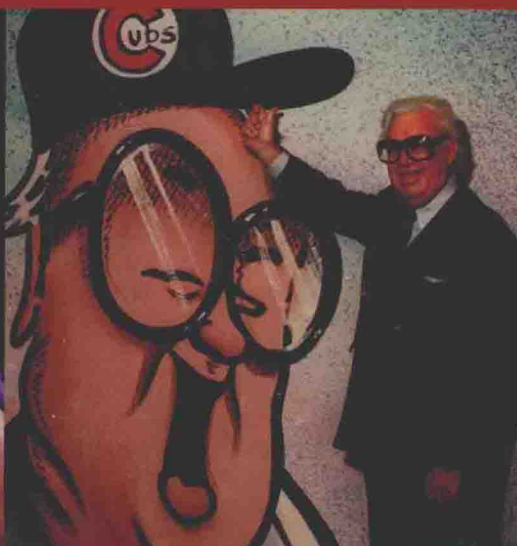
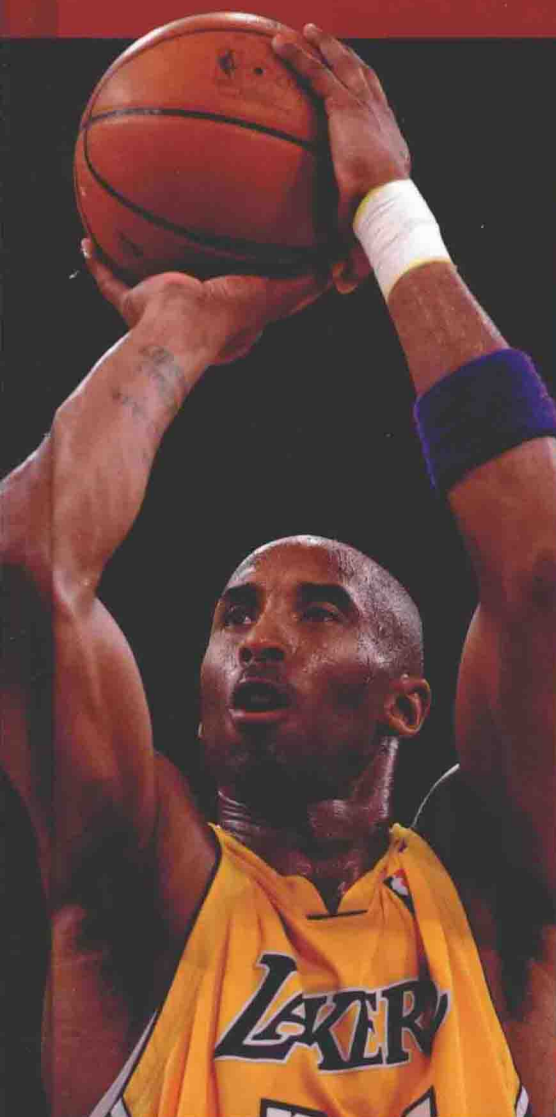


American Sports

A History of Icons, Idols, and Ideas



MURRY R. NELSON, EDITOR

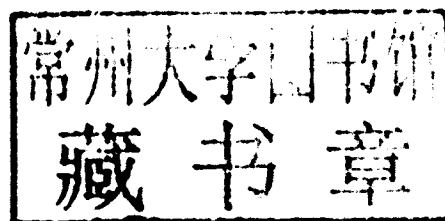
American Sports

A HISTORY OF ICONS, IDOLS, AND IDEAS

Volume I: A–D

MURRY R. NELSON

Editor



GREENWOOD

AN IMPRINT OF ABC-CLIO, LLC

Santa Barbara, California • Denver, Colorado • Oxford, England

Copyright 2013 by ABC-CLIO, LLC

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, except for the inclusion of brief quotations in a review, without prior permission in writing from the publisher.

Library of Congress Cataloging-in-Publication Data

American sports : a history of icons, idols, and ideas / Murry R. Nelson, editor.

4 v. p. cm.

Includes bibliographical references and index.

