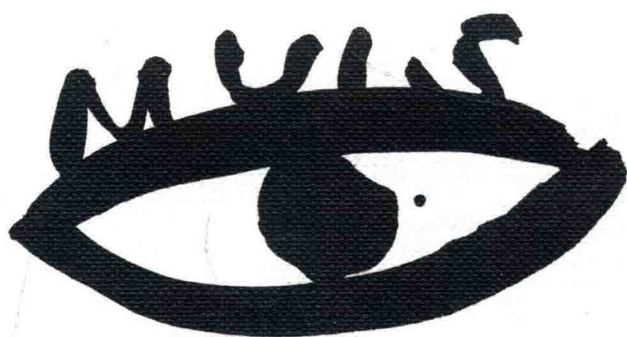
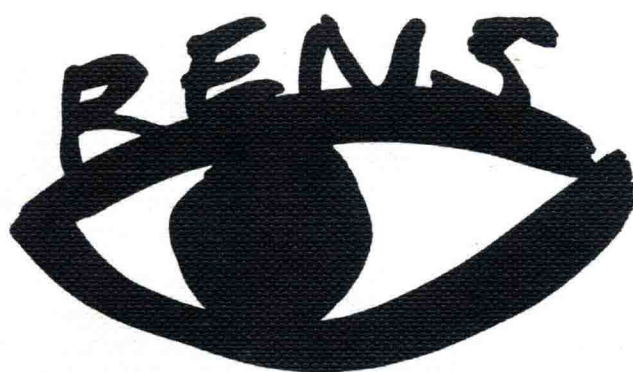
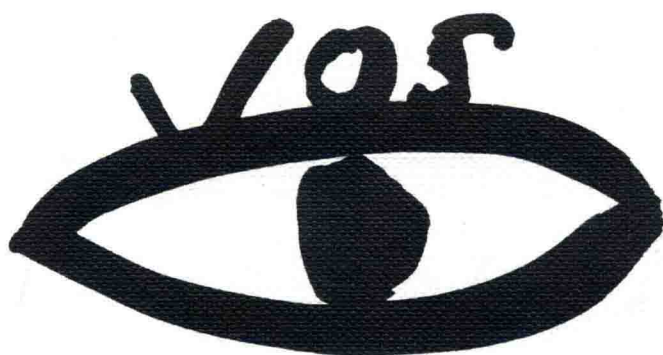
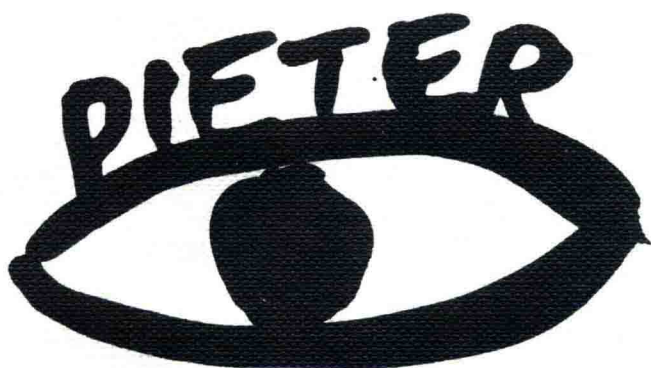


75B



2

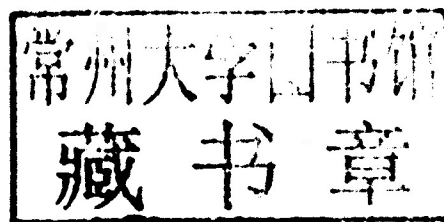


naioio

Rens Muis & Pieter Vos

Arab Spring & Aaron Winter

The Work of 75B



Biographies

Rens Rogier Muis (Rotterdam, 7 August 1974) lives and works in Rotterdam. Muis switched in 1993 from a training as a teacher to the Rotterdam Academy of Visual Arts. In 1995 he began his career with designs made with a fellow student for De Vlerk alternative pop/rock venue. Muis co-founded 75B in 1996, graduated in 1997 and then resumed work with 75B. In 2004 he graduated in Arts and Cultural Management at Rotterdam's Erasmus University. Muis has been a consultant on various committees for, amongst others, the Rotterdam Department of Art & Culture, Rotterdam Art Council (RKS), Netherlands Foundation for Visual Arts, Design and Architecture (Fonds BKVB); specifically the Foreign Residencies, Design and BKVB Live) and Domain for Art Criticism. In 2006 he was *artist in residence* at the Art Center College of Design in Pasadena. In 2007 he published with NAI Publishers *Graffiti in Rotterdam*, a book about the history of graffiti in Rotterdam since the mid 1960s. At present Muis is on the editorial board of Rotterdam Art Publications Foundation. He has published numerous articles, has held professorships and has given lectures, workshops and guest lessons at academies in the Netherlands and abroad.

Pieter Cornelis Vos (Utrecht, 2 July 1971) lives and works in Rotterdam. Vos was co-founder of 75B in 1996 and graduated from the Willem de Kooning Academy, Rotterdam, in 1997. He then resumed work with 75B. In 2001 Vos sat on the editorial board of *Hard Pop*, a book published by Showroom MAMA. In 2006 he was *artist in residence* at the Art Center College of Design in Pasadena. Articles published by Vos include 'HHHH Humobisten', in *Een Dure Grap* (2006); 'Concrete Jungle', in *Nieuwsbrief* #11, a newsletter issued by Fonds BKVB (2007); 'Alles wat goet is, komt in 2040 van Rotterdam', in *Rotterdam 2040* (2010); and 'The Happy Ending of Queenie and the Graphic Designer, A Fairy Tale', in *Sensation, Theme Promo & Campaign Graphics* (2012). He has lectured on graphic design and idea development at the Willem de Kooning Academy, Rotterdam. Vos has sat on numerous committees and has given workshops and lectures in the Netherlands and abroad.

