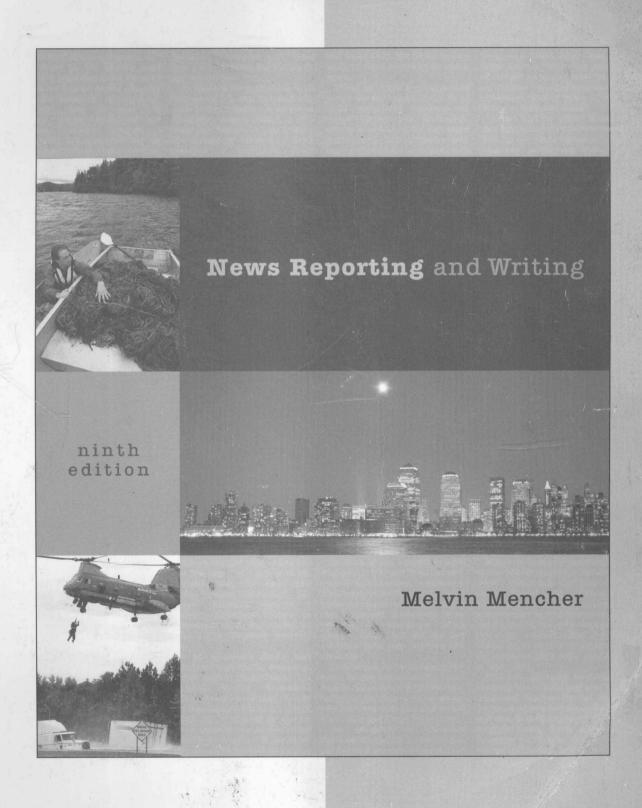
Workbook

for use with



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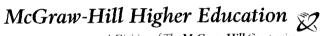
Ninth Edition

News Reporting and Writing

Melvin Mencher

Professor Emeritus, Columbia University





A Division of The McGraw-Hill Companies

Workbook for use with NEWS REPORTING AND WRITING

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Preface

This Workbook provides material for you to sharpen your journalistic skills and to broaden the background essential for the practice of journalism. The material covers the wide range of journalism. You are asked to cover speeches, write obituaries, and report accidents and fires.

Six types of work are offered:

Exercises: All the facts are supplied. The exercises can be done in class or at home.

Assignments: You are asked to observe events, interview sources, provide background.

Projects: Two types are offered, one for reporting events on campus, the other for reporting in your city. Some projects

involve team reporting.

Home Assignments: Writing that can be done on your own time.

Class Discussion: Media topics. Skill Drill: Short answer quizzes.

You will write stories in a variety of styles—newspaper, broadcast, online news service. Each of the writing tasks is identified by a *slug*, one or two words that describe the story. Put the slug at the top of your story under your name. Some of the slugs in the *Workbook* have an identifying icon that describes the nature of the work:



indicates you are to conduct a survey or poll.



indicates the assignment is based on material in the textbook News Reporting and Writing.



indicates you are to write for an online news service, www.freenews.com.

Unless otherwise indicated, the Exercises are set in our city of Freeport. A map of Freeport, two city directories and a source list are included at the back of the *Workbook*.

How to Use the Freeport Map, City Directories and Source List

- 1. An exercise may refer to the superintendent of schools without naming the official. Your story should include his name, which you can find by consulting the **Freeport Source List** under *Freeport School Officials*. You'll find his name is Herbert Gilkeyson.
- 2. You may be told in an exercise that Anne Downey was injured in an automobile accident. Because addresses are an essential part of a person's full identification, you would consult the **Freeport Directory** to find her address, 165 Vincent St.

3. Your instructor may give you an exercise about a fire located at State Highway 166 and U.S. 81 and ask you how you would handle the assignment if you were on deadline. You would, of course, call the fire department for information. You would also want an on-the-scene account if it were a big fire. Because you could not take the time to go there, you might call people who live nearby. Using the **Freeport Map** and the **Freeport Cross Directory**, you can locate someone to call.

Consulting the map, you would find the intersection is at the southern edge of town and that Hunter Avenue is the city continuation of U.S. 81. The map shows that a place known as Three Corners Junction is in the vicinity.

