

PROCEEDINGS OF 2010 INTERNATIONAL CONFERENCE ON PUBLIC ADMINISTRATION (6th)

(Volume I)

October 22-24, 2010
Canberra, Australia

Editor in Chief
ZHU Xiao-ning
Executive Editor in Chief
ZHAO Shu-rong

Hosted by

Crawford School of Economics and Government of ANU
The Australia and New Zealand School of Government
School of Political Science and Public Administration of UESTC

Co-sponsored by

University of Electronic Science and Technology of China
Institute of Public Administration Australia
The American Society for Public Administration
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The Chinese Public Administration Journal



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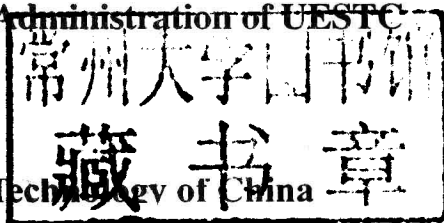
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Foreword

Public Administration Challenges and Opportunities: Serving Citizens in a Globalised World

Practicing public administrators and scholars worldwide are committed to serving citizens in a globalised world. Both challenges and opportunities however confront the efficient, effective, economical delivery of essential public goods and services. Fundamental resource challenges resulting from the global downturn of national economies over the past several years have added complexity and frustration to getting the job done. The phrase “doing more with less” has become all too real in many parts of the world. As the papers in these Proceedings demonstrate, the 2010 International Conference on Public Administration includes wide ranging inquiry into the challenges and opportunities to serve citizens in a diverse array of cultures, economies, and political-administrative settings.

2010 International Conference on Public Administration (6th), co-sponsored by University of Electronic Science and Technology of China, American Society for Public Administration, Chinese Public Administration Society, Institute of Public Administration Australia, The Australian National University, The Australia and New Zealand School of Government, Crawford School of Economics and Government of The Australian National University, School of Public Administration of Moscow State University and *Chinese Public Administration Journal* seeks to provide a forum for distinguished speakers from academia, government and industry to discuss problems and new ideas, share experiences of success and failure in public administration, explore the changes that public administration poses for all aspects of governance, and promote international co-operation in the field of public administration.

The theme of 2010 International Conference on Public Administration (ICPA 6th) — **Public Administration Challenges and Opportunities: Serving Citizens in a Globalised World**, focusing on serving citizens and delivery public goods and services efficiently, effectively and economically in a globalised world. The papers collected in ***Proceedings of 2010 International Conference on Public Administration*** represent a vast storehouse of new information and knowledge that should be useful to public officials on every continent, East-West and North-South, which offer insight, information, and knowledge on a variety of subjects that

practicing public administrators and scholars should find useful.

The submissions of 2010 International Conference on Public Administration (6th) have amounted to Eight Hundred and Fifty- Eight pieces from both China and abroad, including more than a hundred pieces submitted by foreign experts, scholars and practitioners to both School of Political Science and Public Administration of University of Electronic Science and Technology of China and America Society for Public Administration.

After peer reviews by 2010 ICPA Academic Committee, the papers collected in *Proceedings of 2010 International Conference on Public Administration(6th) (Volume 1)* are One Hundred and Forty Two, which offer a wide array of new knowledge and information on subjects that public administrators and scholars should find of some valuable and practical uses. The 6th Proceedings of the 2010 International Conference on Public Administration suggest that the daunting challenges confronting citizens worldwide can and are being approached with expertise, commitment, and professionalism of the highest order. Six encompassing sub-themes can be identified in the pages that follow: (1) Public Administration Theory, Practice and Reform, (2) Management Issues and Innovation, (3) Governance with Networking, Law and Partnerships, (4) Public Service Delivery Challenges and Reform, (5) Citizenship, Institutions, Communication and Innovation, and (6) International and Global Challenges in Public Administration.

Among the papers that focus on Public Administration Theory and Practice and Reform are those by BAO Jing from P.R. China “The Circumstance, Policy and Current Situation of Contemporary Chinese Women’s Participation in Political Affairs”, Muhammad Ali Nasir from Pakistan “In the Bureaucratic Iron Cage: A Study of Critique of Public Administration”, Alexander Dawoody from USA “Reworking Maslow’s Hierarchy: A Complexity Response”, ZHANG Zai-sheng and ZHANG Jian from P.R. China “The Size of Government Influence on Economic Growth—Based on Chinese Provincial Panel Data Analysis”, HUANG Yan-fen from P.R. China “Decomposing the Growth of China Total Expenditure on Health”, BI Xia from P.R. China “Independence and Cooperation: A Perspective on the Relationship between the Private-run Non-enterprise Units and the Government”. ZHANG Zhen and HUANG Wan from P.R. China “Deconstruction and Reconstruction of Hypothesis of Human Nature of Administrators”.

