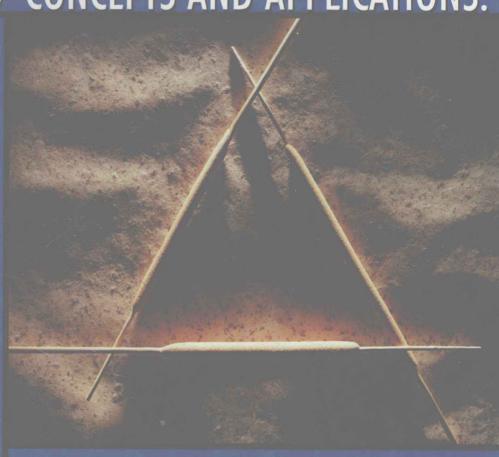
AUDITING CONCEPTS AND APPLICATIONS:

A Risk Analysis Approach



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Auditing Concepts and Applications:

A Risk Analysis Approach

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Production House: Cover to Cover Publishing

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Material from the Uniform CPA Examination, Questions and Unofficial Answers, by the American Institute of Certified Public Accountants, Inc., is reprinted (or adapted) with permission.

ISBN: 0-538-88573-4

123456789D654321098

Printed in the United States of America

Library of Congress Cataloging-in-Publication Data Konrath, Larry F.

Auditing concepts and applications : a risk-analysis approach /

Larry F. Konrath -- 4th ed.

p. cm

Includes bibliographical references and index.

ISBN 0-538-88573-4 1. Auditing. I. Title.

HF5667.K62 1998

657'.45--dc21

98-16764

CIP

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International Thomson Publishing

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Objectives and Approach

Like its earlier editions, the fourth edition of Auditing Concepts and Applications: A Risk Analysis Approach stresses the important elements of audit risk analysis. In meeting this goal, the text offers an in depth framework that addresses the concepts of audit evidence and materiality. Emphasis is given to the meeting of user expectations through audit risk analysis, application of audit judgment, and ethical considerations in auditing.

The fourth edition also addresses the broader aspects of assurance services that have gained increasing emphasis in contemporary auditing. Today's CPA applies a concept of assurance that is much broader than traditional financial statement auditing, performing such attest services as evaluating performance measurement systems, assessing the reliability of information systems, appraising an entity's business risk assessment function, and rating the integrity of electronic commerce.

The text also strikes a balance between conceptual and applied aspects of auditing. In this regard, *Auditing Concepts and Applications* provides students with an effective preparation source for the auditing part of the Certified Public Accountants examination and is well documented with materials from pronouncements by the American Institute of Certified Public Accountants (AICPA).

To stress the importance of the "risk-driven" audit, audit risk is introduced early in an entire chapter on materiality and audit risk analysis (Chapter 5). After the topic is developed in Chapter 5, the concept of risk analysis and its relationship to the audit program is explored quantitatively in two chapters on statistical sampling (Chapters 9 and 10). The coverage of statistical sampling in auditing is extensive and affords the student the opportunity to visualize clearly the relationship between various levels of audit risk and their impact on the nature, timing, and extent of audit procedures.

To offer full coverage of audit risk, the text assigns much of the accounting systems' details to well-organized and useful chapter appendices. Since many senior-level accounting students have had a course in accounting information systems (AIS), assignment of systems' details to appendices reduces unnecessary topic redundancy in the systems and the auditing courses. For those who have not had a prior systems course, the appendix following Chapter 7 should provide sufficient background information.

Changes in Fourth Edition

The fourth edition of *Auditing Concepts and Applications* retains and builds upon the risk analysis framework developed in earlier editions. Major changes from the third to the fourth edition include the following:

• The new **Independence Standards Board**, established jointly by the AICPA and the Securities and Exchange Commission for the purpose of establishing independence standards for public companies, is described in Chapter 2.





