



The Designer's Packaging Bible



- Books and Magazines
- Brochures and Catalogs
- CDs and DVDs
- Greetings, Invitations, and Mailers
- Products

Creative Solutions for Outstanding Design

Compiled by Luke Herriot

RotoVision

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The Designer's **Packaging Bible**

常州大学图书馆
藏书章





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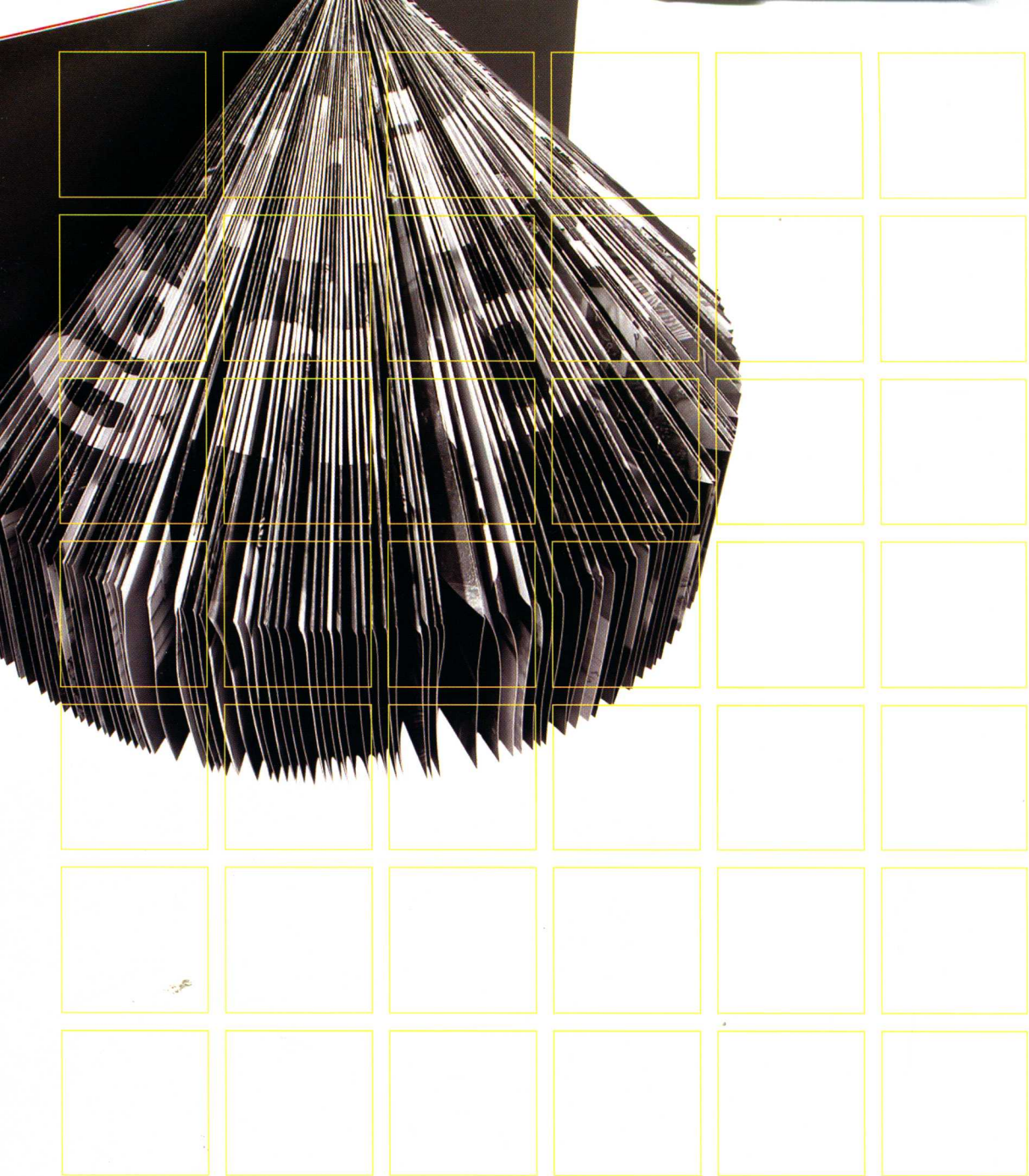