The 75B Team

Annieka Bruyn van Rozenburg
Geneviève Kooijman
Merel Snel
Lea Sormani
Loes Verstappen

Robert Beckand (The Hague, 15 August 1972) was co-founder and left 75B on 30 June 2009

Former team members

Thijs van Beijsterveldt, Salome Kazeze Mhango,
Iris Holtkamp, Joseph Hughes, Barteld Riemeijer,
Meinhard Spoor, Marije Stijkel and Julia Visser

Exhibitions / Events (a selection)

Arts, a farce in two acts (i.c.w. Jetse Batelaan), TENT, Rotterdam 2012
A Perfect Day, Art in Drawings, Westergasfabriek, Amsterdam 2012
Easy, Maassilo, Rotterdam 2012
RE: Rotterdam, Rotterdam 2012
Face Value, TENT, Rotterdam 2011
Artefacts I & III, Vivid Gallery, Rotterdam 2010
Love Design Delirium, Kunstraum Niederoesterreich, Vienna 2008
75B 10x10, Blaak 10 Gallery, Rotterdam 2007
Dutch Graphic Design 1990-2001, American Graphic Institute Arts, New York 2002
COLOUR! The Exhibition, Artoteek, Schiedam 2001
Nuevos Diseñadores Holandeses, Laus, Barcelona 2001
Kijk hier es naar (Take a look at this), Fons Welters Gallery, Amsterdam 2001
Exorcism/Aesthetic Terrorism, Museum Boijmans Van Beuningen, Rotterdam 2000
Mooi maar goed, Stedelijk Museum, Amsterdam 1999
Do Normal, San Francisco Museum of Modern Art, 1998
Holland International, LACE Gallery, Los Angeles 1998
Patch 'n Paste, Showroom MAMA, Rotterdam 1997

Publications

75B Posters, with contribution by Hanneke Briër, self-published, Rotterdam 2010
75B LAX, with contributions by Joshua Trees, Lisa Nugent, Nik Hafermaas & Simon Johnston, Veenman Publishers, Rotterdam 2008
75B 10x10, with contribution by Boyd Coyner, Veenman Publishers, Rotterdam 2007
Look (Symbol Soup; 8) in ass. with Peter Jeroense, Thames & Hudson, London 1999
Dutch Design Dead, Holland International, self-published, 1998
Pictobook, self-published, Rotterdam 1997

Bibliography (a selection)

Robert Klanten, Floyd Schultze and Anna Sinofzik (eds), *Introducing: Culture Identities: Design for Museums, Theaters and Cultural Institutions*, Gestalten, Berlin 2013
Oscar van Gelderen, Erik Brus et al., *Rotterdam (De Nieuwe Stijl)*, Lebowski, Amsterdam 2012
'A B&W Elephant', 360° *Concept and Design Magazine* #11, 2011
Henk van Gelder, 'Test: Affiches op straat', *NRC Handelsblad*, 5 November 2010
'75B', *ID Pure magazine* #23, 2010
Marleen Luijt, 'Deze tijger heb je zo nagemaakt', *NRC Next*, 16 January 2009
Harmen Liemburg, 'Boys to Men', *Items*, December 2008
Bart de Haas, 'Weltschmerz', *Vormberichten* #05, 2008
Area 2. 100 Graphic Designers, 10 Curators, 10 Design Classics, Phaidon, London 2008
'Affiche met Wilders gaat het museum in', *Trouw*, 3 June 2008
Cristian Campos, *Graphic Design in Holland*, MaoMao, Barcelona 2008
'75B. Ratable to Themselves', *[kAk] magazine* #03, 2007
Aaron Betsky and Adam Eeuwens, *False Flat. Why Dutch Design is So Good*, Phaidon, London 2004
'Dutch Delights', *idN Magazine* #02, 2003
Gert Staal, Sybrand Zijlstra and Ineke Schwartz, *Apples & Oranges. Best Dutch Graphic Design*, BIS Publishers, Amsterdam 2001
Exorcism/Aesthetic Terrorism. Fiery temperaments in contemporary art, Museum Boijmans Van Beuningen/NAI Publishers, Rotterdam 2000

Awards (a selection)

Golden Award, China International Poster Biennial, 2011
Dutch Design Award, Eindhoven, 2010
Nomination, Festival international de l'affiche et du graphisme, Chaumont, 2010
International Museum Communication Silver Award, Brussels 2007
The Best Dutch Book Designs 2003, 2007 and 2009
Nomination, NPS Culture Prize, 2000
Double Nomination, Rotterdam Design Prize, 1999 and 2001

Commissions (a selection)

