

TIME-SAVING TEMPLATES
FOR GRAPHIC DESIGN

FEATURING:

ARROWS, ANCHORS, BADGES, CIRCLES, CROWNS, FLAMES, HEARTS, MAPS, MOUSTACHES, ORNAMENTS, RIBBONS, SKULLS, SPLASHES, STARS, TRIANGLES, WINGS, AND MUCH MORE.

224 PAGES / 915 TEMPLATES / 22 CHAPTERS

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IMPRINT

The Logo Design Toolbox by Alexander Tibelius

Cover and layout by Alexander Tibelius Proofreading by Rachel Sampson Printed by Livonia Print, Riga Made in Europe

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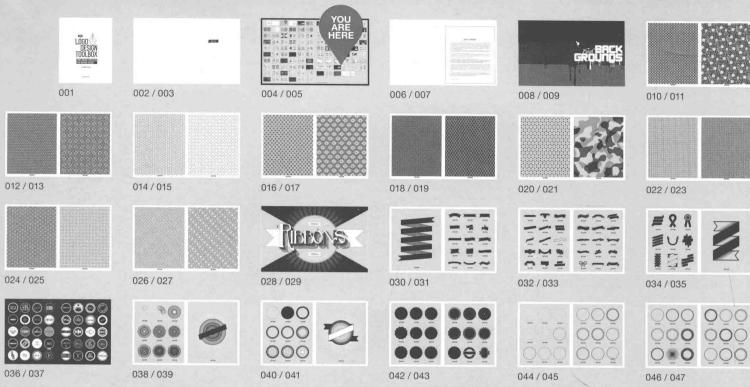
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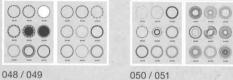
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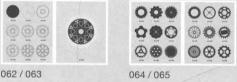
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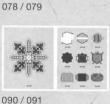






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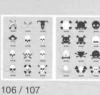












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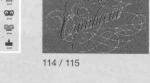
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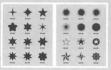






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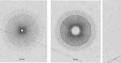
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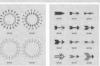
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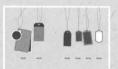




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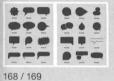
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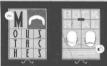


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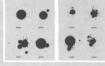
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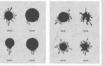
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INTRO / FOREWORD

Working as an Art Director often means that you don't have enough time to create something beautiful. Maybe the deadlines are too tight, or maybe your lazy account manager forgot to brief you. As an art director, at some point you will have to make a choice between your life partner and your creative director. Your partner wants to meet you for a special dinner this evening because you have not spent any time together this month and at the same time your creative director needs to see 10 different layout options by the end of the day. You have a sinking feeling as you realize you can not manage both requests.

Either your partner leaves you, because you don't "want" to spend time together, or your partner leaves you because you just lost your job and cannot afford to go for that special evening dinner.

So, before this book you had two options:

The first option was to steal some layout that you found on Google and hope that no one would ever recognize; the second option was to stay at work until midnight and hope that you would one day find a partner who is happy to spend no time with you.

With The Logo Design Toolbox I am offering you another option:

This book is a collection of contemporary shapes and objects that make your everyday work as a Graphic Designer much easier. It contains over 900 templates of detailed designs that can be found as editable and highly detailed .eps files on the enclosed DVD.

This toolbox contains everything any designer could possibly need but couldn't find on the internet or didn't have the time to build alone. The tools can be integrated into existing layouts, making them extremely useful for creatives. This book is addressed not only to professionals but also to inexperienced designers who want to create a professional logo, invitation card, or her presentation quickly. If you are the partner of the stressed art director then you could surprise him, by making a beautiful Valentine's card by combining a few simple templates that are provided in the toolbox.

That's why this book is so much more than just another book on graphic design—it is a book about love, and about you making your client, account manager, creative director, and partner happy—and so making yourself a happier person.

