Business Ethics

DUMMIES

Learn to:

- Understand ethical issues facing small and large businesses
 - dentify how businesspeople can handle ethical dilemmas

mplement ethical conduct in the workplace

Examine ethical theories

Norman E. Bowie

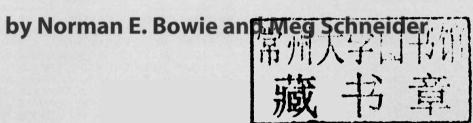
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Award-winning writer



Business Ethics FOR DUMMIES®



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Business Ethics FOR DUMMIES

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Dedication

We dedicate this book to all those who have strived to define and measure ethical conduct for themselves, their loved ones, and society at large, and to all those who continue to explore the meaning of right and wrong and develop their own ethical values.

Acknowledgments

Although our names appear on the cover, we can't take sole credit for this book. Many others, working diligently but largely unnoticed behind the scenes, played a critical role in bringing this book to you. In lieu of a publicly televised parade (which we found to be impractical), we humbly offer our heartfelt appreciation and thanks to the following people:

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