CBK Rotterdam & LP2, *Cor Kraat, made in Rotterdam*, exhibition design and campaign, 2012
Anne van der Zwaag and Nederlands Fotomuseum, *Zwart-Wit*, campaign, 2011
Mondriaan Fund, visual identity, from 2011
Institut Néerlandais, visual identity and communication, from 2011
MORF, magazine design, from 2011
Metropolis M, magazine design, from 2011
LantarenVenster, visual identity and communication, from 2010
Dance Works Rotterdam/André Gingras, visual identity and campaigns 2010-2012
De Unie, visual identity and communication, 2010-2012
Ro Theater, visual identity and campaigns, from 2009
Sculpture International Rotterdam, visual identity and communication, from 2009
ZUS (Zones Urbaines Sensibles), visual identity, from 2009
Van Abbemuseum, Eindhoven, visual identity and campaigns, from 2008
International Film Festival Rotterdam, visual identity and campaigns, from 2007

Codarts, visual identity and communication, from 2005
The Netherlands Foundation for Visual Arts, Design and Architecture, visual identity and communication, 2000-2011
NAi Publishers / 010 Publishers / nai010 publishers, design of various publications, from 2000
Now&Wow, visual identity and communication, from 1999

Collections

SFMOMA, San Francisco
Stadsarchief Rotterdam
MOTI, Breda
Museum Rotterdam
Stedelijk Museum Amsterdam
Private collections

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Authors Rens Muis and Pieter Vos
Text editing and project coordination Hans Oldewarris
Text correction Els Brinkman
Translation from the Dutch John Kirkpatrick and Vic Joseph (text Rens Muis)
Illustration credits All images 75B
Photography 75B, Jan Adriaans, Bram Belloni, Peter Cox, Max Dereta, Linda Druiff, Emiel Efdée, Bob Goedewaagen, Aad Hoogendoorn, Jarr Geerlugs, Job Janssen, Richard Niessen, Bram Saey, Ari Versluis
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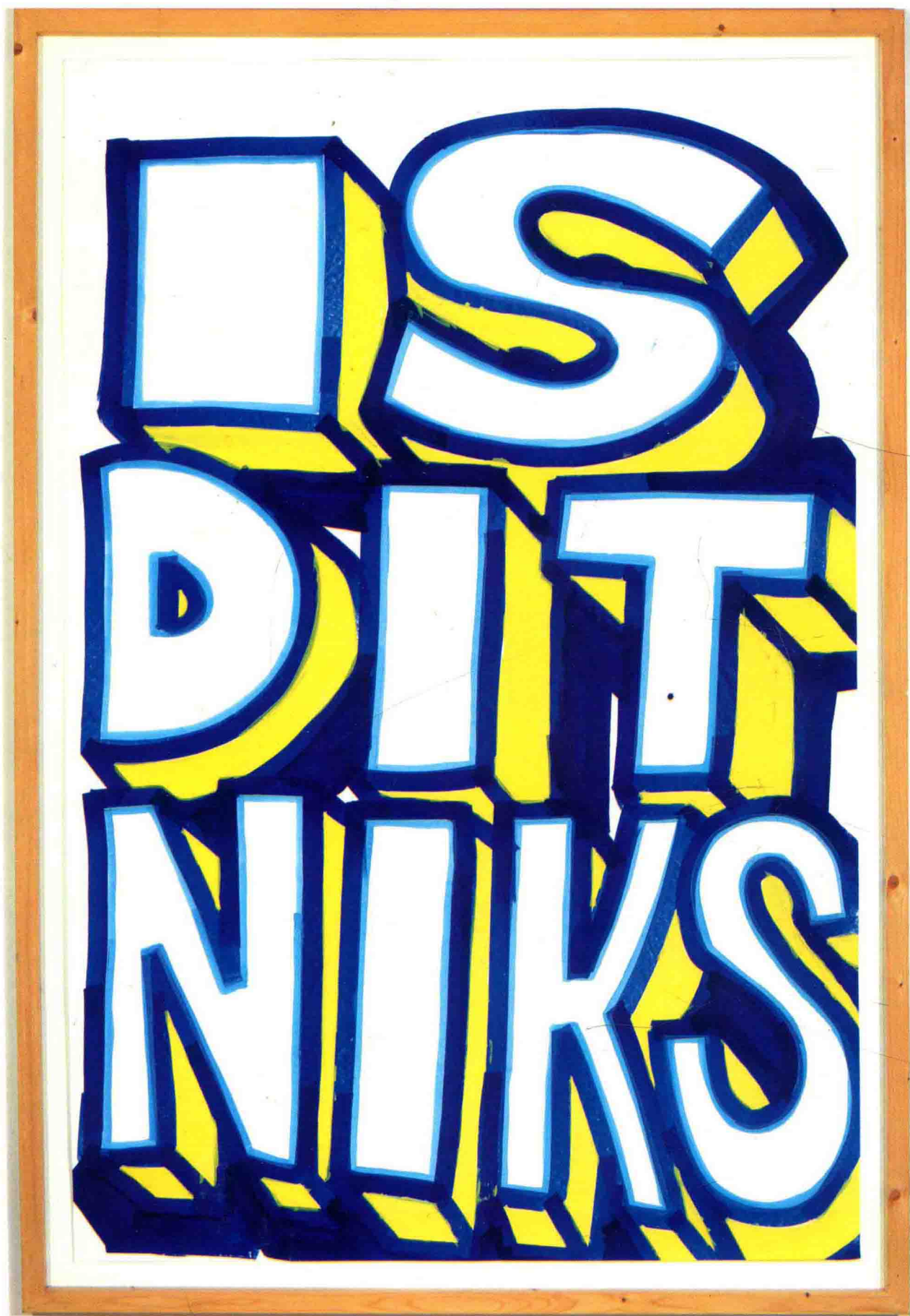
www.75B.nl / www.nai010.nl