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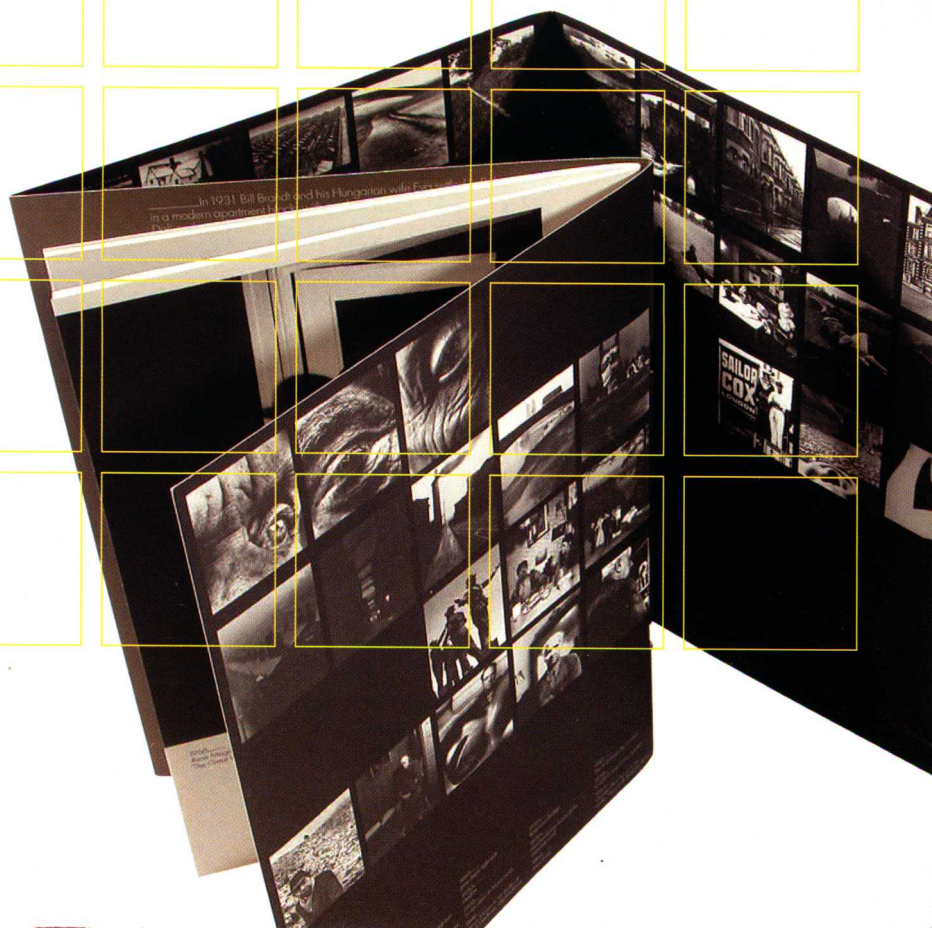
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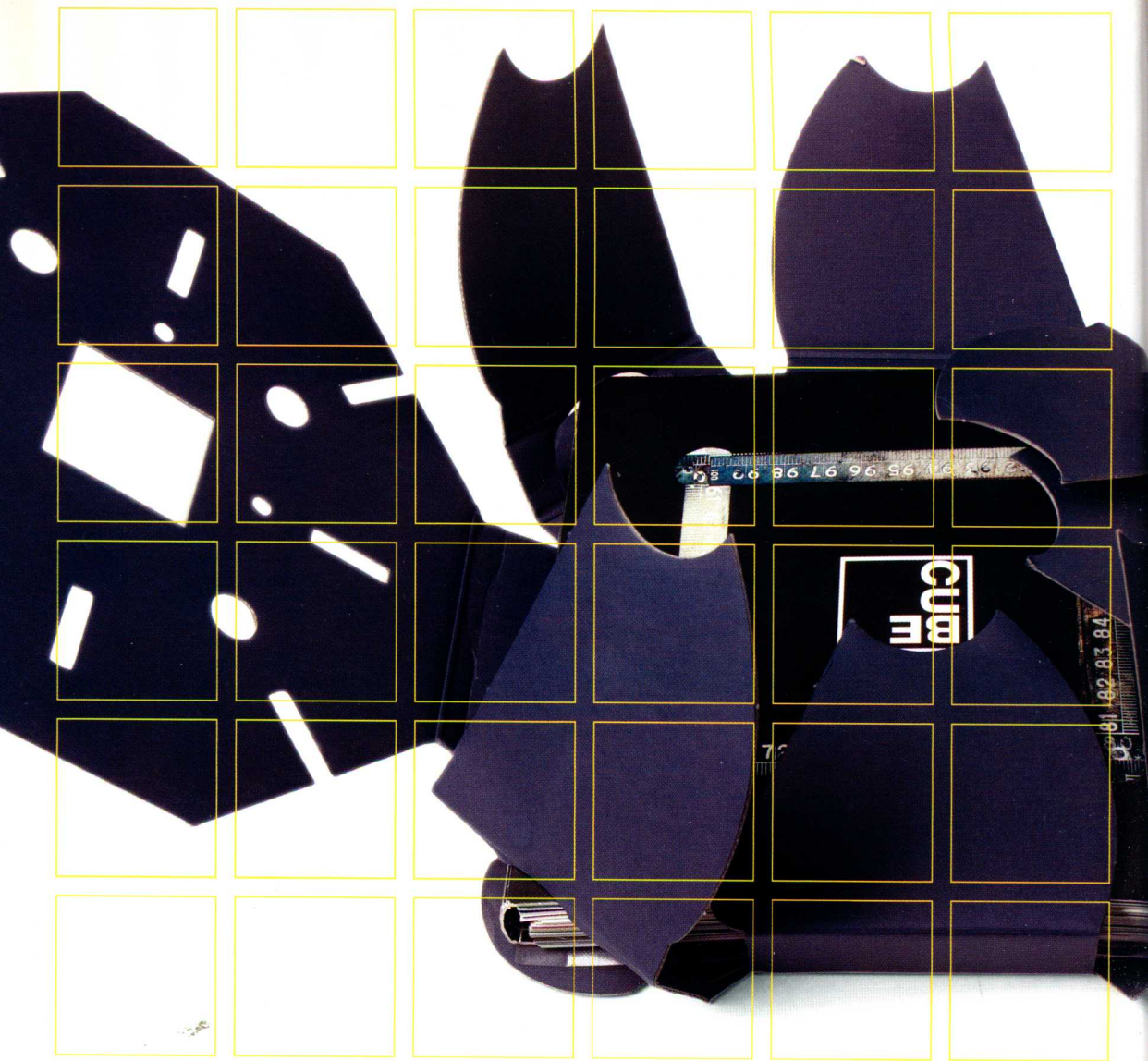


