

Ind

WEB PROGRAMMING LANGUAGES

SOURCEBOOK

Just what a Webmaster needs to know about:

Perl, UNIX shell languages, Java, JavaScript, VBScript, C

Select the right language for the right Web site project

Master the basics of the leading Web scripting and programming languages

Customize preexisting scripts in each language

Combine languages on a page or project

GORDON MCCOMB

Includes a CD-ROM with customizable scripts, applets, and programs

Web Programming Languages Sourcebook Gordon McComb

with contributions by
Marty Bower and
Mark Robinson

WILEY COMPUTER PUBLISHING

John Wiley & Sorts, Thć!

New York • Chichester • Weinheim • Brisbane • Singapore • Toronto

Executive Publisher: Katherine Schowalter

Editor: Phil Sutherland

Assistant Editor: Pam Sobotka Managing Editor: Carl Germann

Electronic Products, Associate Editor: Mike Green

Text Design & Composition: Benchmark Productions, Inc., Boston, MA

Designations used by companies to distinguish their products are often claimed as trademarks. In all instances where John Wiley & Sons, Inc., is aware of a claim, the product names appear in initial capital or ALL CAPITAL LETTERS. Readers, however, should contract the appropriate companies for more complete information regarding trademarks and registration.

This text is printed on acid-free paper.

Copyright © 1997 by Gordon McComb Published by John Wiley & Sons, Inc.

All rights reserved. Published simultaneously in Canada.

This publication is designed to provide accurate and authoritative information in regard to the subject matter covered. It is sold with the understanding that the publisher is not engaged in rendering legal, accounting, or other professional service. If legal advice or other expert assistance is required, the services of a competent professional person should be sought.

Reproduction or translation of any part of this work beyond that permitted by section 107 or 108 of the 1976 United States Copyright Act without the permission of the copyright owner is unlawful. Requests for permissions or further information should be addressed to the Permissions Department, John Wiley & Sons, Inc.

Library of Congress Cataloging-in-Publication Data:

McComb, Gordon, 1957-.

Web programming languages sourcebook / Gordon McComb; with contributions by Marty Bower and Mark Robinson.

p. cm.

Includes index.

ISBN 0-471-17576-5 (pbk. : CD-ROM : alk. paper)

1. Internet programming. 2. Programming languages (Electronic computers) 3. World Wide Web (Information retrieval system)

I. Bower, Marty. II. Robinson, Mark, 1955- . III Title.

QA76.625.M35 1997

005.2'76--DC21

97-3988

CIP

Printed in the United States of America

10 9 8 7 6 5 4 3 2 1

Dedication

To my dad, for keeping his faith in me.

Acknowledgments

This book turned out to be much more difficult than I had imagined because it's not just on one language, but many. It's a book many of us believed needed to be written, in answer to the endless calls from lost souls who are just getting their feet wet with the Web and programming for it.

I am indebted to the abled assistance of a number of professional programmers who contributed to this book. Marty Bower contributed the chapters on Web programming using Perl and C; Mark Robinson took over the reins on the chapters on Java. Both helped me make my deadlines and greatly enhanced the usefulness of this book.

On the business side, an avalanche of huzzahs for my agent, Matt Wagner, for going out of his way to get the best deal possible, and for Phil Sutherland, Pam Sobotka, Bob Ipsen and Katherine Schowalter of Wiley Computer Books, for being so enthusiastic and supportive of this project.

Finally, had my family—wife Jennifer and children Mercie and Max—not been so understanding, there is no way I could work 'til 2:00 a.m., then sleep until 7:00! I love you all!

The World Wide Web comes to life when it's interactive—when it adjusts and conforms based on user input. There are many ways to achieve this interactivity, but in almost all cases, interactivity involves programming of some type. The programming reacts to the user's input and responds accordingly.

Programming requires writing in a language that the computer can understand. A number of programming languages have been developed over the years, with many of them now out of use, either because the computer system they were designed for is archaic or because the language has been replaced by something newer and better.

