

Trade Names Dictionary: Company Index

Fifth Edition
1986-87

Donna Wood,
Editor



Volume 1
A-K

Trade Names Dictionary: Company Index

Trade Names Dictionary series:

Trade Names Dictionary. A guide to consumer-oriented brand names with addresses of their manufacturers or distributors.

Trade Names Dictionary: Company Index. A companion volume to *Trade Names Dictionary* with each company-and-address entry followed by an alphabetical listing of its brands.

New Trade Names. Two interedition supplements to *Trade Names Dictionary* containing new or newly noted brand names and their manufacturers' addresses, presented in both the *Trade Names Dictionary* and *Company Index* formats.

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Consumer Sourcebook. A guide to information sources available to the American consumer, including associations, information centers, clearing-houses, toll-free numbers, and company and trade name information.

Small Business Sourcebook. A guide to information services provided by associations, consultants, educational programs, government agencies, franchisers, trade shows, and venture capital firms for 150 types of small businesses.

Trade Shows and Professional Exhibits Directory. An international guide to trade shows and professional meetings that include exhibit opportunities.

Trade Names Dictionary: Company Index

*A Companion Volume to Trade Names Dictionary,
with Each Company-and-Address Entry Followed by an
Alphabetical Listing of Its Brands*

Covers: Manufacturers, Importers, Marketers, or Distributors of
Apparel, Appliances, Automobiles, Beverages, Candy, Computer
Software, Cosmetics, Decorative Accessories, Drugs, Fabrics,
Food, Furniture, Games, Glass Products, Hardware, Jewelry,
Paper Products, Pet Supplies, Tobacco Products, Toys, and
Other Consumer-Oriented Items

**Fifth Edition
1986-87**

In Two Volumes

**Volume I
A-K**

**Donna Wood,
Editor**

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PREFACE TO THE FIFTH EDITION

As a companion volume to the basic *Trade Names Dictionary*, the *Company Index* offers consumers, attorneys, business people, and other researchers an additional approach to the extensive *TND* collection of brand and company names. As with the main edition, the emphasis is on consumer products, with some commercial and industrial items also represented. No distinction is made between registered and unregistered trademarks. (See note on copyright page.)

Extent of Coverage

Trade Names Dictionary: Company Index includes about 40,000 companies with approximately 180,000 trade names and is arranged by company name, with each entry followed by the firm's address and an alphabetical listing of its trade names, or brands, as they have been collected from a variety of published sources and from questionnaires completed by manufacturers. Each brand name includes a product description (where that information was available) and, if the information came from a publication, a code indicating the source. The *List of Sources Used* (immediately following this statement) decodes these symbols and provides the publishers' addresses and the current price of each directory. Those entries without source-identification codes were collected through questionnaires and independent research by the editors.

The arrangement in *TND: Company Index* allows a user to discover both the type of product a company deals in and the specific brands that it offers. (Trade names listed do not necessarily represent all products of a particular company, however.)

Helpful Features

The *TND: Company Index* format presents all the information available about a particular company in one location, including the company name and address and all the brands belonging to that company that have been collected thus far.

In addition, an address status code is indicated before all the companies that appeared in the last edition. In an attempt to obtain the most recent, accurate information, the *TND* staff sent revision forms to these companies requesting name and address changes as well as updated brand information, including any additional brands that *TND* did not yet list. The code preceding the company name identifies for the user the status of the information provided.

Companies are identified as one of the following:

- ‡ - Responded to mailed revision form and approved listing
- - Address verified in reliable reference source
- - Company did not respond to mailing, address not verified
- ★ - Last known address, questionnaire returned by Post Office
- - Out of business

If a company listing is not preceded by a symbol, the listing either appeared for the first time in the supplements to the previous edition of *TND* or is newly acquired for the present edition. In either case, its address is presumed to be current.

Special Entries

When a source did not provide the complete range of information usually found in *TND* entries, partial information has been provided rather than omitting these listings on that technicality. Missing information will be identified by the phrase "Product description unknown" on brand entries or "Address unknown" on company entries. If complete information becomes available to the editors, it will be provided in a subsequent edition.

Some brand descriptions may include a word written in all capitals. This form indicates that the term is also a trade name and may be found elsewhere in the dictionary.

Special entries include many of the early automobile manufacturers and their products, although addresses are not provided for those that have since gone out of business.

