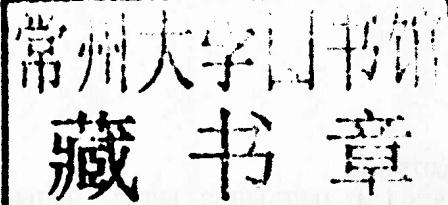


Sjoukje Osinga
Gert Jan Hofstede
Tim Verwaart *Editors*

Emergent Results of Artificial Economics

Sjoukje Osinga • Gert Jan Hofstede • Tim Verwaart
Editors

Emergent Results of Artificial Economics



Editors

Drs. Sjoukje Osinga
Assoc. Prof. Gert Jan Hofstede
Department INF/bode 143
Wageningen University
Hollandseweg 1
6706KN Wageningen
The Netherlands
sjoukje.osinga@wur.nl
gertjan.hofstede@wur.nl

Dr. Tim Verwaart
Agricultural Economics Institute
Wageningen UR
Alexanderveld 5
2585DB Den Haag
Netherlands
tim.verwaart@wur.nl

ISSN 0075-8442

ISBN 978-3-642-21107-2

e-ISBN 978-3-642-21108-9

DOI 10.1007/978-3-642-21108-9

Springer Heidelberg Dordrecht London New York

Library of Congress Control Number: 2011932220

© Springer-Verlag Berlin Heidelberg 2011

This work is subject to copyright. All rights are reserved, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilm or in any other way, and storage in data banks. Duplication of this publication or parts thereof is permitted only under the provisions of the German Copyright Law of September 9, 1965, in its current version, and permission for use must always be obtained from Springer. Violations are liable to prosecution under the German Copyright Law.

The use of general descriptive names, registered names, trademarks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

Cover design: eStudio Calamar S.L.

Printed on acid-free paper

Springer is part of Springer Science+Business Media (www.springer.com)

Lecture Notes in Economics and Mathematical Systems

652

Founding Editors:

M. Beckmann
H.P. Künzi

Managing Editors:

Prof. Dr. G. Fandel
Fachbereich Wirtschaftswissenschaften
Fernuniversität Hagen
Feithstr. 140/AVZ II, 58084 Hagen, Germany

Prof. Dr. W. Trockel
Institut für Mathematische Wirtschaftsforschung (IMW)
Universität Bielefeld
Universitätsstr. 25, 33615 Bielefeld, Germany

Editorial Board:

H. Dawid, D. Dimitrow, A. Gerber, C-J. Haake, C. Hofmann, T. Pfeiffer,
R. Slowiński, W.H.M. Zijm

For further volumes:
<http://www.springer.com/series/300>

Preface

Artificial Economics is a field of research that has been around for a while and is currently experiencing a surge in interest, which may be due to the fact that it is a relatively new field of study. It is a field that is concerned with how to model the behaviour of agents and their interactions with each other, as well as how to simulate different scenarios in order to predict and model all the various factors involved. This is a field that is still in its early stages of development, but it has already shown great promise in terms of its potential to help us better understand the world around us.

Now in its 7th year, the conference series in Artificial Economics is alive and kicking. A number of research topics are generating sustained interest. Others are emerging. We received 33 submissions, and based on almost 100 reviews (three per paper, on average), we now find 17 excellent papers in this volume that we called *Emergent Results of Artificial Economics*.

Artificial Economics can play a pioneering role in tackling precisely those issues that challenge the wider field of economics in general. In recent years, the international economy has repeatedly been shaken by crises that involve both the private and the public financial system on a worldwide scale. These crises take systems outside of their boundaries. In finding ways out, economists have to leave their comfort zones in which rational economic behaviour can be assumed. One can hear them speak of responsibility, of checks, of public control over the financial sector, of re-allocating risks. These are issues that impose challenges on economists, because they require both economic theory on markets and institutions, and deep understanding of human social behaviour. The practical issues to solve are at the nexus where these various areas meet. In order to address today's challenges, economists need to deal with the bigger picture.

Artificial economics is well poised to take on this challenge. Of necessity, artificial economists must integrate various bodies of knowledge into their models. The step to add another set of concepts, such as human social imitation behaviour, is not such a large one. Small improvements in modelling this kind of aspect can dramatically improve predictions of emergent system behaviour. This is the first reason why we included the word 'emergent' into the title of this volume. Through the use of models that integrate levels of aggregation, our field can build on existing knowledge and innovate at the same time. On the other hand, such advances do not come for free. Artificial Economics involves creatively developing new concepts for integrating into models. Then, extensive experimentation and painstaking validation of those models is required. When more elements are modelled together, the validation of the resulting models will be more intrinsically difficult. To really advance the field will require a lot of hard work. So far, some of that work is brought together in this volume. Hence the second reason why we liked to call it 'emergent results'.