You would use the **Freeport Cross Directory** to find an address on Hunter Avenue. The first entry, 4700 Hunter Ave., lists a Three Corners Cafe. You would call the Cafe to find someone who can describe the fire for you while another reporter and a photographer are on the way.

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PART ONE

The Reporter at Work

1

On the Job

Introduction

Journalists say that before they begin writing they think a story through to decide what they will write. They review the material that they have gathered and draft a writing plan. This helps them know how to begin a story and how they will end it. The writing plan may consist of a short written outline, or it may be a mental picture of the story. Some writers number their notes in the order in which the material is to be placed in the story. Adopt whatever approach works best for you. Not all writing plans work out. Sometimes, a rewrite is necessary.



Wayne Miller

'How fast was he going?'

Editing Your Copy

Before handing in their work, writers correct errors they may have made in grammar, punctuation, spelling and word usage. They check to see that their copy conforms to the stylebook for abbreviations, capitalizations and the like. Names, addresses and titles are double-checked for accuracy in the directories. Stories are always given a final read before they are handed in.

On the next page are the copy editor's marks you can use if you pencil-edit your work.

Exercises I

A. Kliff

A 22-year-old man was chared with reclessly driving last night after a high-speed chase from Pleasant Valley road, up albright Avenue to the driveway of his home.

The man, Paul A. Kliff, 22, of 29 Tudor St., was to be arranged on district court today.

Police said a Police Cruiser gave chase when the suspect's auto was seen speeding on Valley Rd. When it was stopped finally in the driveway at Tudor St., police said, Kliff removed himself of his auto and began to struggle with officers as a crowd of people gathered.

capitalize	U.S. district court judge Frank Monday	District Court Judge
transpose / insert word	J. Broyles will hear arguments oral /	oral arguments. Monday
delete word and close up	on a suit Monday filed by a woman	suit filed
correction	who wants to build a new Mont A ssori	Montessori
new paragraph	School in east Freeport. Jane	
lowercase / separate	Fraker Levine, Fresident ofa	president / of a
insert apostrophe / insert comma	childrens group filed suit last week	children's / group, filed
delete letter and close up	alledging that city officials illegally	alleging
separate / bring together	revokeda building permit she said sche	revoked a / she
spell out	obtained last July from the CHA for	City Housing Authority
abbreviate	the school at 301 Oregon Avenue.	Ave.
abbreviate	In January, the city Housing Authority	СНА
use figures	said it had eleven objections but	11
retain / addition	decided to issue anyway.	to / the permit

Copy Editing Marks

B. Dumped

Michael Canzian, deputy A. G., charged today that the states' menatl institutions are being used as "dumping grounds for senior citzens and alcoholocs."

Canzian estimated that it costs the state approximately \$15,000 a year for each mental patient now "incarcerated" in State institutions over the state. He said the attorney generl's affice has filed suit against sveral hospitals to call attention to the situation. He hopes that the suits will go to trial in the spring of next year.

"Too many people whose only problem is ther age have been sent to mental homes", he said in a talk to the Golden Years Club at its clubhouse at 56 Forester Road.

C. Spring

A menu of wet snow, slush and rain—gurnished with glum and fog—was dished up to Maryland residents today as the state struggled to switch from winter to Spring.

Whereas most of the state was doused with rain, northwestern areas recieved not-unsubstantial amounts of snow. The record for the sudden return to winter was May 9, of 1977, when the regeion recieved eleven inches, an event that caused power failures and alot of traffic problems throughout the state.

State police said there was no major traffic problems state-wise. Sanding crews took care of the slush and ice that piled up on highways police said.

D. Trees

The planing of trees on long-barren city streets will be slowed considerably this year because the amount of federal funds available for the work of planting is much less than last year, when almost 3,000 street trees were planted throughout the city.

City Forester John T. Voboril said he hopes to plant about 1,000 trees this year, but he said he is not sure that enough money will be available to reach that goal of 1000 tree plantings.

Because of this uncertainty, Voboril said he has temporarily halted work on a survey to ascertain which streets are most in need of new trees.

Last year the city used a \$400 thousand dollar public works grant from the Federal Government to pay for about 2,000 trees, and planted about 1,000 more with funds provided by the Mayor's office of Community Development (MOCD).

