





**THE  
BLACK  
BOOK**

**1997**

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Seventh  
Edition**

**The 1997  
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**THE  
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1997**

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**“Life is short, art long, opportunity  
fleeting, experience treacherous,  
judgment difficult.”**

*Hippocrates*

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Washington and the  
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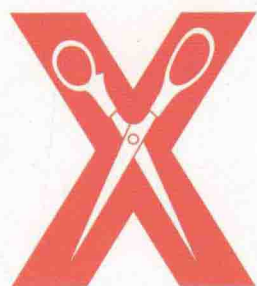
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The copyright notice is no longer mandatory, though it also confers certain advantages in case of infringement, and has the useful function of advising potential users whom to contact. The copyright notice consists of the word "copyright" or the international copyright symbol (the letter C within a circle) followed by the year of the work's creation or first publication and the photographer's name.

**Black Book's  
commitment to  
its photographers**

Black Book has in the past assisted its photographers who are prosecuting claims of infringement, and it remains committed to this policy. Photographers can also obtain information and assistance from such professional associations as Advertising Photographers of New York, 27 West 20th Street, New York, NY 10010.

Alexander Gigante, Esq.  
Mailman & Gigante  
New York City



Ask first.

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As partners in the creative process, the organizations listed below are joining with *Copyright Clearance Center* in sponsoring this copyright awareness campaign. We encourage you to respect private intellectual property and the copyright laws that govern it.

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We appreciate your desire to use our images. Even more, we are flattered and complimented. But for a number of reasons, artists may not want to have their images used in any way, including agency representations. And any use, including "comping," implies value that is worth some compensation.

Please, call before copying.



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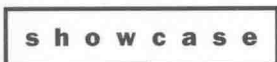


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S P A R  
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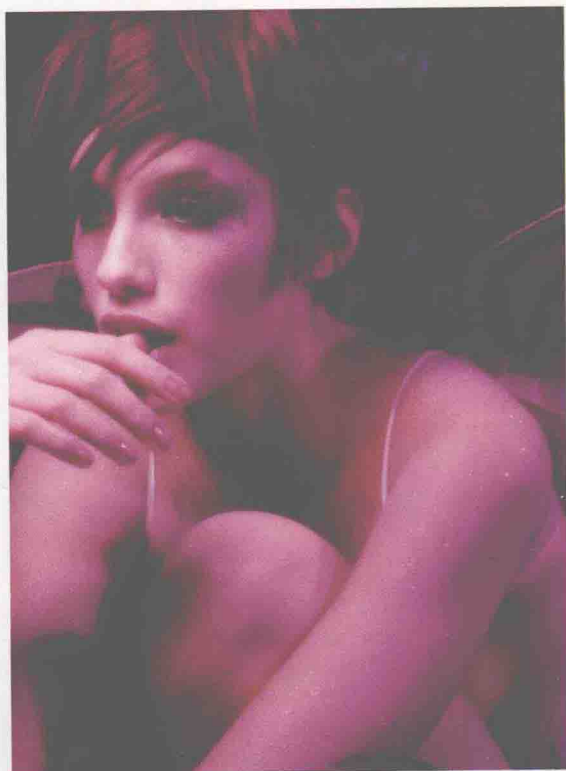
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