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Rens Muis & Pieter Vos

Arab Spring & Aaron Winter

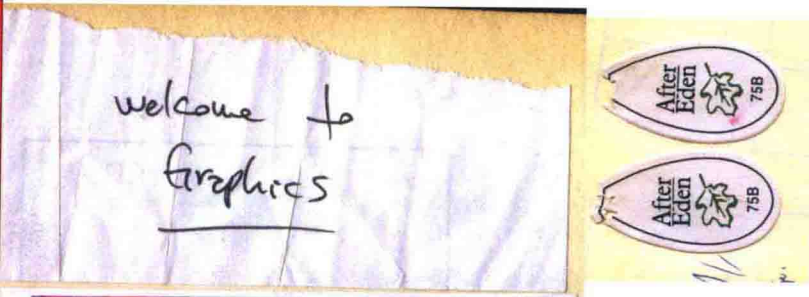
The Work of 75B



Isn't This Something, 2000 — Ink on paper, 220 x 150 cm



I Was Thinking More Like This, 2000 – Ink on paper, 220 x 150 cm



Photo, 1999



Now & Wow, interior logo, 2001



Ro Theater, poster Wij zijn blij (We are happy), 2012



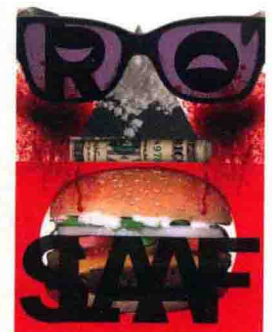
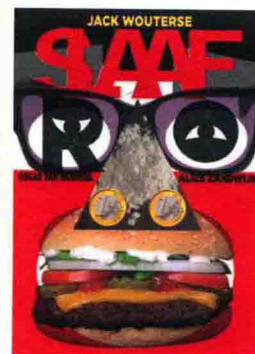
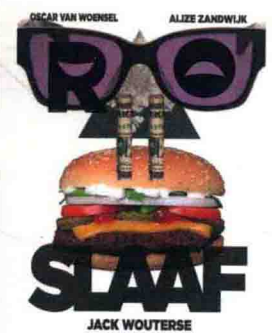
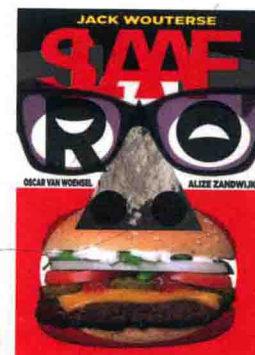
Ro Theater, facade banner, 2012



Ro Theater, sketch for Wij zijn blij (We are happy), 2011



GALERIES: handel of idealisme
Metropolis M, cover of magazine #5, 2012

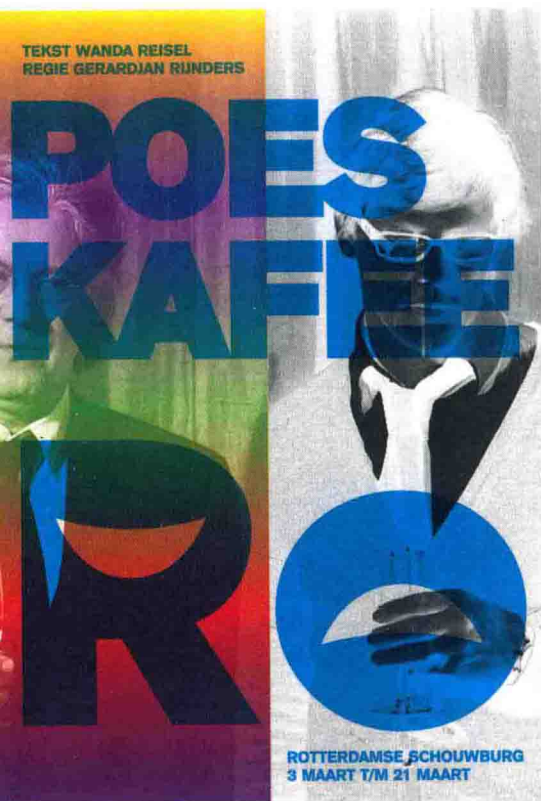


Ro Theater, sketches for Slaaf (Slave), 2012



The Netherlands Foundation for Visual Arts, Design and Architecture, envelopes, 2002