ISBN 978-0-313-39752-3 (hardcover : alk. paper) — ISBN 978-0-313-39753-0 (ebook)

1. Sports—United States—History—Encyclopedias. 2. Athletes—United States—History—Encyclopedias. I. Nelson, Murry R.

GV583.A637 2013

796.0973—dc23 2012039243

ISBN: 978-0-313-39752-3

EISBN: 978-0-313-39753-0

17 16 15 14 13 1 2 3 4 5

This book is also available on the World Wide Web as an eBook.
Visit www.abc-clio.com for details.

Greenwood
An Imprint of ABC-CLIO, LLC

ABC-CLIO, LLC
130 Cremona Drive, P.O. Box 1911
Santa Barbara, California 93116-1911

This book is printed on acid-free paper ☺

Manufactured in the United States of America

American Sports

Advisory Board

Ron Briley

Sandia Preparatory School, Albuquerque, New Mexico

Sarah K. Fields

Associate Professor, Sport Management, The Ohio State University

C. Keith Harrison

Associate Professor, The University of Central Florida

Daniel A. Nathan

Associate Professor, American Studies, Skidmore College

Jaime Schultz

Assistant Professor, Department of Kinesiology, Penn State University

Preface

The four volumes that constitute *American Sports: A History of Icons, Idols, and Ideas* represent more than three years of planning, writing, editing, and proofing. The volume provides a current reference on important topics in modern American sports for high school and college students and for interested nonspecialists. *American Sports* contains over 480 entries on a mixture of contemporary topics that stretch in time from the present to the early 20th century, with the earliest topics still holding relevance today. The entries were selected for inclusion by a knowledgeable editorial advisory board. Each of the board members made suggestions that were then shared with the rest of the board for comments and advice on inclusion of those entries. In the course of this process, it became apparent that the greatest factor for inclusion was the sustainability of the entry, that is, does that entry seem to have applicability to today's culture and is it likely to retain that applicability in the near future? The editorial board also suggested authors for entries, contributors who had strong knowledge and insight into today's society and its view of sport. The limiting factor was the culture of the United States, thus providing historic and geographic parameters that were only violated a few times and for obvious reasons.

Most of the more than 140 individuals who contributed to these volumes are in higher education, but a number of highly respected independent scholars and other professionals in various fields are represented in these volumes. Many are historians, but there are also anthropologists, educators, artists, musicians, literary experts, and communication arts scholars. The contributors used a variety of books, archives, websites, and articles, as well as their own expertise, to shape a coherent, informative, and readable set of entries.

The entries, which cover people, events, organizations, ideas, movements, books, films, and other topics, are listed alphabetically across the volumes. Each entry concludes with a listing of further information resources, including books, articles, and websites. Most entries also contain a list of "See also" cross references that lead the reader to related entries in the volumes as well as a sidebar, which offers more in-depth insight into an interesting related topic or idea. A Guide to Related Topics helps readers quickly trace broad ideas of themes by organizing entries into general categories and relevant subcategories, such as Individuals/Tennis Players or Places/Racing Venues. A selected bibliography, found in the last volume, also lists important general information resources.

Such a massive undertaking could not have been successfully completed without the assistance of many people. At ABC-CLIO, my editor Christian Green provided

great and continual feedback. After he left near the end of the project, John Wagner came on board and saw this work through to completion. Barbara Patterson coordinated the project, assisting with contracts, contributor credits, and overall troubleshooting. The editorial advisory board of Ron Briley, Sarah Fields, Keith Harrison, Daniel Nathan, and Jaime Schultz provided insight, encouragement, and suggestions on authors and entries. A number of folks did yeoman work in completing many more entries than initially expected, including Ron Briley, Sarah Fields, Jaime Schultz, David Skinner, and Maureen Smith. The willingness of some authors to take on entries at short notice, after these had been returned by initial writers who were unable to complete the tasks in a timely manner, was really appreciated. Thus, I am deeply indebted to Matthew De-Fraga, Kevin Hagopian, Keith Harrison, Jarrod Jonsrud, Ric Jensen, Rich Macales, Fred Mason, David Skinner, Maureen Smith, Elizabeth Tobey, and Theresa Walton for their willingness to take on tasks at a late date and do them well.