The articles are grouped according to the following themes:

Humans in the system These contributions explicitly seek to include the modelling of human behaviours that might not be primarily economical in nature. This ranges from individual-based to social relationship-based. Jablonska and Kauranne simulate human emotions in econometric models of an electricity spot market. Thiriot, Lewkowicz, Caillou and Kant investigate the role of social networks on the labour market. Osinga, Kramer, Hofstede and Beulens model the pork cycle from farmer perspective and the potential of information management measures in the sector.

Financial markets Financial markets, a model for the most perfect of markets, are one of the better-researched areas in artificial economics. This area was also much affected by recent financial crises. Teglio, Raberto and Cincotti have captured this in an analysis of interactions among economic actors and their effects under varying leverage ratios of banks and at varying time horizons. Mallett extends existing work by including loan repayments into a model of a fractional reserve banking system. Hauser and LiCalzi study the evolution of trading strategies in unbalanced double auctions.

Organization design Artificial economics can also investigate the design of institutions such as departments, organizations or supply chains. Leitner and Wall are concerned with departmentalization and decision interdependencies in organizations, in relation to the desirability of stability or of discontinuity. McCain, Hamilton and Linnehan investigate whether one could have too many people in emergency departments. Valeeva and Verwaart model the adoption of food safety practices.

Macroeconomics This session assembles some issues that are fundamental to economics. Bersini and van Zeebroek address the 'hot topic' of inequalities in resource allocation. They do this in a model of a free market that can either be competitive or random. Desmarchelier, Djellal and Gallouj investigate the vicious historic cycle of growth by waste generation that has operated in the USA in the last half-century. Guerrero and Axtell assess the relative merits of neoclassical and computational models for exploring firm and labour dynamics.

Market dynamics Here we have another well-studied application of artificial economics. Garca-Daz and van Witteloostuijn investigate the starting conditions of a simulation of market structure. It turns out that these are of paramount importance for these markets' evolution. Fano and Pellizzari investigate the role of time constraints on optimality of order strategy in a continuous double auction. Provenzano presents a model of a wholesale electricity market and focuses on bilateral contracting.

Games The topic of games ranges from abstract game theory to actual simulation games involving human players. This session consists of an instance of both

flavours. Cotla investigates the role of spatial structure on the performance of a network of prisoner's dilemma agents. Meijer, Raghothama, King and Palavalli present a gaming simulation of the Indian mango chain that allows to mix agents and people in one game run.

Wageningen,
May 2011

*Tim Verwaart
Sjoukje Osinga
Gert Jan Hofstede*

Acknowledgements

We would like to thank all the members of the Scientific Committee who generously donated their time as reviewers and who helped in various stages of the production of this volume:

- **Frédéric Amblard**, Université Toulouse 1, France
- **Luis Antunes**, Universidad de Lisboa, Portugal
- **Bruno Beaufils**, Université Lille 1, France
- **Giulio Bottazzi**, Scuola Superiore Sant' Anna, Italy
- **Olivier Brandouy**, Université Lille 1, France
- **Charlotte Bruun**, Aarhus University, Denmark
- **Andrea Consiglio**, Università degli Studi di Palermo, Italy
- **Giorgio Fagiolo**, Scuola Superiore Sant' Anna, Italy
- **Jose Manuel Galán**, Universidad de Burgos, Spain
- **Florian Hauser**, Universität Innsbruck, Austria
- **Cesáreo Hernandez**, Universidad de Valladolid, Spain
- **Gert Jan Hofstede**, Wageningen University, The Netherlands
- **Juergen Huber**, Universität Innsbruck, Austria
- **Wander Jager**, University of Groningen, The Netherlands
- **Marco Janssen**, Arizona State University, USA
- **Michael Kirchler**, Universität Innsbruck, Austria
- **Marco LiCalzi**, Università CaFoscari Venezia, Italy
- **Thomas Lux**, Christian-Albrechts-Universität Kiel, Germany
- **Rosario Mantegna**, Università degli Studi di Palermo, Italy
- **Philippe Mathieu**, Université Lille 1, France
- **Javier Pavares**, Universidad de Valladolid, Spain
- **Juan Pavón**, Universidad Computense de Madrid, Spain
- **Paolo Pellizzari**, Università CaFoscari Venezia, Italy
- **Denis Phan**, GEMAS, France
- **Paolo Pin**, Università degli Studi di Siena, Italy
- **Marta Posada**, Universidad de Valladolid, Spain
- **Juliette Rouchier**, GREQAM, France