But the Federal Government is not offering public works grants this year. So the city has to rely solely on its community development fund for tree plantings.

Voboril said he requested \$200,000 from the development office for street trees, enough for about 1,000 plantings. But has not been told yet whether he will get this amount.

E. Various

- 1. "You can not flaunt the will of the people", Gov. Janet Kocieniewski warned the state legislator today. Last week, she said, the democrats hung themselves when they vetoed her welfare program. In her last press conference, the governors face turned livid in response to reporters questions. She pointed out she became nauseous when she read reports that her administration was running a gauntlet of public criticism, "we are doing a good job," she said, adding that she is confident her staff is performing good.
- 2. The university accepted the bid of Haight & Sons Co. for the construction of a new facility to store atheletic equipment. The sight will be near the gym.
- 3. For desert, he not only ate the pie but also 2 bowlfuls of Jello.
- 4. Polce said J. Frank Pounder, 38, is wanted for the murder of Mr. and Mrs. Arthur B. Harris. The Harris's were found dead yesterday in the bedroom of their home, 123 Western Avenue. A large amount of money, between \$2-\$3000 dollars was taken, police said, in giving robbery as a possible motive for the mishap.
- 5. From the group of fifty who took the test, there were only three who received As, the professor said. They included Arthur b. Able, J. Frank Rodgers, and Roberta Redford.

Skill Drill I: Spelling (1)

The 50 words that follow are among the most frequently misspelled. Without checking the dictionary, circle the correct spelling. Put a mark next to the words whose spelling you would usually check in a dictionary.

	C		-			_					
_		1.	(a)	municipal	(b)	municiple	 26.	(a)	belief		beleif
				cemetery	(b)	cemetary			privilege		priviledge
		3.	(a)	indispensable	(b)	indispensible			predjudice		prejudice
		4.	(a)	occurrence	(b)	occurence	 29.	(a)	their		thier
		5.	(a)	villain	(b)	villian	 30.	(a)	grammer		grammar
				exhillirate	(b)	exhilarate			accommodate		accomodate
		7.	(a)	irresistible	(b)	irresistable			barberous		barbarous
		8.	(a)	consensus	(b)	concensus	 33.	(a)	athelete		athlete
		9.	(a)	committment	(b)	commitment	 34.	(a)	preceed	(b)	precede
		10.	(a)	nuclear	(b)	nuculear	 35.	(a)	arguement		argument
		11.	(a)	pronunciation	(b)	pronounciation			harrass		harass
		12.	(a)	existance	(b)	existence			repetition		repitition
		13.	(a)	illiterate	(b)	iliterate	 38.	(a)	definately		definitely
		14.	(a)	liaison	(b)	liason	 39.	(a)	disasterous	(b)	disastrous
				nineth	(b)	ninth			exagerate		exaggerate
		16.	(a)	dissention	(b)	dissension	 41.	(a)	achievement	(b)	acheivement
				develepment	(b)	development	 42.	(a)	vaccum	(b)	vacuum
		18.	(a)	desireable	(b)	desirable	 43.	(a)	apparent	(b)	apparant
				occasion	(b)	occassion	 44.	(a)	conscience	(b)	concience
		20.	(a)	nickle	(b)	nickel	 45.	(a)	dependant	(b)	dependent
				alot	(b)	a lot	 46.	(a)	forty		fourty
				referring	(b)	refering	 47.	(a)	embarrass	(b)	embarass
				seperate	(b)	separate	 48.	(a)	interpetation		interpretation
				similar	(b)	similir	 49.	(a)	assistant		assisstant
				receive	(b)	recieve	 50.	(a)	allotted	(b)	alotted

Skill Drill II: Grammar, Punctuation and Style

Each of these sentences contains a writing error of some kind. Rewrite each sentence to eliminate the error in grammar, spelling, punctuation, style or usage.

A. Grammar

- 1. Leaping on his back, the horse galloped into the circus ring to applause.
- 2. The cook found he had no salt, he immediately stalked out of the kitchen.
- 3. Oil is it's leading export.
- 4. All departments lost business last year. Except furnishings and hardware.
- 5. He shot at the fleeing man. Hoping to hit him in the leg.
- 6. He said he was feeling alright but was still a little dizzy from the trip.
- 7. He looked up at the planes. Straining to see the biplane he had been told was performing.
- 8. The plane went into a spin. Which thrilled everyone.
- 9. Its too late to help, he said.
- 10. Everyone hoped they could help.
- 11. The team played as though they wanted to win.
- 12. Before typing his story, the notes were arranged.