Murry R. Nelson, Editor

Introduction

Sport has a long history in the United States; in fact, it predates the formation of the nation, for sports and games were a part of American colonial experiences. Rather than recapitulate that history, four volumes of *American Sports: A History of Icons, Idols, and Ideas* seek to highlight those people, places, events, ideas, books, films, and phenomena in sports that endure, that have become an accepted part of American culture. Many of the more than 480 entries in these volumes do look at the history of sports in this country, but many are also reflective of a contemporary snapshot of the place sport has in today's culture. In 50 years, most of the subjects of these entries will endure and will be part of another such work, but, certainly, there will also be some that would not be, that have much shorter half-lives, but burn so intensely in this period that they cannot help but be noticed and acknowledged.

Thus, *American Sports* tries to convey to students and general readers how sports and popular culture intersect in the United States today. The editor and contributors did not assume a deep knowledge of sports on the part of the reader, although that would not be a detriment; rather, they assumed that the reader is aware of his or her surroundings and is interested in how those compare with the general ideas of sport and culture in the public space.

A unique emphasis in these volumes is on various arts and sport. In terms of music, the entries include a number of songs, traditional ones like "Take Me Out to the Ballgame" and more recent ones like "Talkin' Baseball." Artists like Norman Rockwell and LeRoy Neiman, who have gained additional fans because of their iconic sports paintings, are profiled. And famous plays that have sport as a major or minor theme are also included, such as *That Championship Season* by Jason Miller, *Fences* by August Wilson, *Golden Boy* by Clifford Odets, and the recent revival on Broadway of *Death of a Salesman* by Arthur Miller. Also covered are a number of novels with sport themes, including *The Natural* by Bernard Malamud, *Bang the Drum Slowly* by Mark Harris, and *North Dallas Forty* by Peter Gent. Some fine non-fiction pieces are also included, such as *Paper Lion* by George Plimpton and *Friday Night Lights* by Buzz Bissinger, as well as a number of sports memoirs like *Ball Four* by Jim Bouton.

Another aspect of *American Sports* concerns entries on well-known products that have become identified with sport or sports figures, such as "Hot Dogs," "Gatorade," "Wheaties—The Breakfast of Champions," and "Sports Food" and "Sports Drinks." This theme is extended by a general entry on "Sports Clothing" and specific entries on companies that have become part of the overall culture, like Nike, Adidas, and Puma.

In compiling *American Sports*, difficult decisions had to be addressed regarding which topics to include and which to exclude. Reflective of the notion of “sustainability” described above, it seems useful to provide some examples to illustrate the rationale used in choosing entry topics. Since there are so many topics, a few examples will have to suffice. Individuals, especially historical ones, often left the editor and editorial board with dilemmas. Thus, a baseball player like Babe Ruth or Joe DiMaggio would be included because they were “bigger than baseball.” Ruth’s visage and references to his name still are easily recognizable to even a casual sports fan. DiMaggio’s life and his likely unbreakable 56-game hitting streak make him a continued and recognizable part of American culture, not just of baseball or sport. So, too, with more modern players like Willie Mays or Mickey Mantle, but not so, unfortunately, for their great contemporary Duke Snider or Mantle’s Yankee teammate Whitey Ford.

Some players needed to be included both because of their talent and because of their social importance. These included the first African Americans in various aspects of sport, such as Jackie Robinson playing Major League Baseball, Frank Robinson as the first African American manager, Hank Greenberg and Sandy Koufax as Hall of Fame players and practicing Jews, Dana Torres as a medal-winning and over-40 Olympian, and Tiger Woods as a Grand Slam champion and mixed-race groundbreaker. There are a very few non-Americans, but their inclusion comes as a result of their athletic success and their common appearances in advertising or social circles in this country. Two of the best examples would be Roger Federer, the all-time Grand Slam champion, who has appeared in a number of advertisements in American magazines for, among other products, Rolex watches and Nike gear, and Wayne Gretzky, who not only made the Los Angeles Kings “fashionable” when he was traded there, but who also has been a hockey executive and coach with the Phoenix Coyotes and is married to an American film actress, making him a fixture in glitterati L.A. He has also appeared in numerous films and television shows, including a stint as a judge on *Dance Fever*.