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Creative Solutions for Outstanding Design



COMPILED BY
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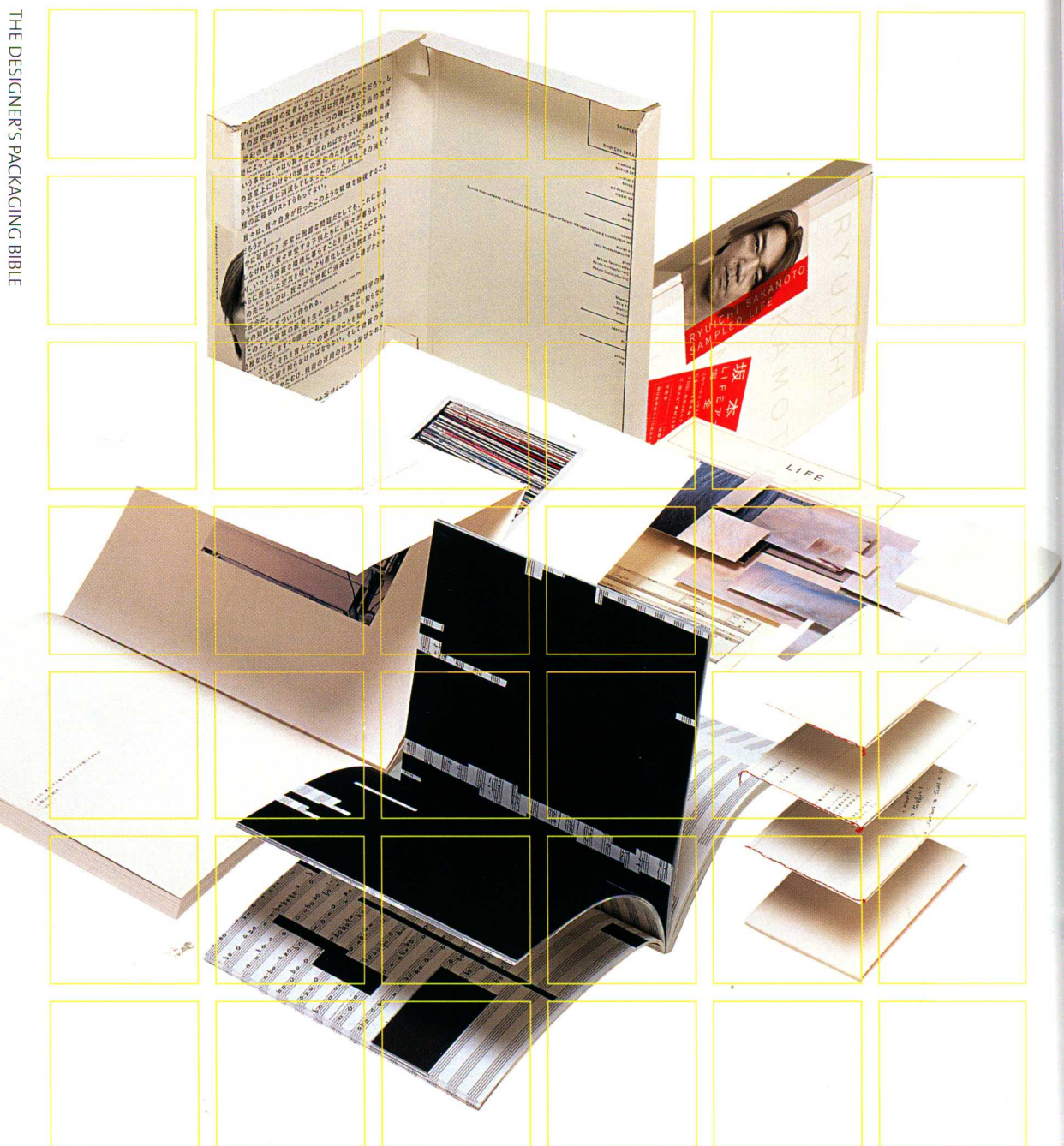
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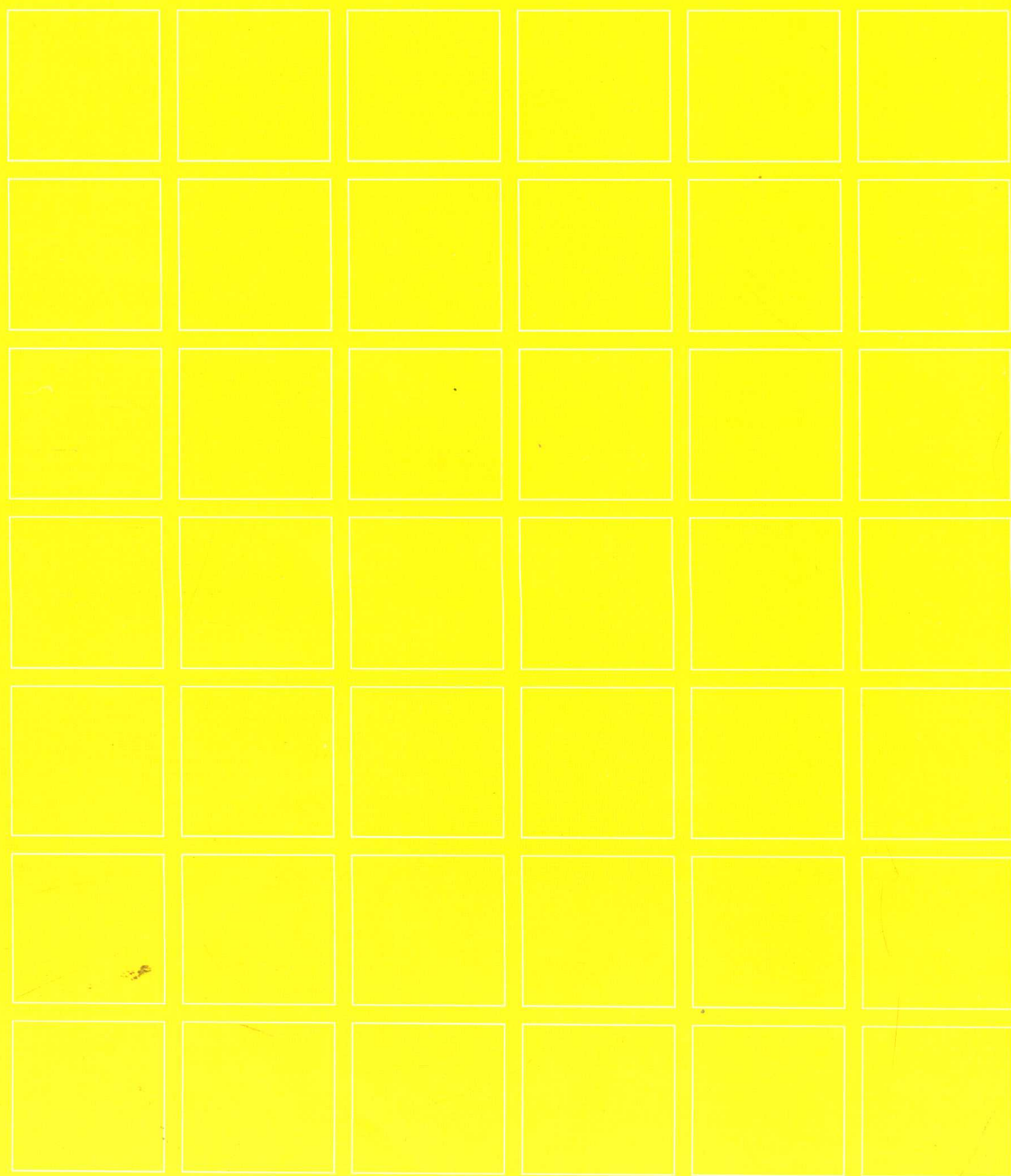


