



INTERNATIONAL DIPLOMACY AND THE OLYMPIC MOVEMENT

The New Mediators

Aaron Beacom

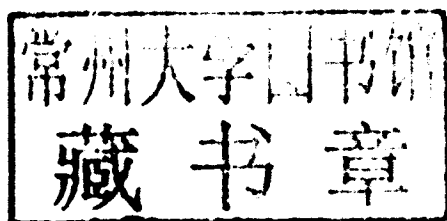


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Aaron Beacom

University College Plymouth St Mark and St John, UK



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Also by Aaron Beacom

SPORT AND INTERNATIONAL DEVELOPMENT (*with R. Levermore*)

For Judith, Emma, William and Patrick

List of Abbreviations

AAU	Amateur Athletic Union
APC	Asian Paralympic Committee
BOA	British Olympic Association
BOCOG	Beijing Organizing Committee for the Olympic Games
BPA	British Paralympic Association
BTI	British Trade International
BUPA	British United Provident Association
CATS	Community action Through Sport
CCPR	Central Council for Physical Recreation
CEHR	Commission for Equality and Human Rights
CFSP	Common Foreign and Security Policy
CIS	Commonwealth of Independent States
COE	Council of Europe
CP-ISRA	Cerebral Palsy International Sport and Recreation Association
CSO	Civil Society Organizations
DCAL	Department of Culture Arts and Leisure (Northern Ireland)
DCMS	Department for Culture, Media and Sport
DMCA	Digital Millennium Copyright Act
DNH	Department of National Heritage
DOE	Department of Environment
DPO	Disabled People's Organization
DRC	Disability Rights Commission
DTI	Department of Trade & Industry
EFF	Electronic Frontier Foundation
EU	European Union
FBI	Federal Bureau of Investigation
FCO	Foreign and Commonwealth Office
FESPIC	Far Eastern & South Pacific Disabled Games
FIFA	Fédération Internationale de Football Association
FRG	Federal Republic of Germany
FTM	Free Tibet Movement
GAIF	General Assembly of International Federations
GANEFO	Games of the New Emerging Forces
GB	Governing Body
GLA	Greater London Authority
GNI	Gross National Income
GOC	General Officer Commanding
GOE	Government Olympic Executive
HEI	Higher Education Institutes

HPA	Health Protection Agency
HRW	Human Rights Watch
IAAF	International Amateur Athletic Federation
IBSA	International Blind Sports Association
ICC	International Coordinating Committee
IF	International Federation
INAS-FID	International Sports Federation for Persons with an Intellectual Disability
INAS-FMH	International Sports Federation for Persons with Mental Handicaps
IOA	International Olympic Academy
IOC	International Olympic Committee
IPC	International Paralympic Committee
IR	International Relations
ISMGC	International Stoke Mandeville Games Committee
ISMGF	International Stoke Mandeville Games Federation
ISOD	International Sports Organization for the Disabled
ISP	International Sports Federation
IWBF	International Wheelchair Basketball Federation
LDA	London Development Agency
LOCOG	London Organizing Committee for the Olympic Games
MDG	Millennium Development Goals
MNC	Multinational Companies
MOU	Memorandum of Understanding
NGB	Nation Governing Body
NGO	Non-Government Organization
NOC	National Olympic Committee
NPC	National Paralympic Committee
NRG	Nations and Regions Group
NSIC	National Spinal Injuries Centre
OAU	Organization for African Unity
OCOG	Organising Committee of the Olympic Games
ODA	Olympic Delivery Authority
OGGI	Olympic Games Global Impact
OJEU	Official Journal of the EU
OPLC	Olympic Park Legacy Company
OSCE	Organization for Security and Cooperation in Europe
PCI	Italian Communist Party
PGANOC	Permanent General Assembly of National Olympic Committees
PGTC	Pre-Games Training Camps
PLA	People's Liberation Army
PRC	People's Republic of China
RDA	Regional Development Agencies
SALTIII	Strategic Arms Limitation Talks (round three)

SDPIWG	Sports for Development and Peace International Working Group
TYC	Tibetan Youth Congress
UEFA	Union of European Football Associations
UK	United Kingdom
UKTI	UK Trade and Investment
UN	United Nations
UNESCO	United Nations Educational Social & Cultural Organization
UNHCR	United Nations High Commissioner for Refugees
UNICEF	United Nations International Children's Emergency Fund
UNOSDP	United Nations Office on Sport for Development Peace
USOC	US Olympic Committee
WHO	World Health Organization
WIPO	World intellectual Property Organization
WTO	World Trade Organization
YOG	Youth Olympic Games
YST	Youth Sports Trust

Preface

This book originated as a research programme concerned with British foreign policy and the Olympic Movement, which was completed in 2002 (Beacom 2000, Beacom 2002, Beacom 2004). The intention to carry out additional work on this with a view to further publication was delayed as I was drawn toward researching the emergent field of sport as part of the wider development process (Beacom 2007, Beacom and Levermore 2008, Levermore and Beacom 2009, Beacom and Read 2011).

As momentum built toward the 2012 Olympic and Paralympic Games, the central significance of diplomatic activity throughout the bidding process and in the lead-up to the Games in London, was increasingly evident. I returned to this area of work, not least because of the relationship between what I refer to as 'development diplomacy' and the Olympic Games (discussed in Chapter 2).

I have addressed the subject from an international perspective, however with extensive use of research material concerning British diplomatic activity relating to the Olympic Movement before and after 2002. The strengths and limitations of incorporating this case study approach are discussed in more detail in the Introduction.

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