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INTERMEDIATE ACCOUNTING



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Hartman, Harper, Knoblett, Reckers

INTERMEDIATE ACCOUNTING

3rd Edition

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INTERMEDIATE ACCOUNTING

IP

*Illustrated
Preface*

A BALANCED APPROACH

As professionals, students will need to know and apply the principles of accounting, while being able to recognize and solve problems in the unpredictable, fast-paced business world. *Intermediate Accounting* addresses the importance of this balance by using a financial statement analysis framework that bridges the gap between simply applying GAAP and making smart decisions on the job.

The strength of the financial analysis approach is that it perfectly frames for the student the financial health and activity of the firm for exploration in terms of both how and why. It addresses the preparation as well as the interpretation of financial data and builds the set of skills that students need early in their careers -- preparation and use of financial information -- with bias toward neither.

A COMFORTABLE BALANCE

A look at the Table of Contents reveals that the text has been limited to a manageable 20 chapters, without sacrificing the comprehensive coverage necessary to prepare for even the most demanding careers in accounting. Real-world examples are used to illustrate key issues and to teach problem solving.