

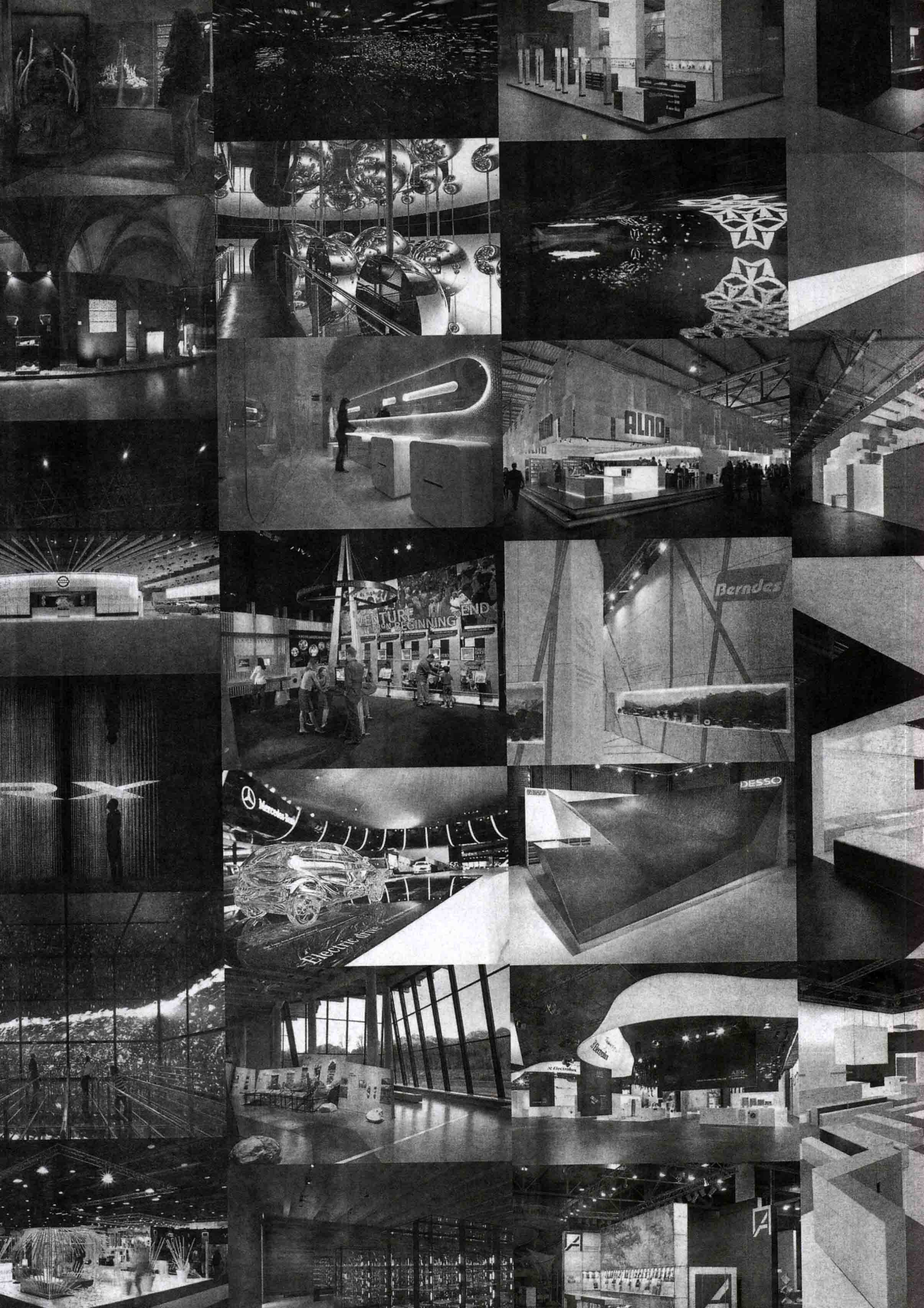
Exhibition Design

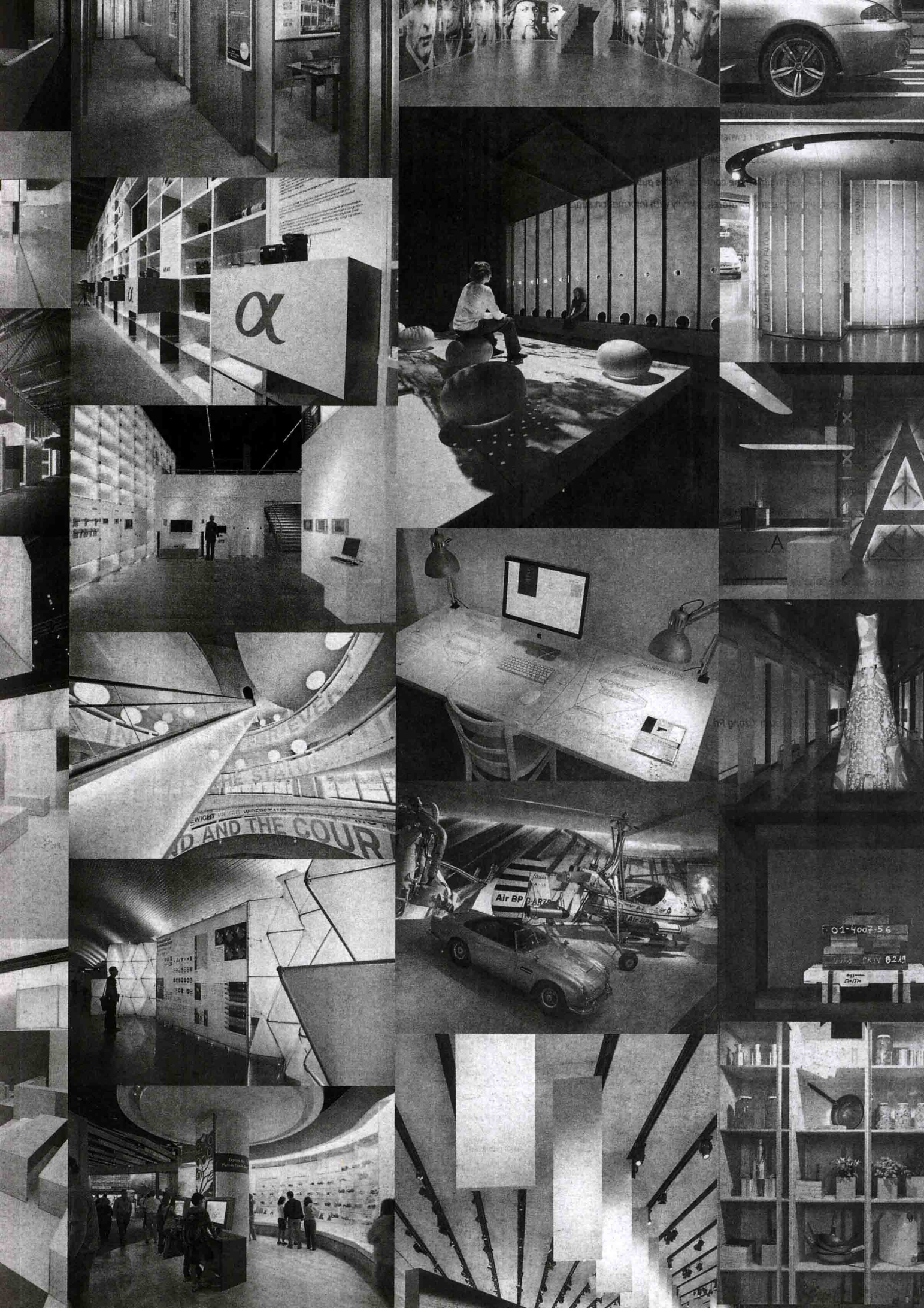


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ISBN

978-1-6117500-7-2 / 1-6117500-7-5

Printed and bound in China

Sharing the Wisdom of Global Innovation

preface

In art there are no initiators or precursors if only from the scientific sense. The works of his predecessors do not constitute, unlike in science, an acquired truth from which one who follows after may profit. That is why today even if you try your best to write, it is not much further advanced than Homer.

Most of us are passengers in the creativity and design field. We thirst for getting peers' creative experience; in the meanwhile we like to share with them our results.

People cannot believe that they are on the edge of risk of imperfect information in the information free age. When everybody is certain of internet is a panacea, too much confusion and no choice of information it brings are often neglected.