One reason for the popularity of the World Wide Web is that it does not require the use of any single type of computer. At least three major operating systems provide Web pages. These operating systems are UNIX, Windows, and Macintosh, and different programming languages are available for each. While the choice of computers and operating systems offers variety to those who design and maintain Web pages, it also complicates the issue of programming for the Web.

Web publishers are currently bombarded with a dizzying array of programming language choices. Should you use Perl? Or will a bash or Korn shell script do? Can JavaScript, VB Script, or Java do the job?

This is where the Web Programming Languages Sourcebook comes in. This book is your one-step guide to all the popular languages used for Web programming. This unique book describes the important facets of the most common languages used for publishing on the Internet and World Wide Web. Each language is covered in enough detail so that you can use that language to build a functional program—even if you are not a professional programmer.

What's Inside the Web Programming Languages Sourcebook

This book is about the popular programming languages used for the Internet and the World Wide Web. It is designed to meet the needs of programming "newbies" and those with intermediate experience in programming. You don't need to know

anything about programming to benefit from this book, but if you do, you'll be able to jump to those chapters of most interest to you. All of the most widely used languages are covered in this book, including:

- UNIX bash shell language
- Perl (under UNIX, Windows, and Macintosh)
- Java
- JavaScript
- VB Script
- C

Why this book is special:

- It takes a unique approach to Web programming by covering all the popular languages.
- It includes chapters on programming fundamentals, in case you're a relative newcomer to the programming scene.
- It details Web programming for CGI, server-side processes (like counters, shopping carts, user authentication, server maintenance, and databases).
- It covers client-side scripting using the latest versions of JavaScript and VB Script.
- It comes with plenty of examples to show you neat tips, tricks, and secrets that can jazz up your Web pages.

Is This Book for Me?

The Web Programming Languages Sourcebook is written for the person already somewhat familiar with the Internet, as well as the general process of electronic publishing of HTML documents on the World Wide Web. But no other special skill or knowledge is assumed. This book can be used by those with little or no programming experience. Of course, the more programming experience you have, the faster you'll be able to learn and use the programming fundamentals covered in this

book. The chapters of this book are organized so that if you already know programming fundamentals you can go straight to learning about the programming language you are interested in. I don't assume you already know programming topics such as expressions, conditionals, variables, and arrays, so I explain these concepts when first introduced. Skip these pages if these topics are familiar to you.

This book is *not* for the Internet newbie. If you don't know what the Web is and if you've never seen a document in HTML format, let alone created one, this book isn't for you. Pick up some good introductory books on the Internet and the Web. Then come back to this one.

This book is for you if:

- You are intrigued by the notion of programming for the Web, but don't have the programming experience to know which language is best suited for what you want to do.
- You want to take advantage of enhanced Web page capabilities, like forms and visit counters.
- You'd like to use an existing program someone else wrote and adapt it to your needs, but you don't understand the programming language that was used to be successful at revising it.
- You want to make your pages dynamic—changing day-to-day or even hour-to-hour!—all on their own.

Where Do I Start?

If you wish you may read this book cover to cover, but it is not necessary. Early chapters lead you through the basics of the Web, CGI, and programming fundamentals. Then additional sections of the book deal with specific programming languages. The final section of the book provides advanced information on integrating languages and adopting existing scripts. Throughout this book you'll find lots of tips, tricks, and great ideas—plus plenty of working examples—that will help you on the road to becoming a Web programming master; read the partd that are of interest to you and that match your knowledge level.

I	Start Here
Am new to Web programming, CGI, and other topics	Chapter 1
Am somewhat familiar with the Web, no programming experience	Chapter 3
Want to learn how to program with UNIX shell scripts	Chapter 8
Want to learn how to program in Perl	Chapter 10
Want to learn how to program in Java	Chapter 13
Want to use JavaScript or VB Script	Chapter 15
Want to learn how to program in C/C++	Chapter 17
Am interested in additional programming topics	Chapter 19

Where Do I Learn More About Web Programming?

