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 endo Note Design Studio Overtreders W Pandarosa Paul Coudamy Puresang Ronan & Erwan Bouroullec Sergio Calatroni Artr
 nd planners 1+1=1 Clive Wilkinson Architects Corvin Cristian Creneau International Curiosity DAPstockholm Desai / Chia Arc
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 le Architecture Stone Designs Studio 63 Architecture + Design Studio Aisslinger Studio Makkink & Bey Studio SKLM Studio

STAR INTERIOR DESIGNERS

CONTEMPORARY ICONS OF INTERIOR DESIGN AND DECORATION

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Marta Serrats



Star Interior Designers. Contemporary Icons of Interior Design and Decoration

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Introduction	010
Autoban	014
Bearandbunny	022
Blacksheep	032
Claudio Silvestrin Giuliana Salmaso architects and planners 1+1=1	042
Clive Wilkinson Architects	048
Corvin Cristian	058
Creneau International	066
Curiosity	074
DAPstockholm	082
Desai/Chia Architecture	090
El Ultimo Grito	100
Filippo Bombace	110
Fokkema & Partners Architecten	120
Formavision	130



Gabellini Sheppard Associates	140
Giorgio Borruso Design	150
Gitta Gschwendtner	160
Gonzalez Haase/Atelier Architecture & Scenography (AAS)	168
Greg Natale Design	178
Héctor Serrano	188
i29 interior architects	194
Ippolito Fleitz Group	204
J. Mayer H.	214
Joel Sanders Architect	224
Johnson Chou	234
Karim Rashid	244
Klein Dytham architecture	254
lagranja	264
Littow Architectes	274
Makoto Yamaguchi	282

Marmol Radziner	292
matali crasset	302
Mathieu Lehanneur	312
Maurice Mentjens	322
Ministry of Design	332
MoHen Design International	342
Nema Workshop	352
Nendo	358
Note Design Studio	368
Overtreders W	376
Pandarosa	386
Paul Coudamy	394
Puresang	404
Ronan & Erwan Bouroullec	414
Sergio Calatroni Artroom	424
Slade Architecture	434

Stone Designs	444
Studio 63 Architecture + Design	454
Studio Aisslinger	460
Studio Makkink & Bey	470
Studio SKLIM	480
Studio Toogood	490
Sybarite	498
Teresa Sapey Estudio de Arquitectura	508
Teruhiro Yanagihara	518
Tjep.	524
Tokujiin Yoshioka	534
Torafu Architects	544
Torsten Neeland	554
Trust in Design	562
upsetters architects	572
UXUS	582

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Introduction

This book offers you the chance to explore their best interior design work to date carried out at international level. Featuring the most renowned contemporary interior designers, these pages explore the current path of interior design, a sector that according to some people seems to have come of age and calls for a rethinking of the approaches used so far.

Until recently, trends have defined the path to be followed in disciplines related to art and design. However, the current economic recession, demographic problems and lack of space are leading to the emergence of a new generation of interiors characterized by a decline in lifestyle. "Unique things are important. Trends are not," says Li Edelkort, one of the most sought-after specialists in trends in Europe.

Unlike what many believed would be the future, home automation is not progressing as expected into the futuristic rationalism of interiors. On the contrary, interior design is evolving toward a style that focuses on an openly new rural style that focuses on arts and crafts. The digital revolution has prompted society to invest in technological gadgets to optimize working times and quick access to home entertainment, but there is a certain level of mistrust in automated home systems. Furniture is chosen for its durability rather than for its features, and warm textures and natural and sustainable materials such as wood, stone and natural fibers are preferred.

In this digital and arts and crafts revolution, we must add the possibilities that the digital technology offers by encouraging the emergence of a new concept: Do It Yourself. A new actor appears in the design process who up until now has only been considered as a receiver: the actual user.

