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J. KARL NICHOLAS JAMES R. NICHOLL

Models for Effective Writing

J. KARL NICHOLAS

JAMES R. NICHOLL

Western Carolina University

ALLYN AND BACON

Boston London Toronto Sydney Tokyo Singapore

Editor in Chief, Humanities: Joseph Opiela Editorial Assistant: Brenda Conaway

Production Administrator: Rowena Dores

Editorial-Production Service: York Production Services

Cover Administrator: Linda Dickinson Manufacturing Buyer: Louise Richardson

Composition Buyer: Linda Cox



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Library of Congress Cataloging-in-Publication Data

Models for effective writing / [edited by] J. Karl Nicholas, James R. Nicholl.

p. cm.

Includes index.

ISBN 0-205-14001-7

1. College readers. 2 English language—rhetoric. I. Nicholas, J. Karl (James Karl). II. Nicholl, James R.

PE1417.M43 1994 808'.0427—dc20

93-11808 CIP



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Credits

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Printed in the United States of America

1098765

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Preface

Models for Effective Writing was developed to help students increase their ability to read moderately difficult prose and to write effectively. When those skills are joined with critical, informed thinking, students will be able to use their enhanced communication skills to make valuable contributions to society on several levels. At the same time, they can derive personal satisfaction from success in business, science, education, and other professional fields.

The opening chapter of *Models for Effective Writing*, "The Reading Process," provides practical hints for improving reading comprehension, including a sample essay and suggestions for how best to read, understand, and remember the sorts of reading material that make up the body of the book. Chapter 2, "The Writing Process," descibes the time-honored tradition of using models to teach effective writing and explains the components of the writing process.

The book's main body has three parts, based on a writer's intended purpose: (1) Narrative-Descriptive Writing, (2) Expository Writing (explanatory), and (3) Persuasive Writing (argumentative). A further division results in ten chapters, each devoted to an important technique or rhetorial strategy for organizing and presenting written ideas.

Each chapter opens with a clear introductory explanation of its subject technique. Next comes a narrative example of a student applying that technique in conjunction with the writing process, resulting in a sample essay which illustrates that technique in clear form. Then follows a section comprised of studentPreface xix

written paragraphs and essays, to show that apprentice writers can master each technique; these samples will help boost the morale of fainthearted or previously unsuccessful student writers. Each chapter continues with a series of professionally written models of varying lengths, from short, single paragraphs to full-length essays, all chosen to illustrate various effective uses of the subject technique. The writing models are normally arranged within their respective section in order of increasing difficulty, and each selection is followed by discussion questions intended to help readers notice both content and form. Answers to these questions, along with additional teaching aids, such as sample vocabulary examinations and suggested writing topics, are provided in a separate *Instructor's Manual*, available upon request from the publisher.

The book closes with three other features: (1) an Appendix containing "A Short Guide to Material and Formal Fallacies"; (2) a Glossary providing concise definitions of writing terms used in the book (normally the names of these terms are printed in bold italic print on their first use in this text, like this: *audience*); (3) an Index of Titles and Authors.

The writing models were chosen (1) to demonstrate the appropriate technique or writing strategy, (2) to be in a style worthy of study, and (3) especially in the case of professional writing, to have subject matter more timeless than timely. Refusing to try to catch and ride the next brief wave of topicality, we decided rather to be eclectic, even a bit old-fashioned, in our choices. Consequently, the selections should prove interesting to students of varying ages and backgrounds, especially for those who can become interested in well-wrought prose that often contains important ideas and provokes critical thought about both its style and content. Included are selections by representatives of diverse cultural groups, by female and male writers, and on a wide variety of subjects. An alternate Topical Table of Contents allows interested instructors and students to pick from that variety with more ease.