Specific plays that have become famous are also included, such as “The Catch” of Dwight Clark on a pass from Joe Montana to win the NFC championship in 1982 and the “Immaculate Reception” of Franco Harris of the Pittsburgh Steelers in December 1972 to win the AFC crown. Plays and games that have become seared into Americans’ consciousness are included, although some people might include other plays, some of which might be found as sidebars or highlights in a player’s entry.

The sidebars that over 300 entries include are either relevant and logical extensions of the entry itself or some engaging, tangential topic inspired by or alluded to by the main entry. Examples of the former include the Arthur Ashe entry sidebar, which discusses his pioneering inspiration for other African Americans in tennis, the Yogi Berra entry sidebar, which highlights the Yogi Berra Museum and Stadium, and the Wilt Chamberlain sidebar, which focuses on his 100-point game. Examples of the latter, more esoteric sidebars include the Roger Maris sidebar, which is devoted to the Billy Crystal-produced movie *61**, the James Naismith sidebar, which describes the results of a 2010 auction of the original 13 Rules of basketball, and the George Plimpton sidebar, which talks about the mythical Sidd Finch.

The volumes of *American Sports* are meant to convey the importance and ubiquitous nature of sport in American culture. Whereas the entire field of sports as an academic endeavor was once seen rather skeptically, there is no question that the various

aspects of sport in culture now constitute a legitimate and vital part of social science and literary research and study. The economics of professional sports franchises and the impact that they and big-time college sports have on a region's economy are readily acknowledged today, and many books, journals, and reports are devoted to analyzing and using these topics. Legal journals such as the *Harvard Journal of Sport and Law*, the *Journal of Sports Law and Contemporary Problems*, and the *Marquette Sports Law Review* are illustrative of this trend, and the Sports Lawyers Association produces three different publications on the topic of sport and law.

Certainly, sports have affected social mobility in this country, and that is an area of dynamic research in sociology, history, and geography, among the social sciences. Books and journals focused on sport and its impact on social growth and ethnic advancement have become commonplace.

Over the past two decades larger compendia have presented aspects of sport in American history or American society. Many have had an academic focus with the intended audience being students of sport history in higher education. More recently, there have been efforts to provide these same topics in a format readily available and understandable to high school and undergraduate students and to the general reader. Thus, works like *Encyclopedia of Sports in America: A History from Foot Races to Extreme Sports* (Murry Nelson, ed., Greenwood Press, 2009) have set a new standard for popular interest in the broader notion of sport in this nation. However, works that are much more historical in scope do not offer the same contemporary, popular attention that *American Sports* provides.

Guide to Related Topics

EVENTS

Baseball Events

All-Star Game (Baseball)
Black Sox Scandal
Disco Demolition Night
Earthquake World Series
Little League World Series
Mazeroski Homer, Game Seven, 1960 World Series
McGwire, Mark and Sosa, Sammy
Pine Tar Incident
Presidents and Opening Day in Baseball
Shot Heard 'Round the World
Spring Training
World Series

Basketball Events

CCNY 1950 Double Championships
College Basketball Scandals
Final Four
March Madness
Point Shaving and 1950s College Basketball
Slam Dunk Contest
Texas Western Wins the 1966 NCAA Basketball Title

Boxing Events

The Long Count
Thrilla in Manila

Football Events

Bowl Games
Bud Bowl
“The Catch”
Immaculate Reception
Lingerie Bowl

Monday Night Football

NBA Draft
1972 Miami Dolphins
Nipplegate
Super Bowl
“Super Bowl Shuffle”

Horse Racing Events

Kentucky Derby
Triple Crown

International Events

America's Cup
Boston Marathon
Gay Games
Iditarod
Indianapolis 500
1994 FIFA World Cup
1999 FIFA Women's World Cup
1958 NFL Championship Game
1932 Olympic Games, Lake Placid
1932 Olympic Games, Los Angeles
1960 Olympic Games, Squaw Valley
1968 Olympic Games, Mexico City
1984 Olympic Games, Los Angeles
1996 Olympic Games, Atlanta
1975 World Series, Game 6
Paralympic Games
Ryder Cup Matches
2002 Olympic Games, Salt Lake City

