

# ANTHROPOLOGY

SEVENTH EDITION

THE EXPLORATION OF HUMAN DIVERSITY

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CONRAD PHILLIP KOTTAK

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# ANTHROPOLOGY

THE  
EXPLORATION  
OF HUMAN DIVERSITY

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**ANTHROPOLOGY:  
THE EXPLORATION OF HUMAN DIVERSITY**

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Acknowledgments appear on pp. 513–517, and on this page by reference.

This book is printed on acid-free paper.

1 2 3 4 5 6 7 8 9 0 DOW DOW 9 0 9 8 7 6

**ISBN 0-07-036182-7**

This book was set in Palatino by GTS Graphics.  
The editors were Nancy Blaine, Jill Gordon, and Ira C. Roberts;  
the design manager was Joseph A. Piliero;  
the production supervisor was Kathryn Porzio.  
The photo editor was Barbara Salz.  
The cover was designed by Joan Greenfield.  
R. R. Donnelley & Sons Company was printer and binder.

Cover Photo: © 1996 by Miguel Rio Branco, courtesy Magnum Photos, Inc.

**Library of Congress Cataloging-in-Publication Data**

Kottak, Conrad Phillip.

Anthropology: the exploration of human diversity / Conrad Phillip Kottak. — 7th ed.

p. cm.

Includes bibliographical references and index.

ISBN 0-07-036182-7 (alk. paper)

1. Anthropology. I. Title.

GN25.K67 1997

301—dc20

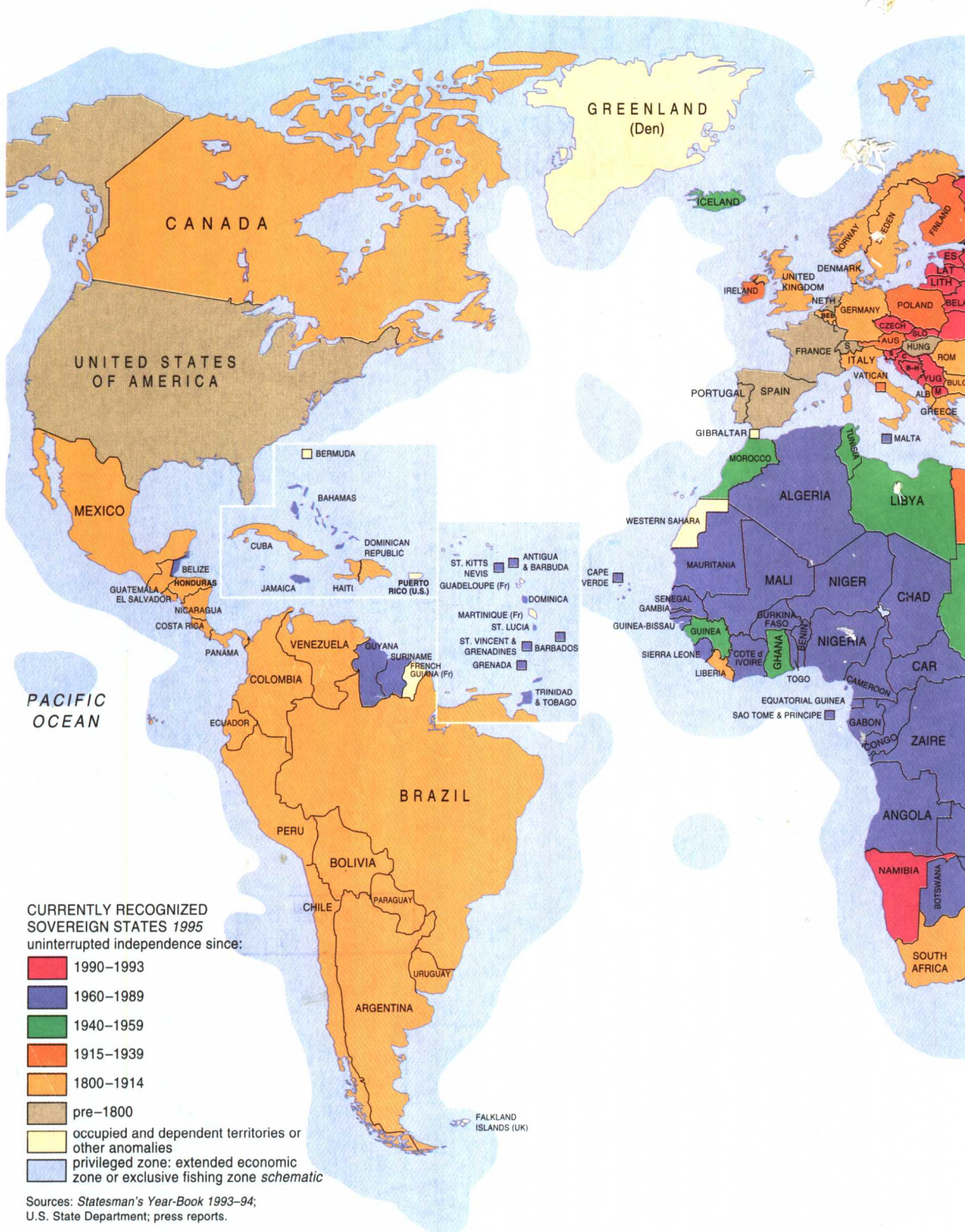
96-10805

**INTERNATIONAL EDITION**

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When ordering this title, use ISBN 0-07-114429-3