Based on the revision forms returned by the companies, the editors were able to indicate brands that are now out of production. This notation follows the brand's product description and has become more widely used as manufacturers indicated the status of these brands on their revision forms.

A Note on Consistency

Because a variety of sources were consulted in compiling *TND* and *TND: Company Index*, it was not possible to maintain complete consistency in such areas as product descriptions. For the most part, the listings simply reflect information or descriptions given by the source or by the responding companies.

When a spelling conflict was noted between identical brands collected from different sources, the staff made considerable effort to ascertain the correct spelling and to delete the conflicting entry.

Alphabetical Arrangement

The arrangement of company names is alphabetical. To help the user locate entries even more quickly in this alphabetic arrangement, catchwords have been included to more specifically define the contents of each page.

All words and letters are considered in alphabetizing. This includes & ("and") and # ("number"). Spacing affects alphabetizing, so hyphenated terms and terms separated by a slash mark are treated as separate words.

Company names *beginning* with an Arabic numeral (3M Company) are found only in the Numerical Section following the alphabetical section.

Suggestions Are Welcome

Comments and suggestions for *Trade Names Dictionary: Company Index*, or for any other publication in the trade names series, are always welcome and can be addressed:

Donna Wood
Gale Research Co.
Book Tower
Detroit, Michigan 48226

List of Sources Used

(by arrangement with publishers)
(Prices quoted are current as of April, 1986)

Code	Source
AA	<i>American Artist Magazine Product Directory</i> Billboard Publications Inc., 1515 Broadway, New York, NY 10036 Tel: (212) 764-7459 Price: \$1.00 Buying guide no longer published, 1976 issue available
AFFI	<i>American Frozen Food Institute Membership Directory & Buyers' Guide</i> American Frozen Food Institute, 1764 Old Meadow Ln., Suite 350, McLean, VA 22102 Tel: (703) 821-0770 Price: \$100.00; prepaid
AGR	<i>American Glass Review Glass Factory Directory Issue</i> Ebel-Doctorow Publications, 1115 Clifton Ave., Clifton, NJ 07013 Tel: (201) 779-1600 Price: \$25.00; subscription price, includes directory
AMTN	<i>Art Material Trade News International Directory of Art and Craft Materials</i> Communication Channels Inc., 6255 Barfield Rd., Atlanta, GA 30328 Tel: (404) 256-9800 Price: \$15.00
ANA	<i>Automotive News Market Data Book (formerly, Automotive News Almanac)</i> Crain Communications, 965 E. Jefferson, Detroit, MI 48207 Tel: (313) 446-0480 Price: \$25.00
AVE	<i>Audio-Visual Equipment Directory</i> International Communications Industries Association, 3150 Spring St., Fairfax, VA 22031 Tel: (703) 273-7200 Price: \$25.00; prepaid
BB	<i>Billboard International Buyer's Guide</i> Billboard Publications Inc., 1515 Broadway, New York, NY 10036 Tel: (212) 764-7300 Price: \$53.00
BBG	<i>Yachting's Boat Buyers Guide</i> CBS Magazines, 5 River Rd., Coscob, CT 06087 Tel: (203) 629-8347 Price: \$4.95
BI	<i>Baking Industry Buying Guide</i> Putnam Publishing Co., 301 E. Erie St., Chicago, IL 60611 Tel: (312) 644-2020 Price: \$25.00
BSN	<i>Building Supply Home Centers (formerly, Building Supply News Buyers Guide)</i> Cahners Publishing Co. (Div. of Reed Publishing Co.), 1350 E. Touhy Ave., Des Plaines, IL 60018 Tel: (312) 635-8800 Price: \$30.00
BVI	<i>Beverage Industry Annual Manual</i> Harcourt Brace Jovanovich, 7500 Old Oak Blvd., Cleveland, OH 44130 Tel: (216) 243-8100 Price: \$45.00
BXO	<i>Boxoffice Modern Theatre Buyers Directory</i> RLD Communications Inc., Box 25485, Chicago, IL 60625 Tel: (312) 271-0425 Price: \$30.00; subscription price, includes directory