- Chapters 2 and 3, pertaining to quality in auditing, have been reorganized. In accordance with the standards set forth in the AICPA Professional Standards, Chapter 2 defines the quality of assurance services, while Chapter 3 addresses maintenance of audit quality through self-regulation by the profession and external regulation by the SEC and the courts.
- Statements on Auditing Standards No. 82, Consideration of Fraud in a Financial Statement Audit, is addressed in Chapter 2 and integrated into the risk analysis framework presented in Chapter 5.
- The Private Securities Litigation Reform Act of 1995 is analyzed in Chapter 3, in terms of its effect on the financial audit.
- Chapter 3 also discusses the more recent court cases impacting auditor liability, such as Machata vs. Seidman & Seidman; Congregation of the Holy Passion vs. Touche; Barger vs. Mccoy, Hillard and Parks; and the Coopers & Lybrand settlement in the Robert Maxwell case.
- Chapters 4 and 5 have also been reorganized. Chapter 4 deals exclusively with the concepts of audit evidence, audit programs, and audit workpapers. Chapter 5 develops the concepts of materiality and audit risk and defines the relationship between materiality and risk.
- The Chapter 4 discussion of analytical procedures has been organized into three subsets to improve students' understanding of this important set of auditing procedures:
 - Trend (horizontal) analysis;
 - · Common size (vertical) analysis; and
 - · Ratio analysis.
- Chapter 5 describes the auditor's consideration of materiality in planning the audit, conducting the audit, and evaluating audit results.
- In the previous edition, internal control was discussed in Chapter 6 in two sections entitled "Components of Internal Control" and "Internal Control Policies and Procedures Relevant to an Audit." In the current edition, these sections have been combined into a single section entitled "Components of Internal Control." This change reduces redundancy and focuses the discussion on those aspects of internal control that are of significance to the auditor.
- The Chapter 7 section on the auditor's assessment of control risk has been reorganized into the following subsets:
 - Obtaining an understanding of the control system;
 - · Identifying control points;
 - Documenting the auditor's understanding of the system;
 - · Assessing control risk and documenting conclusions; and
 - · Reducing the assessed level of control risk through control testing.
- Chapter 8, Internal Control and EDP, has been updated for technological changes in both transaction processing and auditing. Topics such as "data warehousing," "auditing in a paperless environment," and "neural networks" as a variant of expert systems, have been added to this chapter. The chapter also includes a new section covering the testing and evaluation of general controls.
- Chapter 12, Substantive Audit Testing: The Expenditure Cycle, includes a new section under "Audit Risk Analysis and the Expenditure Cycle" dealing with special charges. IBM's acquisition of Lotus Development is used as a framework for questioning the propriety of these special charges and their favorable impact on future earnings.
- Chapter 14 contains several new audit reports extracted from the SEC EDGAR database.

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- Chapter 15, Other Assurance Services, has been rewritten as necessary to conform to the
 recommendations of the AICPA Committee on Assurance Services. Some of the newer
 assurance services, such as attesting to data security in electronic commerce, evaluating
 clients' performance measurement systems, and assessing business risk, are discussed.
 The following classification schemata has been incorporated into the chapter to logically
 integrate the subject matter:
 - · Assurance services covered by the auditing standards;
 - Assurance services covered by the accounting and review standards;
 - · Assurance services covered by the attestation standards; and
 - New assurance services not presently covered by existing standards.
- Finally, the section on compliance attestation has been revised to conform to Statements
 on Auditing Standards No.75 describing conditions that must exist if the CPA is to perform an agreed-upon procedures audit.
- Chapter 16 has been revised to conform to the new provisions of OMB Circular A-133.

Learning Aids and Pedagogical Tools

EDP Audit Practice Case

The appendix following Chapter 16 contains a computer audit practice case, Biltrite Bicycles, Inc. The practice case is divided into fifteen modules that parallel related chapter topics. A diskette containing partially completed audit workpapers is included with the textbook. The modules, which may be assigned individually or severally at the instructor's option, begin following Chapter 8. They continue at the end of succeeding chapters, ending with Chapter 14.

