

Whatever
your style or mood,
you'll glow in
your thirty
special colors!

Color Me Beautiful



*Discover your natural beauty
through the colors that make you look great
and feel fabulous*

Carole Jackson

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AUTUMN

Color Me Beautiful

**Discover Your
Natural Beauty
Through The Colors
That Make You
Look Great
&
Feel Fabulous!**

by Carole Jackson

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Makeup and Hair Styling by Susan Volk

Please note: Every effort has been made to provide accurate color in the color section of this book. Owing to the limitations of the four-color printing process, however, certain discrepancies are inevitable. Therefore, the color samples in this book should be used only as a guideline.

For further information on clothing personality, see ART AND FASHION IN CLOTHING SELECTION by Harriet T. McJimsey, Second Edition
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Make-up and Hair Styling by Susan Volk

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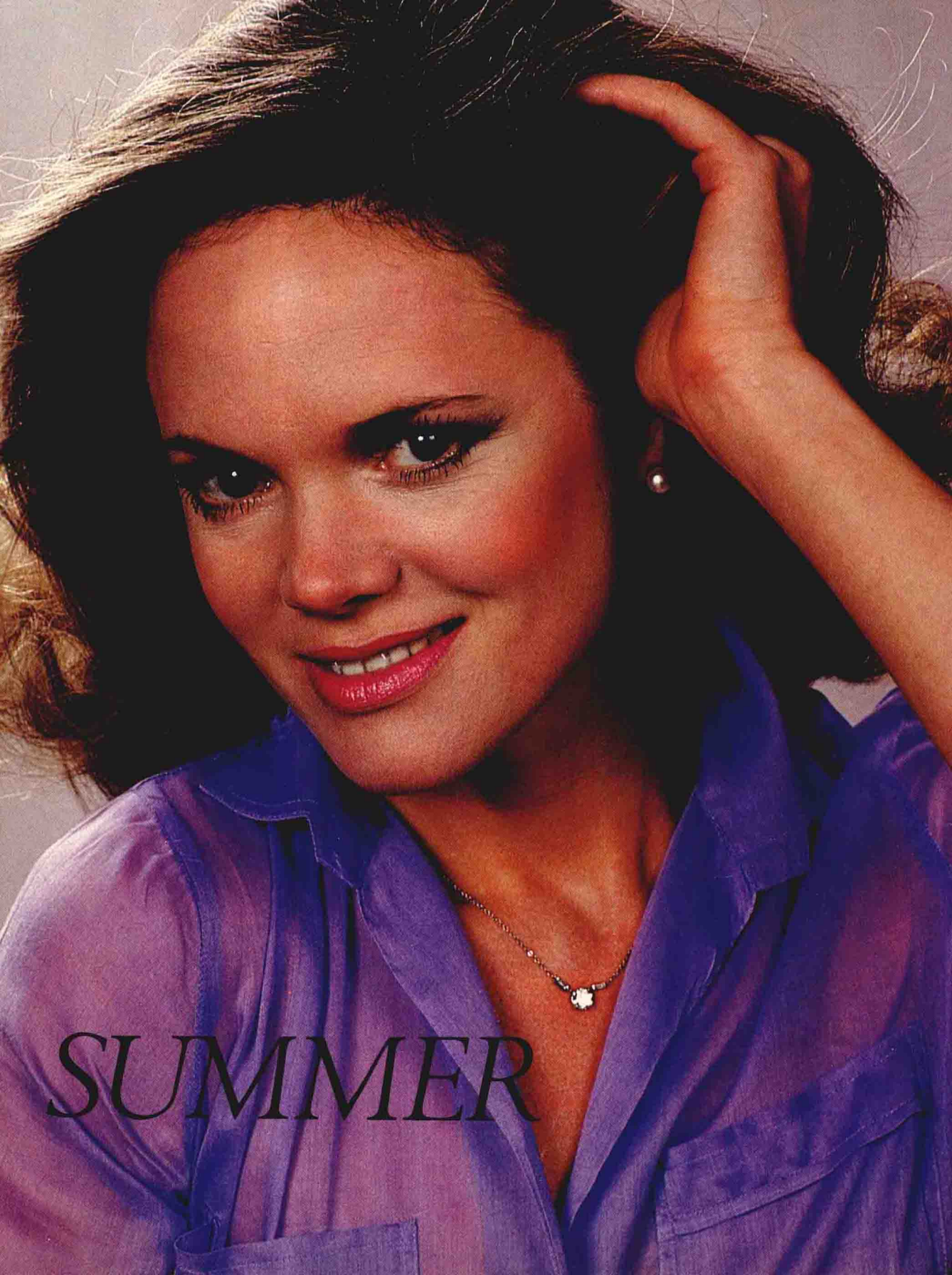
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SUMMER

Color Me Beautiful

CONTENTS

The Magic of Color.	9
-----------------------------	---

Part 1: Find Your Colors—Find Yourself	13
---	----

1 Let's Start With You.	14
2 Color Makes the Difference	17
3 The Seasonal Palettes.	25
4 Determining Your Colors: The Color Test.	41
5 Your Color Personality: Understanding Your Palette	61
6 Your Clothing Personality: What Type Are You?	75
7 Fashions, Figures and Fads.	94