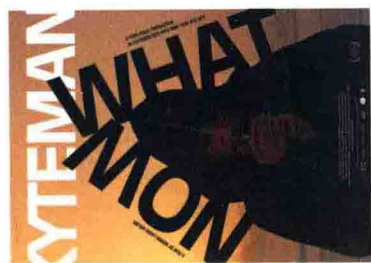




Theater, poster Poeskaffee, 2010



Photo, 2009



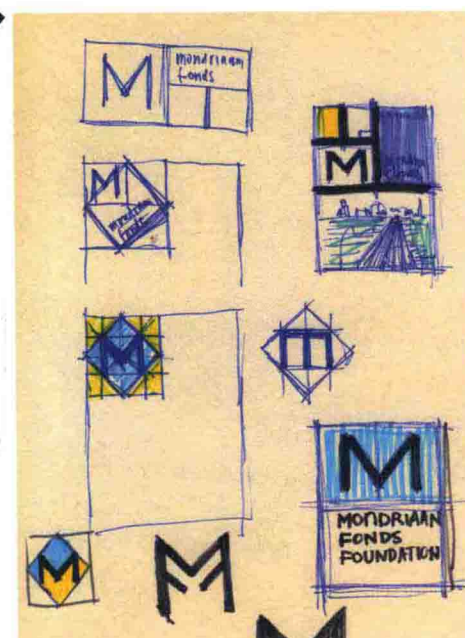
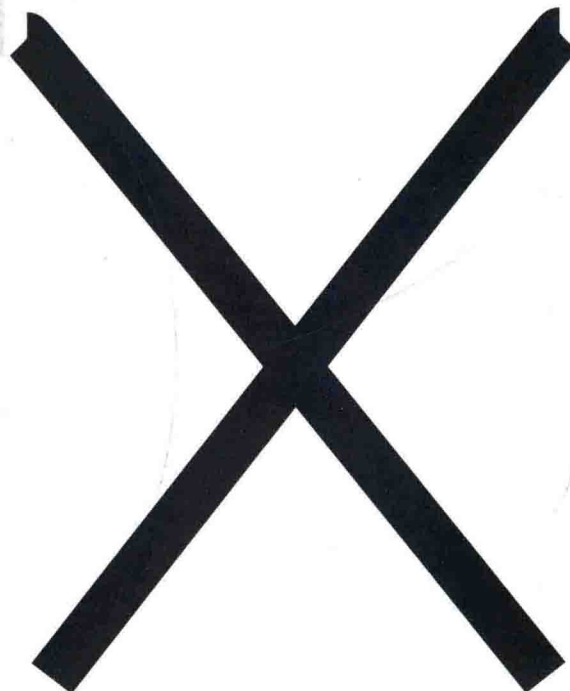
Mint Film, poster Kyte Man Now What, 2011



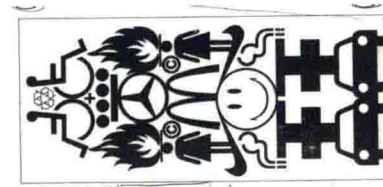
Van Abbemuseum, campaign Help Save the Wood Circle, 2012



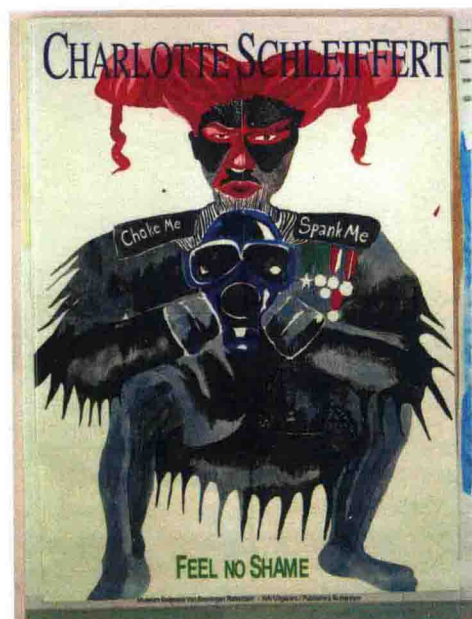
Van Abbemuseum, campaign Help Save the Wood Circle, 2012



Mondriaan Fund, sketches for visual identity, 2011



Talem pole, 1998



NAI Publishers, publication Charlotte Schleiffert, Feel No Shame, 2006

**VERLOREN
WOORDEN
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**VERLOREN
WOORDEN
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& KUNST**

