Frédéric Chantreuil Kevin F. Hanrahan Myrna van Leeuwen *Editors* 

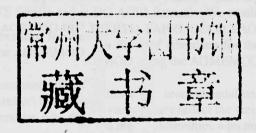
# The Future of EU Agricultural Markets by AGMEMOD





Frédéric Chantreuil • Kevin F. Hanrahan Myrna van Leeuwen Editors

# The Future of EU Agricultural Markets by AGMEMOD







Editors
Dr. Frédéric Chantreuil
Université de Caen Basse Normandie
UFR Sciences Economiques et Gestion
17 rue Claude Bloch, BP 5186,

F-14032 Caen Cedex

France

Frederic.Chantreuil@unicaen.fr

Myrna van Leeuwen Research Area International Policy LEI Wageningen UR Alexanderveld 5 2585 DB The Hague The Netherlands Myrna.vanLeeuwen@wur.nl Dr. Kevin F. Hanrahan

Teagasc

Ireland

Rural Economy Development Programme Agricultural Economics and Farm Survey

Department Athenry Galway

Kevin.Hanrahan@teagasc.ie

Files, programs and tools of the AGMEMOD 4.0 version are available for download at Springer's Extra Materials website: http://extras.springer.com/

ISBN 978-94-007-2290-3 e-ISBN 978-94-007-2291-0 DOI 10.1007/978-94-007-2291-0 Springer Dordrecht Heidelberg London New York

Library of Congress Control Number: 2011940680

© Springer Science+Business Media B.V. 2012

No part of this work may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, microfilming, recording or otherwise, without written permission from the Publisher, with the exception of any material supplied specifically for the purpose of being entered and executed on a computer system, for exclusive use by the purchaser of the work.

Printed on acid-free paper

Springer is part of Springer Science+Business Media (www.springer.com)

# Acknowledgements

We would like to acknowledge the members of the AGMEMOD Advisory Group – Loek Boonekamp (OECD), Lauri Kettunen (MTT), Hans-Jörg Lutzeyer (European Commission-DG RTD), Wolfgang Münch (European Commission-DG AGRI), Emilio Rossi (Global Insight), Patrick Westhoff (FAPRI at the University of Missouri) – for the fruitful comments, suggestions and advice they have provided to the Partnership since the foundation of the AGMEMOD project.

The authors would like to thank the Institute for Prospective Technological Studies (IPTS) and DG RTD for their support and assistance in jointly organising validation workshops hosted at IPTS Seville and at DG AGRI Brussels. We would like to thank representatives of DG AGRI, DG JRC, DG RTD, FAPRI, OECD, FAO, University of Bonn, University of Gottingen and University of Aberdeen for the helpful criticisms, remarks and suggestions they made concerning the AGMEMOD results that were presented during these workshops.

Any opinions and findings, conclusions, suggestions or recommendations expressed in this book are those of the authors and do not necessary reflect the view of European Commission Services or Research Institutes and Universities who are supporting the AGMEMOD Partnership.

F. Chantreuil K.F. Hanrahan M. van Leeuwen

# **AGMEMOD Partnership**

Universität für Bodenkultur Wien

Université Catholique de Louvain

Institute of Agriculture Economics

Institute of Agricultural
Economics and Information

Food and Resource Economic Institute

Institute of Economics and Social Sciences Estonian Agricultural University

MTT Agrifood Research Finland

Institut National de la Recherche Agronomique

Johann Heinrich von Thünen-Institut, Federal Research Institute for Rural Areas, Forestry and Fisheries Department of Economics, University of Athens

Corvinus University of Budapest

Martin Kniepert, Markus Hofreither

Bruno Henry de Frahan,

Henrich Brunke

Nedka Ivanova,

Plamen Mishev,

Mariya Peneva

Ivan Foltyn,

Jan Kubat,

Ida Zednickova

Jørgen D. Jensen,

Lars-Bo Jacobsen

Mati Sepp.

Tönu Akkel

Tollu Akkel

Jyrki Niemi,

Heikki Lehtonen,

Lauri Kettunen

Frédéric Chantreuil.

