



FUSO – INNOVATIVE BY TRADITION





FUSO – EXPERTISE ROOTED IN EXPERIENCE

Fuso can draw on nearly 80 years' experience in the commercial vehicles market. One of the biggest manufacturers of commercial vehicles in Asia, Fuso is a Daimler Trucks company that possesses a wealth of bundled expertise in truck technology.

One particular focus of our years of experience is on the light trucks segment – the best example being the new Canter. Versatile and adaptable to all kinds of tailor-made solutions, the Canter delivers efficiency, comfort and convenience, day in, day out.





DAIMLER AND FUSO – A POWERFUL PARTNERSHIP

Mitsubishi Fuso Truck and Bus Corporation (MFTBC) has been singularly successful as part of the Daimler Truck Group since 2006. MFTBC serves as Daimler AG's competence center for light trucks; and the Canter is the only light truck in the Group's portfolio. We share a common goal: to develop new propulsion systems that reduce harmful pollutants – the ultimate goal being a totally emission-free local driving experience. Many years' experience also made Fuso the obvious choice as the Group's hybrid technology competence center, headquartered in Kawasaki, Japan. Close collaboration on research and development yields compelling benefits for both sides – and especially for you, our customer!



A GLOBAL PRESENCE

All for you

Mitsubishi Fuso Truck and Bus Corporation (MFTBC) is well represented in Japan and on all five continents, selling more than 100,000 commercial vehicles worldwide every year. In 2010, the company notched up sales of 140,681 trucks and buses in all tonnage classes.

MFTBC boasts a broad product portfolio: buses for passenger transport; the Super Great for heavy-duty loads; the Fighter in the medium-weight class; and, of course, the Canter in the light truck segment. All our products benefit from this breadth and depth of experience. In Europe, the Canter is backed by a comprehensive sales and customer service network, plus a European manufacturing base.





THE CANTER – TRADITIONALLY SUCCESSFUL

A compact bus called the B46 wrote the first chapter in Fuso's success story back in 1932. Thirty-one years later, the first Canter rolled off the production lines in 1963 – and promptly opened a new chapter in the history of a unique vehicle. More than four million light trucks have since followed suit, all of them devoted to making delivery and transportation more efficient and more economical for customers on every continent on Earth.



1963

The Canter T720

The first Canter was unveiled in 1963. The name "Canter" was chosen for its association with the lively endurance of a horse – a telling reflection of the vehicle's characteristic traits.



1968

The Canter T90

The second-generation Canter appeared in 1968. All models were fitted with muscular, dynamic, high-performance engines (a 55 kW diesel or 66/70 kW gasoline engine). Not surprisingly, the Canter became the best-in-class benchmark for acceleration and top speed.



1973

The Canter T200

A thorough overhaul of all components, including the cab front, brought forth the third-generation Canter – the T200 series – in 1973.



1978

The Canter FE1

By the late 1970s, the Canter had already cornered more than 20% of the market. The fourth-generation model series FE 1 and FE 2, presented in October 1978, played no small part in this resounding success.



1985

The Canter FE3

"Today's new Canter, loaded for the future" was the motto that accompanied the October 1985 launch of the completely redeveloped FE 3 and FE 4 models, the fifth generation of the Canter.

MADE IN EUROPE FOR EUROPE

Canter trucks bound for the European market have been rolling off the production line in Tramagal, Portugal, for over 30 years. Putting the 109,500 m² of production space to good use, over 320 employees here assemble more than 600 trucks a month. The share of European-made components too has risen constantly over the past 15 years and is today above 50%. To date, the Tramagal facility has manufactured more than 150,000 Canter trucks to ply the roads and highways of Europe.



1993

The Canter FE5

The sixth generation came right on time to mark the Canter's 30th anniversary in November 1993. Advertised simply as the "GOOD TRUCK", the new Canter featured cabs with flowing lines and optimized aerodynamic properties. High-performance propulsion systems such as the newly developed 103 kW direct-injection, naturally aspirated engine delivered the largest engine capacity in the Canter's class.



