

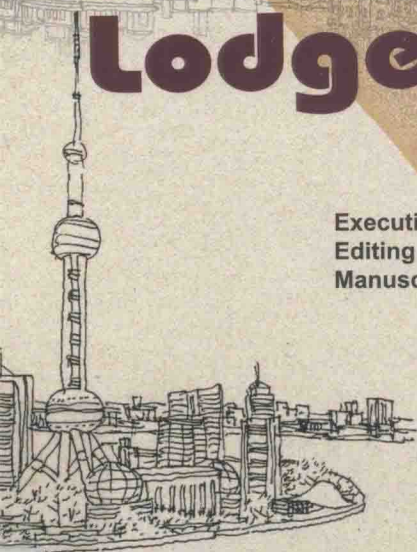


You Are Welcome to Shanghai



Lodgement in Shanghai

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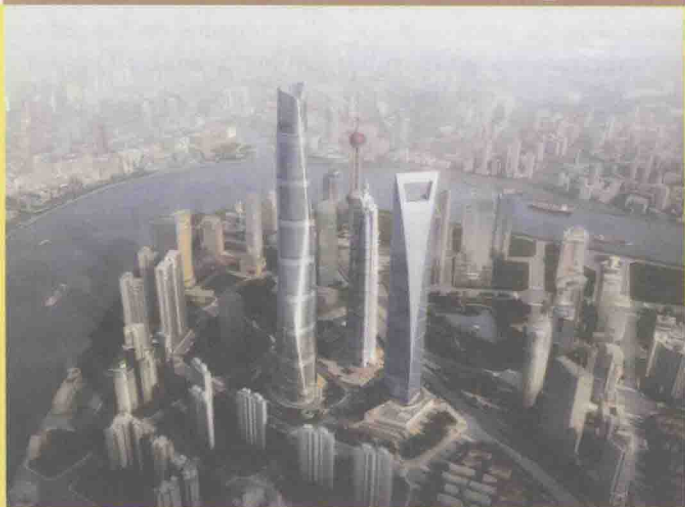
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Welcome to Shanghai



Wang Naili

In the spring of 2010, Shanghai, the metropolis on the coast of East China Sea, will be revealing her charming beauty to guests from every corner of the world coming to visit Expo 2010 Shanghai China. Shanghai Municipal People's Government and the hospitable people of Shanghai have already been fully prepared for them: The wine cups will be filled brimful with nectar-like wines, the flowers will be in full blossom, the white pigeons will be soaring and fluttering in the blue skies, and the clock on the top of our Customs House at the Bund will be tolling



to announce the opening of Expo 2010. The tolling of the clock, which echoes through time and space and in our hearts, reminds us that Shanghai, over the past 160 years, has undergone great changes. What remains unchanged, however, are our good wishes and unwavering efforts for the world peace and human progress.

Expo 2010 Shanghai China, sponsored by the Chinese Government and undertaken in Shanghai, is a grand global exposition that will raise its curtain at a special historical moment. We solemnly abide by our promise to hold a successful, magnificent and memorable world Expo. Moreover, we sincerely expect to uphold the theme of this Expo: Better City, Better Life, together with the efforts from people all over China as well as all over the world.

Shanghai is a city full of vitality, imagination, and competitiveness. As the largest comprehensive industrial city in China, it is not only an important center of science and technology, shipping, finance and information, but also one of the fastest developing and economically prosperous cities in China. Situated in the mouth of the Changjiang River and in the middle of coastline from north to south, it enjoys a favorable geographical location, with convenient transport and broad hinterland. Shanghai Port is one of the largest ports in the world.