Marie-Dominique Le Barbenchon,

Fabrice Levert

Petra Salamon,

Oliver von Ledebur

George Mergos,

Anastasios Portokalakis,

Elias Mantzouneas

Tibor Ferenczi,

Tibor Varga

Rural Economy Research Centre, Trevor Donnellan. Kevin F. Hanrahan. Teagasc Peter Howley Università Politecnica delle Marche Roberto Esposti, Andrea Bonfiglio, Antonello Lobianco, Giulia Listorti. Beatrice Camaioni Latvian State Institute of Agrarian Guna Salputra, **Economics** Andris Miglavs, Andrejs Krotovs Irena Kriščiukaitienė, Lithuanian Institute of Agrarian **Economics** William H. Meyers, Salomeja Andrikiene, Aistė Galnaitytė, Andrej Jedik LEI Wageningen UR Myrna van Leeuwen, Andrzej Tabeau, Wietse Dol, Foppe Bouma Edward Majewski, Warsaw Agricultural University Stanisław Stańko, Mariusz Hamulczuk. Katarzyna Kowalska, Sylwia Krawczyńska Fernando Brito Soares, Universidade Nova de Lisboa Tiago Silva Vieira Dinu Gavrilescu. Institute of Agricultural Economics Camelia Gavrilescu. Cristian Kevorchian Slovak Agricultural University Jan Pokrivcak. Dusan Drabik. Veronika Nahacka. Pavel Ciaian University of Ljubljana, Biotechnical Emil Erjavec, Faculty Stane Kavčič. Darja Regoršek, Marjeta Pintar, Barbara Zagorc Unidad de Economia Agraria, Azucena Gracia,

Tiziana de Magistris

Ziping Wu, Jos Ijpelaar, Lei Qu

Robert M'barek

DG JRC-IPTS-EC, Seville

Queen's University, Belfast

Zaragoza

# Contents

Pa	rt I it für Bedestralian Wien Marcin Kniepen	
1	Background	7
2	Model Structure and Parameterisation  Roberto Esposti, Guna Salputra, Frédéric Chantreuil,  Kevin F. Hanrahan, Petra Salamon, and Andrzej Tabeau	21
3	AGMEMOD Model	45
Pa	rt II	
4	EU Market Outlook  Trevor Donnellan, Frédéric Chantreuil, Emil Erjavec, Roberto Esposti, Kevin F. Hanrahan, Myrna van Leeuwen, Petra Salamon, and Guna Salputra	77
5	The CAP Beyond 2013  Emil Erjavec, Frédéric Chantreuil, Trevor Donnellan, Roberto Esposti, Kevin F. Hanrahan, Myrna van Leeuwen, Petra Salamon, and Guna Salputra	97
6	Conclusions and Future Work  Frédéric Chantreuil, Kevin F. Hanrahan, and Myrna van Leeuwen	119
Gl	ossary	123
Au	athors and Contributors	125
In	dex	127

#### **List of Boxes**

Box 3.1	Fifty Percent Shock of French Soft Wheat Price from 2009 Onwards	73
Box 5.1	Selected Member States, Scenario	
	Impacts for Grains and Oilseeds	108
Box 5.2	Selected Member States,	
	Scenario Impacts for Beef and Sheep	112
Box 5.3	Selected Member States,	
	Scenario Impacts for Milk	115

# **List of Figures**

Fig. 1.1 Fig. 1.2 Fig. 1.3 Fig. 1.4	Share of products in agricultural production	12 13 14 15
Fig. 2.1	General structure of an AGMEMOD country level agricultural commodity model	23
Fig. 2.2 Fig. 2.3	Coupled, historical and regional direct payments	40 40
Fig. 3.1	The AGMEMOD database	47
Fig. 3.2	Land area type relations	50
Fig. 3.3	Arable land area categories	51
Fig. 3.4	Soft wheat flow diagram	52
Fig. 3.5	Average effective modulation rate	56
Fig. 3.6	in Member States, 2013	57
Fig. 3.7	Procedure from data handling to scenario analysis	59
Fig. 3.8	Menu options of AGMEMOD user interface	62
Fig. 3.9	Process to check data and equations	02
11g. 3.9	Process to check data and equations and to generate GAMS code	65
Fig. 3.10	Menu option that selects the scenario(s)	67
Fig. 3.11	Menu option that shows AGMEMOD scenario results	68
Fig. 4.1 Fig. 4.2	Index of population for EU with projections to 2020 Index of GDP for EU15, EU12	79
	and EU27 with projections to 2020	79
Fig. 4.3	Index of inflation for EU15, EU12	
	and EU27 with projections to 2020	79
Fig. 4.4	Historic Euro/USD exchange	
	rate with projections to 2020	. 80
Fig. 4.5	World grain prices with projections to 2020	81