SPECIAL FEATURES KEY

-  SPECIAL INK
-  SPECIAL BINDING
-  EMBOSSED
-  ADD-ON
-  FOLDED
-  DIE-CUT
-  SPECIAL MATERIAL
-  TEXT

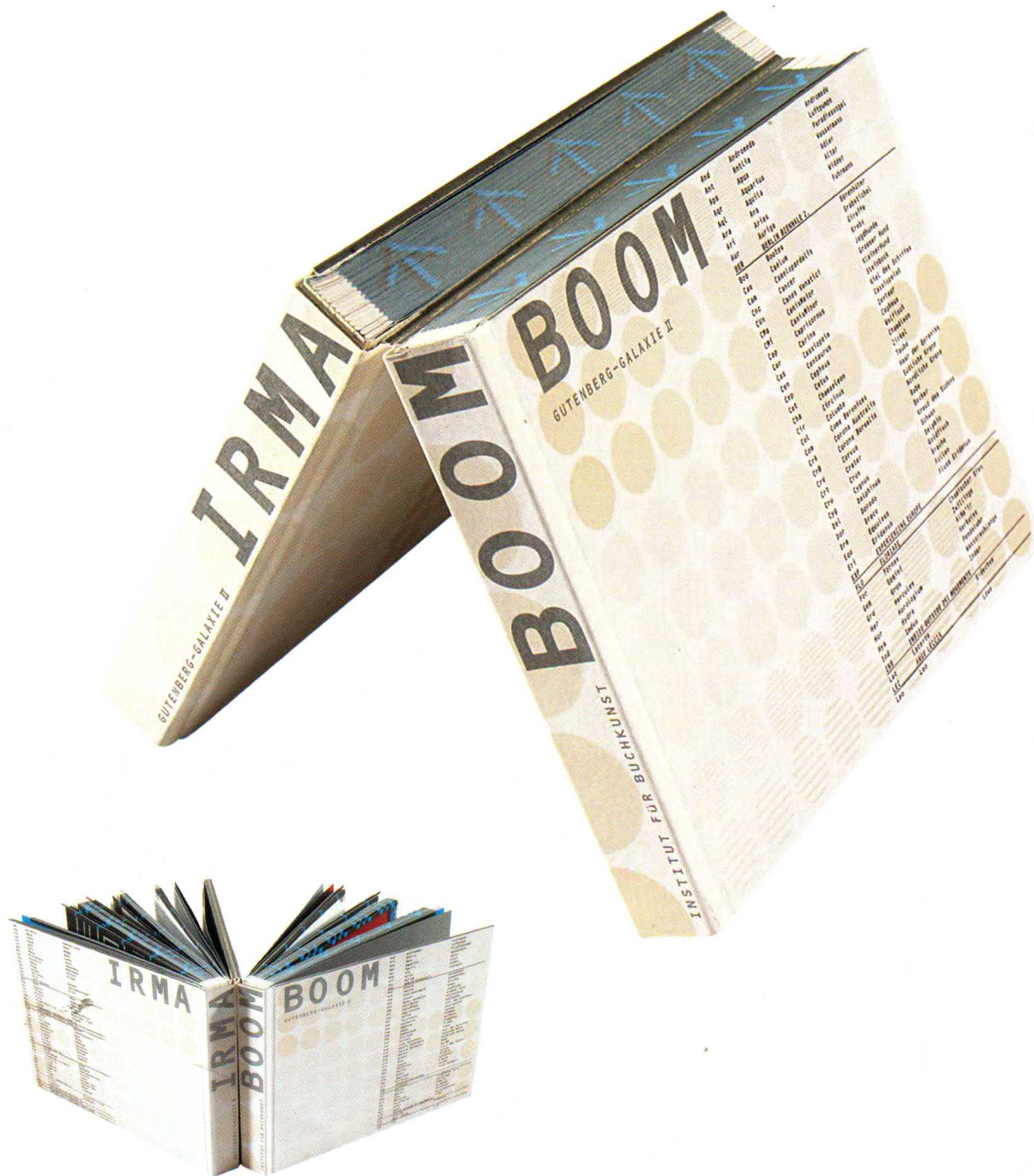
INCLUDES BAGS, BOOKS, BROCHURES, CALENDARS, CATALOGS, CD PACKAGING, COMPANY REPORTS, DESIGN MANIFESTOS, DVD PACKAGING, FLYERS, GREETINGS CARDS, GIFTS, INVITATIONS, LABELS, LEAFLETS, MAGAZINES, PACKETS, PAMPHLETS, PROMOTIONAL MAILINGS, *AND MANY MORE.*

FEATURES WORK BY BASE DESIGN, BROWNS, BRUCE MAU DESIGN, CARTLIDGE LEVENE, CYAN, EGGERS + DIAPER, FABRICA, FARROW DESIGN, FRAME, FROST DESIGN, IDN, INTRO, IRMA BOOM, JOHNSON BANKS, KESSELSKRAMER, MADE THOUGHT, MARC NEWSON, MOTHER, NB: STUDIO, NORTH, PENTAGRAM, PHIL BAINES, SAGMEISTER INC., STATE, THE ATTIK, THE DESIGNERS REPUBLIC, THE KITCHEN, TOMATO, WHY NOT ASSOCIATES, WOLFF OLINS, UNA, *AND MANY OTHER INTERNATIONALLY RENOWNED DESIGNERS.*