Verloren woorden (Lost Words), logos, 2011/2012

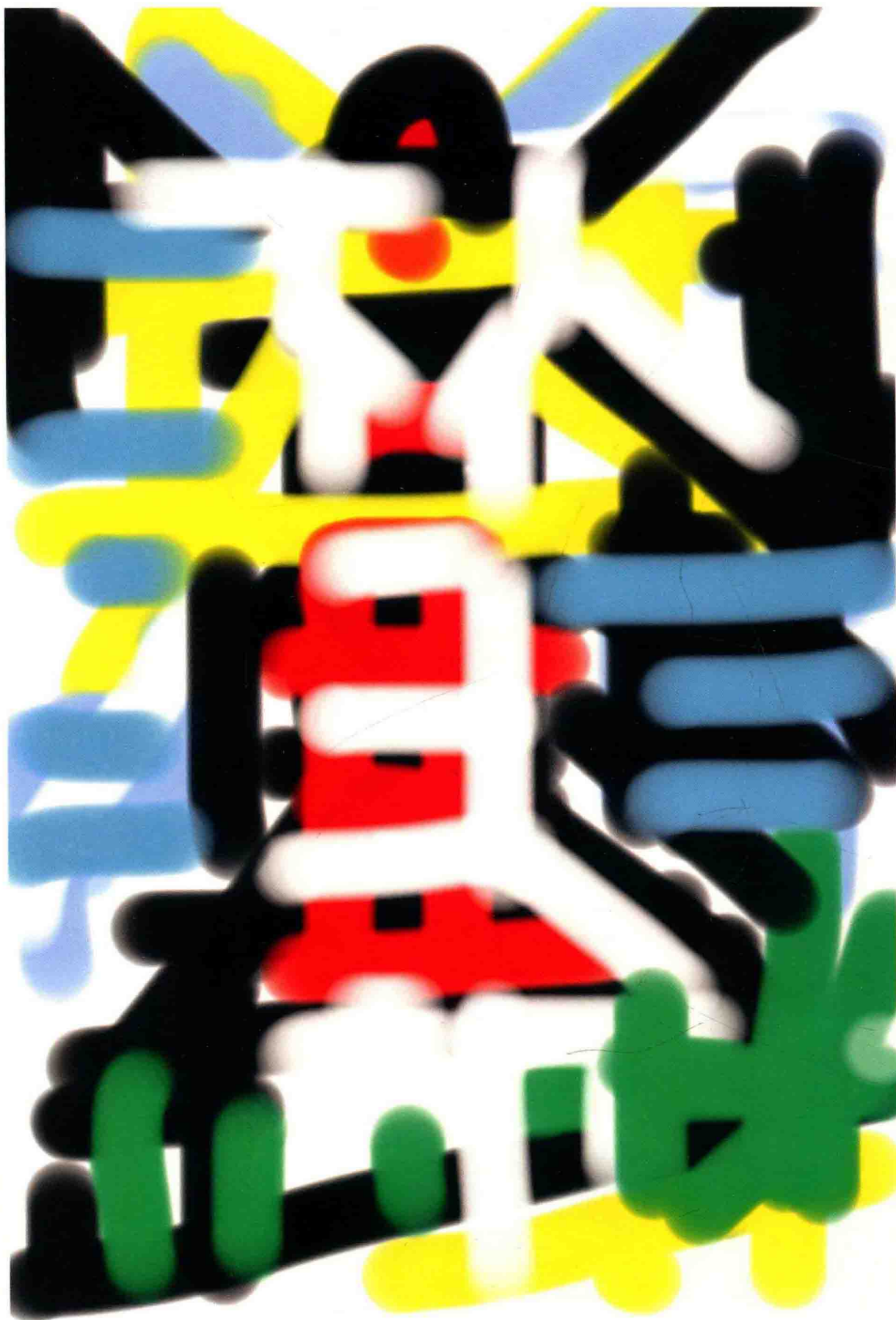
Beste Rens,
Aan de ene kant kan ik me jou verontwaardiging voorstellen als je op een pop of hebt ingesleut. Aan de andere kant begrijp ik niet dat je wel "the police in concert" leest op de voorzijde van de cd en niet nog groter afgebeeld "Nederlands Politie Orkest". Tevens staan er politie mensen afgebeeld op de cd's en op groter afgebeeld staat duidelijk vermeld dat het Nederlands Politie Orkest een symfonisch blaasorkest is. Aan de voorzijde van de cd's staat ook vermeld dat het Nederlands Politie Orkest een symfonisch blaasorkest is. Wat duurdet.

Vriendelijke groeten,

Erk Schipper.



On the one hand I can understand your indignation when you were expecting a pop CD. On the other I don't understand how you can read "the police in concert" on the front of the CD and miss "Dutch Police Orchestra" in much bigger letters. Not just that, there are police men and women depicted on the CDs and on the rear it clearly states that the Dutch Police Orchestra is a symphonic wind band. Well, for 1 euro you can hardly say you've been duped. I'd reckon a CD by the pop group The Police would cost you a little more than that.



Lighthouse, 2012 – iPhone drawing on inkjet print, 220 x 150 cm



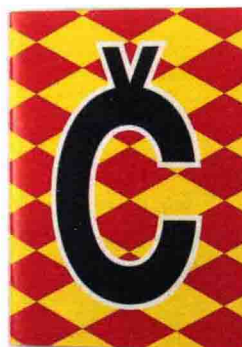
Windmill, 2012 – iPhone drawing on inkjet print, 220 x 150 cm



Photo, 2006



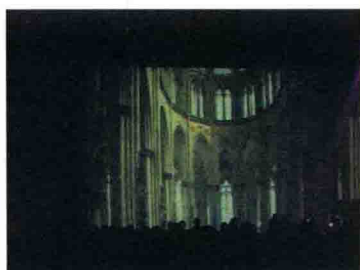
Netherlands Architecture Institute, mascot Maak ons land (Shape Our Country), 2008



Showroom MAMA, publication Circus Černý 2001



Institut Néerlandais, sketch for map, 2011



Lowlands Festival, video-performance, 1999



Photo, 2006

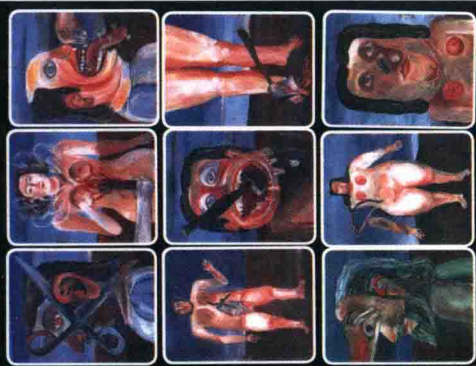


The Netherlands Foundation for Visual Arts, Design and Architecture, business cards, 2004