B. Punctuation

- 1. The two men each of whom had a hat pulled over his eyes entered the store.
- 2. To confuse them the owner busied himself at the rear.
- 3. He asked "What do you want?"
- 4. "Nothing." the taller one answered.
- 5. The childrens', mens', and womens' departments lost money last year.

- 6. He took James's books and ran.
- 7. He asked who's book it is.
- 8. "Why do you want to know," he asked?
- 9. The question—which was shot out like a bullet, left him dazed.
- 10. He enjoyed daydreaming, but some people thought him a little "strange."

C. Style, Word Usage

- 1. Clarity is a major principal in good writing, he said.
- 2. To weak writers, the proper words are often illusive.
- 3. Nevertheless, even weak writers like to be complemented on their work.
- 4. One of the marks of a weak writer is a lose style.
- 5. She ordered a box of monogrammed stationary.
- 6. Police discovered the convict's horde of bonds in a cellar.
- 7. Some products domineer the marketplace.
- 8. Milton's percentage of Anglo-Saxon words was 81, with 90 for Shakespeare, and the King James Bible runs around 94 percent.
- 9. This doesn't mean a writer has to consultate the dictionary.
- 10. Just avert jargon and colloquialisms.
- 11. This is excellent advise that effects us all.
- 12. The media is often blamed for establishing writing criteria that is copied without thinking by the public.
- 13. Less errors in newspapers would be helpful.
- 14. However, no one should imply all newspapers print poor writing.
- 15. Scarcely never do you see outrageously bad writing like you do in freshman compositions.
- 16. The true facts are sometimes difficult to face.
- 17. Too much writing is discursively digressive and is wordy and verbose.
- 18. As a freshman, I could always anticipate my instructor to literally cover my compositions with indecipherable red marks.
- 19. At that point in time, I thought I could write.
- 20. At this point, I know I can't.
- 21. He has his facts wrong.
- 22. Five bandits convinced a Brink's armed guard to open his truck door.
- 23. A cement block building was destroyed.
- 24. Three persons died in the mishap.
- 25. Its no fun trying to write but not knowing how.

Skill Drill III: Abused and Misused Words

Samuel Johnson, the 18th-century lexicographer and author, was riding in a closed carriage with several other passengers on a hot, dusty and long trip. As the afternoon wore on, one of the passengers, an estimable middle-aged woman, was obviously disturbed by the odor arising from the corner where Johnson was sitting. In those days, bathing was infrequent, and Johnson's personal hygiene was minimal. Finally, unable to hold back, the woman turned to Johnson. "Sir, you smell," she said.

"No madam," Johnson said. "You smell. I stink."

Benjamin Disraeli, a British prime minister in the 19th century, was asked to define the difference between a misfortune and a calamity. Without hesitation, Disraeli plucked the name of his political rival William Gladstone from memory and replied: "If, for instance, Mr. Gladstone were to fall into the river, that would be a misfortune. But if anyone were to pull him out, that would be a calamity."

Few reporters have to make these fine distinctions. Nevertheless, the precise use of language is an essential tool of the good reporter. Here are word-couples often confused and misused. Use them properly in sentences:

affect/effect
 allusion/illusion
 angry/mad
 bring/take
 complement/compliment
 lend/loan

6. council/counsel 14. principal/principle

7. emigrate/immigrate 15. rebut/refute

8. flaunt/flout

Developing the Story Idea

In the following exercises, first list the elements in the material you will want to include in your story. Next, number them in order of importance. Then write the lead based on the element or elements you considered first in importance. Finally, write the rest of the story. You may have to use the Freeport directories at the back of the *Workbook* to add names or addresses to your story.

Exercises II

A. Memorial

The mayor's press secretary, Leon Roper, calls to tell you that a softball game will be played on the Horace Mann High School athletic field Sunday at 2 p.m. between teams composed of city employees and members of the local chamber of commerce. No admission will be charged, but contributions will be solicited for the Chris Hatfield Memorial Fund. Hatfield was the city manager for three years and died last August of Hodgkin's disease at the age of 31. The fund goes toward cancer research. Cliff Guzman, the president of the chamber, will pitch for his team, and Albert Heffner, the city budget director, will throw curves for the city team.

