

ASPEN PUBLISHERS

TRADEMARK LAW

Protection, Enforcement and Licensing

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(2)



Wolters Kluwer

Law & Business



30806050

CHAPTER 10

DEFENDING AGAINST TRADEMARK INFRINGEMENT AND UNFAIR COMPETITION CLAIMS

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Printed in the United States of America

1 2 3 4 5 6 7 8 9 0

Library of Congress Cataloging-in-Publication Data

Brookman, Adam L., 1961–

Trademark law: protection, enforcement and licensing/Adam L.
Brookman.

p. cm.

Includes index.

ISBN 978-0-7355-0649-7

I. Trademarks — Law and legislation — United States. I. Title.

KF3180'B68 1999

346.7304'88 — dc21

99-42621

CIP

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