- **Annalisa Russino**, Università degli Studi di Palermo, Italy
- **Klaus Schredelseker**, Universität Innsbruck, Austria
- **Elpida Tzafestas**, University of Athens, Greece
- **Tim Verwaart**, LEI, Wageningen UR, The Netherlands
- **Eugene Westerhof**, LEI, Wageningen UR, The Netherlands
- **Murat Yildizoglu**, Université Paul Cézanne, GREQAM, France

List of Contributors

Robert L. Axtell

Department of Computational Social Science, George Mason University, USA
e-mail: rax222@gmu.edu

Hugues Bersini

IRIDIA-CODE, Université Libre de Bruxelles, CP 194/6,50 av. Franklin Roosevelt,
1050 Bruxelles, Belgium
e-mail: bersini@ulb.ac.be

Adrie J.M. Beulens

Wageningen University, P.O. Box 8130, NL-6700 EW Wageningen, The Netherlands
e-mail: Adrie.Beulens@wur.nl

P. Caillou

LRI, Université Paris Sud, France
e-mail: caillou@lri.fr

Silvano Cincotti

DIBE-CINEF, Università di Genova, Via Opera Pia 11a, 16145 Genova, Italy
e-mail: cincotti@dibe.unige.it

Chenna Reddy Cotla

Department of Computational Social Science, George Mason University, USA
e-mail: ccotla@gmu.edu

Benoît Desmarchelier

Lille 1 University, 59655 Villeneuve d'Ascq Cedex, France
e-mail: benoit.desmarchelier@ed.univ-lille1.fr

Faridah Djellal

Lille 1 University, 59655 Villeneuve d'Ascq Cedex, France
e-mail: faridah.djellal@univ-lille1.fr

Shira Fano

Dept. of Economics, Bocconi University Milan, Italy

e-mail: shira.fano@gmail.com

Faïz Gallouj

Lille 1 University, 59655 Villeneuve d'Ascq Cedex, France

e-mail: Faiz.Gallouj@univ-lille1.fr

César García-Díaz

Management Department (ACED), Faculty of Applied Economics, University of Antwerp, Prinsstraat 13, BE-2000 Antwerp (Belgium),

e-mail: cesar.garcia-diaz@ua.ac.be

Omar A. Guerrero

Department of Computational Social Science, George Mason University

e-mail: oguerrero@gmu.edu

Richard Hamilton

Department of Emergency Medicine, Drexel University College of Medicine, 245 N. 15th Street, Mailstop 1011, Phila. PA 19102, USA

e-mail: richard.hamilton@drexelmed.edu

Florian Hauser

Dept. Banking and Finance, Universität Innsbruck,

e-mail: florian.hauser@uibk.ac.at

Gert Jan Hofstede

Wageningen University, P.O. Box 8130, NL-6700 EW Wageningen, The Netherlands

e-mail: GertJan.Hofstede@wur.nl

Matylda Jabłońska

Lappeenranta University of Technology, Department of Mathematics and Physics, P.O.Box 20, 53850 Lappeenranta, Finland,

e-mail: matylda.jablonska@lut.fi

J.-D. Kant

LIP6, Université Paris VI, France

e-mail: kant@lip6.fr

Tuomo Kauranne

Lappeenranta University of Technology, Department of Mathematics and Physics, P.O.Box 20, 53850 Lappeenranta, Finland,

e-mail: tuomo.kauranne@lut.fi

Robin King

CSTEP, Bangalore

e-mail: robin@cstep.in

Mark R. Kramer

Wageningen University, P.O. Box 8130, NL-6700 EW Wageningen, The Netherlands

e-mail: Mark.Kramer@wur.nl

Stephan Leitner

Alpen-Adria Universitaet Klagenfurt, Department of Controlling and Strategic Management, Universitaetsstrasse 65-67, 9020 Klagenfurt, Austria
e-mail: stephan.leitner@uni-klu.ac.at