2001

The Canter FE7

The new millennium brought a facelift to the front grill and headlamps. Changes in European emissions legislation also saw the Canter introduced with new Euro 3-compliant engines. ABS was fitted as standard in the models 544, 649 and 659.



2005

The Canter TD

The seventh-generation Canter hit the European market in 2005. Redesigned from top to toe, the new models represented a quantum leap forward in terms of reliability, functionality, cost-effectiveness, versatility – and above all safety and comfort. A year later, four economical, Euro 4-compliant common rail diesel engines were made available for the 81 kW, 92 kW, 107 kW and 132 kW engine sizes.



2009

The Canter TD Euro 5

Euro 5-compliant (EEV-standard) engines and the BlueTec® 5 technology developed by Daimler featured in the 129 kW Canter variant launched in 2009.



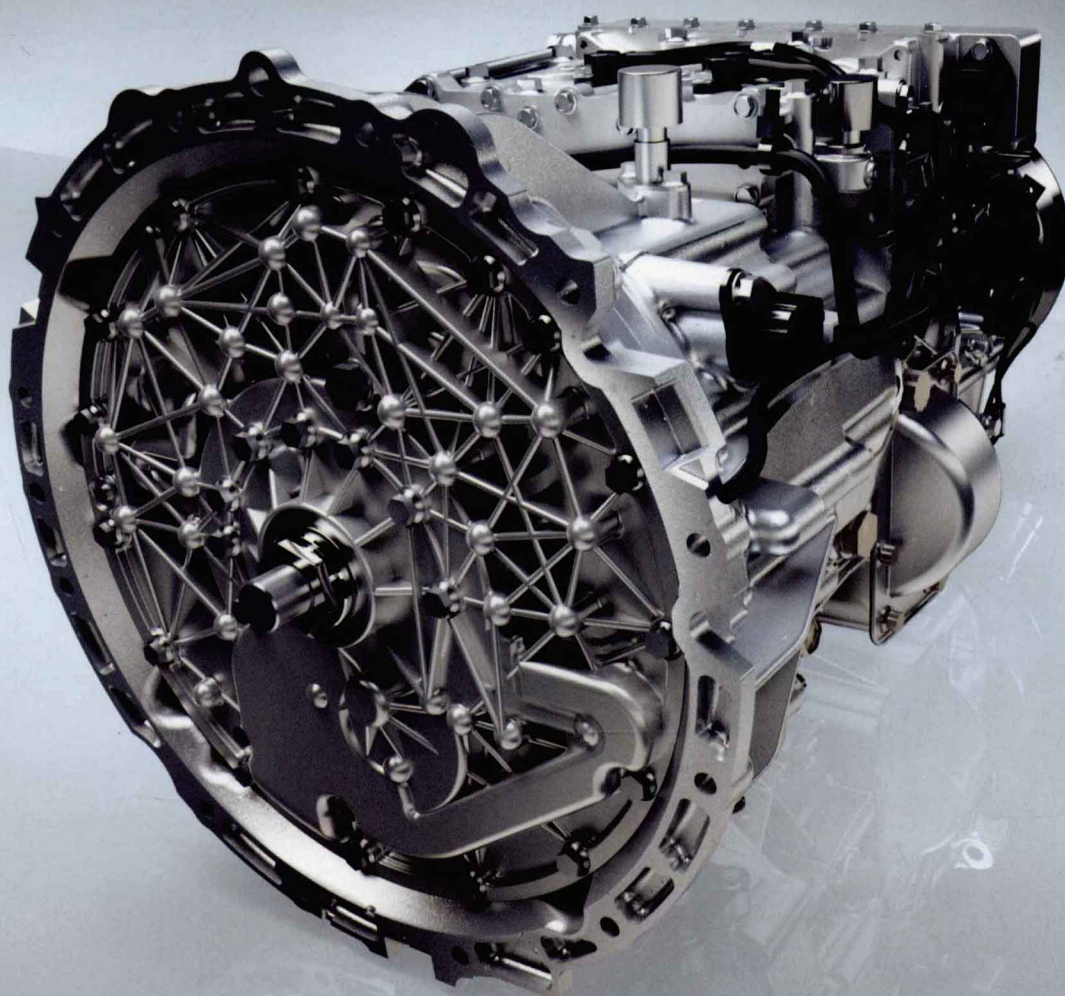
2011

The new Canter TF

The new Canter TF is the first truck ever to feature a dual-clutch transmission. It also boasts a new cab, a superior shifting and dashboard design and an innovative powertrain – all of which are waiting for you to try them for size!

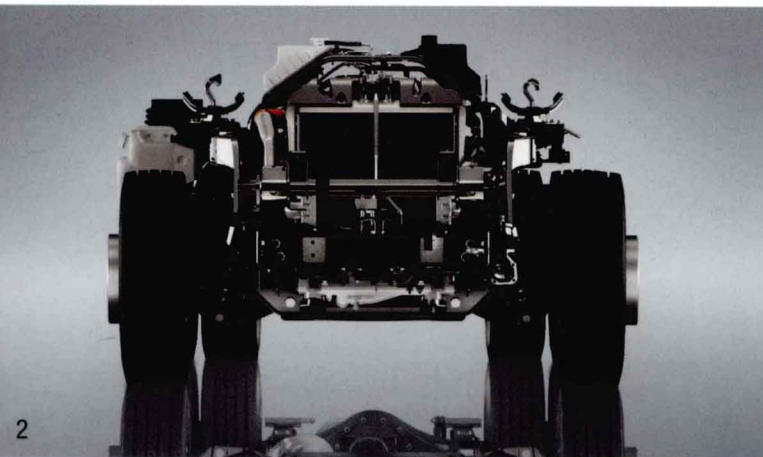
BUILDING TOMORROW – TODAY

To us, experience is all about learning and improving. That is why the latest version of our classic light truck gives you much more than just top-class efficiency. Its DUONIC® dual-clutch transmission – unique in today's truck landscape – makes for smoother shifting that doesn't interrupt traction and minimizes wear. Combined with the new automatic start/stop function and the Eco Mode