- CAD** *Car and Driver Buyers Guide*
CBS Magazines, 1515 Broadway, New York, NY 10036
Tel: (212) 719-6145 Price: \$3.95
- CB** *Candy Buyer's Directory*
Manufacturing Confectioner Publishing Co., 175 Rock Rd., Glen Rock, NJ 07452
Tel: (201) 652-2655 Price: \$35.00
- CBL** *Intimate Fashion News Directory (formerly, Corset, Bra & Lingerie Directory)*
Mackay Publishing Corp., 309 5th Ave., New York, NY 10016
Tel: (212) 679-6677 Price: \$7.50; 1983-84 edition available
- CE** *Consumer Electronics Buyer's Guide*
CES Publishing Corp., 345 Park Ave. S., New York, NY 10010
Tel: (212) 686-7744 Price: \$35.00
- CFP** *The Directory of the Canning, Freezing, Preserving Industries*
James J. Judge Inc., Box 550, Westminster, MD 21157
Tel: (301) 876-7150 Price: \$90.00
- CG** *Consumer Guide Best Buys & Discount Prices*
Consumer Guide, 3841 W. Oakton St., Skokie, IL 60076
Tel: (312) 676-3470 Price: \$4.95
- CGT** *China, Glass & Tableware Red Book Directory Issue*
Ebel-Doctorow Publications, 1115 Clifton Ave., Clifton, NJ 07013
Tel: (201) 779-1600 Price: \$20.00; subscription price, includes directory
- CM** *Candy Marketer Almanac and Buyers Directory*
Harcourt Brace Jovanovich, 747 3rd Ave., New York, NY 10017
Tel: (212) 752-4545 Price: \$5.00
- CR** *Consumer Reports Buying Guide Issue*
Consumers Union of United States, 256 Washington St., Mt. Vernon, NY 10553
Tel: (914) 667-9400 Price: \$5.95
- CRM** *Consumers' Research Magazine Handbook of Buying Issue, 1974*
Consumers' Research Inc., Box 168, Washington, NJ 07882 (last known address)
Buying guide no longer published
- CS** *Consumer Sourcebook*
Gale Research Co., Book Tower, Detroit, MI 48226
Tel: (313) 961-2242 Price: \$175.00; fourth edition
- DFO** *Directory of Franchising Organizations*
Pilot Books, 103 Cooper St., Babylon, NY 11702
Tel: (516) 422-2225 Price: \$5.00
- DN** *Deli News*
Deli News, 12028 Venice Blvd., #7, Mar Vista, CA 90066
Tel: (213) 391-1982 Price: \$1.50
- DPI** *Pickle Packers International Directory of the Pickle Industry*
Pickle Packers International, Box 606, St. Charles, IL 60174
Tel: (312) 584-8950
Distribution limited to members
- DRB** *Drug Topics Red Book*
Medical Economics Co., 680 Kinderkamack Rd., Oradell, NJ 07649
Tel: (201) 262-3030 Price: \$22.00

- EB** *Everybody's Business Almanac*
Harper & Row, Publishers, Inc., 10 E. 53rd, New York, NY 10022
Tel: (212) 207-7000 Price: \$23.00
- FBG** *New York City Footwear Buyers' Guide*
New York City Footwear Buyers' Guide, 47 W. 34th St., New York, NY 10001
Tel: (212) 594-9078 Price: \$20.00
- FI** *Fence Industry Directory*
Communication Channels Inc., 6255 Barfield Rd., Atlanta, GA 30328
Tel: (404) 256-9800 Price: \$21.95
- FLD** *Flooring Directory and Buying Guide*
Harcourt Brace Jovanovich, 545 5th Ave., New York, NY 10017
Tel: (212) 503-2926 Price: \$20.00
- FND** *Footwear News Directory*
Fairchild Publications, 7 E. 12th St., New York, NY 10003
Tel: (212) 741-4026 Price: \$19.95
- FSI** *Flotation Sleep Industry Buyers Guide*
Harcourt Brace Jovanovich, 1 E. 1st St., Duluth, MN 55802
Tel: (218) 723-9200 Price: \$15.00
- GAZ** *Official Gazette of the United States Patent and Trademark Office*
Government Printing Office, Washington, DC 20402
Tel: (202) 783-3238 Price: \$238.00
- GB** *Green Book*
Service Publications Inc., 100 Park Ave., Suite 1000, New York, NY 10017
Tel: (800) 225-3220 Price: \$60.00
- GDA** *Gift and Decorative Accessory Buyers Directory*
Geyer-McAllister Publications, 51 Madison Ave., New York, NY 10010
Tel: (212) 689-4411 Price: \$26.00; subscription price, includes directory
- GM** *Greetings Magazine Buyers' Guide*
Mackay Publishing Corp., 309 5th Ave., New York, NY 10016
Tel: (212) 679-6677 Price: \$9.00
- GMI** *Purchaser's Guide to the Music Industries*
The Music Trades Corp., 80 West St., Englewood, NJ 07631
Tel: (201) 871-1965 Price: \$12.00; subscription price, includes directory
- GQ** *Gentlemen's Quarterly Guide to Fashion Sources, 1974*
Conde Nast, 350 Madison Ave., New York, NY 10017
Tel: (212) 880-8800
Buying guide no longer published
- GTR** *Giftware Business (formerly, Gift & Tableware Reporter Directory)*
Gralla Publications, 1515 Broadway, New York, NY 10036
Tel: (212) 869-1300 Price: \$4.00
- HA** *Hardware Age "Who Makes It" Buyers Guide*
Chilton Co., Chilton Way, Radnor, PA 19089
Tel: (215) 964-4490 Price: \$25.00
- HAB** *Home Appliance Blue Book*
Dealerscope Inc., 115 2nd Ave., Waltham, MA 02154
Tel: (617) 890-5124
Buying guide no longer published
- HAJ** *The Hearing Journal (formerly, Hearing Aid Journal Industry Directory)*
The Laux Co. Inc., 20 Central St., Ayre, MA 01432
Tel: (617) 772-4890 Price: \$12.00