B. Merit

Pamela Elman, 18, 3732 Palisades Ave., a senior at Dwight D. Eisenhower High School, won a National Merit Scholarship: \$3,000. Will attend the University of Texas (Austin), as a premed student. The only one to win from this city; 3,500 in country. (Information from Bernard A. Meyers, principal.) Your newspaper's files have a story dated last year in which Meyers announces she is one of six students to have all A's in their first three years of high school work. In her freshman and sophomore years, she was confined to a bed while undergoing treatment for spinal birth injury and took courses by special telephone. She has been in a wheelchair since then.

C. Planning

The secretary of the city Zoning and Planning Board, Betty Forde, telephones to say that the regular board meeting scheduled for tomorrow night is called off because of the death this morning of the wife of the chairman, Philip Nicholson. The meeting, set for 8 o'clock in the city council chambers, will be held next Tuesday at 8 p.m. instead. Her name is Alice Nicholson. She was 42 and died of cancer.

D. Wind

Police report: High winds last night damaged residences and businesses on State Highway 166 near Clovia. The winds were estimated at 80 miles an hour at their height, and they touched down for about two minutes at 11 p.m. Most of the damage, totaling \$15,000, was to outbuildings. Largest single damage, about \$5,000, was to the Crossroads Grocery at Three Corners Junction, where all the glass was blown out and merchandise shaken from shelves. Two gas pumps shattered and a storage building flattened. No injuries.

E. Zoo

Information from Cyrus Tucek, the director of the zoo: The Newman Municipal Zoo has purchased two animals, a 6,000 pound female African elephant and a burro. After becoming accustomed to their surroundings, the animals will be put on exhibit. The elephant is named Baby and was obtained from the Brookfield Zoo in Chicago. The burro, which will be added to the Children's Zoo, is from the H. Gage Ranch in northern New Mexico and will be named by children who use the zoo. Suggested names will be put on a bulletin board and the children will vote. Names put up by zoo workers are Pancho, Rodney, Eeyore, Captain B, Secretariat, Taco, Chico, Cyrus, Mr. Cronkite and Cyrano.

Tucek also said the zoo is considering the use of birth control methods to keep its tiger population down. The female tigers have been producing litters of three to five cubs every 10 months, he said, and the zoo has no room for them. Nor will other zoos accept the young tigers. "They're full up, too, and are using a time-release contraceptive implanted under the skin for females and vasectomies for males.

"Lions, tigers and leopards are disappearing in the wild and proliferating in zoos and wildlife parks so fast there's no room for them," Tucek said.

F. District Attorney

Paul Robinson, the district attorney, calls to say he will give a talk at a National Conference of Prosecutors convention in Chicago on July 23 where about 1,500 district attorneys will meet. His talk will be about the career-criminal tracking system that he says he has begun to use in Freeport. The system is designed to identify the frequent offender on arrest. An assistant district attorney is immediately assigned to the case and follows it, beginning with arraignment. "The purpose is to avoid plea bargaining with the resultant lenient sentences and probation for these offenders," he says. Robinson says the latest data show that career criminals commit 61 percent of all homicides, 76 percent of all rapes, 73 percent of all robberies and 65 percent of all aggravated assaults.

G. Laundromat

Police report: Jerome Pardee, 20, 1874 Ogden St. in Freeport, arrested and charged with public drunkenness. Found naked in a laundromat at 402 Newell St. at 11 p.m. yesterday, Pardee told police that he planned to put his clothes back on as soon as the dryer was finished with them. Police had to wait 30 minutes for the cycle to finish before they could take him in.

H. Weather

The weather bureau said temperatures over the past 24 hours ranged from 25 at 5 a.m. to 40, the high, at 2 p.m. This was the third straight day of unseasonably cold weather. This morning's temperature of 25 was the lowest for this time of year in 15 years. The all-time low for the date was in 1880, 15 degrees. The all-time high was 69 in 1991. The forecast for today is for lows in the 40s, highs in the 50s and an end to the sudden cold snap.