Zach Lewkowicz

LIP6, Universite Paris VI, France
e-mail: zach.lewkowicz@lip6.fr

Marco LiCalzi

Dept. Management, Università Ca' Foscari Venezia,
e-mail: licalzi@unive.it

Frank Linnehan

Lebow College of Business, Drexel University, Philadelphia, PA, 19104, USA
e-mail: linnehf@drexel.edu

Jacky Mallett

University of Reykjavik, Institute of Intelligent Machines, Klapparstigur 18, 101 Reykjavik, Iceland
e-mail: warlock@alum.mit.edu

Roger A. McCain

Lebow College of Business, Drexel University, Philadelphia, PA, 19104, USA
e-mail: mccainra@drexel.edu

Sebastiaan. A. Meijer

TU Delft, Netherlands

e-mail: Sebastiaan.Meijer@tudelft.nl

Sjoukje A. Osinga

Wageningen University, P.O. Box 8130, NL-6700 EW Wageningen, The Netherlands
e-mail: Sjoukje.Osinga@wur.nl

Bharath Palavalli

CSTEP, Bangalore

e-mail: bharath@cstep.in

Paolo Pellizzari

Dept. of Economics, University Ca' Foscari of Venice

e-mail: paolop@unive.it

Davide Provenzano

Dipartimento di Scienze Statistiche e Matematiche "Silvio Vianelli", University of Palermo, Italy

e-mail: provenzano@unipa.it

Marco Raberto

DIBE-CINEF, Università di Genova, Via Opera Pia 11a, 16145 Genova, Italy

e-mail: marco.raberto@dibe.unige.it

Jayanth Raghothama
CSTEP, Bangalore
e-mail: jayanth@cstep.in

Andrea Teglio
Departament d'Economia, Universitat Jaume I, Av. Sos Baynat, Castellón de la Plana, Spain
e-mail: teglio@eco.uji.es

Samuel Thiriot
TAO Project, INRIA Saclay, France
e-mail: samuel.thiriot@res-ear.ch

Friederike Wall
Alpen-Adria Universitaet Klagenfurt, Department of Controlling and Strategic Management, Universitaetsstrasse 65-67, 9020 Klagenfurt, Austria
e-mail: friedericewall@uni-klu.ac.at

Natalia I. Valeeva
LEI Wageningen UR, Postbus 29703, 2502 LS den Haag, The Netherlands
e-mail: natasha.valeeva@wur.nl

Tim Verwaart
LEI Wageningen UR, Postbus 29703, 2502 LS den Haag, The Netherlands
e-mail: tim.verwaart@wur.nl

Arjen van Witteloostuijn
Management Department (ACED), Faculty of Applied Economics, University of Antwerp, Prinsstraat 13, BE-2000 Antwerp (Belgium),
e-mail: arjen.vanwitteloostuijn@ua.ac.be

Nicolas van Zeebroeck
ECARES and IRIDIA-CODE, Université Libre de Bruxelles, CP 114/04, 50 av. Franklin Roosevelt, 1050 Bruxelles, Belgium
e-mail: nivzeebr@ulb.ac.be

Contents

Part I Humans in the System

Multi-Agent Stochastic Simulation for the Electricity Spot Market Price	3
Matylda Jabłońska and Tuomo Kauranne	
1 Introduction	3
2 Theoretical Framework	4
2.1 Electricity Spot Market Price	4
2.2 Animal Spirits in Financial Markets	5
2.3 Capasso-Morale-Type Population Dynamics	6
3 Multi-Agent Simulations for Electricity Spot Market	7
3.1 Data	7
3.2 Mean-Reverting Jump Diffusion Ensemble Simulation	8
3.3 Ensemble Simulation with Burgers'-Type Interaction	10
4 Conclusions	12
References	13
Referral Hiring and Labor Markets: a Computational Study	15
Samuel Thiriot, Zach Lewkowicz, Philippe Caillou and Jean-Daniel Kant	
1 Introduction	16
2 Model and Experimental Settings	18
2.1 Labor Market Model	18
2.2 Social Network Generation	19
2.3 Experimental Settings	20
3 Results	21
3.1 Efficiency of Link Types	21
3.2 Perfect Interactions, Weak Sensitivity to Networks' Structure	22
3.3 Networks with Probabilistic Interactions	23
4 Discussion	24
References	25