- HMM** *Hotel & Motel Management Buyers Directory, 1983*
Harcourt Brace Jovanovich, 545 5th Ave., New York, NY 10017
Tel: (212) 503-2900
Buying guide no longer published
- HMS** *Directory of Hotel & Motel Systems*
American Hotel Association Directory Corp., 888 7th Ave., New York, NY 10019
Tel: (212) 265-4506 Price: \$24.50
- HND** *Handbook of Nonprescription Drugs*
American Pharmaceutical Association, 2215 Constitution Ave. N.W., Washington, DC 20037
Tel: (202) 628-4410 Price: \$50.00; eighth edition
- HOU** *Housewares Magazine Directory Issue, 1976-77*
Harcourt Brace Jovanovich, 111 E. Wacker Dr., Chicago, IL 60601
Tel: (312) 938-2300
Buying guide no longer published
- HU** *Hosiery and Underwear (Section Two of Body Fashions/Intimate Apparel)*
Harcourt Brace Jovanovich, 545 5th Ave., New York, NY 10017
Tel: (212) 503-2900 Price: \$25.00; subscription price, includes directory
- IAI** *International Apple Institute Reference Book, 1979*
International Apple Institute, Box 1137, McLean, VA 22101
Tel: (703) 442-8850
Buying guide no longer published
- IGM** *International Glass/Metal Catalog*
Artlee Catalog Inc., 310 Madison Ave., Suite 1826, New York, NY 10017
Tel: (212) 687-0779 Price: \$30.00
- JCK** *Jewelers Circular/Keystone Brand Name and Trademark Guide*
Chilton Co., Chilton Way, Radnor, PA 19089
Tel: (215) 964-4490 Price: \$14.95
- JM** *Juvenile Merchandising Annual Directory and Buyers Guide*
Columbia Communications Inc., 370 Lexington Ave., New York, NY 10017
Tel: (212) 532-9290 Price: \$10.00
- KT** *Knitting Times Buyers' Guide*
National Knitwear & Sportswear Association, 386 Park Ave. S., 9th Floor, New York, NY 10016
Tel: (212) 683-7520 Price: \$15.00
- LNA** *Leading National Advertisers Ad \$ Summary*
Leading National Advertisers/BAR, 136 Madison Ave., New York, NY 10016
Tel: (212) 725-2700 Price: \$175.00 (year-end issue), \$300.00 (quarterly service)
- LT** *Travelware Resources (formerly, Luggage & Travelware Directory)*
Business Journals Inc., 60 Madison Ave., Suite 914, New York, NY 10010
Tel: (212) 989-9630 Price: \$12.00
- MBE** *Motorboat & Equipment Directory, 1977*
Motorboat Inc., 38 Commercial Wharf, Boston, MA 02110 (last known address)
Buying guide no longer published
- MFD** *Manmade Fiber Deskbook, 1983*
Vista Publishing Inc., 9600 W. Sample Rd., Suite 405, Coral Springs, FL 33065 (last known address)
Buying guide no longer published