In preparing this book, we have especially benefited from the support, encouragement, and wisdom of Joseph Opiela, humanities editor-in-chief at Allyn & Bacon. Special thanks also go to his assistant, Brenda Conaway, along with Rowena Dores and Barbara Tsantinis. We are also grateful for the careful attention given to *Models for Effective Writing* in its development stages by the following reviewers: Margaret Franson, Valparaiso Univer-

xx Preface

sity; Loris Galford, McNeese State University; Charles Hill, Gadsden State Community College; Peggy Jolly, University of Alabama; Gloria John, Catonsville Community College; Kathy Mincey, Morehead State University; David Stooke, Marshall University. In the book's final stages we appreciated the careful, thoughtful copyediting and production work provided by Tamra Winters of York Production Services. The professionalism of all these people has been invaluable, though we certainly acknowledge our responsibility for any weak spots in this book, only asking that its users inform us of any detected.

Here at home, we are blessed always by the help of Mrs. Nancy Robinson Norgaard, the best of all possible English department secretaries. Further thanks go to our colleagues, William Paulk and Rick Boyer, for use of their previously published work. Finally, a few words are due our students, especially those whose writing serves here as models. Many of you are remembered, more are forgotten, but most of you learned to read and write better as we worked out ideas for this book together. Because of those experiences, *Models for Effective Writing* is a better book than it might have been, and we are better teachers. Thank you for everything.

J. K. N. J. R. N.

Contents

Topical Table of Contents ix Preface xviii

1 The Reading Process 1

Annotated Essay

Thinking Like a Mountain, ALDO LEOPOLD 4

2 The Writing Process 15

Types of Writing 27

PART ONE: Narrative-Descriptive Writing 29

3 Description 31

Student Work

My Dormitory Room 35 Evelyn's Drudgery 40 Ruth 40

Dude 41

Paragraphs

Phoenix Jackson, EUDORA WELTY 42 Detention House Cell, Shanghai, NIEN CHENG 43 The White Glove, WILLIAM PAULK 44 Subway Station, GILBERT HIGHET 45

Essays

The Woods and the Pacific, ROBERT LOUIS STEVENSON 46 The Spinning Mills at Lowell, RICK BOYER 49 Boyhood Memories, Mark Twain 52 Shady Grove Cemetery, JAMES AGEE 56

iv Contents

4 Narration 61

Student Work

Going for the Gold 66 On-the-Job Training 67 On the Intermediate Slope 68

The Kiss 69

Paragraphs

Granny's Fall, RICHARD WRIGHT 71 Morning Ballet, JANE JACOBS 72 Mating Flight, M. Scott Momaday 74

Essays

The Soul of a Dog, Daniel M. Pinkwater 75 Nonnie's Day, MARY E. MEBANE 78 Christmas, FLOYD DELL 80 Look at Your Fish, SAMUEL H. SCUDDER 86

PART TWO: Expository Writing 91

5 Examples 93

Student Work

Art Majors Are Different 97 Accelerated Incubation 98 Fear 99 Beyond Words 100

Paragraphs

The Disadvantages of Human Anatomy, Bergen Evans 100 American Women in Wartime, MARGARET TRUMAN 101 Argument Is War, George Lakoff and Mark Johnson 102 The Actor's Voice, STANLEY KAHAN 103

Essays

We "Talk That Talk" on Any Subject, CAROLE CURRIE 103 The Ultimate Key to Success, SUZANNE CHAZIN 106 Solve That Problem—With Humor, William D. Ellis 111 Los Chinos Discover El Barrio, Luis R. Torres 115

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Contents v

6 Classification and Division 119

Student Work

Noseblowing 124 Cat Fanciers 125 Popular Diets 126 T-Shirt Inscriptionalia 126

Paragraphs

Three Kinds of Book Owners, Mortimer J. Adler 128 Intellectuals, Seymour Martin Lipset 129
The Three New Yorks, E. B. White 130
Types of Whales, Rachel Carson 131

Essays

The Duration of Human Relationships, ALVIN TOFFLER 132
The Origins of College Slang, CONNIE EBLE 135
Can People Be Judged by Their Appearance? ERIC BERNE 148
Three Kinds of Discipline, JOHN HOLT 152

7 Process 157

Student Work

Donating Blood 160 Registration 162 Sucessful Sketching 163 I Remember, Granner 164

