

Anil Mishra

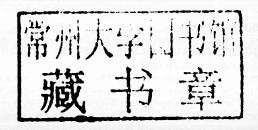
Australia's Global Equity Investment Position

Home Bias in Equity Investment



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I wish to thank my family and my wife's family for their encouragement and moral support throughout the doctoral program. I dedicate this thesis to my mother, Nitya and wife, Arti.

STATEMENT OF AUTHENTICATION

The work presented in this book has already been published in the form of a thesis entitled "International Equity Investment and Australia's Position in the Global Economy" at the University of Western Sydney, Australia

Dr Anil V Mishra

ABSTRACT

Research in this thesis investigates the following issue; dynamics of international financial integration; international portfolio equity investment patterns; Australian investors' equity investment position in the global economy; and finally geographical and home bias related to equity investment. Research in this thesis employs a new International Monetary Fund's (IMF's) Coordinated Portfolio Investment Survey (CPIS) dataset to examine bilateral equity investment in the international and Australian context. This dataset is being employed for the first time in the Australian context.

Research in this thesis provides insights into the broad trends on cross country holdings and indicates that the growth in goods trade and stock market capitalisation are the main determinants of the growth in the scale of international balance sheets. The analysis of rates of return on foreign assets and liabilities finds that international cross holdings provide diversification opportunities against fluctuations in domestic market returns.

This thesis develops a model that links bilateral equity holdings to bilateral trade in goods and services. This thesis finds that the bilateral equity investment is strongly correlated with the underlying patterns of trade in goods and services. The information asymmetries and cultural-institutional proximity, such as a common language and a common legal origin are also important for bilateral equity investment. Research in this thesis states that the bilateral equity investments take place between countries with similar characteristics, including coordinated business cycles and correlated stock market returns, against the predictions of standard diversification arguments.

The overall level of development and the depth of financial markets as reflected by stock market capitalization, lead to increased external diversification i.e. countries with a strong equity culture hold larger gross foreign equity positions. The size of the domestic stock market is the key correlate of aggregate foreign portfolio equity asset and liability holdings. The scale of aggregate foreign equity asset holdings is larger for richer countries. Capital controls and income per capita do not have a significant impact on countries' aggregate foreign portfolio equity liabilities positions.

Research in this thesis provides answers to some of the following questions;

- i. why does the pattern of Australia's capital flows not match that of its trade flows;
- which bilateral factors are responsible for explaining Australia's portfolio equity investment holdings;
- iii. are cultural, informational factors important in explaining Australia's portfolio allocations;
- iv. how do regulatory and legal variables affect equity portfolio holdings.

The major determinants of Australia's geographical allocation of portfolio investment indicate a broad correspondence between stock market capitalisation of destination countries and the allocation of Australian financial investments but with some deviations from that baseline, where the deviations are correlated with Australian trade patterns.

Research in this thesis investigates geographical bias by developing an empirical model from a consumption based asset pricing model that includes both, information and transaction costs. Research in this thesis documents that investors exhibit a preference for geographically close, same language and same culture countries. Source country investors prefer holding equities of foreign firms with which they are familiar through trade in goods and services. Financial development measured as the amount of credit provided by the banking sector relative to GDP has positive effects on the source country investors. Research in this thesis states that Australian investors' are willing to hold equity portfolios in countries where the judicial system is recognised as efficient and appears to uphold enforcement of the rule of law, and countries which have well developed accounting standards.

Research in this thesis also investigate home bias puzzle in the international and Australian context. This thesis indicates that the share of destination countries' stock market that is invested in the host country, capital controls, trade links, risk adjusted returns and transaction costs have impact on the home bias puzzle. Information asymmetries arising due to countries regulatory and legal environment have impact on the home bias puzzle.

PREFACE

Research in this thesis analyses international financial integration and international equity investment. Unless otherwise stated, all results and opinions are those of the author of the thesis. Specific results presented in this thesis have been presented at international conferences and published as refereed journal articles.

Research in Chapter 2 has been presented at *Financial Markets, Asia Pacific Conference* 2005, *Sydney, May* 26-27. This paper has been accepted for publication in the *Journal of Asia Pacific Economy*, vol. 2 No. 2, July 2007.

