ERICA BEECHER-MONAS

Evaluating Scientific Evidence

An Interdisciplinary Framework for Intellectual Due Process

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Erica Beecher-Monas Wayne State University Law School



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Evaluating Scientific Evidence

Scientific evidence is crucial in a burgeoning number of litigated cases, legislative enactments, regulatory decisions, and scholarly arguments. Evaluating Scientific Evidence explores the question of what counts as scientific knowledge, a question that has become a focus of heated courtroom and scholarly debate, not only in the United States, but also in other common law countries such as the United Kingdom, Canada, and Australia. Controversies are rife about what is permissible use of genetic information, whether chemical exposure causes disease, whether future dangerousness of violent or sexual offenders can be predicted, and whether such time-honored methods of criminal identification (such as microscopic hair analysis) have any better foundation than ancient divination rituals, among other important topics. This book examines the process of evaluating scientific evidence in both civil and criminal contexts and explains how decisions by nonscientists that embody scientific knowledge can be improved.

Erica Beecher-Monas teaches at Wayne State University Law School. She received her M.S. in Anatomy/Cell Biology from the University of Miami School of Medicine and J.D. from the University of Miami School of Law. She earned an LL.M. and a J.S.D. from Columbia University School of Law. Prior to entering academia, she clerked for the Honorable William M. Hoeveler, U.S. District Court Judge in the Southern District of Florida, and was an associate at Fried, Frank, Harris, Shriver and Jacobson in New York. She writes in the areas of judgment and decision making, with applications to scientific evidence and corporate governance, and has been published in numerous law reviews.

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Editors: William Twining (University College London) and Christopher McCrudden (Lincoln College, Oxford)

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For my father, Sidney Monas, with love and gratitude for his inspiration.

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Evaluating Scientific Evidence

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Introduction

Scientific evidence pervades modern legal decisions, whether the decision is made in the courtroom, during the regulatory process, or through legislation. The question of what counts as scientific knowledge has become a focus of heated courtroom and sholarly debate, not only in the United States but also in other common-law countries such as the United Kingdom, Canada, and Australia. Controversies are rife about what is permissible use of genetic information, if chemical exposure causes disease, and whether future dangerousness of violent or sexual offenders can be predicted, among other important topics. Many time-honored methods of criminal identification, such as hair analysis, voice spectography, and bitemark identification, to name a few, have turned out to have no better foundation than ancient divination rituals. This book examines the process of evaluating scientific evidence in both civil and criminal contexts and explains how decisions by nonscientists that embody scientific knowledge can be improved. This is a timely and important subject for anyone interested in the impact of law and science on society.

Evaluating Scientific Evidence: An Interdisciplinary Framework for Intellectual Due Process emphasizes the unifying themes of probabilistic reasoning, hypothesis testing, and interdisciplinarity, and it is intended to provide the guidance that judges and the lawyers advising them need to make scientifically legitimate admissibility determinations. Moreover, scholars who turn to interdisciplinary arguments are confronted with an urgent need for a framework to evaluate scientific argument.

Evaluating Scientific Evidence is intended to provide this guidance to scholars, judges, lawyers, and students of law. The heuristic it proposes consists of five parts and emphasizes underlying principles common to all fields of science. To meet the requirements of intellectual due process, anyone evaluating scientific information must be able to do five things: (1) identify and examine the proffered theory and hypothesis for their power to explain the data; (2) examine the data that supports (and undermines) the proffered theory; (3) employ supportable assumptions to fill the inevitable gaps between data and theory; (4) examine the methodology; and (5) engage in probabilistic assessment of the link between the data and the hypothesis. To demonstrate how using this heuristic would improve the evaluation of the scientific evidence at issue, my book uses real examples of recorded courtroom battles and scholarly debates as to what counts as valid science.

In the United States, both the category and the content of scientific knowledge are controversial. During little more than the past decade, in a trio of landmark cases beginning with *Daubert v. Merrell Dow Pharmaceuticals, Inc.*, the U. S. Supreme Court placed the burden of an early evaluation of the validity of scientific testimony—called "gatekeeping"—squarely on federal trial judges. An amendment to the Federal Rules of Evidence followed in short order and — although many states continue to apply a rule under which only a scientific consensus is required for admissibility and others use some combination of these approaches—scientific validity has become and remains an important question.

In Great Britain, the *Sally Clark* case has similarly ignited controversy over the use of experts testifying about science, a debate that has prompted the reopening of hundreds of cases.