I. Fire

The Freeport fire department reports two small fires overnight: a storeroom blaze at the IGA at 135 Kentucky Ave., 10:30 p.m., cause unknown, damage \$450 in canned goods; a fire in a car in a garage at 630 Orcutt Ave., 11 p.m., cigarette ignited papers on car seat, \$1,200 damage to the car. Dennis Held, car owner who lives at Orcutt address, treated for minor burns at Community Hospital and discharged. Wife saw smoke and pulled him from car. He had fallen asleep listening to a baseball game.

J. Parade

The county volunteer fireman's association calls: It will hold its annual Kiddies Day Parade next Sunday, beginning at 1 p.m. at Massachusetts Avenue and Albany Street and running down Massachusetts through Freeport's business section to the grounds of the First Congregational Church, where judges will make awards for funniest costume, prettiest costume, smallest pet and best float. On display at the church grounds will be the new pumper purchased last month. Last year, 200 children from three to eight years took part. Mayor Sam Parnass will lead the parade, carrying his I-year-old daughter, Candy.

K. Ombudsman

Call from the governor's office: Bruce Stroh, a former local high school basketball player who was sentenced to 15 years in the state penitentiary for armed robbery 10 years ago, has been appointed state ombudsman for prisoners in state institutions. Gov. Janet Kocieniewski made the announcement today from the state capitol. "Stroh will investigate prisoner complaints and report directly to the governor. This is a new system that is designed to make us more responsive to the needs of inmates," the governor said. Stroh was paroled five years ago and has worked as a probation officer in Freeport.

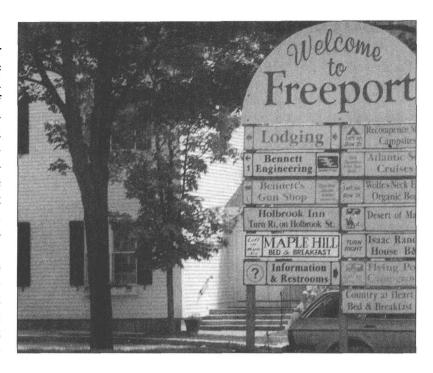
L. Recital

Telephone call from the Freeport parent association secretary and notes from the switchboard operator: Artur Rothstein, a French concert pianist, has donated his services for a recital in the music wing of the Horace Mann School, Friday, 8 p.m. Tickets are \$5. The concert will include Chopin's mazurkas and études, Beethoven's piano version of music from *The Magic Flute* and several works of Franz Liszt. Proceeds will go toward the purchase of a high-fidelity system for the music department.

M. Tourism

Thomas Everingham of the Freeport Chamber of Commerce calls: "We have made a study of the city's commerce and industry and we have found that tourism is one of the three major sources of income for the city. So we've decided on a promotional program to start at the end of next month aimed at attracting tourists. We're going to canvass the business community to see what it is willing to invest in this effort. Our goal is to raise \$125,000 for the publicity program. Our budget for promotion has always ranged around \$25,000. So this is a major undertaking. Everyone benefits when people stop in Freeport for a few days.

"We have formed a committee to head the fund drive. It consists of Elizabeth Bennett, president of the National Security Bank here; William Sharman, dean of students at Mallory College; Bert Gentle, head of the Hotel and Restaurant Workers Union; Herbert Blitzer, dean of the journalism program at Mallory.



"Our first step is to decide whether to make the fund drive completely voluntary or to set a charge to be added to the Chamber's membership fees, or a combination of both."

Exercises III

These stories will be longer than the preceding stories. Handle them in the same way. If you find more than one theme, again select only the most important of the elements for the lead. Put the others in order of importance and base the body of the story on your priority list.

A. Bus

Here is a news release from Jack Nagel, who is the press officer for the state Public Utilities Commission:

The People's Bus Line, Inc., 1320 Torrence Ave., Freeport, owner George W. Hulbert, has filed with the state Public Utilities Commission today a request for permission to operate a route into the downtown area from outlying communities, state PUC chairman Michael McKirdy announced today.

Hulbert seeks state approval to operate an unscheduled Monday through Friday service and asserts in his application that "domestic workers needing to reach downtown for trains to the suburbs where they work are not being served by present bus lines." Protests or supporting witnesses will be heard 28 days from the date of the application, at 3 p.m., in the state Executive Office Building.