Research in Chapter 3 has been presented at *Financial Markets, Asia Pacific Conference* 2005, *Sydney, May* 26-27 and 12th Global Finance Conference 2005, Trinity College, Dublin, June 27-29.

Chapter 4 has been published in the Australian Economic Review, vol. 39 No. 1, pp. 47-59, March 2006.

Research in Chapter 6 has been presented at the 35th Australian Conference of Economists 2006, Curtin University, September 26-28.

TABLE OF CONTENTS

Abstract			xvii			
Preface			XX			
Chapter 1.	Introd	luction				
	1.1	Scope of the Thesis	1			
	1.2	International Financial Integration: Perspective	2			
	1.3	International Equity Investment: Area of Focus	5			
	1.4	Objective of the Thesis	8			
	1.5	Significance of the Study	10			
	1.6	Sources of data	15			
	1.7	Research Methodology	16			
	1.8	Plan of the Thesis	17			
Chapter 2.	International Financial Integration					
	2.1	Introduction	20			
	2.2	Literature Review	24			
	2.3	Measures of International Financial Integration and				
		Stylized Facts	25			
		2.3.1 Measures of International Financial Integration	25			
		2.3.2 International Financial Integration – Stylized Facts	26			
		2.3.3 Rates of Return – Data Description	35			
		2.3.4 Rates of Return – Stylized Facts	36			
	2.4	Empirical Model and Results - External Assets and				
		Liabilities	40			
		2.4.1 Empirical Model	40			

		2.4.2 Results	48
	2.5	Empirical Model and Results - Rates of Return	59
		2.5.1 Empirical Model	59
		2.5.2 Results	62
	2.6	Summary and Conclusions	68
Chapter 3	Inter	national Equity Investment Patterns	
	3.1	Introduction	71
	3.2	Literature Review	74
	3.3	Coordinated Portfolio Investment Survey (CPIS)	78
		3.3.1 Purpose of the CPIS	79
	3.4	Modelling Cross-Border Equity Investment	79
	3.5	Empirical Strategy	86
		3.5.1 Bilateral Factors	87
		3.5.2 Source and Host Country Factors	89
	3.6	Data and Stylized Facts	92
	3.7	Empirical Analysis and Results	96
		3.7.1 Bilateral Equity Holdings	96
		3.7.2 Aggregate Asset Positions	104
		3.7.3 Aggregate Liability Positions	106
	3.8	Concluding Remarks	107
Chapter 4	Whe	ere Do Australians Invest?	
	4.1	Introduction	109
	1.0	Literatura Davison	110

	4.3	Australia's Aggregate External Portfolio – An Overview	113
	4.4	Modelling Australia's Investments	117
	4.5	Australia's Equity and Trade Links	122
	4.6	Explaining the Investment Bias	127
	4.7	Concluding Remarks	129
Chapter 5	Deter	minants of Portfolio Equity Investment and Geographic	al
	Bias		
	5.1	Introduction	132
	5.2	Literature Review	132
	5.3	Significance	135
		5.3.1 Contribution	136
	5.4	Empirical Framework	136
	5.5	Data Description	142
	5.6	Results	145
		5.6.1 Result – Impact of legal indicators	152
		5.6.2 Result – Australian investors	156
	5.7	Conclusions	163
Chapter 6	Home	e Bias in Portfolio Equity Investment	
	6.1	Introduction and application 3	167
	6.2	Literature Review	169
	6.3	Home Bias Puzzle: Some Stylized Facts	171
		6.3.1 Australia's Share of Portfolio Equity Investment	172
		6.3.2 Country Bias in Australia's Equity Holdings	174

		0.5.5	Share of Foreign Warker's Equity investment in	
			Australia versus Bias	175
		6.3.4	Trade versus Australian investors' Home Bias	176
		6.3.5	Capital Controls versus Australian investors'	
			Home Bias	177
		6.3.6	Risk to Reward ratio versus Australian investors'	
			Home Bias	177
		6.3.7	Transaction Costs versus Australian investors'	
			Home Bias	178
	6.4	Mode	lling Home Bias	179
		6.4.1	Portfolio Share Model	179
		6.4.2	Information Cost Model	182
	6.5	Data I	Description	188
	6.6	Empir	rical Results	190
		6.6.1	Result – Portfolio Share Home Bias Model	191
		6.6.2	Impact of legal indicators on Portfolio Share	
			Home Bias Model	198
		6.6.3	Result – Information Cost Home Bias Model	201
	6.7	Concl	usion	215
Chapter 7	Conc	clusions		
	7.1	Policy	Implications	225
	7.2	Furthe	er Research	228
References				230