Fig. 4.6	World oilseeds prices with projections to 2020	81
Fig. 4.7	World livestock product prices with projections to 2020	81
Fig. 4.8	World dairy products price with projections to 2020	82
Fig. 4.9	Soft wheat yields in selected EU	
	Member States and outlook to 2020	84
Fig. 4.10	EU soft wheat baseline outlook to 2020	85
Fig. 4.11	EU barley baseline outlook to 2020	85
Fig. 4.12	EU maize baseline outlook to 2020	85
Fig. 4.13	EU rapeseed baseline outlook to 2020	86
Fig. 4.14	EU rape oil baseline outlook to 2020	86
Fig. 4.15	EU sunflower baseline outlook to 2020	87
Fig. 4.16	EU tomato baseline outlook to 2020	88
Fig. 4.17	EU apple baseline outlook to 2020	88
Fig. 4.18	EU olive oil baseline outlook to 2020	88
Fig, 4.19	EU quality wine baseline outlook to 2020	89
Fig. 4.20	EU table wine baseline outlook to 2020	89
Fig. 4.21	EU beef and veal baseline outlook to 2020	91
Fig. 4.22	EU pig meat baseline outlook to 2020	91
Fig. 4.23	EU sheep meat baseline outlook to 2020	92
Fig. 4.24	EI poultry meat baseline outlook to 2020	93
Fig. 4.25	EU skim milk powder baseline outlook to 2020	94
Fig. 4.26	EU butter baseline outlook to 2020	95
Fig. 4.27	EU cheese baseline outlook to 2020	95
Fig. 5.1	Impacts on EU crops areas compared to baseline, 2020	105
Fig. 5.2	Impacts on EU crops production	
	compared to baseline, 2020	106
Fig. 5.3	Impacts on EU crop prices compared to baseline, 2020	107
Fig. 5.4	Impacts on EU crops domestic uses	
	compared to baseline, 2020	107
Fig. 5.5	Impacts on EU pig and poultry sectors	
	compared to baseline, 2020	109
Fig. 5.6	Impacts on EU suckler cows and ewes numbers compared to baseline, 2020	
	compared to baseline, 2020	110
Fig. 5.7	Impacts on EU beef and sheep sectors	
1.2	Impacts on EU beef and sheep sectors compared to baseline, 2020	111
Fig. 5.8	Impacts on EU milk market compared to baseline, 2020	113
Fig. 5.9	Impacts on EU skim milk powder market	
	compared to baseline, 2020	114
Fig. 5.10	Impacts on EU cheese market	
	compared to baseline, 2020	114

### **List of Tables**

Table 1.1	Recent CAP reforms	10
Table 2.1	Direct payment schemes in Member States, 2010	39
Table 3.1	Selection of commodity codes used in AGMEMOD	48
Table 3.2	Selection of activity codes used in AGMEMOD	48
Table 3.3	Selection of country codes used in AGMEMOD	48
Table 3.4	Conditions on land area types	50
Table 3.5	Conditions on arable land area categories	51
Table 3.6	Conditions on soft wheat market	52
Table 3.7	World market prices (USD/tonne) used in AGMEMOD	53
Table 3.8	Direct policy instruments in old Member States	54
Table 3.9	Direct policy instruments in new Member States	54
Table 3.10	Parameter types and associated	
	data files used in AGMEMOD	58
Table 5.1	Scenarios definitions	104
Table 5.2	Impacts on crops gross returns compared	
	to baseline in EU, 2020	104
Table 5.3	Impacts on livestock price returns compared	
	to baseline in EU, 2020	109
Table 5.4	Impacts on milk price returns compared	
	to baseline in EU, 2020	113

#### Introduction

The purpose of this chapter is to give a brief outline of respectively the AGMEMOD model, the purpose of this book, the structure of the book and its usefulness to the reader.

#### What is AGMEMOD?

AGMEMOD stands for Agricultural Member State Modelling and was established in 2001. Originally coordinated by Brendan Riordan of Teagasc Ireland, the AGMEMOD Partnership comprised universities, research institutes and government agencies from EU15 Member States. In 2002 the Partnership was extended to include partners from the countries that acceded to the European Union (EU) in May 2004 and in January 2007. Since 2007, partners from EU Candidate Countries (Macedonia, Croatia and Turkey) and other European countries (Russia, Ukraine, and Kazakhstan) have joined the AGMEMOD Partnership. All groups that become members of the AGMEMOD Partnership sign an agreement concerning the common ownership of the models developed and the analytic results.