Notwithstanding its significant alteration to the legal landscape, the U.S. Supreme Court has done little to guide judges in the necessary assessment. *Evaluating Scientific Evidence* argues that because most scientific studies and the conclusions culled from them are imperfect, the assessment process needs to include more than a knowledge of optimal experimental design. No study is perfect, no matter how well designed. What judges and lawyers – and anyone attempting to understand the validity of scientific information – need to know is not how to design the best scientific study but how to assess an imperfect one. Assessing imperfect studies – that is, the scientific validity of conclusions drawn from imperfect knowledge – is precisely the goal of the heuristic provided in this book.

Although a substantial literature about scientific evidence has appeared in the past decade, most of these treatises have discussed discrete areas of scientific evidence and their attendant problems in litigation. They have not offered a discussion of unifying principles that can make sense of areas beyond the topics they specifically address. In its novel approach, *Evaluating Scientific Evidence* takes a more philosophical bent that is intended for a broader audience and that addresses the underlying principles of scientific argument in a unifying manner.

Throughout, Evaluating Scientific Evidence draws on the rationalist tradition in evidence sholarship and its main epistemological assumptions. A tradition of aspirational rationality in the legal system is the inspiration for this book. Recognizing that concerns about evidence and inference are not limited to law and that issues of logic, probability, and knowledge are common to many disciplines, any study of scientific evidence inevitably becomes a multidisciplinary subject. In this book, common themes of logic, probability, and knowledge are emphasized and fine-tuned to scientific information used in legal decision making.

The premise of *Evaluating Scientific Evidence* is that critiquing scientific information in both civil and criminal systems is within the capability of judges, lawyers, and scholars, armed with the framework for analysis that this book provides. In presenting an updated philosophy of science, examining the relationship between facts and values, and exploring the question of how nonscientists properly can use scientific information to make sound and persuasive arguments and decisions, it

takes a global perspective on how courts evaluate scientific evidence and builds on the comparative enterprise to address normative structures for the valid use of scientific information within the framework of the rule of law.

The heuristic advanced and applied in *Evaluating Scientific Evidence* draws from the U.S. Supreme Court's guidelines; the Federal Judicial Center's *Manual for Scientific Evidence*; guidelines proposed by the U.S. Environmental Protection Agency to assess scientific validity; the philosophy of science; and my own experience as a research scientist. The intention of this book is to offer insights into scientific process that will produce legal judgments and decisions that are intellectually defensible and fairer to the litigants. In doing so, it aims to put the interdisciplinary use of scientific information on a solid and reliable foundation. Its contention is that understanding the process of science and the nature of probabilistic reasoning will enable the proper use of science in the courts. This work carries on the tradition of Law in Context and complements other publications in the series (including Twining's *Rethinking Evidence* and Anderson and Twining's *Analysis of Evidence*, as well as Eggleston's *Evidence*, *Proof and Probability*, now out of print).

Those in our legal systems with responsibility for judgments and decisions are far from the only outsiders who must evaluate scientific evidence. Scientists working outside of a given field routinely critique each others' work. By taking information gleaned from one discipline and applying it to another, scientists' new insights make developments in science possible. Scientists can do this, even without intimate knowledge of the type of research being discussed, because underlying all scientific disciplines are common understandings about probabilistic and analogy-based reasoning. Even nonscientists can learn this kind of reasoning. By emphasizing the unifying themes of probabilistic reasoning, hypothesis testing, and interdisciplinarity, this book will guide legal participants to formulate scientifically adequate legal arguments and will illustrate the process through critique of a number of areas in which scientific information is invoked in legal argument. Empowering judges and lawyers to reliably evaluate the science confronting them can only enhance credibility of the judicial process, soundness of scholarly debate, and – in the end – a proper functioning of law.

Triers of science

Scientific evidence is an inescapable facet of modern litigation. It is fundamental to criminal justice and to civil litigation. What counts as science, however, who gets to make this decision, and how they should go about it are all hotly contested. Nor is this contest limited to the United States. The issue of scientific reliability is a hot topic in England and other Commonwealth jurisdictions, as well as in continental European systems.

In the United States, legislatures, federal, and many state courts have placed the responsibility for evaluating the validity of scientific testimony squarely on judges. Other states continue to use a general-consensus standard for scientific validity, in which it is the scientific community that makes that decision. In those jurisdictions where judges must evaluate scientific validity, the result is that judges – traditionally triers of law, occasionally pressed into service as triers of fact – now must also be triers of science in cases where experts proffer scientific evidence.