An Agent-Based Information Management Approach to Smoothen the Pork Cycle in China	27
Sjoukje A. Osinga, Mark R. Kramer, Gert Jan Hofstede and Adrie J.M. Beulens	
1 Introduction	28
1.1 Information Management Objective	28
2 Background Literature	29
2.1 Pork Cycle in China	29
2.2 Interventions from Government	30
2.3 Information Management Based Approach	30
3 Research Questions	31
4 Model	31
4.1 Information Management Approach	32
4.2 Research Models	32
4.3 Decision to Restock	33
4.4 Simulation Process	33
4.5 Fourier Transformation	34
5 Results	34
6 Conclusion and Discussion	36
References	37
Part II Financial Markets	
Do Capital Requirements Affect Long-Run Output Trends?	41
Andrea Teglio, Marco Raberto and Silvano Cincotti	
1 The Eurace Credit Market Model	43
1.1 Credit Demand	43
1.2 Credit Supply	44
1.3 Matching Demand and Supply of Credit	45
2 The Computational Experiment	46
3 Conclusions	50
References	51
Modeling the Textbook Fractional Reserve Banking System.	53
Jacky Mallett	
1 Introduction	53
2 Textbook Description	56
3 A Simple Model of the Banking System	57
4 Results	58
4.1 Textbook Description	59
4.2 Regional Banking Model	60
4.3 Evolution of the Money Multiplier	61
5 Conclusion	62
References	63

Learning to Trade in an Unbalanced Market	65
Florian Hauser and Marco LiCalzi	
1 Introduction	65
2 The Model	66
3 Convergence to the Competitive Outcome	67
4 The Evolution of Strategic Behavior.....	70
4.1 Simultaneous Order Clearing	70
4.2 Asynchronous Order Clearing	72
5 Allocative Efficiency	73
References	76
Part III Organization design	
Effectivity of Multi Criteria Decision-Making in Organisations: Results of an Agent-Based Simulation	79
Stephan Leitner and Friederike Wall	
1 Introduction, Research Question and Research Method	79
2 Simulation Model	80
2.1 Model of Organisations and Options for Organisational Design.....	81
2.2 The Representation of the Performance Landscapes	83
2.3 Methods of Multi Criteria Decision Making	84
3 Results	85
3.1 Equal Weighting	86
3.2 Schism Approaches	87
3.3 Evaluation Across Multi Criteria Decision Making Methods	87
4 Conclusion	88
References	89
The Problem of Emergency Department Overcrowding: Agent-Based Simulation and Test by Questionnaire	91
Roger A. McCain, Richard Hamilton and Frank Linnehan	
1 The Problem of Medical Emergency Department Overcrowding ..	91
2 Small-Scale Game-Theoretic Models	93
3 Agent-Based Computer Simulation	95
4 Survey Method and Results	99
5 Concluding Summary	101
References	102
An Agent-based Model of Food Safety Practices Adoption	103
Tim Verwaart and Natalia I. Valeeva	
1 Introduction	103
2 The Agent Model	106
3 Implementation and Results	109
4 Conclusion	112

References	113
Part IV Macroeconomics	
Why Should the Economy be Competitive?	117
Hugues Bersini and Nicolas van Zeebroeck	
1 Introduction	118
2 The Model	120
3 Results	122
4 Conclusions	127
References	128
Economic Growth by Waste Generation: the Dynamics of a Vicious Circle	129
Benoît Desmarchelier, Faridah Djellal and Faïz Gallouj	
1 Background Literature and Issue	129
2 The Model	130
2.1 A Simple Model of Economic Growth Pulled by Durables	131
2.2 Beyond the Limits: the Throw Away Society	132
3 Heterogeneous Agents and the Waste Stream of Durables	135
4 Conclusion	137
References	137
Using Agentization for Exploring Firm and Labor Dynamics	139
Omar A. Guerrero and Robert L. Axtell	
1 Agentization as a Methodological Tool	140
2 Agentization Example	141
2.1 Micro-Foundations	141
2.2 Crude Agentization	142
2.3 Equilibrium Impossibility	142
2.4 Labor Mobility and Time	145
2.5 Heterogeneity and Local Interaction	145
3 Limits Exploration	147
4 Summary and Conclusions	149
References	149
Part V Market dynamics	
Firm Entry Diversity, Resource Space Heterogeneity and Market Structure	153
César García-Díaz and Arjen van Witteloostuijn	
1 Background	153
2 The Model	154
3 Results	158
4 Conclusions	162
References	163