Paragraphs

French Bread, Veronica Nicholas 166
How They Put Stripes on Toothpaste, Caroline Sutton 167
Brewing Coors, Grace Lichtenstein 168

Essays

Mosquito Bite, ALICE GRAY 169
Making Tappa, HERMAN MELVILLE 171
How Dictionaries Are Made, S. I. HAYAKAWA 173
Building a Hopi House, HELEN SEKAQUAPTEWA 176

8 Comparison and Contrast 181

Student Work

Traveling the White Water 185
Private and Public Bathrooms 186

vi Contents

Comparing Mechanics 187
The Changing World of Women 188

Paragraphs

Listening and Reading, Charles Osgood 190
The Natural Superiority of Women, Ashley Montagu 190
Women and Blacks, Ellen Willis 191
The Old Practitioner and the Young, Oliver Wendell Holmes 192
Essays

Different Worlds of Words, Deborah Tannen 193
Fable for Tomorrow, Rachel Carson 195
Columbus and the Moon, Tom Wolfe 198
How Asian Teachers Polish Each Lesson to Perfection, James W.
Stigler and Harold W. Stevenson 201

9 Analogy 209

Student Work

Fraternal Itch 214
Freshman English 214
Sunbathing on Scott Beach 215
Fishing for the Buyer 216

Paragraphs

The Flight of a Sparrow, BEDE 217
The Ego and the Id, SIGMUND FREUD 218
A Good Relationship, ANNE MORROW LINDBERGH 219
Daedalus and Icarus, ARTHUR EDDINGTON 220

Essays

Pinball, J. ANTHONY LUKAS 221
The Salmon Instinct, WILLIAM HUMPHREY 222
Feeding the Mind, LEWIS CARROLL 225
The Iks, LEWIS THOMAS 230

10 Cause and Effect 235

Student Work

Study Habit Blues 239
Why Students Leave College 241
Robert Redford Moves to Lenoir 242
The Downfall of Downtown 244

Contents vii

Paragraphs

W-a-t-e-r, Helen Keller 246
Little Lost Appetite, Andrew Ward 247
Smells and Our Memories, Diane Ackerman 248
Pain Is Not the Ultimate Enemy, Norman Cousins 248
Essays

The Arctic Forest, BARRY LOPEZ 249
Revenge of the Atari Warriors, BARBARA EBERLY 251
Where Are the Female Einsteins? Donna Kaminski 254
Crime and Criminals, CLARENCE DARROW 260

11 Definition 273

Student Work

Feminist 276 Laughter 278 Women 278

Brief Examples

Some Campus Definitions 279
Eight Definitions of Religion 280
Some Definitions from *The Devil's Dictionary, Ambrose Bierce* 281

Paragraphs

Love, LIZ CARPENTER 284
Euphemism, Neil Postman 284
Abstractitis, H. W. Fowler 285
Good, W. Nelson Francis 286

Essays

November in the Hills, JOHN PARRIS 287 The Blue Book, DENISE GRAVELINE 290 Liberation, ROBERT FULGHUM 293 Dyslexia, EILEEN SIMPSON 294