Predictably, not everyone is pleased with this new state of affairs, and many question judicial competence in this area. Years after *Daubert v. Merrell Dow Pharmaceuticals, Inc.*³ and the subsequent amendments to the Federal Rules of

1 The Federal Rules of Evidence, amended in response to *Daubert v. Merrell Dow Pharmaceuticals*, 509 U.S. 579 (1993), now provide (in relevant part) that

If scientific, technical, or other specialized knowledge will assist the trier of fact to understand the evidence or to determine a fact in issue, a witness qualified as an expert...may testify...if (1) the testimony is based upon sufficient facts or data, (2) the testimony is the product of reliable principles and methods, and (3) the witness has applied the principles and methods reliably to the facts of the case.

Fed. R. Evid. 702.

2 This general-consensus standard is usually referred to as the *Frye* test, from *Frye v. United States*, 293 F. 1013 (D.C. Cir. 1923), explaining that scientific testimony must "be sufficiently established

to have gained general acceptance in the particular field in which it belongs."

3 509 U.S. 579 (1993). In a series of three revolutionary cases, the U.S. Supreme Court radically transformed the jurisprudence of expert admissibility determinations, with results that are reverberating throughout the judicial system. In *Daubert v. Merrell Dow Pharmaceuticals, Inc.*, the U.S. Supreme Court laid the groundwork for this transformation by requiring district court judges to evaluate the scientific validity and "fit" of expert testimony. In *General Electric Co. v. Joiner*, the Court reiterated the standards, expounded on its notion of "fit," and explained that although the standards for admissibility had changed, the traditional abuse of discretion standard of review

Evidence made federal judges responsible for assessing scientific validity, judges and lawyers are still grappling with the fact that they can no longer merely count scientific noses⁴ but must instead analyze whether expert testimony meets the criteria of good science. Many judges, however, are stymied by the science component of their gatekeeping duties, focusing instead on rules of convenience that have little scientific justification. As a result, judges make unwarranted decisions at both ends of the spectrum: by rejecting even scientifically uncontroversial evidence that would have little trouble finding admissibility under a general-consensus standard and by admitting evidence that is scientifically baseless. But judges need not be unarmed for these decisions.

The U.S. Supreme Court gave judges some rudimentary guidelines in *Daubert* and its progeny, outlining the notions of scientific validity and fit. In addition, the Federal Judicial Center publishes a reference manual (periodically updated) for evaluating scientific evidence, outlining basic theory and optimal practices in a given field.⁵ Courses have sprung up to help familiarize judges with scientific issues, and the trial court may appoint its own experts for advice.⁶ Federal regulatory agencies like the U.S. Environmental Protection Agency (EPA) also have useful guidelines. These are particularly salient because, like judges, most agency decision makers are not trained scientists, yet they must make creditable scientific validity assessments. Despite these attempts at guidance, however, no coherent conceptual framework has emerged to guide the legal treatment of scientific knowledge. This book seeks to provide that framework.

Throughout this book, I argue that judges are capable of providing intellectual due process to litigants on issues of scientific evidence but that an integral part of that process is the requirement that judges explicitly give the basis for their decision in the form of written opinions, educate themselves about the kinds of evidence before them, and make default assumptions that are justifiable on scientific and policy grounds. The underlying principles of reasoning are not different in law and science, although context and culture determine their application. When discussing rationality, I include inductive, deductive, and abductive reasoning because all three forms are important tools in analysis. In short, for deductive argument to be valid, the truth of the premises must guarantee the truth of the conclusion;

had not. Finally, in *Kumho Tire*, the Court explained that not only do judges have to evaluate the scientific validity of testimony based on the traditional "hard" sciences, they must also evaluate the validity of expert testimony based on the "soft" sciences, such as engineering, handwriting analysis, and psychology. The U.S. Supreme Court, through these three seminal cases, has mandated that federal judges evaluate the validity of such evidence.

⁴ Before *Daubert*, the federal courts overwhelmingly applied a consensus standard for admissibility. This was the standard of *Frye v. United States*, 293 F. 1013 (D.C. Cir. 1923), explaining that scientific testimony must "be sufficiently established to have gained general acceptance in the particular field in which it belongs."

⁵ See The Federal Judicial Center Reference Manual on Scientific Evidence (1994).

