

# **Euphoria and Exhaustion**

Modern Sport in Soviet Culture and Society



Nikolaus Katzer, Sandra Budy, Alexandra Köhring, Manfred Zeller (eds.)

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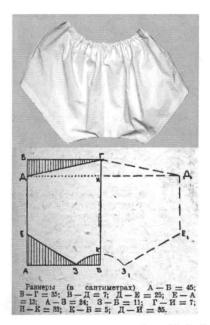
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### Sports trousers, 1928

In the early Soviet Union, sport was seen as one of the activities that defined modern man. Nevertheless, factory-made sports clothing was only produced in large quantities for certain important sporting organisations. The March issue of the Soviet sports journal "Fizkul'tura i sport" ("Physical culture and sport") from 1928 contained in its column on "practical advice" instructions on how to sew a pair of sports trousers. Members of both sexes could wear this standard pattern. The trousers were intended to be comfortable and cheap to make. We show here the pattern and a pair of sports trousers made following it.



"Fizkul'turniki, sew your sports trousers yourselves! (Fizkul'turniki, sheite vashi trusi sami)". In Fizkul'tura i sport (1928), 12, 15.

#### Euphoria and Exhaustion

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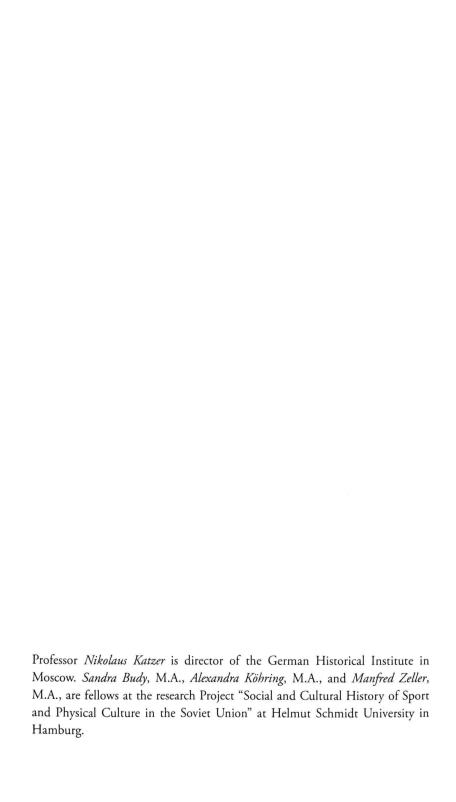
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