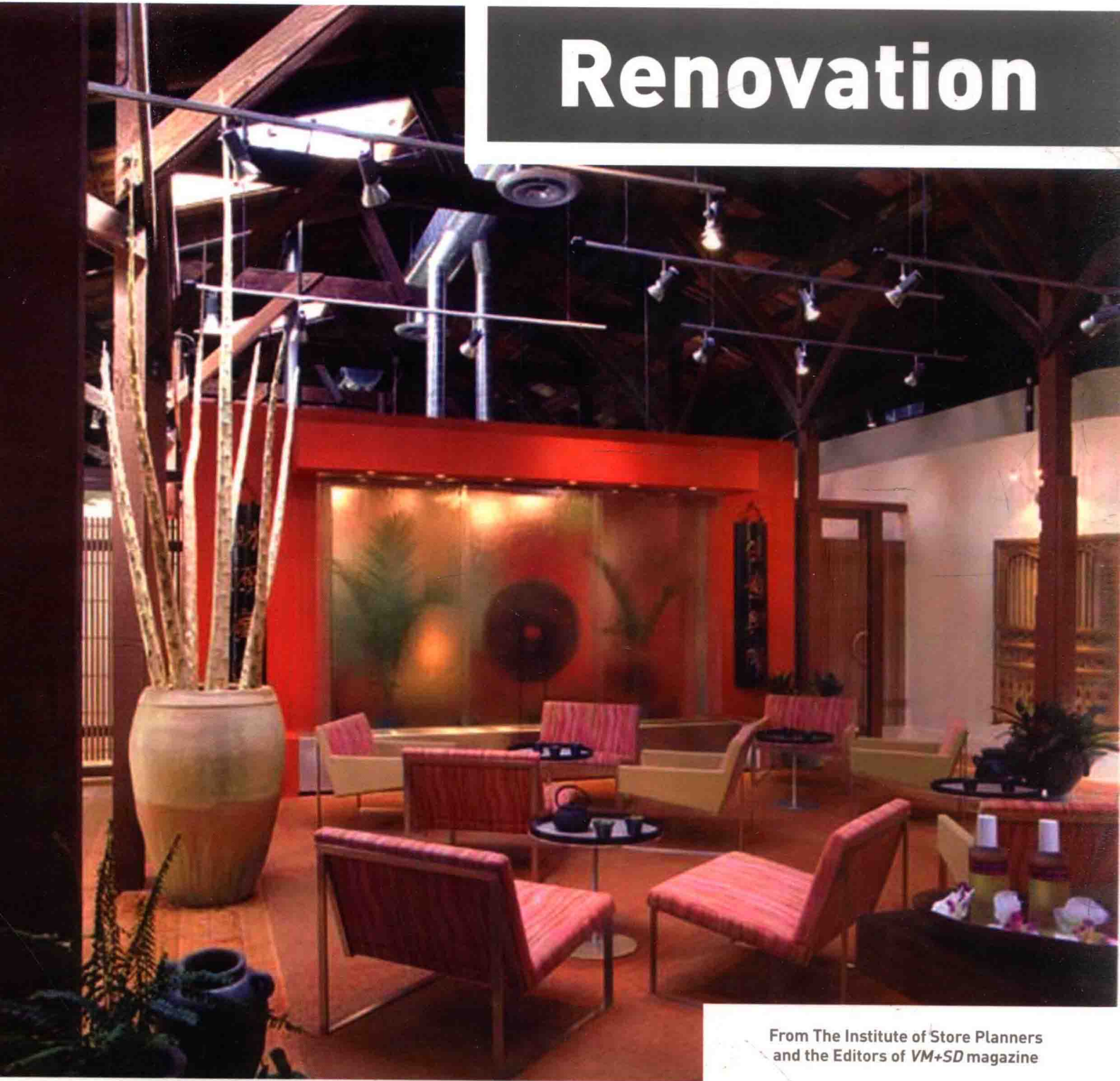




**Retail**

**Renovation**



From The Institute of Store Planners  
and the Editors of *VM+SD* magazine

**Retail**

**Renovation**

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 **MEDIA  
GROUP**  
INTERNATIONAL  
Cincinnati, Ohio

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# Retail

# Renovation

*VM+SD's* annual Retail Renovation Competition invites retailers, designers and architects from all over the world to submit their finest projects for a chance at taking the top honor: Renovation of the Year. A panel of judges gathers together to determine the best in retail excellence from the diverse submissions.