Hulbert submitted with his request a petition bearing 65 signatures of local residents. The petition has a preamble reading: "We the undersigned find it costly to reach commuter lines from our section of the community and support the request of George W. Hulbert for unscheduled bus service in our area."

Write 200 words for The Freeport News.

B. Missing

It is 60 minutes to deadline, and the police reporter of *The Freeport News* calls in the following notes for you. Write a story:

Billy Joe Appel, 4, 1133 Madison St., was located at 12:30 p.m. at the home of Mrs. Bernice McCoy, 320 Manley St., a friend of Alice Kragler, 16, the babysitter. He disappeared from the Appel home around 9 o'clock last night when the babysitter said she fell asleep looking at TV. He is the son of Alan and Roberta Appel.

Police said that after questioning Miss Kragler this morning, she admitted she had wanted "to get even with the Appels for not letting me have my boyfriend visit me when I was babysitting with Billy Joe."

She said she called her friend, Mrs. McCoy, 20, and asked her to come and pick up the kid because she had to return home for an emergency and would pick him up in an hour. When McCoy heard the news about the missing child on the radio last night she said she was too frightened to do anything.

The Appels say they are happy to have their child back and are not going to file charges against Kragler.

Quote from Mrs. Appel: "Alice is a good girl. She just got upset. Those things happen. She loves Billy Joe and would never let anything happen to him."

The police say a full report will be turned over to juvenile authorities since there was a violation of the law. Kragler lives with her divorced mother, Bertha. About 20 volunteers turned out last night to search for the child in the woods near the Appel home where the parents thought he might be wandering.

- 1. Write 250 words for *The Freeport News*, a morning newspaper.
- 2. Write 100 to 150 words for *The Freeport News* online news service, www.freenews.com. The service presents a 7 p.m. news roundup of the day's major stories.

C. Longo

An official of the B.C. Krebs Manufacturing Co. of Freeport calls to tell you of the death from a heart attack in San José, Costa Rica, yesterday of Frank Longo, former personnel manager of the local company, which employs 250. He has prepared the following, which he dictates to you and which you should use as the basis for a story:

Longo was visiting his sister, Mrs. Rose Quintana, who lives in San José and is his only survivor. Longo was 88 and lived at 465 Lief St.

He went to work for the firm as a teen-ager after immigrating from Italy. Employed as a janitor, he worked up to inventory clerk within two years. As a clerk, he noticed the painstaking and cumbersome way in which inventory was kept and he devised an automatic system that was so successful it was copied by other large firms and eventually became the established procedure. Business textbooks referred to it as the Longo System, and it was in use until the introduction of the computerized inventory system.

Longo never had any formal education that we know of, but he was an omnivorous reader and donated books and funds to the local public library, which he called his high school, college and graduate school. He was made personnel manager at the age of 45 and completely changed the company's hiring system so that it became color-, sex- and age-blind two years later. He retired at 75.

He adds that the company telephoned Quintana at noon to offer assistance. Longo will be buried there tomorrow. She said her brother had been a prudent investor and had an estate of \$1.5 million. He left \$250,000 to her and the rest to the local public library system.

D. Outage

On a routine check of the sheriff's office 15 minutes before deadline, you are given the following information by the dispatcher:

We got a call from one of our patrol cars about half an hour ago that a car hit a power pole northwest of Freeport and people in the new housing subdivision out there were without electricity for about 45 minutes. I don't know any more than that. Oh, yes—no one was hurt in the accident.

You call the local office of the power and light company and the public information officer tells you:

We have just returned service. It was out from 1:02 to 1:40 p.m. It affected Arden Hills, where we have 250 meters, all residences. All of them were out.

Write a brief story based on the information. (Arden Hills is a new subdivision. It was completed last year.)

E. Elephant

Cyrus Tucek, the director of the Freeport's Newman Zoo, calls to say that they believe Baby, their new acquisition, is pregnant. He says that officials at Baby's previous home encouraged a match between her and Zoltan, a bull elephant, and that the local zoo knew of the nuptials. "Two for the price of one was our hope," Tucek says. "A more positive diagnosis will be available in a month or two. Too bad Daddy can't be here."