- MM** *Mass Retailing Merchandiser, 1975*
Kiver Publications, 222 W. Adams St., Chicago, IL 60606 (last known address)
Buying guide no longer published
- MMF** *Man-Made Fiber Fact Book*
Man-Made Fiber Producers Association, 1150 17th St. N.W., Suite 310,
Washington, DC 20036
Tel: (202) 296-6508
Buying guide no longer published
- MMR** *Musical Merchandise Review Annual Music Industry Directory*
Larkin Publications, 210 Boylston St., Chestnut Hill, MA 02167
Tel: (617) 964-5100 Price: \$5.00
- MPE** *Marking Products and Equipment*
Marking Devices Publishing Co., 2640 N. Halsted, Chicago, IL 60614
Tel: (312) 528-6600 Price: \$10.00
- MW** *Men's Wear Apparel Blue Book*
Fairchild Publications, 7 E. 12th St., New York, NY 10003
Tel: (212) 741-4000
Buying guide no longer published
- NFI** *International Directory of the Nonwoven Fabrics Industry*
INDA, Association of the Nonwoven Fabrics Industry, 1700 Broadway,
New York, NY 10019
Tel: (212) 582-8401 Price: \$35.00 (member), \$55.00 (nonmember)
- NFM** *Non-Foods Merchandising Buyers Guide, 1974*
U.S. Business Press Inc., 11 W. 19th St., New York, NY 10011
Tel: (212) 741-7210
Buying guide no longer published
- NI** *Nonwovens Industry Fabric Manufacturers Guide Issue*
Rodman Publishing Co., Box 555, Ramsey, NJ 07446
Tel: (201) 825-2552 Price: \$4.00
- NPCA** *Trademark Directory, National Paint & Coatings Association*
National Paint & Coatings Association, 1500 Rhode Island Ave. N.W.,
Washington, DC 20005
Tel: (202) 462-6272 Price: \$20.00
- NPN** *National Petroleum News Factbook Issue*
Hunter Publishing Co., 950 Lee St., Des Plaines, IL 60016
Tel: (312) 296-0770 Price: \$35.00
- NSGA** *NSGA Buying Guide*
National Sporting Goods Association, 1699 Wall St., Mt. Prospect, IL 60056
Tel: (312) 439-4000
Buying guide available to members only
- NYI** *Directory of New York Importers, 1970*
New York Chamber of Commerce and Industry, 200 Madison Ave., 3rd Floor,
New York, NY 10016
Tel: (212) 561-2020
Out of print
- OP** *Office Products Directory & Dealer Buying Guide, 1978*
Hitchcock Publishing Co., 25 W. 550 Geneva Rd., Wheaton, IL 60188
Tel: (312) 665-1000 Price: \$15.00
Buying guide no longer published, 1978 edition available

- OS** *Retailer's Source Book for Outerwear and Slacks*
National Outerwear and Sportswear Association, 240 Madison Ave., New York, NY 10016
Tel: (212) 686-3440
Free distribution limited to retailers of men's apparel and the press
- PCM** *Profitable Craft Merchandising Craft Supply Directory*
PJS Publications Inc., News Plaza, Box 1790, Peoria, IL 61656
Tel: (309) 682-6626 Price: \$18.00; subscription price, includes directory
- PD** *Pet Dealer Purchasing Guide*
Howmark Publishing Corp., 567 Morris Ave., Elizabeth, NJ 07208
Tel: (201) 353-7373 Price: \$28.50
- PDI** *Playthings Directory Issue*
Geyer-McAllister Publications, 51 Madison Ave., New York, NY 10010
Tel: (212) 689-4411 Price: \$18.00
- PTN** *Photographic Trade News Master Buying Guide and Directory*
PTN Publishing Corp., 101 Crossways Park W., Woodbury, NY 11797
Tel: (516) 496-8000 Price: \$6.00; subscription price, includes directory
- PWD** *Decorative Products World (formerly, American Paint and Wallcoverings Dealer Buyers' Guide)*
American Paint Journal Co., 2911 Washington Ave., St. Louis, MO 63103
Tel: (314) 534-0301 Price: \$12.00
1976 last buying guide in which trade names are listed
- QFF** *Quick Frozen Foods Annual Directory of Frozen Food Processors & Buyers Guide*
Saul Beck, 271 Madison Ave., New York, NY 10016
Tel: (212) 557-8600 Price: \$55.00
- RAB** *RAB Co-Op Profiles: The Money Book*
Radio Advertising Bureau Inc., 485 Lexington Ave., New York, NY 10017
Tel: (212) 599-6666
No longer published
- RJ** *Rice Journal Annual Issue*
Specialized Agricultural Publications, 300 Highwoods Blvd., Suite 300, Raleigh, NC 27625
Tel: (919) 872-5040 Price: \$3.00
- RVD** *RV Business Annual Directory (formerly, RV Dealer Annual Directory & Buyer's Guide)*
TL Enterprises, 29901 Agoura Rd., Agoura, CA 91301
Tel: (818) 991-4980 Price: \$9.95
- SAL** *Small Arms Lexicon and Concise Encyclopedia*
Stoeger Publishing Co., 55 Ruta Ct., South Hackensack, NJ 07606
Tel: (201) 440-2700
Out of print
- SB** *Shooter's Bible*
Stoeger Publishing Co., 55 Ruta Ct., South Hackensack, NJ 07606
Tel: (201) 440-2700 Price: \$12.95
- SCC** *Soap/Cosmetics/Chemical Specialties Bluebook*
MacNair-Dorland Co. Inc., 101 W. 31st St., New York, NY 10001
Tel: (212) 279-4455 Price: \$3.00
- SEW** *Sew Business National Directory*
Gralla Publications, 1515 Broadway, New York, NY 10036
Tel: (212) 869-1300 Price: \$8.50