This book teaches you the *fundamentals* of a dozen of the Web's most popular programming languages. Expect to learn enough about a language to write or revise a basic program, but don't expect to learn everything about the language.

The Web Programming Languages Sourcebook Web site provides up-to-date information on Web languages, plus scores of free examples and other goodies. You'll also find additions and corrections for this book. Visit us at: http://gmccomb.com/languages/

If a programming language strikes your fancy, you'll find plenty of additional information on it in your local bookstore and on the Web. The *sources.htm* file included on the CD-ROM that accompanies this book lists a number of source for learning more about Web programming languages. If you're looking for printed books, the publisher would like to recommend the following:

- The JavaScript Sourcebook by Gordon McComb
- C and UNIX by M. Barrett
- Developing CGI Applications with Perl by John Deep

- The HTML Sourcebook Third Edition by Ian S. Graham
- The Java Sourcebook by Ed Anuff
- Object-Oriented Programming with REXX by Tom Ender
- UNIX System Administrator's Companion by Michael R. Ault
- Visual Basic Internet Programming by William Horton
- World Wide Web Database Programming for Windows NT by Brian Jepson

These books are published by Wiley Computer Publishing and are probably just a foot or two away from the shelf where you found this one.

An additional source of information on UNIX programming topics (bash, Tkl and Tk, Perl, sed & awk, and others) is the Nutshell book series, published by O'Reilly & Associates.

Copyright Information

By its nature the Internet is a sharing medium. It's always been that way, and it likely will remain so. This book continues in that spirit. You are welcome to incorporate all or parts of the code you find in this book in your Web pages, for whatever purpose—private or commercial—under the following conditions.

- If you use a program from this book in its entirety, please retain the copyright
 notice that accompanies it (if any). This goes for programs I (or my contributors) wrote and copyrighted, as well as freeware programs contributed by
 others.
- You may use portions of programs and make revisions to the code in any way you wish, without including the copyright notice as stated above.
- Redistribution of the programs carrying the copyright of the author is prohibited unless you first get written permission from the publisher and author. So, don't post these programs on your Web or FTP site, include them in your book, or stuff them away on your BBS unless you check with us first.
- Programs under the GNU copyright (these are so indicated) may be freely distributed in any form, as long as you adhere to the GNU copyright provisions.

Though certainly not a requirement for using the examples in this book, feel free to provide a link on your page to my Web page at http://gmccomb.com/languages/.

Stuff You Can Probably Skip

Book introductions are notorious for overstating the obvious, and I've probably done that enough already. But it's a good place to put all the "housekeeping chores" necessary when presenting a book. If you're itching to start learning Web programming, then by all means stop reading now and proceed directly to Chapter 1. Otherwise, for the interminably curious here's some semi-useful information you may want to know.

Conventions Used in This Book

Example code is displayed in a special type style, like this:

```
var CurrentRoom = 0;
var TextFrame = parent.frames["text"];
var ResultFrame = parent.frames["result"];
var CtrlFrame=parent.frames["ctrl"];
var Doc = ResultFrame.document;
var RoomVisited = new Array(5);
```

A Note About the CD-ROM

This book comes with a CD-ROM. It contains all the example files and applications detailed in this book, as well as a number of useful Internet tools and utilities. See the Appendix for full details on using the CD-ROM.