Besides, as a prestigious city of history and culture, many important events in modern and contemporary Chinese history took place in Shanghai. Jiangnan Machinery Manufacture Arsenal laid the developmental foundation of

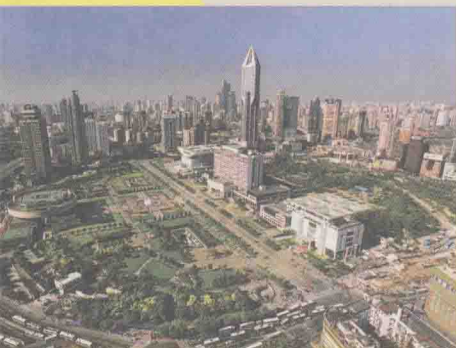
the modern industry in China. The gallery of world architectures at the Bund displays the brilliant charms of the Asian financial center. The site of the First Conference of the Communist Party of China in Xingye Road kindled the spark of the torch for the tortuous revolutionary long trek. Furthermore, Expo 2010 Shanghai located by the side of the Huangpu River will embody the modern civilization of human society in terms of "Better City, Better Life."

Shanghai is a city that strongly cherishes respect for traditional culture and actively implements the open policy, various cultures manifest their respective charm and uniqueness, and merge with one another. Up to now, Shanghai still preserves dozens of architectural styles of different historical periods in the world. It maintains the traditional civil residences in the region south of the Changjiang River and clusters of the stone-gate residential houses. The original living of Shanghai civilians is complete, orderly and natural. In Shanghai area, there are still many well kept several-hundred-year-old towns such as Fengjing, Qibao, Gaoqiao, Zhujiajiao, etc.; folk and religious locations such as City God Temple, Longhua Temple, Jing'an Temple, Jade Buddha Temple, Community Church, Xujiahui Cathedral, etc.; and humanistic memorial sites such as the Memorial Hall of the First Conference of the Communist Party of China, the Memorial Hall and Former Residence of Dr. Sun Yatsen, the Former Residence of Lu Xun, the Ruins of Ancient People at Guangfulin Relics, and the Former Site of the Provisional Government of the Republic of Korea, etc.



Shanghai was the first city in China that accepted the advanced western culture, digested and absorbed it, and took advantage of it. The earliest movie, modern opera, modern fine arts, modern music, journalism, recreational business, etc. all began in Shanghai and then rapidly spread to the rest of China.

Today, Shanghai has become, in the true sense of the term, an important city of culture that people all over the world yearn to visit to.



Shanghai International Tourism Festival, Shanghai International Film Festival, Shanghai International Art Festival, Shanghai TV Festival, Shanghai Nanhui Peach Blossom Festival, and other festivals have been attracting more and more participants from home and abroad.

Shanghai TV Festival was the first international TV festival that China initiated and ran. And Shanghai International Film Festival has already been certified by the International Federation of Film Producers Associations and categorized as A-list film festival.

Shanghai is one of the major tourist cities in China. The tourist industry accounts for approximately 8% of the total GDP of Shanghai. With the infrastructure for tourism getting better and better, the tourist receptive capacity is

improving. There are now over 300 star-rated hotels in Shanghai. Every autumn, Shanghai International Tourism Festival is held for nearly one month.

Shanghai has a subtropical climate of the northern hemisphere and experiences four distinct seasons with sufficient sunshine and ample rainfall. Therefore, it is quite suitable for the convening of international conventions and exhibitions as well as important sports matches. It boasts first-class stadiums, sports halls, and facilities.

To be a good host and to run Expo 2010 well, Shanghai Jiao Tong University Press planned and published this set of books under the title of Welcome to Shanghai. The contents of the books include all the basic elements of contemporary tourism, with the intention to offer guiding services for the domestic and overseas guests in terms of board and lodging, touring and sightseeing. The publication of the books is actually a concrete demonstration of good service. Of course, what is listed and stated in this set of books is far from enough to cover the whole service industry in Shanghai; it is merely a drop of water in the ocean. There are many





more places in Shanghai that can cater for the needs of the domestic and overseas tourists. The open Shanghai will surely give our guests pleasant surprises from time to time.

With the spirit of “broad-mindedness, high value, wisdom, and modesty,” we are determined to run an excellent Expo 2010 Shanghai, enabling our foreign guests to genuinely witness the courage and speed with which China is marching toward modernizations and to heartily witness the joys of the Chinese people that share the fruits of reform and opening-up as well as their pride.