The practice case permits the student to discover how much of the typical financial audit can be automated with the computer. In addition, the student obtains a hands-on exposure to computer auditing. The modules are sufficiently condensed that excessive amounts of computer time are not consumed. However, at the same time, the student must assess audit risk, analyze data, apply auditing procedures, and evaluate the results—all with the aid of the computer. These materials make *Auditing Concepts and Applications* unique in the auditing textbook market and add an exciting dimension to the study of auditing.

Audit Workpaper Templates

Six author-prepared essay/discussion case questions are accompanied by Lotus 1-2-3 templates contained on the student diskette accompanying this textbook. The templates consist of partially completed audit workpapers. Students are asked to complete the workpapers by analyzing data, performing calculations, stating conclusions, and using audit legends to describe procedures applied. These problems give students the opportunity to simulate the audit field work experience and to learn how the computer assists in the performance and documenting of audits.

The cases, identified in the end-of-chapter materials by the computer diskette symbol , are:

Chapter 4: Discussion Case—Hanlon, Inc.

Chapter 5: Discussion Case IV—Marcus Publishing, Inc.

Chapter 11: Problem 11.12—Jones Transfer, Inc.





Chapter 12: Problem 12.9—Selfers Service Center

Chapter 13: Problem 13.15—Marvel Muffler Shops, Inc.

Chapter 13: Problem 13.16—Branson Manufacturing Company

Audit Objectives and Procedures Matrices

Matrices providing an integrated framework for analysis are included in appendices following Chapters 11 through 13.

The matrix approach helps to reinforce students' understanding of substantive audit testing by providing a framework for developing audit programs. This approach also enables students to build their own audit programs around careful risk analysis and formulation of specific objectives.

Use of Cases

To bring the material alive and to emphasize the importance of risk analysis in auditing, *Auditing Concepts and Applications* makes liberal use of case examples. Extensive references to cases involving auditors serves to reinforce students' mastery of concepts by relating a given concept to an actual company. Some of the cases are incorporated into the chapters, while others are included as end-of-chapter materials. All of the cases are based on actual events and are structured to contrast what should have been done with what actually was done.

Illustrations

Extensive use is made of diagrams, tables, and listings to ease the learning process. Internal control flowcharts and listings of necessary documents, records, and functions appended to the control chapters provide an easy review of control techniques without unnecessarily cluttering the chapter on internal control concepts.

Coverage of AICPA Professional Standards

The standards issued by the American Institute of Certified Public Accountants, referred to as *AICPA Professional Standards*, are given comprehensive coverage throughout the text as they impact given subject areas.

Chapter Organization

Careful attention has been given in *Auditing Concepts and Applications, Fourth Edition*, to chapter organization in order to maintain maximum clarity and completeness. The study of auditing is organized into five major categories. Chapters 1 through 3 describe the **environment of auditing**; Chapters 4 through 8 present a **conceptual approach to auditing**; Chapters 9 and 10 develop the **relationship between internal control evaluation and substantive audit testing**; Chapters 11 through 13 cover the topic of **substantive audit testing**; and Chapters 14 through 16 discuss **audit reports and other assurance services**.

Chapter Overview and Study Objectives

At the beginning of each chapter, an overview and a listing of study objectives are presented to introduce the reader to the major topics to be covered and to identify the major concepts to be learned from studying the chapter.

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Key Terms and Glossary

A list of key terms is provided at the end of each chapter and serves as additional reinforcement of the learning process. Although auditing is related to accounting, it is not the same. The auditing student encounters many new terms, as well as familiar terms with a different connotation.

A *complete glossary* at the end of the textbook supplements the list of key terms and helps the student learn the language of auditing.