Here are the most interesting, innovative and inviting submissions from the 2007 and 2006 competitions. The winning projects are so noted.

**table**

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## Barneys New York

Dallas Flagship

*First Place*

*Full-Line or Specialty Department Store*

### before

After closing its Dallas store in 1997, Barneys New York is back in the Lone Star State. The 88,000-square-foot store at NorthPark Center (its only mall-based location) was previously occupied by Lord & Taylor. With such a boxy space, Barneys had little opportunity to differentiate itself architecturally, so the retailer, along with the New York office of retail design firm Gensler, created an artistic interior to express the Barneys brand.



**during**

Partnering with artist and sculptor John-Paul Philippé, Gensler fashioned a 35-foot-tall steel and glass sculpture with a cantilevering red canopy that floats over the mall's white brick façade. Inside, the mall entrance pays homage to New York windows with decorative metal gates on the upper level and traditional enclosed glass windows on the lower level.



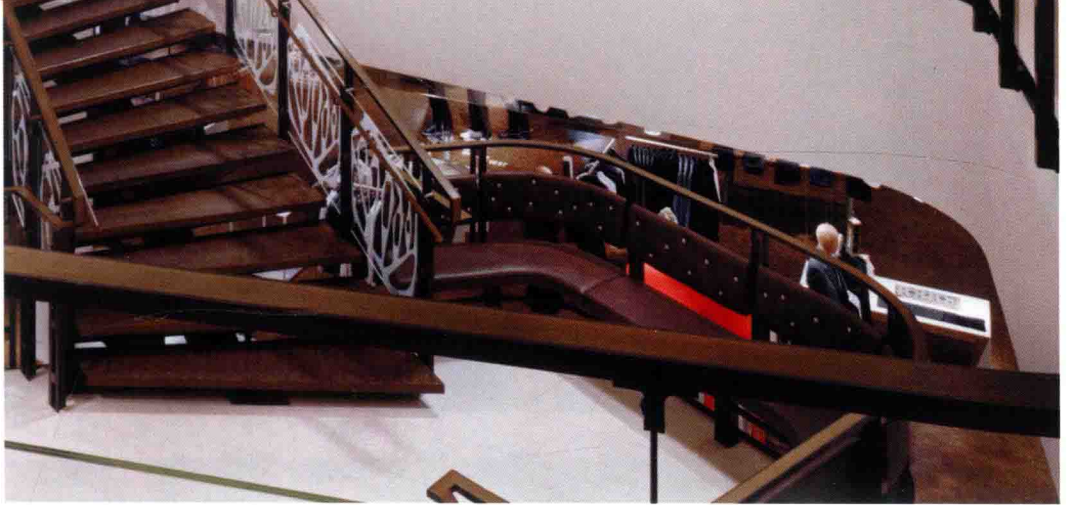
#### after

The box-like mall space made it difficult to establish the retailer's footprint architecturally. So inside is where the Barneys "Taste, Luxury, Humor" credo comes to life. Murals, silhouettes, sculptures, ceramics and custom furnishings combine artisanship with architecture for a dramatic and elegant feel. A central, spiraling staircase made out of wood, limestone and steel creates an illusion of motion between the two floors. "Our stores don't all look alike," says Philippe Hum, Barneys vp, store design, "which is good – because that's what happened in the department store world and the customer got bored."