In the past two years Choi's Gallery have published a series of magazines and books about creative and design. They include Gallery-the world's best graphics bimonthly, Choi's Package quarterly and etc...

We prefer the traditional way to spread new ideas because we believe it is inherent value, a better way to show the work details, integrity and the ability of editing.

To quote George Bernard Shaw: 'If you have an apple and I have an apple and we exchange apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas.'

We hope that through 'SHARING PLAN' so that more people have more ideas, and we own little to lose.

Now, we do not just type in the graphics, we are dealing with the scope of Architecture, Interior, Fashion, Product design and so on.

Welcome to join, after all, you are the hero, and we are nothing.

Thanks,

Editor

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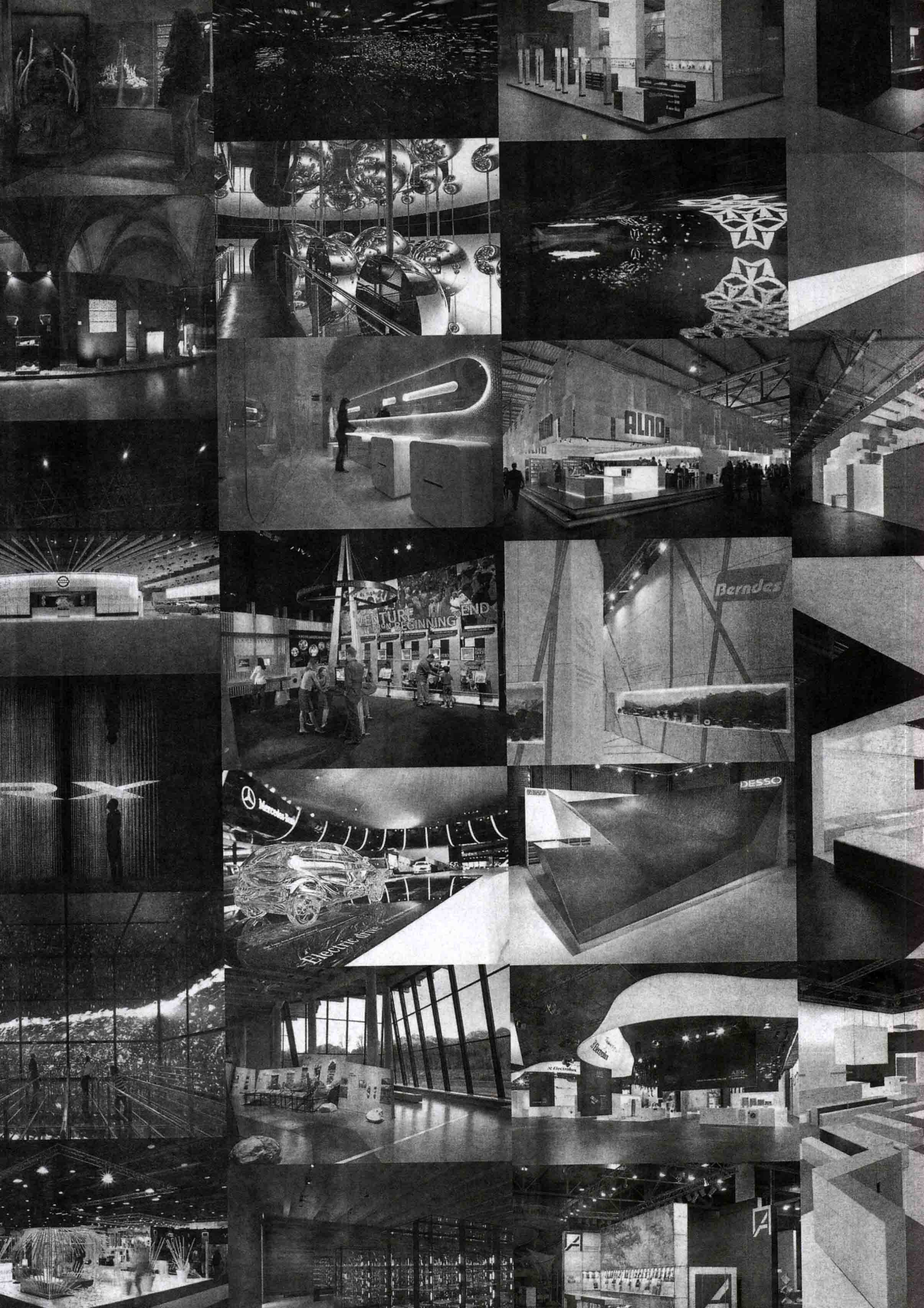
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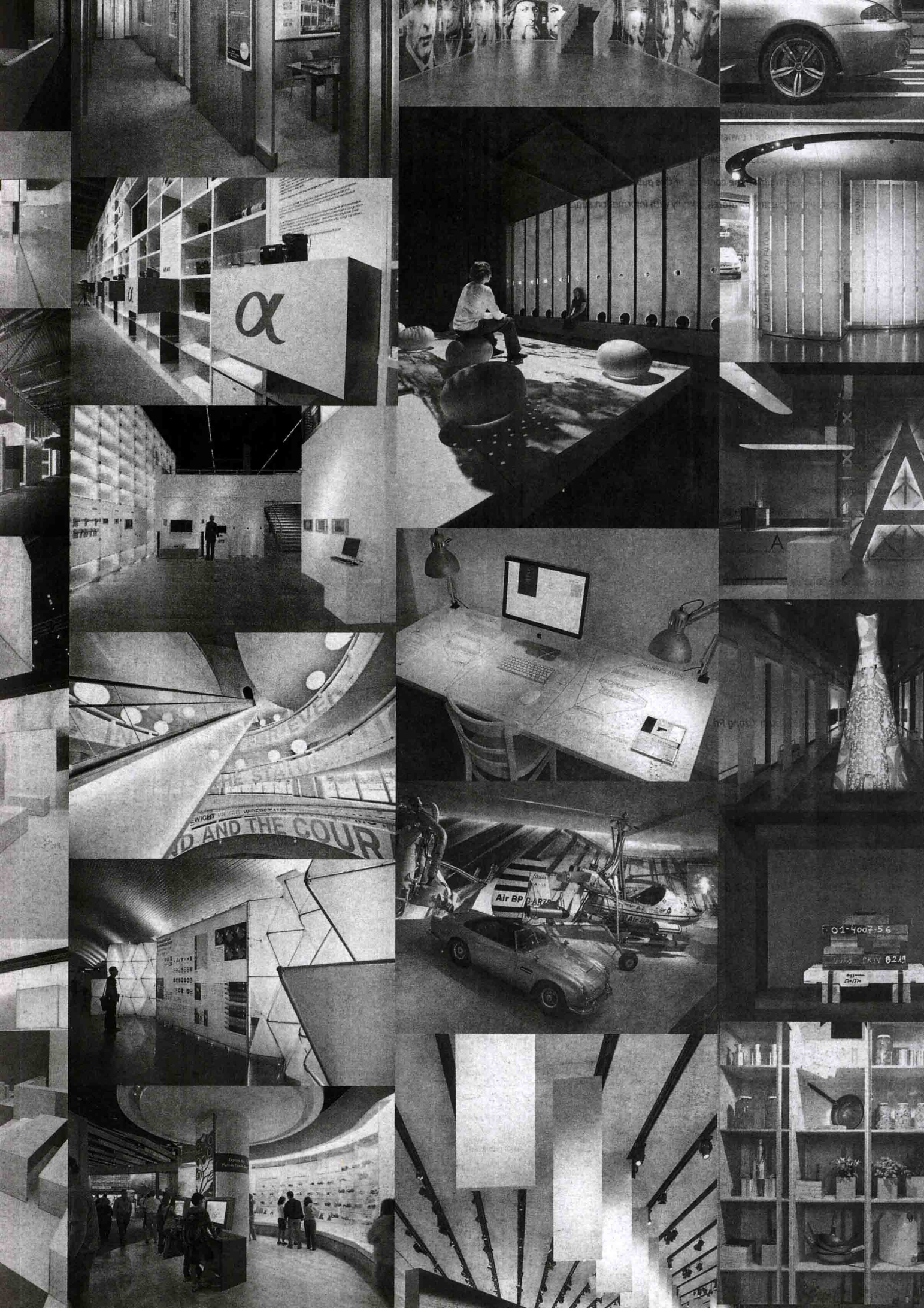
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