End-of-Chapter Materials

Essay questions, problems, and discussion cases, along with multiple-choice questions from past CPA and CIA exams, are supplied at the end of each chapter. End-of-chapter review questions and applicable parts of the Biltrite computer audit practice case also are included. Flowcharting problems following Chapters 7 and 8 afford an opportunity to study an internal control narrative and graphically present it in the form of a flowchart. The template problems, together with the Biltrite practice case, offer a "hands-on" audit field work experience.

When considered collectively, these materials serve the dual purpose of solidifying the learning process and providing the student with questions important to CPA exam preparation. The multiple-choice questions are especially effective in reviewing the contents of the Statements on Auditing Standards (SASs), a major component of the auditing part of the CPA exam. Answers to the multiple-choice questions, along with the reasons for correct and incorrect choices, are given at the end of the textbook.

Supplements

Materials available to supplement this textbook include an *Instructor's Manual*, a *Study Guide*, a computerized *Test Bank*, and an *Instructor's Diskette*. The *Test Bank* is also available in printed form and, in addition to multiple-choice questions from past CPA and CIA examinations, contains author-prepared multiple-choice, completion, matching, and essay questions.

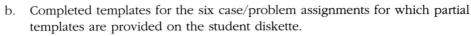
The *Instructor's Manual* includes the following:

- Answers to end-of-chapter materials: review questions, multiple-choice questions, essay questions, problems (including the six template problems referred to earlier), and discussion cases. For CPA exam and CIA exam questions, the official answers are supplied. For multiple-choice questions, the answers are accompanied by narratives supporting correct choices and reasons other choices are incorrect.
- 2. Useful outlines for preparing lectures on the topics presented in each chapter.
- 3. Printout of solutions to the Biltrite Bicycles audit practice case modules.
- 4. Transparency masters highlighting important chapter topics.
- 5. Teaching suggestions at the beginning of each chapter, as appropriate, and for the Biltrite Bicycles audit practice case.

The Instructor's Diskettes contain:

- 1. Diskette 1:
 - a. Completed workpapers for the Biltrite Bicycles audit practice case; and





2. Diskette 2: Lecture outlines.

The *Study Guide* includes the following materials that students will find useful in mastering the topics covered in the textbook:

- 1. A review of key points in expanded outline form covered in each chapter.
- True/false questions, completion questions, and practice exercises highlighting major chapter topics.
- 3. Answers to questions, including reasons for true/false answers.

Acknowledgments

The author would like to thank the American Institute of Certified Public Accountants and the Institute of Internal Auditors for their generosity in granting permission to quote extensively from the professional literature, as well as for their permission to use past professional examination questions as a major part of the end-of-chapter materials.

The author gratefully acknowledges the valuable advice of the many persons who reviewed the textbook drafts: Elizabeth Dreike Almer, University of Miami; Jon Andrus, California State University—Fullerton; David Bukovinsky, Pennsylvania State University—Harrisburg; Jean G. Crawford, Alabama State University; Gary G. Johnson, Southeast Missouri State University; Joe Kaderabek, Baldwin-Wallace College; Heidi H. Meier, Cleveland State University; Richard L. Rogers, Indiana University; Gail B. Wright, Bryant College.

Special thanks go to Donald Loster, *University of California–Santa Barbara* and Gail

B. Wright, *Bryant College*. Their thoroughness in verifying the accuracy of the text and its supplements is much appreciated.

The author also appreciates the assistance furnished by David Shaut, manuscript editor, and Katherine Meisenheimer, developmental editor. Their helpful advice and diligent attention to detail have greatly enhanced the value of this textbook. I would also like to acknowledge Marcella Dechter, production editor, and Maureen L. Riopelle, the marketing manager, at South-Western College Publishing for the fine job of producing and promoting the book.

Finally I would like to thank my wife, Charn, for her constant encouragement and support; our son, Kris, and our daughter, Jennifer, for their strong vote of confidence; and our two golden retrievers for their undaunted enthusiasm. A happy household makes for a most enjoyable project.

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