PART THREE: Persuasive Writing 299

12 Argumentation Techniques 305

Induction, Deduction, Refutation, Emotional Appeals

viii Contents

Student Work

No Finals for A-Students (Deduction) 318

Let's Drive Fifty-five (Induction) 319

The Right to Pray in School (Deduction) 321

Against Public Prayer in the Schools (Refutation) 322

Guns for Self-Defense (Emotional Appeal) 323

Guns Aren't for Everyone (Refutation) 323

Let Women Fight (Induction) 325

All Reasons but One (Emotional Appeal) 326

Paragraphs

Strike Out Little League, ROBIN ROBERTS (Induction) 326

Laws We Need Not Obey, Martin Luther King, Jr. (Deduction) 327

Where's the Help for Our Home Front? Marian Wright Edelman (Refutation) 329

Shame, MALCOLM X (Emotional Appeal) 330

Essays

To Err Is Wrong, ROGER VON OECH (Induction) 330

Sexism in English: A Feminist View, ALLEEN PACE NILSEN (Induction) 337

The Declaration of Independence, Thomas Jefferson (Deduction and Induction) 346

What Employees Need Most, Peter Drucker (Deduction) 351

Bad Grammar Seen as Unsafe, VIRGINIA HALL (Deduction) 355

How to Cuss, JOHN STEINBECK (Deduction and Refutation) 359

Life After Death, CARL SAGAN (Refutation) 361

Let's Keep Christmas Commercial, April Oursler Armstrong (Refutation) 364

Black Hawk's Farewell, BLACK HAWK (Emotional Appeal) 370 Thanks for Attacking the NEA, GARRISON KEILLOR (Emotional Appeal) 372

APPENDIX: A Short Guide to Material and Formal Fallacies 377

Glossary 393 Index of Titles and Authors 403

Topical Table of Contents

VIEWPOINTS ON ECONOMICS AND GOVERNMENT

Student Work

The Downfall of Downtown 244 Fishing for the Buyer 216

Let Women Fight (Induction) 325

Let's Drive Fifty-five (Induction) 319

The Right to Pray in School (Deduction) 321

Professional Paragraphs

Laws We Need Not Obey, Martin Luther King, Jr. (Deduction) 327

Pain Is Not the Ultimate Enemy, NORMAN COUSINS 248

Where's the Help for Our Home Front? Marian Wright Edelman (Refutation) 329

Professional Essays

Crime and Criminals, CLARENCE DARROW 260

The Declaration of Independence, Thomas Jefferson (Deduction and Induction) 346

Revenge of the Atari Warriors, BARBARA EBERLY 251

Thanks for Attacking the NEA, GARRISON KEILLOR (Emotional Appeal) 372

VIEWPOINTS ON LANGUAGE, LITERATURE, AND LEARNING

Student Work

Feminist 276

Laughter 278

T-Shirt Inscriptionalia 126

Professional Paragraphs

Abstractitis, H. W. Fowler 285

The Actor's Voice, STANLEY KAHAN 103

Argument Is War, George Lakoff and Mark Johnson 102

Eight Definitions of Religion 280

Euphemism, Neil Postman 284

Good, W. Nelson Frances 286

Intellectuals, SEYMOUR MARTIN LIPSET 129

Love, LIZ CARPENTER 284

Some Definitions from The Devil's Dictionary, Ambrose Bierce 281

Three Kinds of Book Owners, MORTIMER ADLER 128

W-a-t-e-r, HELEN KELLER 246

Professional Essays

Bad Grammar Seen as Unsafe, VIRGINIA HALL (Deduction) 355

The Blue Book, Denise Graveline 290

Different Worlds of Words, Deborah Tannen 193

Dyslexia, EILEEN SIMPSON 294

Feeding the Mind, Lewis Carroll 225

How to Cuss, JOHN STEINBECK (Deduction and Refutation) 359

Look at Your Fish, SAMUEL H. SCUDDER 86

Sexism in English: A Feminist View, Alleen Pace Nilsen (Induction) 327

Thanks for Attacking the NEA, GARRISON KEILLOR (Emotional Appeal) 372

VIEWPOINTS ON LEISURE

Student Work

Going for the Gold 66 The Kiss 69 On the Intermediate Slope 68 Successful Sketching 163