AGMEMOD was funded under the European Commission 5th and 6th Framework Programmes (respectively QLRT-2001-02853 and SSPE-CT-2005-021543) and by contributions from the partners' institutes throughout the EU. The development of the AGMEMOD model's analytic capacity was also supported by projects funded by the Institute for Prospective Technological Studies (IPTS), part of the European Commission's Joint Research Centre (JRC). While the coordination for the FP6 project was being provided by INRA, France, the task of managing short to medium-term projects within the AGMEMOD partnership became the responsibility of LEI, the Netherlands.

AGMEMOD is an econometric, dynamic, multi-product partial equilibrium model wherein a bottom-up approach is used. Based on a set of commodity specific model

templates, country specific models were developed to reflect the detail of agriculture at Member State level and at the same time to allow for their combination in an EU model. This approach allows the inherent heterogeneity of the agricultural systems existing across the EU to be captured within the model's parameterisation, while the analytical consistency across the country models is ensured through the adherence to agreed commodity model templates. The maintenance of analytical consistency across the country models is essential for the successful aggregation of country models to the EU level. It also facilitates the meaningful comparison of the impact of a policy change across different Member States.

#### Why AGMEMOD?

The primary objective of the AMEMOD Partnership is to develop and maintain a partial equilibrium modelling system with the capacity to undertake model-based economic analysis of the impact of policy or other changes on the agri-food sector of each EU Member State and the EU as a whole.

The development, ongoing maintenance and improvement of the AGMEMOD model mark an advance in agricultural sector model building research as up until now the building and use of multi-country models for Europe's agri-food sector has been done in one institution rather than in each of the modelled countries as in the AGMEMOD project. The AGMEMOD Partnership's approach, wherein a bottom-up approach is used, is based on the development of country level models to a common country model template and their subsequent combination in a composite EU model. This approach seeks to better capture the inherent heterogeneity of the agricultural systems existing across the EU, while still maintaining analytical consistency across the country models.

The AGMEMOD Partnership and its members aim to establish not only a coalition of economists working together across the EU, Accession States and EU neighbours, but also advisory circles of experts in commodity markets and agricultural sectors in each country, to review the models and projections. This process has led to the development of a core competency in the economic modelling of agricultural commodity markets and agricultural policy analysis, enhancing the quality of information available for policy and decision making at all levels.

#### High Level Motivation for Project

While policy reform remains a political process, policy makers increasingly use evidence based decision making in policy negotiations. Within the EU, Member States are free to adopt differing positions in respect of policy proposals, based on their assessment of the merits of the policy for their agriculture sector and wider economic and social interests. Those charged with developing policy proposals at

EU level, need to have an appreciation for the likely impact of a particular policy in order to identify, at an early stage, any issues that would prevent a policy proposal's acceptance by the Member States. In this context, a model such as the AGMEMOD model, which can provide Member State level detail, will be highly useful for EU and Member State based policy makers.

#### Motivation for Book

The motivation for writing this book is to provide fellow economists, policy analysts and other academics with a guide on how to build and operate a policy model of this kind and to help explain to policy makers the strengths and weaknesses of such models and the challenges which practitioners face in assessing the impact of policy change using this or similar models. A further objective of the book is to educate policy makers in how they should interpret the results of policy models.

#### How to Read this Book

The book is structured so that it can be read either in its entirety or by selected chapters. Academics and students may be interested in reading all chapters of the books, while policy makers may prefer to skip the more technical material on modelling (Chaps. 2 and 3).

#### Overview of Book

Chapter 1 provides a background to the model's development. It sets out the objective of the Common Agricultural Policy (CAP) and provides a brief history of the reforms of the CAP which have taken place over time, with a specific focus on the more recent reforms of the last 20 years. The heterogeneity of agriculture and agricultural policy across the EU Member States and the political implications which result in CAP negotiations are then discussed. Other modelling frameworks that have been developed in the past are then described. The justification for the modelling choices made in the design of the AGMEMOD model is then provided. Initially, some important issues associated with the interpretation of the model's results are discussed, including the definition of a baseline and the important distinction between projections and predictions/forecasts.