Management issues and innovation are the subjects of papers by Christina Kirsch and Warren Parry from Australia “Managing Change in Public Administration Keeping Organizational Change on Track to High Performance”, ZHU Li-yan and LU Dan from P.R. China “Research on Obstacles and Paths of Establishing Civil

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Governance with Networking, Law and Partnerships are addressed by MALINVISA Sakdiyakorn from Thailand "New Public Management in its Serving of Internal Stakeholders: Case Studies of Autonomous Public Organizations in Thailand", Benon C. Basheka, Stella Kyohairwe and Gerald Karyeija from Uganda "Citizen-driven Model of Ensuring Administrative Accountability and Improved Public Services in Africa: Examining the Increasing Role of Informal Networks in Uganda", LIU Zhi-yong and ZHANG Guo-shan from P.R. China "Development of the Public Private Partnerships and the Transition of the Role of Government: Japanese Case", YANG Shu-hou from P.R. China "Textual Research on Netizens' Opinions for Local Government Policy Making", XIONG Jie-chun and ZHAO Xiao-lin from P.R. China "Metagovernance: A New Mode of Government Governance", ZHENG Shu-fen and SONG Wei from P.R. China "Research on How to Improve the Information Capacity of Government under Cyber Society", TANG Zhi-wei and YE Ji-wu from P.R. China "Network Rumors Spread during the Public Crisis and the Government's Responses—In the Case of Wenchuan "5.12" Earthquake".

Among papers analyzing Public Service Delivery Challenges and Reform are those by R.D. Kaplay and P.L. Chavan from India "Beyond Administration and Management of Higher Education: Re-emphasising the Identities of Statutory Officers (professional Administrative staff) in Maharashtra (India), Higher Education", ZHU Xiao-ning and ZHANG Xiao from P.R. China "Study on Grid-based Resources Allocation of Public Service in Urban and Rural Areas", MENG Fan-rong and WU Jian-nan from P.R. China "Merit Pay, Public Service Motivation and Job Satisfaction: An Exploratory Study on Chinese Compulsory School Teachers", SONG Bin and ZHANG Ting from P.R. China "Study on the Five Tides of the Persistent Development of Exploring Public Human Resources", WANG Bin and ZHANG Xiao-mei from P.R. China "Comprehensive Evaluation on the Performance of Civil Service Based on FAHP Method", YANG Xi from P.R. China

“Study on Compulsory Education Governing Instruments in Chongqing from Perspectives of Coordinative Urban-rural Development”.

Citizenship, Institutions, Communication and Innovation are addressed in papers by Mpho Letima from Lesotho “Engaging Thaba Tseka Young People in Public Service Activities: “Paray High School Drama Group Case Study”, Joanne Gram from USA “Public Sector Innovation in a Struggling Economy”, Mengie Parker, Rasheeda Abdul-Ghaffar, Keren Campbell and Kaia Clarke from USA “The Public Administration Challenge of the Liberian Poverty Reduction Strategy: Opportunities and Solutions for the S.E.A. Protocol”, TANG Shi-jun and YU Xin-hou from P.R. China “Some Ideas about the Measures to Realize Equalization in Basic Public Services in the Ethnic Minority Areas in the Western Part of China”, LIU Yin-xi from P.R. China “Research on Government's Rural Infrastructure Investment in the Context of Financial Crisis”, LIANG Mao-chun from P.R.China “The Transmission Mechanism of Disaster Rumor and the Emergency Strategy”, ZHANG Jun, HOU Xiao-fu, GONG Zong-jun and ZHANG Shu-ping from P.R.China “The Problems and the Countermeasures—The Probe on the Community Construction in the Suburb in Shandong Province—An Empirical Study on Shandong Province”,

Issues on International and Global Challenges in Public Administration are addressed by Nasser Bamdad from Iran “Towards Iran Vision 2025: Strategic Management Challenges”, LI Bai-qi and XU Xiao-yu from P.R. China “Enhance the Scientific Management for Sea Encircling and Land Reclamation and Endeavor to Protect Coastal Zone Resources”, YE Peng, DUAN Shao-min and DONG Xia-nan from P.R. China “A Thorough Investigation into Liabilities in Colleges and Universities, Its Causes and the Problems Incurred”, LI Xing-min and LI You from P.R. China “Will Tsinghua University Become the Cradle of Politicians?”, CHEN Hong and HAN Zhe-ying from P.R. China “Study on Consumer Utility Function in Low-carbon Economy”, ZHANG Fa-shu and ZHOU Jian from P.R. China “Game on International Transfer of Low-carbon Technologies under Incomplete Information”.

The 2010 International Conference on Public Administration brought together an array of authors and topics drawn from many countries and attracted international interest in and inquiries from scholars and public administration practitioners in Australia, Bangladesh, Brazil, Cameroon, China, India, Indonesia, Iran, Italy, Jamaica, Japan, Kenya, Korea, Lesotho, Malaysia, Pakistan, Philippines, Poland, Romania, Russia, Singapore, South Africa, China Taiwan, Thailand, Uganda, United Arab Emirates, United Kingdom, and the United States. The Sixth International Conference on Public Administration was truly international.

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**Looking Forward to Meeting You All at
2011 ICPA.**

Editor in Chief

ZHU Xiao-ning

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ZHAO Shu-rong

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