Sunbathing on Scott Beach 215

Traveling the White Water 185

Professional Paragraphs

Listening and Reading, CHARLES OSGOOD 190

Strike Out Little League, ROBIN ROBERTS (Induction) 326

Professional Essays

Boyhood Memories, MARK TWAIN 52

Feeding the Mind, Lewis Carroll 225

Let's Keep Christmas Commercial, APRIL OURSLER ARMSTRONG (Refutation) 364

Liberation, ROBERT FULGHUM 293

November in the Hills, JOHN PARRIS 287

Pinball, J. Anthony Lukas 221

Revenge of the Atari Warriors, BARBARA EBERLY 251

The Soul of a Dog, Daniel M. Pinkwater 75

Thanks for Attacking the NEA, GARRISON KEILLOR (Emotional Appeal) 372

VIEWPOINTS ON NATURE AND ECOLOGY

Student Work

Accelerated Incubation 98

The Downfall of Downtown 244

Fear 99

Traveling the White Water 185

Professional Paragraphs

Mating Flight, N. Scott Momaday 74

Subway Station, GILBERT HIGHET 45

Types of Whales, RACHEL CARSON 131

Professional Essays

The Arctic Forest, BARRY LOPEZ 249

Fable for Tomorrow, RACHEL CARSON 195

Look at Your Fish, SAMUEL H. SCUDDER 86

Mosquito Bite, ALICE GRAY 169

November in the Hills, JOHN PARRIS 287

The Salmon Instinct, WILLIAM HUMPHREY 222

Thinking Like a Mountain, ALDO LEOPOLD 4
The Woods and the Pacific, ROBERT LOUIS STEVENSON 46

VIEWPOINTS ON SCIENCE AND TECHNOLOGY

Student Work

Accelerated Incubation 98 Donating Blood 160 Popular Diets 126

Professional Paragraphs

Brewing Coors, Grace Lichtenstein 168
Daedalus and Icarus, Arthur Eddington 220
Disadvantages of Human Anatomy, Bergen Evans 100
The Ego and the Id, Sigmund Freud 218
How They Put Stripes on Toothpaste, Caroline Sutton 167
Pain Is Not the Ultimate Enemy, Norman Cousins 248
Smells and Our Memories, Diane Ackerman 248

Professional Essays

Columbus and the Moon, Tom Wolfe 198
Life After Death, Carl Sagan (Refutation) 361
Look at Your Fish, Samuel H. Scudder 86
Making Tappa, Herman Melville 171
Revenge of the Atari Warriors, Barbara Eberly 251
Where Are the Female Einsteins? Donna Kaminski 254

VIEWPOINTS ON SOCIAL EXISTENCE

Student Work

Against Public Prayer in the Schools (Refutation) 322
All Reasons but One (Emotional Appeal) 326
Cat Fanciers 125
The Changing World of Women 188
Comparing Mechanics 187
Guns Aren't for Everyone (Refutation) 323
Guns for Self-Defense (Emotional Appeal) 323
Fear 99
Let's Drive Fifty-five (Induction) 319

Noseblowing 124

Popular Diets 126

Private and Public Bathrooms 186

The Right to Pray in School (Deduction) 321

Robert Redford Moves to Lenoir 242

T-Shirt Inscriptionalia 126

Professional Paragraphs

The Flight of a Sparrow, BEDE 217

A Good Relationship, Anne Morrow Lindbergh 219

Granny's Fall, RICHARD WRIGHT 71

Intellectuals, Seymour Martin Lipset 129

Laws We Need Not Obey, Martin Luther King, Ir. (Deduction) 327

Little Lost Appetite, Andrew Ward 247

Morning Ballet, JANE JACOBS 72

The Natural Superiority of Women, ASHLEY MONTAGU 190

Shame, MALCOLM X (Emotional Appeal) 330

The Three New Yorks, E. B. WHITE 130

Women and Blacks, ELLEN WILLIS 191

Professional Essays

Can People Be Judged by Their Appearance? ERIC BERNE 148

Christmas, FLOYD DELL 80

Crime and Criminals, CLARENCE DARROW 260

Different Worlds of Words, Deborah Tannen 193

The Duration of Human Relationships, ALVIN TOFFLER 132

The Iks, Lewis Thomas 320

Let's Keep Christmas Commercial, APRIL OURSLER ARMSTRONG (Refutation) 364

Los Chinos Discover El Barrio, Luis Torres 115

Nonnie's Day, MARY E. MEBANE 78

The Origins of College Slang, CONNIE EBLE 135

Solve That Problem—With Humor, WILLIAM D. ELLIS 111

Three Kinds of Discipline, JOHN HOLT 152

We "Talk That Talk" on Any Subject,

CAROLE CURRIE 103

Where Are the Female Einsteins? Donna Kaminski 254