Appendix	A 2	Appendix Chapter 2	249
		A 2.1 Trade Openness	249
		A 2.2 Income Per Capita	249
		A 2.3 Financial Development	250
		A 2.4 Tax	251
		A 2.5 Capital Control	251
	A 3	Appendix Chapter 3	251
		A 3.1 Statistical Discrepancies in the World Current	
		Account	251
		A 3.2 Investment Income	253
		A 3.3 The 1997 CPIS	258
		A 3.4 Coordinated Portfolio Investment Survey	
		Task Force	262
		A 3.5 Country Experiences of 1997 CPIS	264
		A 3.6 The 2001 CPIS	282
		A 3.7 Conclusion	287
	A 5	Appendix Chapter 5	288
		A 5.1 Country Size	288
		A 5.2 Distance	288
		A 5.3 Language	289
		A 5.4 Legal Origin	289
		A 5.5 Phone Cost	290

	A 5.6	Phone Line	290
	A 5.7	Trade	291
	A 5.8	Financial Development	291
	A 5.9	Diversification	291
	A 5.10	D Legal Variables	292
A 6	Appen	ndix Chapter 6	296
	A 6.1	Market Capitalisation	296
	A 6.2	Capital Control	296
	A 6.3	Investment	298
	A 6.4	Diversification	298
	A 6.5	Transaction Cost	299

LIST OF TABLES

2.		2.1	Panel Analysis of International Financial Integration,	
			1990-2003	49
		2.2	Panel Analysis of Cross Border Equity Holdings,	
			1990-2003	50
		2.3	Panel Analysis of Gross Equity Share, 1995-2003	51
		2.4	Panel Analysis of Equity Liabilities as a share of Stock	
			Market Capitalisation, 1995-2003	53
		2.5	Analysis of Australia's International Financial Integration,	
			1990-2003	54
		2.6	Analysis of Australia's International Equity Integration,	
			1990-2003	55
		2.7	Analysis of Australia's Gross Equity Share, 1990-2003	57
		2.8	Analysis of Equity Liabilities as a share of Stock Market	
			Capitalisation, 1990-2003	58
		2.9	Rates of Return on Foreign Assets and Market Returns,	
			1990-2003	63
		2.10	Rates of Return on Foreign Liabilities and Market Returns,	
			1990-2003	64
		2.11	Foreign Assets and Market Returns, 1990-2003	66
		2.12	Rates of Return and Real Exchange Rates	67
3.		3.1	Largest holders of portfolio equity assets	93
		3.2	Largest holders of portfolio equity liabilities	94
		33	Stock Market Size and Foreign Ownership (2001)	04

	3.4	Bilateral Portfolio Equity Holdings Regressions (1997)	98
	3.5	Bilateral Portfolio Equity Holdings Regressions (2001)	99
	3.6	Bilateral Portfolio Equity Holdings Regressions (2002)	101
	3.7	Bilateral Portfolio Equity Holdings Regressions for	
		Australia	103
	3.8	Aggregate Portfolio Equity Assets	105
	3.9	Aggregate Portfolio Equity Liabilities	106
4.	4.1	Aggregate External Portfolio – Industrial Countries 1997	114
	4.2	Aggregate External Portfolio – Industrial Countries 2001	114
	4.3	Australia's Foreign Investment: Major Destination	
		Countries 1997	116
	4.4	Australia's Foreign Investment: Major Destination	
		Countries 2001	117
	4.5	Regression Analysis	119
	4.6	Deviation Regression Analysis for 2001	121
	4.7	Portfolio Equity Investment Held by Australians (2001)	125
	4.8	Australia's Portfolio Equity Investment Held by Other	
		Countries (2001)	127
5.	5.1	Determinants of Cross Border Portfolio Equity Holdings	143
	5.2	Cross Border Equity Holdings	146
	5.3	Robustness Results	148
	5.4	Additional Robustness Tests	150
	5.5	Diversification Motives of Cross Border Portfolio Equity	
		Holdings	152