Club RoXY, rental brochure, 1998



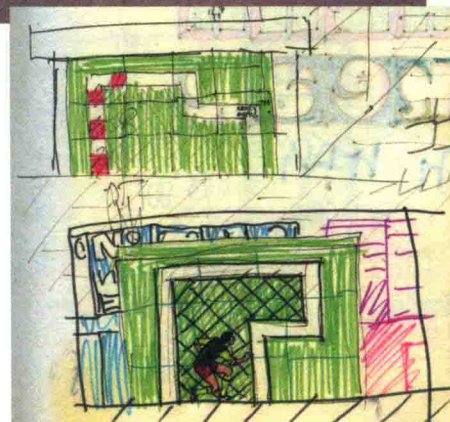


Lunacy - Jan Svankmajer

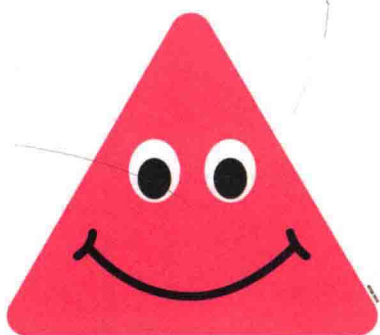
Jan Svankmajer, publication Jan Svankmajer, Lunacy, 2006



Projectbureau Euro 2000, Crazy Goals!, 2000



Sketches for Crazy Goals!, 2000



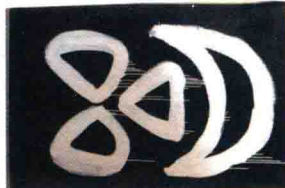
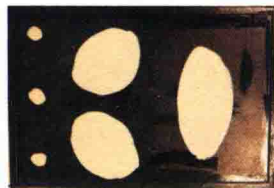
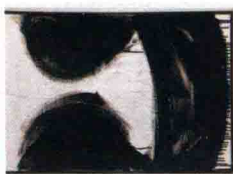
HAVE A GAY DAY!

Have a Gay Day!, sticker, 2011



(75B psychiatrists
The small venue wasn't full
There aren't enough young people in the museum)

