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THIRD EDITION

Elementary Statistics

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Preface

Purpose of This Book

With the proliferation and widespread availability of calculators and computers, the importance and use of statistics are continuously increasing. Each of our lives is now affected in many ways by the analysis and management of data. The educated citizen and worker can no longer evade the challenges posed by our data-oriented society. This book is designed to develop the insight and skills needed to confront those challenges.

Audience

This book is an introduction to elementary statistics for nonmathematics students. A strong mathematics background is not required, but students should have completed a high school algebra course. Although this book does include underlying theory, it does not include the mathematical rigor more suitable for mathematics majors.

In writing this book, strong emphasis was placed on interesting, clear, and readable writing. Because the many examples and exercises in this book cover a wide variety of applications, it is appropriate for many disciplines. The previous editions have been used successfully by majors in psychology, sociology, business, data processing, computer science, engineering technology, biology, education, nursing, health, economics, ecology, agriculture, and many others.

Changes in the Third Edition

This third edition of *Elementary Statistics* includes all of the basic features of the previous editions. In response to extensive reader sur-

veys, some sections have been added and almost every section has been modified to some extent. Also, several new features have been added:

Beginning of Chapter Features

- (New) List of chapter sections along with brief descriptions of their contents
- (New) Presentation of a chapter problem
- Overview of chapter including statement of objectives

End of Chapter Features

- Computer project
- **Review** of chapter
- (New) List of important formulas
- (New) **Vocabulary list** of important terms introduced in the chapter
- Review Exercises
- (New) Case study activity

Major Content Changes

- New section in Chapter 1: *The Nature of Data*. Includes discussion of nominal, ordinal, interval, and ratio levels of measurement.
- New optional section in Chapter 3: Counting. Includes permutations and combinations.
- New optional section in Chapter 6: *P-Values*.
- Inclusion of *stem-and-leaf plots* in Section 2-3.
- Inclusion of box-and-whisker diagrams in Section 4-6.
- Analysis of variance expanded to include treatment of samples with unequal sizes.

Exercises

The number of exercises has been substantially increased. There are now more than 1400 exercises, an increase of 40%. Also, a major effort has been made to group and arrange exercises so that there is usually an even-numbered exercise similar to each odd-numbered exercise.

As in the previous editions, the exercises are arranged in order of increasing difficulty. The exercises are divided into groups A and B, with the B types involving larger data sets or concepts requiring a stronger mathematical background. In a few rare cases, the B exercises introduce a new concept.

The exercise sets apply to a variety of real situations including this small sampling of topics:

X-ray radiation Energy consumption in homes Gasoline rationing Nuclear power Consumer credit The reliability of computers Preface **vii**

Blood cholesterol levels
Reliability of instrument
readings
I.Q. tests
Car fatality rates for different
age groups
Effectiveness of fire detecting
devices

Surveys, polls, and the census

Chemical reactions
Income taxes
Fuel consumption rates
Product testing
Extrasensory perception
Biofeedback experiments
Campaign strategy
Gun control
Police response time

Other Features

■ The **flowcharts** help clarify the more complicated procedures.

Appendix B contains an expanded **glossary** of important terms.

Appendix C contains an updated bibliography.

Appendix D contains answers to almost all of the odd-numbered exercises.

■ A **symbol table** is included on the front inside cover for quick and easy reference to key symbols.

■ There are many more of the very popular **margin essays.** These short essays illustrate uses of statistics in very real and practical applications. The following is a sample of some of the topics covered.

Advertising: How commercials are regulated.

Biology: Were Mendel's experimental data manipulated?

Business: How airlines used sampling to save money by determining revenues from split-ticket sales.

Criminology: How valid are crime statistics?

Economics: How unemployment figures are obtained.

Education: Whether SAT scores can predict career success.

Energy: Quality control in a nuclear power plant.

Entertainment: How the Nielsen T.V. rating system works.

Medicine: How the Salk vaccine was tested.

Psychology: How to measure a seemingly qualitative characteristic, such as disobedience.

Sociology: Code of ethics for survey research.

Sports: Statistics and baseball strategy.

Supplements

STATDISK: A Computer Supplement

Elementary Statistics does not require the use of computers. For those who choose to supplement their course with computers, we have included

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computer projects at the end of Chapters 2 through 11. Also, there are two new supplements available with this third edition.

- STATDISK is an easy-to-use statistical software package that does not require any previous computer experience. Developed as a supplement to this textbook, STATDISK is available for the IBM PC and the Apple IIe systems.
- STATDISK MANUAL/WORKBOOK includes instructions on the use of the STATDISK software package. It also includes experiments to be conducted by students.

The STATDISK software and Manual/Workbook have been designed so that instructors can assign computer experiments without using classroom time that is already quite limited. STATDISK includes a wide variety of programs that can be used throughout the course, and the experiments are designed to do more than number crunch or duplicate text exercises. They include concepts that can be discovered through computer use. Also, the text includes several sample displays that result from the use of STATDISK.

Other Supplements

The Instructor's Resource Guide includes

- answers to almost all of the text exercises
- test bank with sample tests for each chapter and comprehensive final examinations
- data sets that can be assigned to individual students
- transparency masters

The **Student Solutions Manual** provides detailed worked-out solutions to selected text exercises.

Acknowledgments

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To the Student

I recommend the use of a hand calculator. You should get one that is capable of addition, subtraction, multiplication, division, and computation of square roots, and it should use algebraic logic instead of chain logic. You can identify the type of logic by pressing these buttons:

$$2 + 3 \times 4 =$$

If the result is 14, the calculator uses algebraic logic. If the result is 20, the calculator uses chain logic, and you will be likely to make gross errors. Some relatively inexpensive calculators automatically compute the mean and the standard deviation and the slope and intercept values of a regression line. Although a calculator may not be required for the course, one will certainly make your life easier.

I also recommend that you read the overview carefully when you begin a chapter. Read the next section quickly to get a general idea of the material, and then return for a careful second reading. Try the exercises. If you encounter difficulty, go back and work some of the examples in the text and compare your solutions with the ones in the text.

When working on assignments, first attempt the earlier oddnumbered exercises. Check your answers with Appendix D and verify that you are correct before moving on to the other exercises. Keep in mind that neat and well-organized written assignments tend to be viewed more favorably. When you finish a chapter, check the review section to make sure that you didn't miss any major topics. Before taking tests, do the review exercises at the end of the chapters. In addition to helping you review, this will help you with your approach to an assortment of problems.

You might consider buying the *Student Solutions Manual* for this text. Written by Donald K. Mason of Elmhurst College, it gives detailed solutions to many of the text exercises.

M.F.T. LaGrange, New York January, 1986

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