⁶ Fed. R. Evid. 706.

the paradigmatic form of the deductive argument is the Aristotelian syllogism. ⁷ By inductive reasoning, I mean both inductive generalization, involving probabilistic generalization from the particular, and inductive analogy, in which one concludes that some particular instance will have the aggregate characteristics given in the premises. ⁸ Exemplary reasoning is sometimes referred to as abduction. ⁹ The theory of abduction was introduced by Charles Sanders Peirce to explain how scientists select a relatively small number of hypotheses to test from a large number of logically possible explanations for their observations. ¹⁰

To aid nonscientists in this complex reasoning process, I set out a framework for analysis of scientific argument in Chapter 3. The heuristic proposed in Chapter 3 consists of five basic parts and emphasizes the underlying principles common to all fields of science. To meet the requirements of such intellectual due process, I suggest that judges (and the lawyers and scholars who educate them about their cases) must be able to do five things: (1) identify and examine the proffered theory and hypothesis for their power to explain the data; (2) examine the data that supports (and undermines) the expert's theory; (3) use supportable assumptions to fill the inevitable gaps between data and theory; (4) examine the methodology; and (5) engage in probabilistic assessment of the link between the data and the hypothesis.

What's wrong with counting scientific noses?

When scientific evidence surfaces as the focus of a courtroom dispute, it neither should—nor can—be left to the scientists to decide. Determining legal admissibility based on the scientific community's assessment of validity is troubling in both theory and practice. The rule of law is often described as a search for truth in a system that aspires to rationality. ¹¹ Although the meanings of truth and rationality are subject

- 7 See David A. Schum, Evidence and Inference for the Intelligence Analyst, Vol. I, 18–21 (1987), offering an elegant explanation of inductive, deductive, and abductive reasoning and the process of logical inference.
- 8 See Stephen F. Barker, The Elements of Logic, 381-82 (8th ed., 1990).
- 9 For an article describing the process of legal reasoning by analogy as a species of abduction, see Scott Brewer, Exemplary Reasoning: Semantics, Pragmatics, and the Rational Force of Reasoning by Analogy, 109 HARV. L. REV. 923, 947 (1996), where he argues that "abduction is a disciplined (albeit, in contrast to deduction, not a rigidly guided) form of inference; ... it has a substantial degree of rational force; and ... it plays a vital role in exemplary, analogical reasoning, just as it does in explanatory and justificatory reasoning in science and other fields of inquiry."
- 10 Charles S. Peirce, Philosophical Writings of Peirce, 150-6 (Justus Buchler, ed., 1955).
- 11 See Scott Brewer, Exemplary Reasoning: Semantics, Pragmatics, and the Rational Force of Reasoning by Analogy, 109 Harv. L. Rev. 923, 929 (1996), explaining that the "normative order constituted by the legal system, informed by 'rule of law' principles as well as by many others, aspires to be rational in significant ways." Asserting truth and rationality goals tends to make people nervous in a postmodern world, where people doubt the achievability of truth, where many believe truth is contextual, and different perspectives on truth abound. See, e.g., Dennis Patterson, Law and Truth 150 (1996), characterizing postmodernism as emphasizing the idea that "no practice or discourse enjoys a privileged position vis-a-vis others" and asserting that "truth in law is a matter of forms of legal argument." Some postmodern scholars ditch the concept of law as a

to debate in an open society, a structured reasoning process relating sensory input to theoretical explanation is fundamental. This requires accurate information and justifiable inferences. It is the necessity of a structured reasoning process that argues for a gatekeeper to assess the scientific validity of expert testimony. The object of demystifying scientific argument and making it more accessible to lawyers and judges is not to transform lawyers and judges into amateur scientists¹² but to help them resolve a legal policy issue: whether, given the state of knowledge about a particular scientific hypothesis proffered by experts, that hypothesis is useful in resolving a legal dispute. The purpose of the admissibility inquiry is not to decide whose expert is correct but whether the expert can provide information to help the factfinder resolve an issue in a legal case. This is a decision that is quintessentially legal. In sum, the reason we need gatekeepers is to ensure that the statements offered into evidence comport with permissible legal theories, embedded as they are in cultural systems of belief, assumptions, and claims about the world. Although what we seek to know are the facts, facts are inevitably theory-laden. 13 Therefore, in an adversary system, it is the judge whose role it is to manage coherence by reference to what is relevant to the legal determination.