ARAB
STRAP
&
AARON
BETSKY

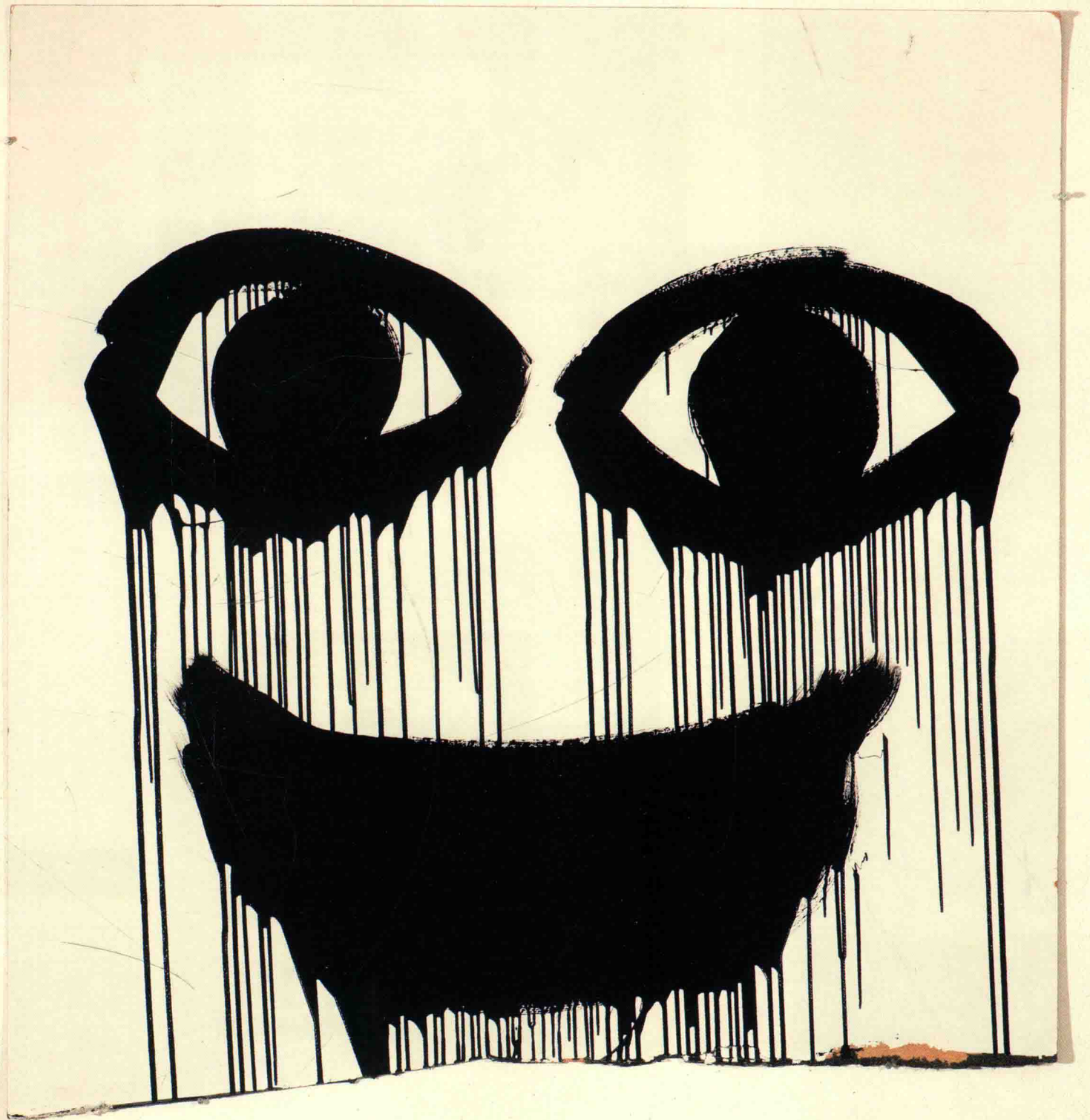


Tronies, 2011

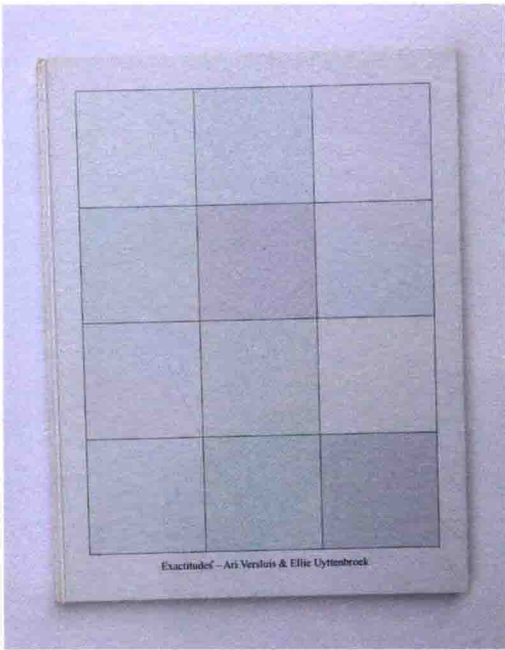


Photo, 2006





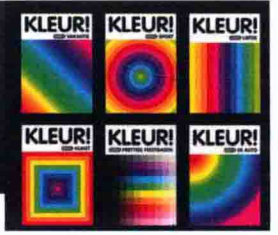
Tronie #02, 2011 – Paint on hardboard, 120 x 120 cm



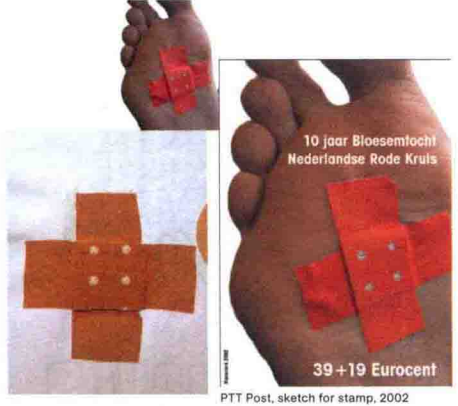
010 Publishers, *Exactitudes* – Ari Versluis & Ellie Uyttenbroek, publication first and second editions, 2002



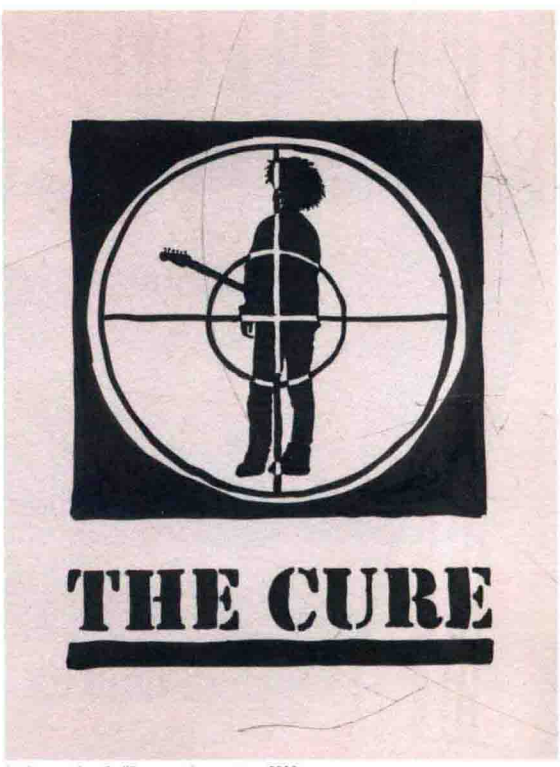
Colour!, series of colouring books, 2000



Colour!, submissions, 2000



PTT Post, sketch for stamp, 2002



It takes a nation of millions to make us not cry, 2006



Ro Theater, poster *Slaaf* (Slave), 2012

belasting
& douane
museum

Tax and Customs Museum, sketch of logo, 2010

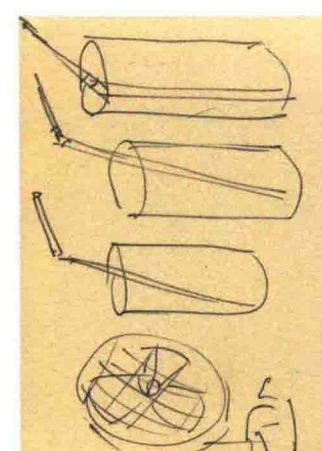
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Dis W van Schans 25/B 3025 VD	476 82
Dis M van Sluisdijk 344 3079 BD	462 32
Dis M van Wingerdlaan 12 3053 RP	422 90
Dis C P van Wittebeem 15 3068 TT	455 28
Disal Aernt Bruunstraat 91 3067 JJ	456 75
fax	> 420 70



WMDC (World Music & Dance Centre), logo, 2006




Trekvogels (Migratory Birds), sketch, 2011



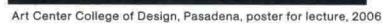
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