Acknowledgments	viii
Introduction	ix
Chapter 1 Programming for the World Wide Web Applications for Web Programming	1
Applications That Don't Require Web Programming Using a Client-Scripting Programming Language	10 16
Dealing with Noncompatible Browsers Purchasing an Off-the-Shelf Programming Solution Using or Rewriting an Existing Program	16 17 18
Determining the Need for a Program Skills and Tools You Need for Web Programming	20 21
Chapter 2 Web Servers and CGI at Work	25
How Web Servers Work Multimedia Content Web Servers and CGI Understanding CGI Environment Variables An Example of CGI	26 30 31 36 40
Chapter 3 Programming Fundamentals Step One: Think Like a Programmer Programming Considerations	45 45 57
Chapter 4 Understanding Variables, Expressions, and Statements Understanding Variables Other Things You Can Assign to a Variable Understanding Expressions Understanding Statements	61 61 65 74 79
Chapter 5 Using Forms with Web Programs	87
Creating the Form	88
Specifying Form Controls	89
A Simple Form Example	91
Understanding Name/Value Data Pairs	92 94
Using Password and Hidden Text Boxes Using Radio Buttons	95
Using Check Boxes	96
Using Select Lists	98
Using Text Areas	101
Chapter 6 Choosing a Programming Language	103
Programming Choices—An Overview	104
Approaches to Running Server Programs	105

Expressions and Operators Input/Output	191 195
Chapter 11 Using Perl	191
Namespace	189
String Quoting Lists and Arrays	184
String Ouoting	180 181
Understanding Perl's Scalar Variables	179
Understanding the Pros and Cons of Perl	177
Chapter 10 Introduction to Perl	177
bash Shell Quick Reference	172
Using Shell Functions	169
Understanding bash Shell Statements	163
Running a Command from a Shell Program	161
Special String Operators	160
An Introduction to Shell Programming Using Shell Variables	157 158
What Are Shell Programs Good For?	156
What the Shell Really Is	154
The Most Important Shell Commands	154
Understanding the bash Shell	152
Chapter 9 Web Programming with the UNIX Shell	151
Considerations When Using SSI	148
Running Programs Using SSI	147
Including Files in the Main HTML Document	146
Using Environment Variables with SSI Using Time Formats in SSI	139
Adding an SSI Directive to an HTML File	138 139
Getting SSI to Work on Your Server	136
Understanding SSI	136
Chapter 8 Developing Applications with Server-Side Includes	135
Using the UNIX Command Line to Test a Program	132
Troubleshooting	131
Setting File Rights in UNIX	127
Uploading the Program File	127
Understanding Acceptable Program Names	123
CGI Bins and Multiuser Web Servers Virtual Path versus Actual Path	124 125
Where to Put the Web Program	124
Chapter 7 Installing Your Web Program on a Server	123
Considering Server Resources Combining Programming Languages	119 121
Suitability to Task	118
Language Cross-Reference Chart	112
Learning Curve	112
Core Language	111
Programming Concepts You Should Know	108

Statements and Syntax Pattern Matching and Regular Expressions	199 204
Functions Subroutines	209 216
Example Scripts	218
Mail Merge	227
Chapter 12 Introduction to Java	233
What Is Java?	233
The Java Virtual Machine and Bytecodes	235
Java—An Object-Oriented Language	236
Object-Oriented Programming Concepts	236
Getting Started with Java	245
Setting Up the Java Programming Environment	247
Running the JDK Samples Creating Your Own Java Programs	247 248
An Inside Look at Java	251
Chapter 13 Programming with Java	291
Applet Overview	291
What Is an Applet?	294
The Applet Class	295
Applet Contexts and Applets	298
Example Java Applets	299
DisplayMessage Applet	299
Image Viewer Applet	311
Java Library Class Hierarchy The Future of Java	325 336
Chapter 14 JavaScript	339
The Birth of JavaScript	340
The Importance of JavaScript	340
Uses for JavaScript	341
Using JavaScript in an HTML Document	344
Using JavaScript in Your Own Pages	345
How JavaScript Uses the <script> Tag</td><td>346</td></tr><tr><td>A Real-World Use of JavaScript</td><td>347</td></tr><tr><td>Understanding the Use of JavaScript Objects</td><td>348</td></tr><tr><td>Understanding JavaScript Properties</td><td>351</td></tr><tr><td>Understanding JavaScript Methods and Functions</td><td>357</td></tr><tr><td>Understanding JavaScript Statements</td><td>364</td></tr><tr><td>Understanding JavaScript Event Handlers</td><td>366</td></tr><tr><td>Authoring Programs in JavaScript JavaScript Syntax: A Lot Like C</td><td>366 369</td></tr><tr><td>What Are the Main Differences Between Java and JavaScript?</td><td>371</td></tr><tr><td>Chapter 15 VBScript</td><td>377</td></tr><tr><td>Why VBScript Is Important</td><td>378</td></tr><tr><td>Exploring the Uses for VBScript</td><td>379</td></tr><tr><td>Using VBScript in an HTML Document</td><td>380</td></tr><tr><td>Using VBScript in Your Own Pages</td><td>381</td></tr></tbody></table></script>	