Chapter 2 describes the AGMEMOD model's structure. It provides a general description of the AGMEMOD model's structure including its country and commodity coverage. We present the general form of the model with specific examples of crops, livestock and dairy. Important features associated with the treatment of

policy within the model are highlighted, in particular, market price support, direct payments and supply control. We describe how policy harmonisation addresses the incorporation of the diverse range of direct income supports. We discuss the concept of key price and key price equations that are used to link country models within the AGMEMOD model together and to close the AGMEMOD model at the EU27 level. We also explain how border protection and export competition measures are introduced in the model.

Chapter 3 describes the process of building, maintaining and using the AGMEMOD model. It describes the data collection, the database building, the conditions that data have to satisfy and how to adjust the data to ensure that commodity markets are balanced. The various types of policy data used in the model are described. Exogenous data such as macroeconomic indicators and world commodity prices are detailed and their sources are identified. Moreover, the chapter describes both the software used for data management, model estimation and the presentation of results as well as providing key information concerning the AGMEMOD software and user interfaces.

Chapter 4 presents the EU baseline outlook as generated by the AGMEMOD model. This baseline provides an example of the type of output produced by the model. The dissemination of analytic results is crucial to the wide acceptance of the quality of the results and their use in policy discussions. It is suggested that the format used in this chapter is a useful template in this regard. Results are provided for crops, livestock and dairy.

Chapter 5 analyses the impact of possible CAP policy changes using the AGMEMOD model. The main purpose of the chapter is to demonstrate a policy analysis application of the AGMEMOD model and to outline the types of policy options that can be explored using the AGMEMOD model. Specific results are provided for a scenario which examines the impact of equalising the level of decoupled direct payments per hectare across the EU.

Chapter 6 is the concluding chapter of the book. It draws together the key messages from the earlier chapters and explores the future capacity of the model in terms of possible commodity, country or other extensions to the AGMEMOD modelling framework. The potential usefulness for the modelling approach beyond the EU is also considered.

#### Websites

It is difficult to have a self-contained manuscript given the large number of commodities and national country markets considered. The reader is thus invited to visit the AGMEMOD website (http://www.agmemod.eu/) as well as the IPTS website (http://ipts.jrc.ec.europa.eu/publications/) to have access to the different studies conducted by the AGMEMOD Partnership. Furthermore, in order to obtain more

Part I 5

completed information sets, the reader is invited to visit Springer's Extra Materials website (http://extras.springer.com/). The specific space dedicated to this book contains a demo version of the AGMEMOD model that will be as described in the next chapters

AGMIDATOD model. This contact is important since it defines to a liste degree

F. Chantreuil K.F. Hanrahan M. van Leeuwen Editors garden in an imperious supply alluments for the characteristic and an incompanies of the control of the control

White the model, it describes the time collection, the distalons turing the white the model, it describes the stan collection, the distalons turing the commodity markets are bulanced. The various types of policy data used in the model are described. Evagon we date such as aucrossoperate dualizations and world constructly practically and their sources are displicated, billionary, the thing are described for the sources are displicated, billionary, the thing are described for the sources are displicated, billionary, the thing are described for the sources are displicated, billionary, the thing are described for the sources are displicated, billionary and the presumpting or smaller as well as providing the missing and construction and user lateriance.

Chapter 4 presents the EU beseline dullbok as generated by the AGMEMOD model. This baseline provides an example of the type of output produced by the model. The discontinuous of analytic assult increased to the value accordance of the nestly of the results and their use in policy discontains. It is registered that the format used in this chapter is a useful template in this organ. Results are purvised for cross. It was not discontinuous and purpose the product of the region.

Chapter 5 analyses the impact of possible CAP policy changes using the AGMENIOD model. The main purpose of the chapter is to determine a policy emission application of the AGMENIOD model and to outline the types of policy options that can be carried only the AGMENIOD model. Specific results are provided for a scenario which exercises the support of equalising the level of democing output anyments put becars series the BEI.

Chapter 6 is the concluding chapter of the book. It depose together the large expects of the model in terms of possible commonly, contract to the extensions to the AGALLACID modeling terms were also possible commonly, contract to the extensions to the AGALLACID modeling terms were also possible commonly includes the distribution to the AGALLACID modeling terms were also possible to the contract to the contract

#### Mahinter

It is distinct to have a subtended in a secret grown the taxes assume of prime address and automatenatures medically the leader in alexandration visit the ACM/EMCO season (importance approximation) as well as the lift's notice about the lift's notice and the lift's lift's notice and the lift's lif