- SFD** *Soft Drinks Franchise Company Directory, 1981*
Beverage World, Keller Publishing Corp., 150 Great Neck Rd., Great Neck, NY 11021
Tel: (516) 829-9210
Buying guide no longer published
- SIA** *Ski Industries America Trade Show Directory*
Ski Industries America, 8377 B Greensboro Dr., McLean, VA 22102
Tel: (703) 556-9020 Price: \$25.00; free to ski retailers
- SOS** *Sources of Supply Buyers Guide*
Advertisers and Publishers Service Inc., Box 795, Park Ridge, IL 60068
Tel: (312) 823-3145 Price: \$60.00
- TAD** *Fairchild's Textile & Apparel Financial Directory*
Fairchild Publications, 7 E. 12th St., New York, NY 10003
Tel: (212) 741-4280 Price: \$50.00
- TBB** *Television Blue Book*
Dealerscope Inc., 115 2nd Ave., Waltham, MA 02254
Tel: (617) 890-5124
Buying guide no longer published
- TBG** *Telefood Magazine Buyer's Guide*
Cummins Publishing Co., 1495 Maple Way, Troy, MI 48087
Tel: (313) 643-8655
Buying guide no longer published
- TGR** *Thomas Grocery Register*
Thomas Publishing Co., 1 Penn Plaza, New York, NY 10119
Tel: (212) 695-0500 Price: \$105.00; three-volume set plus supplement
- TH** *Textile Handbook*
American Home Economics Association, 2010 Massachusetts Ave. N.W., Washington, DC 20036
Tel: (202) 862-8300
Out of print
- THC** *Toys, Hobbies & Crafts*
Doug Edgell, 545 5th Ave., New York, NY 10017
Tel: (212) 503-2990 Price: \$8.00
- TJ** *U.S. Tobacco and Candy Journal Supplier Directory*
BMT Publishing, 254 W. 31st St., New York, NY 10001
Tel: (212) 594-4120 Price: \$10.00
- WAV** *Wines & Vines Buyer's Guide Issue*
The Hiaring Co., 1800 Lincoln Ave., San Rafael, CA 94901
Tel: (415) 453-9700 Price: \$35.00
- WCR** *Watch & Clock Review Clock Directory and Watch Directory*
Golden Bell Press, 2403 Champa St., Denver, CO 80205
Tel: (303) 296-1600 Price: \$2.00 each
- WESC** *Whole Earth Software Catalog*
Whole Earth Software Catalog, 27 Gate 5 Rd., Sausalito, CA 94965
Tel: (415) 332-4335 Price: \$15.00
- WOW** *Brandnames: Who Owns What*
Facts on File Inc., 460 Park Ave. S., New York, NY 10016
Tel: (212) 683-2244 Price: \$65.00

WPS

Word Processing Systems Annual Source Guide & Reference Issue
Geyer-McAllister Publications Inc., 51 Madison Ave., New York, NY 10010
Tel: (212)689-4411
Buying guide no longer published