Other Events

ESPY Awards
The Masters
Spelling Bees

Strikes and Lockouts
Westminster Kennel Club/Westminster Dog Show
X Games

GROUPS AND ORGANIZATIONS

Amateur/College Organizations/Teams

AAU Basketball
Bowl Championship Series (BCS)
Dream Team
Fab Five
Four Horsemen
Magnificent Seven
NCAA (National Collegiate Athletic Association)
Notre Dame Fighting Irish Football
2008 Redeem Team
UCLA Basketball

Media Organizations

Chicago Defender
ESPN Channels
Fox Sports
Sporting News
Sports Illustrated
Turner Broadcasting System (TBS)
WGN Television

Professional Organizations

All-American Girls Professional Baseball League (AAGPBL)
American Basketball Association (ABA)
American Football League (AFL)
Arena Football
The A's (Athletics)
Big Red Machine
Boston Celtics
Boston Red Sox
Brooklyn Dodgers
Chicago Bears
Chicago Bulls
Chicago Cubs
Cleveland Indians
Dallas Cowboys
Dream Team
The Greatest Show on Turf, 1999–2001 St. Louis Rams

Green Bay Packers
Harlem Globetrotters
Homestead Grays
Indianapolis Clowns
Los Angeles Dodgers
Los Angeles Lakers
Murderers' Row
NASCAR (National Association for Stock Car Auto Racing)
National Basketball Association (NBA)
National Football League (NFL)
Negro Leagues
New Orleans Saints
New York Mets
New York Rens (Renaissance)
New York Yankees
Philadelphia Phillies
Pittsburgh Crawfords
Rodeo
Roller Derby
St. Louis Cardinals
Ultimate Fighting Championship (UFC) and Mixed Martial Arts (MMA)
Women's National Basketball Association (WNBA)
Women's Professional Basketball League (WBL)
Women's Tennis Association (WTA)
Women's United Soccer Association (WUSA)
World Wrestling Entertainment (WWE)
XFL

IDEAS AND MOVEMENTS

Physical/Sporting Actions

Chest Bump
Concussion
High Five
Miniature Golf
Skateboarding
Tailgating
Three-Point Shot
Violence, Guns, and Sport

Sociopolitical Movements and Ideas

Black Power Salute (1968 Olympics)
Fantasy Leagues
Ladies' Day

Legal Decisions
 Mitchell Report
 Rooney Rule
 Soccer Moms
 Title IX

Substances

Dipping and Baseball
 Sports and Drugs/Doping
 Steroids
 Substance Abuse

INDIVIDUALS

Activists

Scott, Jack

Baseball Players, Managers, Owners, Commissioners

Aaron, Hank
 Autry, Gene
 Banks, Ernest “Ernie”
 Berra, Yogi
 Blue, Vida
 Bonds, Barry
 Brosnan, Jim
 Clemens, Roger
 Clemente, Roberto
 Dean, Dizzy
 DiMaggio, Joe
 Feller, Bob
 Finch, Jennie
 Finley, Charlie
 Flood, Curt
 Gehrig, Lou
 Gibson, Bob
 Gibson, Josh
 Greenberg, Hank
 Griffey, Ken, Jr.
 Gwynn, Tony
 Hunter, Jim “Catfish”
 Jackson, Bo
 Jackson, Reggie
 Jeter, Derek
 Koufax, Sandy
 Landis, Kenesaw Mountain
 Mantle, Mickey

Marichal, Juan
 Maris, Roger
 Mays, Willie
 Musial, Stan “The Man”
 Paige, Satchel
 Pujols, Albert
 Ramirez, Manny
 Ripken, Cal, Jr.
 Robinson, Frank
 Robinson, Jackie
 Rodriguez, Alex
 Rose, Pete
 Ruth, Babe
 Ryan, Nolan
 Seaver, Tom
 Selig, Bud
 Steinbrenner, George
 Stengel, Casey
 Turner, Ted
 Uecker, Bob
 Valenzuela, Fernando
 Veeck, Bill
 Williams, Ted