fitted as standard, this innovation is both kind to the environment and saves you fuel. Besides raising the bar on efficiency, the new 3S series also wins top grades thanks to a maximum chassis width of 1,700 mm, helping you safely negotiate even the narrowest alleys.



1 | Right on the leading edge

Continual improvement is our constant commitment. That is why the new automatic start/stop function delivers efficiency that even surpasses the requirements of Euro 5-compliance. In addition, the DUONIC® dual-clutch transmission eliminates traction losses – as well as the frictional losses familiar from conventional automatic transmissions – during gear shifting.

**DUONIC****BLUETEC**

2 | Canter – The compact truck

The cab-over-engine design is built around a low, torsion-resistant frame. Good ground clearance coupled with an optimized center of gravity for all engines and the powertrain ensure a safe, convenient ride on any terrain, even with high bodies mounted. The Canter also trumps up with an impressively small turning circle, making it perfectly suited to inner-city applications.

3 | Efficient propulsion system

The new Canter comes with three engine sizes, all of which deliver powerful torque even at low revs. Eco Mode and an automatic start/stop function combine with the innovative DUONIC® transmission to help every driver reduce fuel consumption on their daily rounds.

4 | The choice is yours

In the 3.5t to 7.5t classes, the Canter spoils customers for choice with three cab types and no fewer than six wheelbases – more than enough flexibility to accommodate every made-to-measure solution.

