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## HUMAN RESOURCE MANAGEMENT

Edited by Michael Poole & Malcolm Warner



## The IEBM Handbook of Human Resource Management

Edited by Michael Poole and Malcolm Warner



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#### The IEBM Handbook of Human Resource Management

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### **Introducing Human Resource Management**

The origins of this Handbook may be traced to the growing interest in human resource management and the consequent recognition of the importance of a contemporary reference volume for encompassing the key themes, issues and major thinkers in this field. The areas covered are designed to provide a comprehensive and international set of up-to-date materials, written by the leading world scholars and for an audience that includes academics, students of business and management and, of course, the managers of business activities that are increasingly organized along multinational lines in the increasingly globalized competitive economy.

Human resource management has developed in recent years as a broad encompassing field of study that incorporates and synthesizes elements from personnel management, organizational behaviour and industrial and labour relations, building on broader concepts and insights from a variety of cognate disciplines including economics, law, psychology and sociology, amongst others. It has become integral to degrees in Business Administration and, above all, to Masters in Business Administration (MBAs) following the decision at Harvard University to incorporate the subject into the core of its 'flagship' programme. Moreover, the 'Harvard School' developed arguably the most commonly accepted definition of the term to include management decisions that shape the nature of the relationship between the organization and employees namely, its human resources. It is likely to become integral to managing organizations in the twenty-first century.

In much of the growing body of international literature in the field, there is a recognition that human resource management differs, in certain fundamental respects, from the earlier themes of personnel management and, in its organization, from personnel departments. Above all, it is viewed as being linked closely to the emergent strategies, especially of large

organizations, both public as well as private. It also involves all managerial personnel (and especially general managers). It regards people as the most important single asset of the organization. It seeks to enhance not only company performance but also individual and societal well-being. But within human resource management, there are two main strands of thinking. The first (often referred to as the 'hard' variant of HRM) focuses on the links with strategy and the role of HRM in furthering the competitive advantage of the firm. The second (typically labelled 'soft' HRM) builds on human relations traditions and stresses the importance of the subject as a means of furthering employee satisfaction and a range of related 'humanistic' objectives that are achievable from the insights of systematic studies within HRM. The two levels of philosophy and practice here are inextricably linked in much of the writing on the subject, although the reader must be careful to distinguish the 'analytical' from the 'normative' dimensions.

Turning more specifically, then, to the structure of this comprehensive volume, the main areas have been classified into (1) general categories covering the main concerns of the discipline; (2) global items incorporating the world's key regions; (3) the focal policyareas of HRM; (4) the central themes within industrial and labour relations; and (5) the key thinkers in the broad HRM field itself.

To begin with, then, there are major overviews of the area including entries on human resource management, personnel management, managerial behaviour, the work ethic and work systems. In each case, there is a scholarly overview of the main emergent themes set against a genuinely international backcloth of research, ideas and writings. Each contribution also sets out to provide a basis for defining a range of further specific areas for more detailed analysis in other entries.