A paradox of today's world is that both integration and disintegration are increasing. As new global links have been forged through the media, migration, and advanced information technology, many nation-states have shattered. Since 1990 two dozen nation-states have come into being.

Nation-states rise and fall. Only 14 countries can claim an uninterrupted existence exceeding 200 years. As old political units have fragmented, the appearance of new states has accelerated. Before 1800, states arose on average just once every 175 years. The rate has jumped from one new country every four years in the 19th century, to one every 18 months between 1900 and 1950, and to one every five months since 1950. The world now contains at least 184 internationally recognized nation-states. Some of the newer ones, like Bosnia-Herzegovina, are fragments of older states (Yugoslavia).



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# ABOUT THE AUTHOR



Conrad Phillip Kottak (A.B. Columbia College, 1963; Ph.D. Columbia University, 1966) is Professor and Chair of the Department of Anthropology at the University of Michigan, where he has taught since 1968. In 1991 he was honored for his teaching by the University and the state of Michigan. In 1992 he received an excellence in teaching award from the College of Literature, Sciences, and the Arts of the University of Michigan.

Professor Kottak has done field work in cultural anthropology in Brazil (since 1962), Madagascar (since 1966), and the United States. His general interests are in the processes by which local cultures are incorporated—and resist incorporation—into larger systems. This interest links his earlier work on ecology and state formation in Africa and Madagascar to his more recent research on global change, national and international culture, and the mass media.

The second edition of Kottak's case study *Assault on Paradise: Social Change in a Brazilian Village*, based on his field work in Arembepe, Bahia, Brazil, from 1962 through 1992, was published in 1992 by McGraw-Hill. In a project during the 1980s, collaborating with Brazilian and North American researchers, Kottak blended ethnography and survey research in studying "Television's Behavioral Effects in Brazil." That research is the basis of Kottak's book *Prime-Time Society: An Anthropological Analysis*

of *Television and Culture* (Wadsworth 1990)—a comparative study of the nature and impact of television in Brazil and the United States.

Kottak's other books include *The Past in the Present: History, Ecology and Cultural Variation in Highland Madagascar* (1980), *Researching American Culture: A Guide for Student Anthropologists* (1982) (both University of Michigan Press), and *Madagascar: Society and History* (1986) (Carolina Academic Press). His *Mirror for Humanity: A Concise Introduction to Cultural Anthropology* was published by McGraw-Hill Overture Books in 1996.

Conrad Kottak's articles have appeared in academic journals including *American Anthropologist*, *Journal of Anthropological Research*, *American Ethnologist*, *Ethnology*, *Human Organization*, and *Luso-Brazilian Review*. He has also written for more popular journals, including *Transaction/SOCIETY*, *Natural History*, *Psychology Today*, and *General Anthropology*.

In current and recent research projects, Kottak and his colleagues have investigated the emergence of ecological awareness in Brazil, the social context of deforestation in Madagascar, and popular participation in economic development planning in northeastern Brazil.

Conrad Kottak appreciates comments about his textbook from professors and students. He can be readily reached by E-mail at the following Internet address:

ckottak@umich.edu

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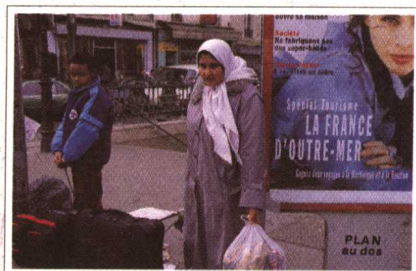
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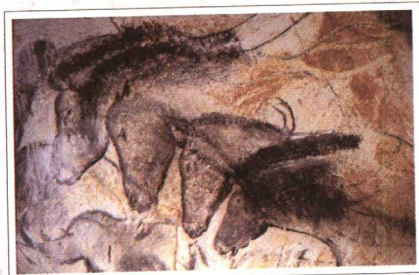
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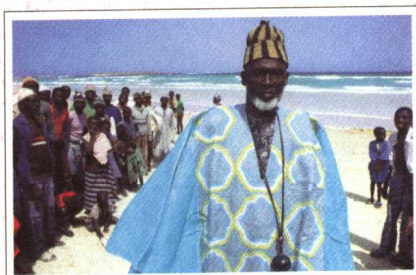
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