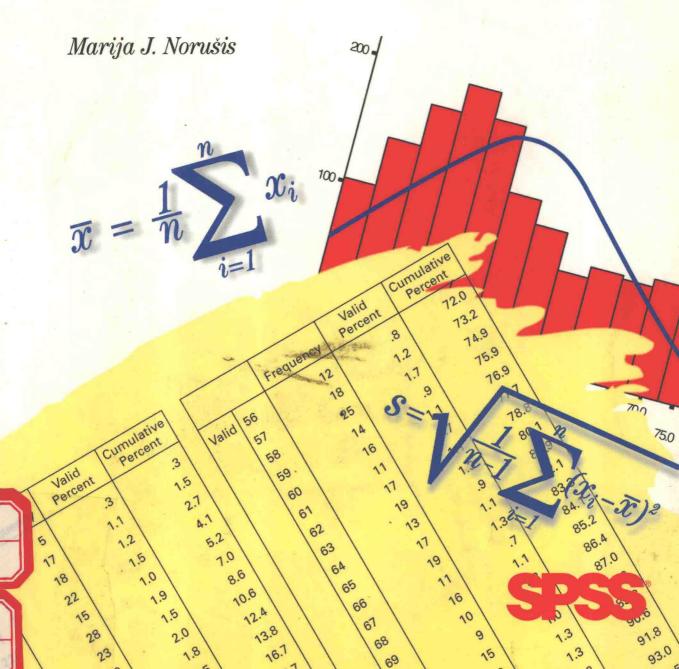
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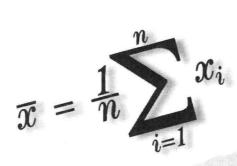
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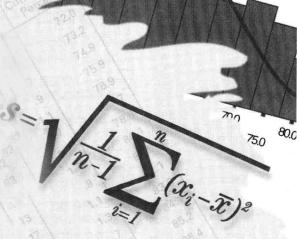


SPSS° 8.0

Guide to Data Analysis

Marija J. Norušis





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Preface

The SPSS Guide to Data Analysis has weathered many transitions as SPSS software has evolved from mainframes to PC's to Windows. The current book and software bear little resemblance to their shaggy mainframe ancestors (although I like to think that the book was always friendlier than the software!). What has not changed is the goal of the book—to provide an unintimidating introduction both to data analysis and to SPSS. This book can be used either as a supplementary text or as a primary text in an introductory course in data analysis. It is designed for use with SPSS 8.0, including the Student Version, running on Windows 95 or Windows NT 4.0.

Data Files

Since the best way to learn about data analysis is to actually do it, this book uses real data to solve a variety of problems. Data from the General Social Survey are analyzed in several of the chapters and in the exercises. Examples and exercises are not limited to the General Social Survey, however. The variety of data files used should make this book appealing to a broader range of students and teachers. The data files used in the chapters and in the exercises are supplied on the disk included with this book. They can also be downloaded free of charge from the SPSS World Wide Web site at http://www.spss.com or via anonymous FTP at ftp.spss.com. The file location on the FTP site is \pub\spss\sample\datasets and the filename is norusis.exe.

Using This Book

This book is divided into four parts: "Getting Started with SPSS," Describing Data," "Testing Hypotheses," and "Examining Relationships." Within these parts, each chapter presents a problem and statistical techniques useful for solving it. Detailed descriptions of the SPSS procedures used are also provided. Each chapter also contains extensive exercises that use the data files described above. Instructors can choose exercises that best suit the interests and sophistication of their students.

Send Me Comments

I am always eager to receive feedback and suggestions from readers of my books. Please send your suggestions and comments about the book (not the software) to MJNORUSIS@AOL.COM.

Acknowledgments

I wish to thank the many users of the *Guide to Data Analysis*, in its various incarnations and editions, for their helpful comments and suggestions. In particular, I wish to thank my students, who always made sure I knew when something I thought was admirably clear was not. I also wish to thank the reviewers of this book, especially Susan Shott, who made many valuable recommendations. Members of the Publications department at SPSS Inc. were involved in many aspects of the production of this book. I am grateful for their patience and skill. Finally, I wish to thank my husband, Bruce Stephenson, for continuing our multidimensional collaboration, and Daina Norušis for providing a constant stream of excellent reasons not to waste my time on boring books.

Marija J. Norušis

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