Nor is this an impossible task to place on the judge. Requiring judges to act as evidentiary gatekeepers – analyzing proffered testimony for the soundness of its underlying theory, technique, and application, and analyzing that testimony in light of the issues posed by the case – does not seem like an insurmountable judicial task. After all, judges are supposed to direct legal proceedings based on logical analysis and considered judgment. Moreover, judges are far from the only outsiders who must evaluate scientific evidence. Scientists who work outside of a given field critique each others' work all the time – that is how science advances: by taking information gleaned from one discipline and applying it to another.

search for truth entirely, seeing it rather as a contest for power. See, e.g., Carrie Menkel-Meadow, "The Trouble with the Adversary System," 38 Wm. & Mary L. Rev. 5, 13 (1996), arguing that the adversary system is not a search for truth but a contest, the goal of which is to win. Just because our attempts to discover the truth may be only relatively successful, just because we may have different perspectives on what is truth, it does not mean the search should be abandoned or that the effort to improve the process unavailing. For an amusing and enlightening explanation of why both visions (i.e., law as truth search and law as contest) may be correct, see Arthur A. Leff, Law and, 87 Yale L. J. 989, 1005 (1978), acknowledging that although the adversary system "does seem more or less well adapted to providing the more or less accurate data needed for the rational operation [of the system and is] largely capable of answering the question 'what happened' at the legally relevant time," there are important ways in which it is also a contest.

- 12 Chief Justice Rhenquist expressed this concern in his dissent in *Daubert*, where he worried that the majority was forcing judges "to become amateur scientists in order to perform [their] role." *Daubert*, 509 U.S. 601.
- 13 See, e.g., THOMAS S. KUHN, THE STRUCTURE OF SCIENTIFIC REVOLUTIONS, 200 (2d ed., 1970), arguing that the manner in which science develops is largely determined by values and experience shared by the scientific community; Willard V. Quine, "Epistemology Naturalized" in Ontological Relativity and Other Essays, 83 (1969), explaining the "reciprocal containment" of "epistemology in natural science and science in epistemology." Thus, a commitment to empiricism does not preclude the understanding that knowledge and theory are inseparable.

This is possible, even without intimate knowledge of the type of research being discussed, because underlying all scientific disciplines are common understandings about probabilistic and analogy-based reasoning.

The framework provided here is based on unifying themes common to scientific thinking of all stripes. Understanding the language and structure of scientific argument and the way "science" is produced provides an invaluable tool in deciphering the logic behind scientific testimony. The framework proposed here is intended to resolve some major issues on which the courts are still foundering. Even nonscientists can learn this kind of reasoning. By emphasizing the unifying themes of probabilistic reasoning, hypothesis testing, and interdisciplinarity, this book seeks to provide the guidance legal participants need for scientifically adequate legal arguments. It illustrates the process through a critique of a number of areas in which scientific information is invoked in legal argument.

Not only is counting scientific noses bad for theoretical reasons, it does not work well in practice either. In practice, the general-consensus standard devolved into a meaningless exercise because it was nearly always possible to define the expert's field so narrowly that consensus by a cohort of the expert's was virtually guaranteed. Thus, the general-consensus standard often resulted in a cursory inquiry into the expert's credentials without any screening of the substance of the testimony. In this way, voiceprints, bitemark and handwriting analysis, and a whole cornucopia of questionable exercises masquerading as science crept into litigation.

Admissibility of expert testimony Pre-Daubert

Daubert¹⁴ emerged against the backdrop of immense public controversy about the perceived flood of "junk science" that, according to some popular critics, threatened to inundate the courts.¹⁵ For years, *Frye v. United States*¹⁶ was the predominant standard for the admissibility of scientific evidence. *Frye* was a murder case involving expert testimony based on an early version of the polygraph technique, which the court found inadmissible because polygraph testing had not achieved general acceptance in the relevant scientific community. The *Frye* test asked whether the proffered expert polygraph evidence – including the conclusions reached – was generally accepted in a relevant community of experts. *Frye* thus offered a standard of admissibility based on the general acceptance of the proposed testimony by a relevant community of experts and permitted peer review and publication to substitute for any attempt at analysis by the court.

Although a majority of courts in the United States applied the general acceptance standard, its results were anything but uniform. Some courts applying the general

¹⁴ Daubert v. Merrell Dow Pharmaceuticals, Inc., 509 U.S. 579 (1993).

¹⁵ See, e.g., Peter Huber, Galileo's Revenge: Junk Science in the Courtroom (1991), castigating the use of "junk science" in the courts. Huber's exposé itself came under attack as a form of junk science because it relied on anecdotal evidence. See Kenneth J. Cheesboro, Galileo's Retort: Peter Huber's Junk Scholarship, 41 Am. U. L. Rev. 1637, 1651, rejecting Huber's work as factually incorrect and the product of faulty legal analysis.

^{16 293} F. 1013 (D.C. Cir. 1923).