Preface

Shanghai is situated on the west coast of the Pacific Ocean and in the middle part of the Chinese coastline. Located at the mouth of the Yangtze River, it is the biggest economic central city of China.

Shanghai was once the international financial center of the Far East. Since China's reform and opening up to the outside world, Shanghai has experienced dramatic changes in economic and social development as well as in the appearance of the city. It is advancing toward its targets of becoming a modern metropolis and the international economic, financial, trade and shipping center.

This dynamic and charming city and its hospitable people have attracted numerous visitors from all over the world. In 2009, there were over 6 million overseas visitors and 100 million domestic visitors coming to Shanghai. It is foreseeable that Shanghai will host more visitors in 2010 during the Expo. Today, Shanghai has more than 6 000 hotels and other accommodations, of which around 6% are star-rated hotels and the rest are non-star-rated hotels, inns, hostels and reception centers.

This book, which introduces 36 most characteristic hotels in Shanghai, aims at helping visitors find their ideal hotels in



this city. From this book you can learn about the most luxurious and modern hotels in Shanghai as well as the historic ones with old, amazing legends. This book will help you find an ideal place for conferences and business trips; it can also help you find a beautiful oasis-like hotel well isolated from the city center's noise. While some hotels are true gems of architecture and history, others are famous for their unparalleled cuisines. All of these hotels welcome guests from all over the world with complete facilities, comfortable surroundings, considerate services and delicious food. They will provide a sweet home for you during your stay in Shanghai.

It took us almost half a year to finish editing this book. We are deeply grateful for all the help and support from related hotels as well as from Ms. Liu Xiaoyi and Ms. Ni Hua, the editors of Shanghai Jiao Tong University Press.

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in Shanghai 老饭店

Historical Hotels





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Shanghai Forever
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A World Famous Hotel
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of the Past
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Blessings on All Its Visitors
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The First State Guest House of
New China
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A Splendid Ancient Castle
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“The No. 1 Hotel in China”

Astor House Hotel

华夏第一店

浦江饭店

If you have ever been to Shanghai, you must know of the Bund bordering the Huangpu River. To the north of the Bund, there is a bridge which has been standing for more than a century. Over the bridge, you will find the very first hotel in China managed by Western businessmen — the Astor House Hotel.



The hotel has a glorious history of more than 170 years. It was first built in 1846 by an Englishman and was named Richard's Hotel after its owner. At that time, the facilities



and services of the renowned Astor House ranked high among its kinds around the world. It has hosted numerous distinguished guests, including domestic and overseas politicians,

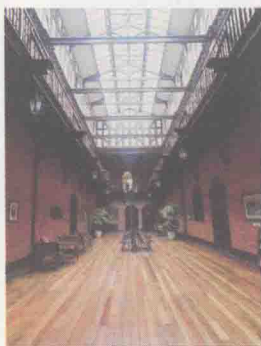
artists, scientists and other celebrities. People called it “the No. 1 hotel in China”, and were proud of being its guests.



The Peacock Hall of the Astor House was the most famous ballroom in the Far East during the 19th century. It was designed with a blend of Victorian, Baroque, and other European architectural styles, and was decorated with white marble columns. It is recorded that the earliest Western-style ball in China was held here on November 5th, 1897, to celebrate the 60th birthday of Dowager Empress Cixi.

Another architectural masterpiece is the atrium of the hotel. Shared by all the rooms of the second and the third floor, the atrium is composed of a transparent roof, red

brick walls with white baseboards, and an overhanging corridor with red wooden handrails on the third floor. It retains the original architectural style of Victorian Gothic revival. Although the idea of multi-storey atriums is credited to the late twentieth century architect John Portman, the 2-storey atrium of the Astor House, built 50 years earlier than Portman's Hyatt Hotels, had already seen this idea in practice.



Astor House is very proud of its history, which is marked by many “firsts”. Managers of the hotel helped edit the first city travel guide, an English book named *The Guide to Shanghai and Surrounding Areas*, which is now kept in the Shanghai Museum. In 1882, the hotel hosted some of the earliest performances of Western circuses in China. On June 9th, 1908, a half-