EXPECT MORE – HYBRID EXPERTISE FROM FUSO

Over a decade of expertise in hybrid technology is at your service. The Canter Eco Hybrid, the fruit of many years' intensive research, is one of the first volume-produced light hybrid trucks in the world. More than 1,000 Canter Eco Hybrids are already out and about on the world's streets, with a hybrid version of the new Canter due to follow in Europe in 2012. And that is not all: The Canter E-CELL concept truck too was showcased to the world for the first time at the IAA in 2010. Powered by a pure-play electric motor, the Canter E-CELL is completely emission-free in local traffic and virtually silent. Commanding a range of 120 km, it is ideally suited to city-center delivery traffic and applications in designated low-emission zones.



1 | Efficiency as standard

In August 2008, ten vehicles were made available to eight different companies in London. Since then, they have successfully clocked up more than 380,000 trial kilometers. The largest fleet test of hybrid trucks in Europe is being channeled into ongoing development of the European Canter Eco Hybrid, which is due for volume roll-out in 2012.



2 | Forward-looking concept trucks

The futuristic design of the Canter Eco-D concept was one of the highlights of the IAA 2008. This ground-breaking hybrid-driven dump truck concept gave the world a glimpse of what the Canter might look like in future. The hybrid engine is complemented by an auxiliary drive fitted with an electric motor to raise and lower the dumping body, thereby further reducing both fuel consumption and engine noise.

3 | Systematic success

In 2011, the Electricity Supply Board (ESB) in Dublin, Ireland's leading power supply utility, obtained a special permit from the Irish government to take ten volume-produced Canter Eco Hybrids into regular service. The ESB is using these vehicles for customer service and infrastructure maintenance applications.

4 | Ahead of the curve

The first electrically powered Fuso Canter E-CELL concept marks a major step toward emission-free local mobility in the light truck segment. We never stop developing and improving our propulsion technologies – to give you the guarantee of innovative, low-emission volume solutions in future too.

AT HOME ON THE HIGHWAYS OF EUROPE

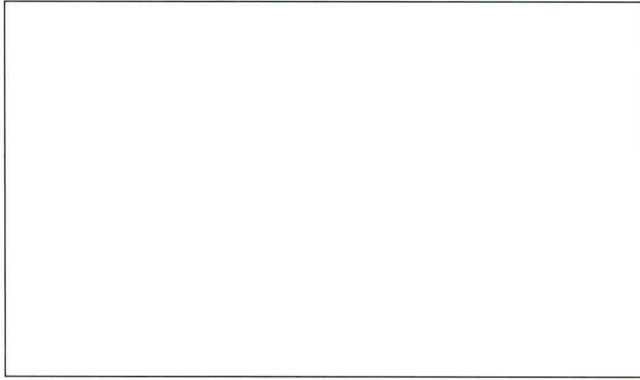
Efficient, comfortable and versatile. The Canter has been out and about all over Europe for decades. While every application requires its own bodies, there are two things they all have in common: the need for quality and profitability. That's why Fuso has the right Canter for every requirement: from 3.5t to 7.5t, with a single or double cab, and as many as six different wheelbases. Every Canter is thus perfectly tailored to do its specific job for your company with maximum efficiency. That is what Fuso and the Canter are all about. That is our tradition of innovation.





EUROPE-WIDE SALES AND SERVICE NETWORK

The Fuso Canter is sold in over 30 European markets as well as Israel. A comprehensive European sales and service network ensures high quality service for every customer. We are looking forward to welcome you in one of our dealerships. Take a test drive in our Canter and get inspired!



Completing the cycle. At the end of a long service life, we will take back your Canter and take care of ecofriendly disposal in accordance with the EU's directive on end-of-life vehicles. That day may be far off in the distant future – but we still like to think of everything!

In accordance with national legislation, scrapped vehicles with a gross vehicle weight of up to 3.5 tons must be taken back by the manufacturer. The Canter has already been manufactured in accordance with legal requirements for component recycling and reuse for a number of years. A network of take-back centers and disassembly workshops will ensure that your vehicle is recycled in an ecofriendly way. Opportunities for the reuse of vehicles and/or vehicle parts are developing and improving all the time – so much so that the Canter is already on schedule to meet the increased recycling quotas that will be required by law in the future.

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