Basketball Players, Coaches, Owners

Abdul-Jabbar, Kareem
 Auerbach, Arnold “Red”
 Auriemma, Geno
 Barkley, Charles
 Barry, Rick
 Bird, Larry
 Blazejowski, Carol
 Bryant, Kobe
 Chamberlain, Wilt
 Cooper, Cynthia
 Cousy, Bob
 Cuban, Mark
 Durant, Kevin
 Erving, Julius
 Hawkins, Connie
 Iverson, Allen
 Jackson, Phil
 James, LeBron
 Johnson, Earvin “Magic”
 Jordan, Michael
 Knight, Bobby

Krzyzewski, Mike
Leslie, Lisa
Lieberman, Nancy
Maravich, Peter “Pete”
Mikan, George
Miller, Cheryl
Naismith, James
Olajuwon, Hakeem
O’Neal, Shaquille
Robertson, Oscar
Russell, Bill
Saperstein, Abe
Stern, David
Stringer, C. Vivian
Summitt, Pat
Swoopes, Sheryl
Taurasi, Diana
VanDerveer, Tara
Walton, Bill
West, Jerry
Wooden, John
Yao Ming

Boxers and Boxing Promoters

Ali, Laila
Ali, Muhammad
Johnson, Jack
Louis, Joe
Tyson, Mike

Broadcasters and Journalists

Allen, Mel
Caray, Harry
Cosell, Howard
Costas, Bob
Deford, Frank
Enberg, Dick
Facenda, John
Madden, John
Rice, Grantland
Scully, Vin
Smith, Red
Vitale, Richard J. (Dick)

Entertainers, Writers, Artists

Burns, Ken

Fogerty, John
Harris, Mark
Imus, Don
James, Bill
Lardner, Ring
Lee, Spike
Neiman, LeRoy
Plimpton, George
Rockwell, Norman
Schulz, Charles and *Peanuts*
Shelton, Ron

Football Players, Coaches

Belichick, Bill
Bradshaw, Terry
Brown, Jim
Bryant, Paul “Bear”
Butkus, Dick
Davis, Al
Davis, Ernie
Ditka, Mike
Dungy, Tony
Favre, Brett
Flutie, Doug
Four Horsemen
Grange, Red
Halas, George
Hayes, Bob
Hayes, Woody
Jackson, Bo
Lombardi, Vincent T.
Madden, John
Manning, Peyton
Montana, Joe
Namath, Joe
Owens, Terrell “T. O.” and Ochocinco, Chad
Paterno, Joe
Payton, Walter
Rice, Jerry
Robinson, Eddie G.
Rockne, Knute
Roethlisberger, Ben
Sanders, Barry
Sayers, Gale
Simpson, O. J.
Smith, Emmitt

Steel Curtain
 Strode, Woody
 Thorpe, Jim
 Tillman, Pat
 Unitas, John
 Vick, Michael
 Walker, Herschel
 Williams, Doug

Golfers

Jones, Bobby
 Lopez, Nancy
 Nicklaus, Jack
 Palmer, Arnold
 Rodriguez, Chi Chi
 Trevino, Lee
 Woods, Tiger

Hockey Players

Gretzky, Wayne Douglas

Horse Racing: Horses and Jockeys

Citation
 Krone, Julie
 Man O' War
 Seabiscuit
 Secretariat

Olympians

Armstrong, Lance
 Benoit Samuelson, Joan
 Blair, Bonnie
 Chastain, Brandi
 Coachman, Alice
 Crabbe, Buster
 Didrikson, Babe
 Ederle, Gertrude
 Fleming, Peggy
 Griffith Joyner, Florence
 Hamill, Dorothy
 Hamm, Mia
 Hayes, Bob
 Heiden, Eric
 Hyman, Flo
 Jansen, Dan
 Jenner, Bruce

