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The Politics of the Administrative Process

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Introduction

Our subject is large, complex, and important. It embraces a significant part of government in action. So pervasive has government's role in society become and so much of government is administrative that some see the arrival of "the administrative state." Some fear the bureaucratization of our lives as a consequence of the many ways in which we encounter administrative constraints and even beneficial programs wrapped in administrative red tape. Some plead for "businesslike" public administration and doubt that public administration and private administration are, or should be, different in character. If they are different, and we think they are, we then face the problem of how to study public administration. Because both its central features and ways of studying it are variously perceived, we set forth a smorgasbord from which readers may make choices. Though the aspects of our subject are many and the approaches to its study vary, one issue remains dominant: administrative responsibility within the American constitutional system. If that issue is resolved satisfactorily, the issues about big government, bureaucracy, administrative discretion, and modeling of public administration on business practice will lend themselves to more accurate analysis than now prevails in public debate.

An "Administrative State"?

The marked increase in what citizens demand of government has led to a multiplicity of administrative agencies, a large number of civil servants, and swelling governmental budgets to pay for what citizens want and for the administrative work by which such expectations are met. This has brought us, it is said, into a new era, one characterized by "the administrative state." The term is meant to emphasize bigness and to suggest that administrators now exercise so much discretion that constitutional arrangements have been disrupted.

The phenomenon of bigness needs to be put in perspective lest a parochial view of the American scene distort our assessment. As figure 1.1 reveals, the combined dollar outlays of all American governments—national, state, and local—amount to little over a third of the society's gross domestic product. In six of the listed nations the governmental sectors spend over half of their countries' GDPs.² Ranking tenth among the eleven nations, the United States seems less likely than most others to have achieved the status of an "administrative state," if such a status is a consequence of the size of government.

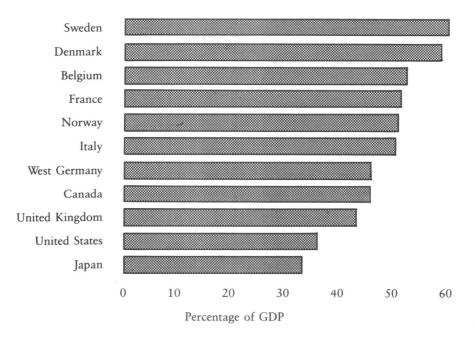


Figure 1.1

GOVERNMENT SECTOR'S TOTAL OUTLAYS, AS A PERCENTAGE OF

GROSS DOMESTIC PRODUCT

SOURCE: Organisation for Economic Cooperation and Development, OECD Economic Outlook 46 (December 1989): 179, table R-14. Data presented for 1987.

A separate issue is whether and how far administrative decision making has superseded decision making by the constitutionally empowered branches of government. Unquestionably, administrators exercise discretionary judgments to a greater degree than in eras of more restricted governmental responsibilities. Yet legislative bodies, courts, chief executives, and political appointees exer-