How VBScript Uses the <script> Tag A Real-World Use of VBScript Understanding the Use of VBScript Objects</th><th>382 383 384</th></tr><tr><td>Understanding VBScript Properties</td><td>387</td></tr><tr><td>Understanding VBScript Methods</td><td>390</td></tr><tr><td>Understanding VBScript Statements</td><td>393</td></tr><tr><td>Understanding VBScript Event Handlers</td><td>393</td></tr><tr><td>Authoring Programs in VBScript</td><td>394</td></tr><tr><td>Chapter 16 An Introduction to C Programming</td><td>399</td></tr><tr><td>Introduction to C</td><td>400</td></tr><tr><td>What Makes Up a C Program?</td><td>401 413</td></tr><tr><td>Variables</td><td>424</td></tr><tr><td>Operators</td><td>432</td></tr><tr><td>Advanced Topic: Pointers Compiler Directives</td><td>436</td></tr><tr><td>Chapter 17 Using C for Web Programming</td><td>439</td></tr><tr><td>•</td><td>439</td></tr><tr><td>Displaying Date and Time</td><td>445</td></tr><tr><td>A Graphical Counter in C CGI Variable Parsing Examples</td><td>456</td></tr><tr><td>Chapter 18 Guidelines for Adopting Programs and Scripts</td><td>479</td></tr><tr><td>Matching the Language to the Server</td><td>479</td></tr><tr><td>Looking for Portable Code</td><td>482</td></tr><tr><td>Looking for Well-Documented Code</td><td>483</td></tr><tr><td>Understanding Copyrights and Permissions</td><td>484</td></tr><tr><td>Finding Programs You Can Use</td><td>486</td></tr><tr><td>Downloading Single and Multiple Files</td><td>487</td></tr><tr><td>Understanding the Process of Modifying Programs</td><td>488</td></tr><tr><td>Getting Expert Assistance</td><td>494</td></tr><tr><td>Chapter 19 Finding and Using Script Repositories</td><td>503</td></tr><tr><td>Various CGI "Goodies"</td><td>504</td></tr><tr><td>A Simple CGI E-mail Handler</td><td>505</td></tr><tr><td>LiveCounter</td><td>505</td></tr><tr><td>Web-Related Software</td><td>506</td></tr><tr><td>Access Counter</td><td>507</td></tr><tr><td>The Archive Perl CGI Scripts</td><td>507</td></tr><tr><td>Anti-Counter</td><td>509</td></tr><tr><td>Hitch-Hackers Cgi ToolKit</td><td>509</td></tr><tr><td>CGI Applications</td><td>509</td></tr><tr><td>CGI Scripts To Go!!</td><td>510 516</td></tr><tr><td>CGI Scripts for Fun</td><td></td></tr><tr><td>Web Utilities</td><td>517 518</td></tr><tr><td>Examples of Perl CGI Scripts</td><td>518 519</td></tr><tr><td>CGI Example Scripts Free CGI</td><td>520</td></tr><tr><td>Public Domain CGI Scripts</td><td>520</td></tr><tr><td>Matt Wright's Freeware Scripts</td><td>522</td></tr></tbody></table></script>