Johnson, Michael
 Johnson, Rafer
 Jones, Marion
 Joyner-Kersey, Jackie
 Kahanamoku, Duke
 Lewis, Carl
 Louganis, Greg
 Ohno, Apolo
 Owens, Jesse
 Phelps, Michael
 Retton, Mary Lou
 Rudolph, Wilma Glodean
 Spitz, Mark
 Street, Picabo
 Thorpe, Jim
 Tonya Harding–Nancy Kerrigan Scandal
 Torres, Dara
 Weissmuller, Johnny
 White, Shaun
 White, Willye Bertha

Race Car Drivers

Earnhardt, Ralph Dale, Sr. and Earnhardt, Ralph Dale, Jr.
 Gordon, Jeff
 Johnson, Jimmie
 Patrick, Danica
 Petty, Richard

Tennis Players

Agassi, Andre
 Ashe, Arthur
 Connors, Jimmy
 Evert, Chris
 Federer, Roger
 Gibson, Althea
 King, Billie Jean
 McEnroe, John
 Navratilova, Martina
 Sampras, Pete
 Williams, Serena
 Williams, Venus

X-treme Sports Stars

Hawk, Tony
 White, Shaun

OBJECTS AND ARTIFACTS

Awards

Heisman Trophy
Parade Magazine All-Americans
 Stanley Cup

Companies, Products, and Advertising

Adidas
 Advertising and Sport
 Baseball Cards
 Chuck Taylor All Stars
 EA Sports
 Gatorade
 Hot Dogs
 Jumbotron
Madden NFL
 Nike, Inc.
 Puma
 Sports Bars
 Sports Clothing
 Sports Drinks
 Sports Food
 Sports Memorabilia, Vintage and Autographed
 Wheaties—The Breakfast of Champions

Films and Television

Angels in the Outfield
Babe Ruth Story
Bad News Bears
The Blind Side
Breaking Away
Brian's Song
Bull Durham
Caddyshack
Champion
Cinderella Man
Coach
Cobb
Cool Runnings
Cornbread, Earl and Me
ESPN College Game Day
Fear Strikes Out
Field of Dreams
The Fighter
Finding Forrester

Friday Night Lights
Golden Boy
Happy Gilmore
Hoop Dreams
Hoosiers
The Hustler
I Spy
Jerry Maguire
A League of Their Own
Love & Basketball
Million Dollar Baby
Miracle on Ice
Moneyball
Murderball
The Natural
North Dallas Forty
Paper Lion
The Pride of the Yankees
Raging Bull
Remember the Titans
Rocky
Rudy
Slap Shot
Space Jam
The White Shadow

Human Condition

Cheerleading
 Collective Bargaining Agreement (CBA)
 Dunk
 Marching Band
 Sports Agents
 Tommy John Surgery

Literature/Books, Short Stories, Poems

“Alibi Ike”
Ball Four
Bang the Drum Slowly
 “Baseball’s Sad Lexicon”
 “Casey at the Bat”
Moneyball
North Dallas Forty
Paper Lion
 “Spahn and Sain and Pray for Rain”
 Sports Metaphors

Literature/Plays, Musicals, Songs, Routines*Damn Yankees**Death of a Salesman**Fences**The Great White Hope**Take Me Out*

“Take Me Out to the Ballgame”

“Talkin’ Baseball”

*That Championship Season**White Men Can’t Jump**The White Shadow*

“Who’s on First?”

*The Winning Team***Oddities**

Cheeseheads

Honus Wagner Card

Schilling, Curt, Bloody Sock of

PLACES**College Stadia and Arenas**

The Big House (Michigan Stadium)

Death Valley, LSU Football

Happy Valley, Penn State Football

Ohio Stadium

The Pit

Rose Bowl

The Swamp

Halls of Fame

Baseball Hall of Fame

Naismith Memorial Basketball Hall of Fame

Pro Football Hall of Fame and Museum

Other Legendary Sites

Lake Placid

Las Vegas and Sports Betting

Rucker Park

Pro Stadia and Arenas

Astrodome

Cowboys Stadium

Fenway Park

Madison Square Garden

Superdome

Wrigley Field

Yankee Stadium

Racing Venues

Bonneville Salt Flats

Daytona Speedway

Saratoga Springs, New York