**sources**

**Client** Barneys New York, New York – David New, executive vp, creative; Philippe Hum, vp, store design; Lisa Gianni, project manager, store design  
**Design/Architecture** Gensler, New York – Walter Hunt, managing principal; Kathleen Jordan, project director/principal; Lance Boge, design director/principal; Kathleen Lepley, project manager; Benji Ward, senior associate/designer; Woon Lam, technical director; Carlos Espinosa, job captain; Maisie Lee, job captain; Aaron Birney, job captain; Delbert Shulford, signatory architect; Jeff Henry, interior design director; Peg Harris, senior interior designer  
**General Contractor** Constructors & Associates/The Structuretone Organization, Dallas  
**Outside Design Consultants** John-Paul Philippé, New York (artist/sculptor); Carter Kustera, New York (artist, Co-Op murals and silhouettes); Terence Gower, New York (artist/sculptor); Jonathan Adler, New York (interior design, personal shopper area); Clive Samuels & Assoc., Princeton, N.J. (MEP engineers); ARUP, New York, Datum Engineers, Dallas (structural engineers); Pacheco Koch Consulting Engineers, Dallas (civil engineers); TM Technology Partners, New York (technology consultants); Schwinghammer Lighting, New York (lighting consultants); Lerch Bates & Assoc., Metuchen, N.J. (elevator consultants); Mesa Design Group, Dallas (landscape architect)  
**Audio/Visual** The Whitlock Group, Dallas  
**Ceilings** Drywall Interiors, Dallas  
**Fixtures** Amuneal Mfg., Philadelphia; ITIF, Toronto; Khoury Millworking, Waco, Texas; Patella Woodworking, Dallas; Pinehurst Group, Mississauga, Ont.; Proteus Craftworks, Markham, Ont.  
**Flooring** Sigma Marble & Granite, Dallas; Spectra Contract Flooring, Dallas; Woodwright, Dallas  
**Lighting** Lido Lighting, Deer Park, N.Y.; Walker Engineering, Fort Worth, Texas  
**Signage/Graphics** The Ellingson Group, Dallas  
**Wallcoverings and Materials** James House Commercial Interiors, Dallas  
**Concrete at Stair and Exterior** Goddard Contractors, Red Oak, Texas  
**Metal Gates and Stairs** Berger Iron Works, Houston  
**Storefront Vestibule Steel** Johnston Products, Cedar Hill, Texas  
**Vestibule Glazing** B & B Glass, Dallas  
**Interior Mirrors** Southwest Glass, Dallas  
**Photography** Mike Moran, New York (architecture and interior architecture); David Joseph, New York (interiors)



## Nicetoile

Nice, France

Full-Line or Specialty  
Department Store



### before

Situated along Nice's Avenue Jean Medecin in the city's esteemed shopping district, the Nicetoile shopping center needed a fresh take on its outdated structure. In lieu of the traditional closed-off, inward-looking mall blueprint, designers at Saguez and Partners (Paris) sought to create a "resonance with the city"—a more open structure that would reflect the lifestyle of this French Riviera hot spot. Plans for the center's side entrances included two oversized lanterns to link the shopping mall and the city.