	Contents
	52.5
Central Script Repository	525
BiblioBasket	528
CGI/VRML/Java Source Code	528
Web Engineer's Toolbox	529
CGI.pm—A Perl 5 CGI Library	529
Turnkey CGI Program	530
UnCGI	530
CGI Scripts	530
WWW Page Counts	531
Forms in Perl	531
GLIMPSE	531
Hukilau Search Engine	531
WebEvent	532
EarthWeb Chat	532
Microsoft Site Builder	532
Gamelan Program Index	532
Yahoo! Internet-related Pages	533
JavaScript Information	534
wtools Collection	534
SlideShow	534
WebScript	534
JemTek CGI	535
WWW Protocol Library for Perl	535
Java Applets	535
WebForms	535
CGI Slide Show	536
Web Page Counter	536
Chapter 20 HTML Primer	537
A Typical HTML Document	538
Anchor Element	538
HTML Block Elements	540
HTML In-line Elements	558
HTML Image Element	561
HTML List Elements	567
HTML Form Elements	575
HTML Table Element	578
HTML Frameset Elements	583
Deciphering RGB Triplet Values	587
Appendix A Using the CD-ROM	595
Server and Software Requirements	596
Using the Software	596
About the sources.htm File	597
User Assistance and Information	597
Index	599

1

Programming for theWorld Wide Web

echnology has a way of changing business. As an example, in the middle 1800s the technology of the train and the Transcontinental Railroad expanded commerce across America. The train connected distant parts of the country, and that link increased the markets for companies that had concentrated until then on only business east of the Mississippi.

With rail service came towns, many of which existed only to service the trains passing through the area. The new towns created local businesses—there were the saloons, of course, but also the village blacksmith, the innkeeper, the livery owner, and more.

Technology once again changed business in the early twentieth century with the advent of the automobile. By the 1940s, cars were commonplace, used for commuting, vacationing, and shopping. More and more roads were built to handle the increased traffic. The United States quickly became a country totally dependent on the automobile and the many businesses it created, including the manufacturing of the car itself, automobile service, gas stations, and road building and maintenance—in short, tens of thousands of new kinds of businesses that hadn't existed before.

Chapter 1

You've probably heard this before, but it's likely true: The Internet is poised to change business—and our entire way of living—just as the train and automobile have done. Using the train and automobile as metaphors for the Internet is not accidental. Both the train and automobile are a means of transportation—a way of getting something (goods, produce, people)—from one place to another. Likewise, the Internet is a means of getting something from one place to another. Only this "something" is data. This data can take many forms, all the way from simple text to images, sounds, and movies. There is no piece of information that cannot be transported by the Internet.

Aiding the importance of the Internet is its global reach. The Internet currently uses the telephone network to connect computers from all around the world. This network ensures that almost anyone with phone access can connect to the Internet. (I say almost anyone: because there are still countries in the world where the phone service is too poor to accommodate the high-speed data transfer the Internet requires. Additionally, some countries, for one reason or another, restrict or forbid Internet access to most or all of its citizens.)

The Internet is not one single means of transporting data, but many. E-mail is one of the Internet's most important data transport methods. Every day, millions of electronic messages are shuttled through the Internet's connections. In fact, e-mail has become such a staple of Internet life that in 1996, more e-mails were delivered via the Internet than first-class letters delivered by the United States Post Office!

Another important Internet data transfer method is the World Wide Web, or the Web for short. This relatively recent innovation permits users from all over the world to view documents containing text, graphics, and other multimedia content. People can view "pages" using a Web browser program, such as Netscape Navigator or Microsoft Internet Explorer.

The Web is a virtual magazine or book. Everything is electronic, so no paper, ink, or trucks are needed to deliver heavy books or magazines. Publishers can update their works at a moment's notice, so nothing has to become outdated. Already, the Web has begun to change the way print media are produced and distributed. In the very near future, for example, newspapers and magazines may blur—the traditional role of the newspaper having been overtaken by the almost immediate dissemination of news possible with the Web.

Publishing is only one business opportunity of the Web. Others include catalog sales, real estate sales, visitor or business information, and much, much more. In