BOOKS AND MAGAZINES

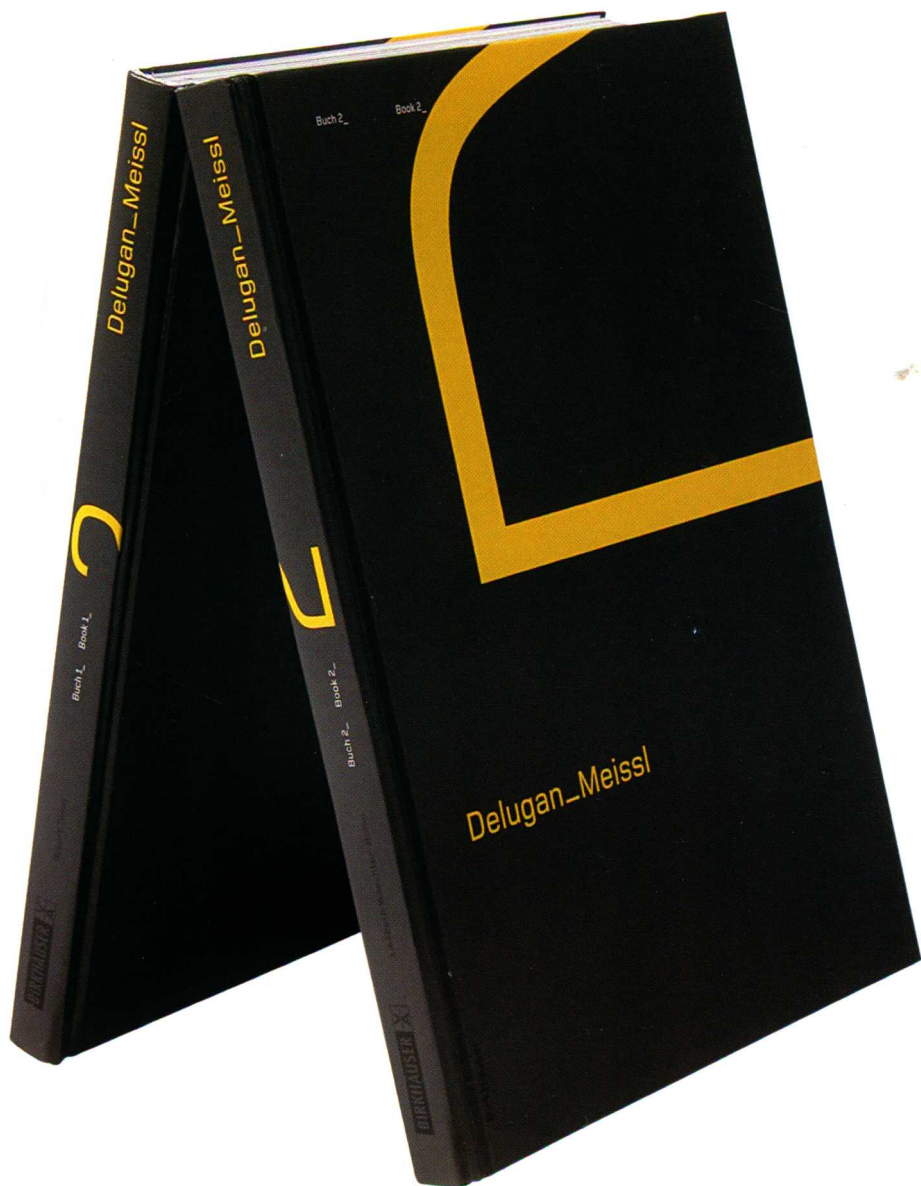


010

DESIGNER: Irma Boom

PROJECT: Gutenberg-Galaxie II

DESCRIPTION: This chunky design monograph, on and by the Dutch designer Irma Boom, features a double-hinged cover, making it two books in one.

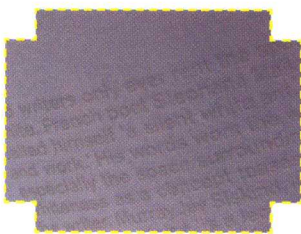


DESIGNER: Bohatsch Graphic Design

PROJECT: *Delugan_Meissl 2*

DESCRIPTION: Two separate case-bound books linked with a double-hinged cover. The clever binding allows both books to be read independently while enabling some spreads to work across both volumes.

011



012

DESIGNER: Intro

PROJECT: *The Colour of White*

DESCRIPTION: This book is contained within a substantial, white, cloth-covered slipcase, with the title of the project embossed on the surface.



DESIGNER: Project M Team

PROJECT: *Project M*

DESCRIPTION: This book of images is designed to reveal a secret message when the top corner of each page is folded into the spine.



014

DESIGNER: Blast

PROJECT: *Workout 2004*

DESCRIPTION: Section one of *Workout 2004* is a standard saddle-stitched booklet, bound into the outer cover. Section two features loose-leaf pages bound into the outer cover with a thick rubber band.