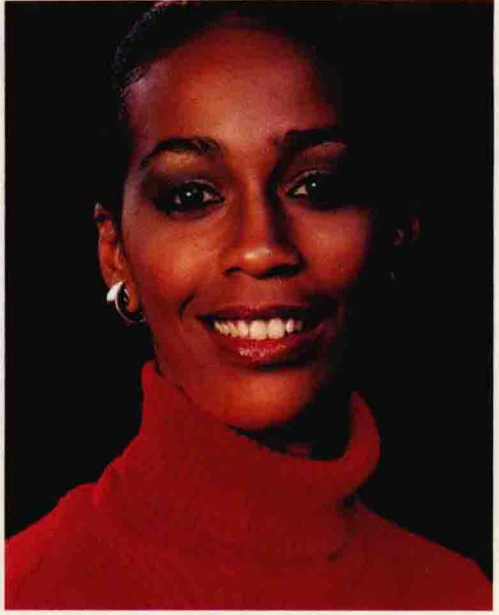
Part 2: Put It All Together	117
--	-----

8 Your Face: Finding the Right Makeup	119
9 Your Hair: Getting the Color Right	143
10 A Wardrobe That Works	151
11 Accent on Accessories	169
12 Uncluttering Your Closet	185
13 Shopping Sanely	195
14 Let Yourself Glow	207

Index	212
-----------------	-----

Order Form for Fabric Swatches	215
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WINTER



SPRING



SUMMER



AUTUMN



THE MAGIC OF COLOR

WHEN I WAS A YOUNG GIRL, I WANTED SO MUCH TO BE PRETTY. Studying myself in the mirror, I saw a pale, colorless face and decided that I really wasn't pretty at all. While the powder blue uniform required at my school made some of the girls look great, it did nothing for me. It in fact made me look gray, dull, and lifeless. The color of that daily uniform robbed me of some potentially good feelings about myself well into adult life.

Discovering lipstick and rouge as a teenager brought me instant life, but it was not until years later that I discovered the real magic of color. MY colors ... the missing link to finding my best self.

After having my coloring analyzed by a professional color consultant, I found that I do not look pale and lifeless after all—as long as I wear a color (the right blue, for example) that brings out the glow of my natural coloring. As I began

wearing only the colors that were right for me, I started receiving compliments *all the time*. My colors had such an impact on my life that I wanted to share this exciting concept with others. You have special colors, too.

Each of us has a unique skin tone. Finding the colors that best complement this tone brings out our special beauty. I have seen many women literally come to life with radiance and new-found self-confidence as they discover their colors.

Perhaps you have never thought much about color, but I promise you that color has more impact than you ever imagined! Artists have studied its secrets and use them to make their masterpieces come alive. The world's most beautiful women—and men—have discovered its power to make the world regard them with awe.

Why do you picture Elizabeth Taylor in vivid, clear colors—royal blue, emerald green—and Candice Bergen in pastels? Why did your friend look fabulous on Monday, yet why did you walk right past her on Tuesday without saying hello because you didn't notice her? Why do you always reach for that certain dress in your own closet?

The answer is color.

Six years ago, after formal study of color and its application to clothing, makeup, and hair, I set up classes to teach women of all ages how to put themselves together from head to toe using their colors as the foundation. Over the years these classes have been refined, and they are the basis for this book.

At these "Color Me Beautiful" classes, we analyze each client's coloring, give her a packet of fabric swatches in her color palette, and teach her how to use them as a guide for shopping and looking beautiful. We spend one session on

individual makeup, another on hair, one on personality and style, and one on wardrobe planning.

In our classrooms we use the seasons to describe people. For just as nature has divided herself into four distinct seasons, Autumn, Spring, Winter, and Summer, each with its unique and harmonious colors, your genes have given you a type of coloring that is most complemented by one of these seasonal palettes.

The Autumn is the woman who radiates in the warm, rich colors of fall, with their golden undertones, as crisp and colorful as the October leaves. The Spring woman blossoms in clear, delicate colors with warm yellow undertones, like the first daffodil that blooms each spring. The Winter woman sparkles in the vivid, clear primary colors, and cool, icy colors, like a glittering snowflake. And Summer glows in the pastels of June, the soft colors of the sea and sky, with their cool, blue undertones.

Through this book you will discover *your* season and learn which colors make you look fabulous all the time. After you know your best colors, you will move on to learn exactly what makeup and hair tones are perfect for you. Then we'll plan your wardrobe.

Color *is* magic and now let it work for you!

By the end of this book you will have color power—the ability to make the right fashion choices for yourself, to project your best image ... the power to be beautiful on the outside, to feel beautiful on the inside.



WINTER

Color Me Beautiful

I

Find Your Colors
Find Yourself

1

LET'S START WITH YOU

THE FIRST STEP IN FINDING THE COLORS THAT ARE PERFECT FOR you is a self-evaluation. Your answers to the following questions may help you increase your awareness of your clothes-buying and beauty habits. In addition, believe it or not, each question relates to color.

1. Can you wear *any* color and look terrific?
2. Do you create a good first impression *all the time*?
3. Do you have a closetful of clothes but nothing to wear?
4. Do you feel guilty about spending money on clothes?
5. Are you a compulsive clothes buyer?

6. Are there any mistakes hanging in your closet?
7. When you shop, do you have direction, or do you wander aimlessly through the store? Are you sure that everything you buy will be smashing and will blend with the rest of your wardrobe?
8. Can you pack one suitcase for a two-week trip?
9. Do you buy too much makeup, or no makeup at all, because you aren't sure what is just right for you?
10. If you color your hair, are you positive that it is the most flattering shade?
11. Are you excited about the way you look?
12. Do you have "colorisma"?

If any *one* of your answers does not please you, *Color Me Beautiful* can help. By finding and learning to use your colors, you can achieve just what you want, whether it's a little change here and there, or an entirely new look. Then you can be happy with your answers to all these questions, for color—your personal palette—makes all the pieces fall into place. You'll look better; you'll shop more intelligently; and—if you're like the women who have taken my classes—you'll be excited about your looks and yourself.

The answer to the first question will always be "no." You need *your* colors to look terrific. Read on to find out why and how—then take the color test and discover your own season!



SPRING