**during**

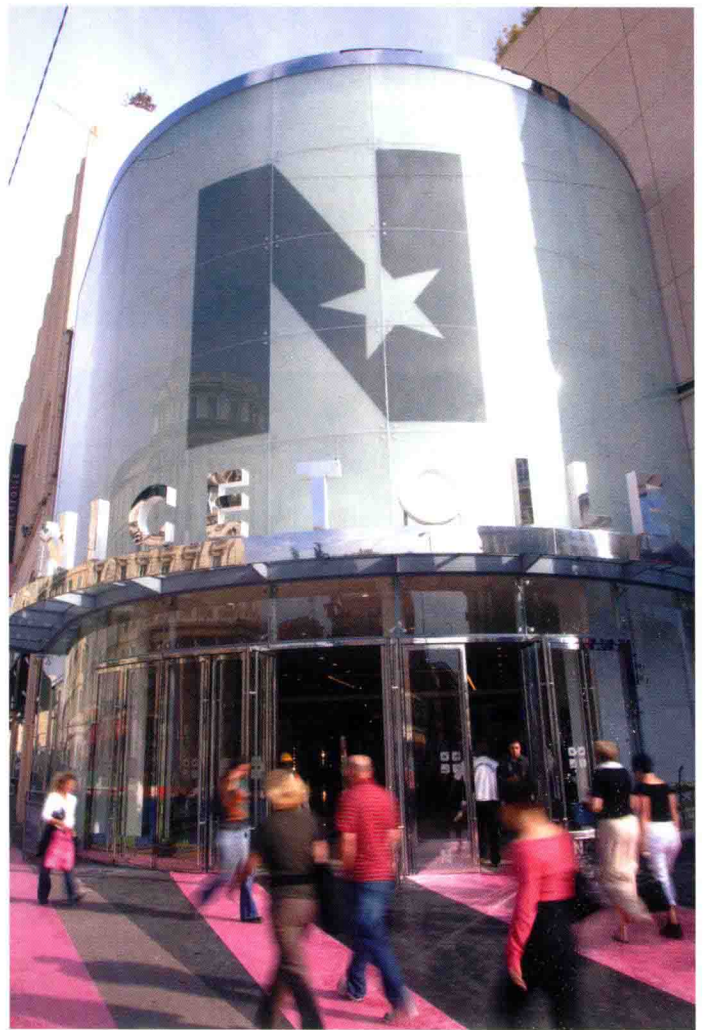
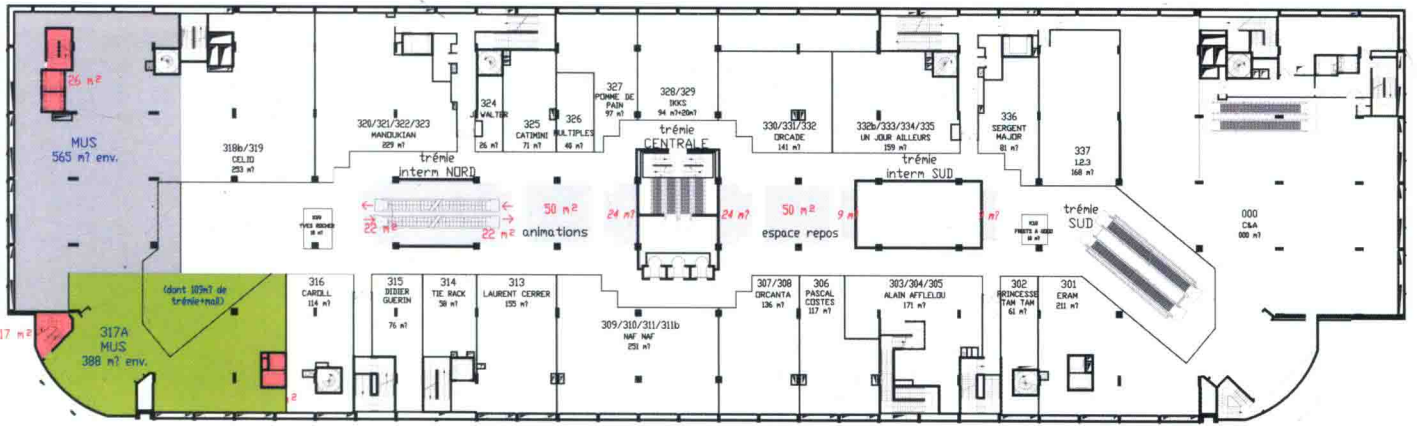
The austere, 1970s-style façade was transformed with two convex beacons of colorful light that contrast with the building's previous straight-lined, stone shell. Each lantern is constructed from curved glass and stands 66-by-33-feet high. In line with the desire for movement between the community and shopping center, the interior was restructured with three open entrance areas that flow into internal courtyards lit from above. New escalators and staircases enable more traffic movement throughout the space.



#### after

Forget for a moment that Nicetoile is a shopping center. Cozy seating areas, regal chandeliers and exposed elevators all suggest that this is more than just a place to purchase. Its design mimics a grand hotel – a classic theme designers carried throughout the interior – with a few modern touches like chromed metal and brightly colored transparent glass. A reception desk, elegant marble and warm wood floors also play into the hotel concept.





#### SOURCES

Client Espace Expansion, Paris – Michel Dessolain Design Saguez and Partners, Saint-Ouen, France – Agnes Vilquin, project manager, Boris Gentine, Jean-Baptiste Coissac, retail design team Architect Architectes Cote D'Azur, Nice, France – Albert Acoca General Contractor Sud Equip, Nice, France Outside Design Consultant Matias Massot [chandelier designer] Lighting Baccarat, Paris Photography Oliver Seignette and Michael Lafontan, Paris