

SIGHT FOR SOUND

music industry

GRAPHICS DESIGN



MUSIC MUSIC MUSIC

COVER

サイト・フォー・サウンド

DESIGN & MUSIC MIXES +

DESIGN & MUSIC MIXES +

pop rock hip hop classical indie jazz and club sounds
compact discs record sleeves

flyers posters

vinyl magazines

GENERAL EDITOR

ROGER WALTON

general editor
roger walton

1. COMPACT DISCS 0:1:0
2. RECORDS [VINYL] 0:2:0
3. MAGAZINES 0:3:0
4. CLUB FLYERS

0009169

Sight for Sound

DESIGN & MUSIC MIXES +

General Editor:
Roger Walton

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株式会社プロトギャラクシー

Sight for Sound

First published in 1997 by
Hearst Books International
1350 Avenue of the Americas
New York, NY 10019
United States of America

Distributed in the United States
and Canada by
Watson-Guption Publications
1515 Broadway
New York, NY 10036

Distributed in Germany,
Switzerland, Austria,
Scandinavia, and Benelux by
Ginkgo Press GmbH
Hamburger Strasse 180
D-22083 Hamburg, Germany
Tel: (040) 291-425
Fax: (040) 291-055

Distributed throughout the
rest of the world by
Hearst Books International
1350 Avenue of the Americas
New York, NY 10019

ISBN 0-688-15687-8

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Edited and Designed by
Duncan Baird Publishers
Castle House
75-76 Wells Street
London W1P 3RE

Managing Designer:
Gabriella Le Grazie
Designer: Richard Horsford
Editor: Ingrid Court-Jones
Researcher: Max Bielenberg

Commissioned artwork (pages 1-9,
84-5): Lopetz97, courtesy of
büro destruct, Berne

10 9 8 7 6 5 4 3 2 1

Typeset in Bank Gothic BT and
Letter Gothic MT
Color reproduction by Colourscan,
Singapore
Printed in Hong Kong

KEY TO SYMBOLS USED IN CAPTIONS

- ▲ Art Director
- ▣ Designer(s): Design company
- ☆ Title: Artist
- Record label/client
- Photographer(s)
- Illustrator
- Description and dimensions*
- Country of origin

*NOTE

All CD covers, booklets, fold-out
concertinas, cases, and packages
are a standard size of 120 x 120
mm (4 7/8 x 4 7/8 in) unless otherwise
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PROTEOGALAXY

yushou Kaikan

38-12, Kakigaracho, 1-chome, Nihonbashi
Chuo-ku, Tokyo 103 JAPAN
ISBN-89460-015-3

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はじめに

『サイト・フォー・サウンド』は、特に音楽業界に関連したデザイン作品を選びすぐって紹介するものです。クラシック、イージー・リスニング、ハードコア・テクノからアシッド・ジャズに至るまでの多岐に及ぶジャンルからそれぞれ目立って優れた作品を集めることにより、音楽産業におけるコンテンポラリー・デザインを例証しています。

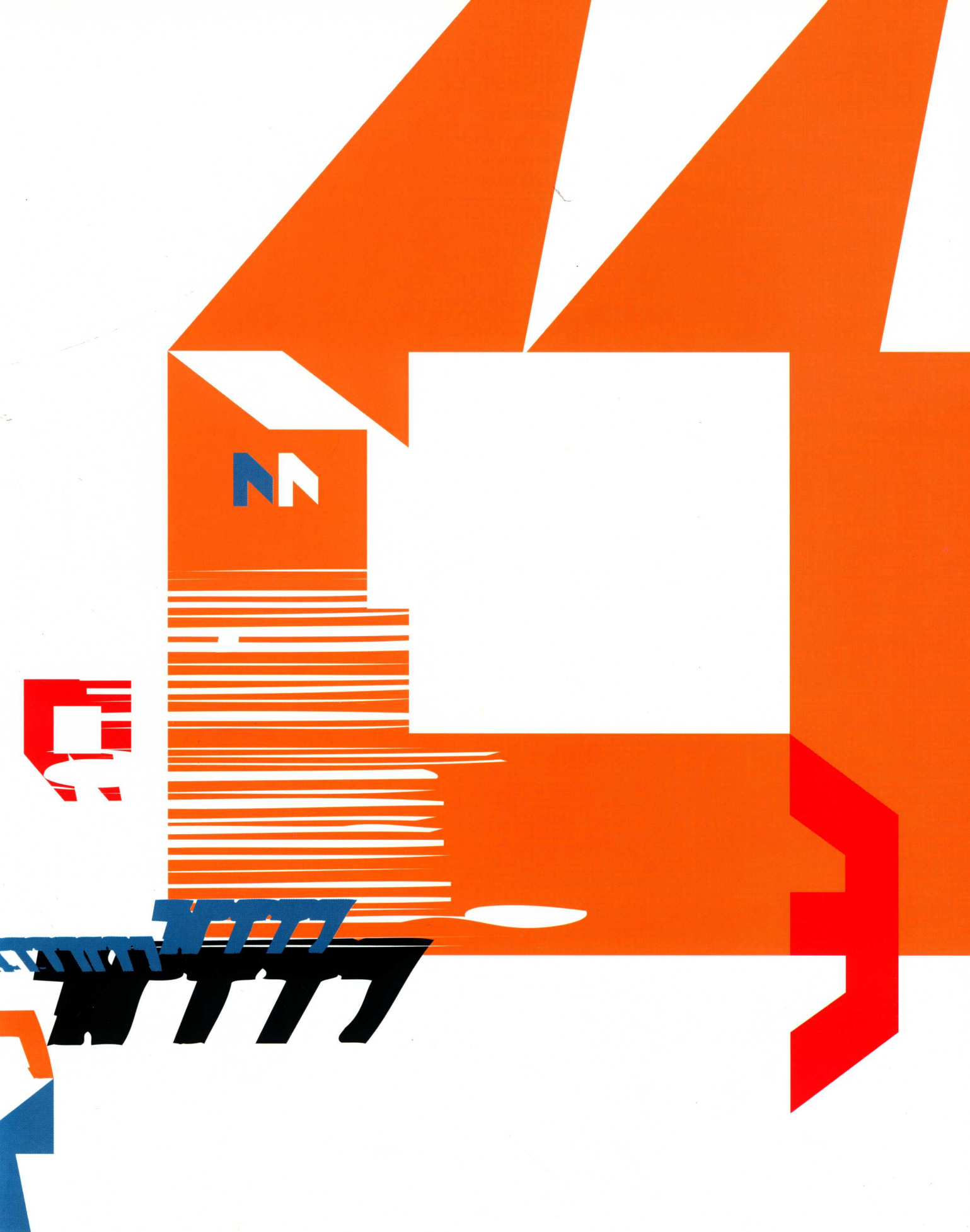
本書に掲載されている内容は、シングル、アルバムを問わないCDカバー、ブックレット、包装、そしてフライヤー、バッジ、ステッカーから雑誌広告、販促用ポスターまでと、実に多種多様です。本書は、大きく分けて2つの章から成り立っています。mix1は、さまざまなアーティストによるさまざまな音楽に関連したデザイングラフィックスを、mix2ではクラブシーンから多大に触発されて生まれ出た作品の数々を紹介しています。

マーケットにおいてCDの需要がマジョリティーを占めるようになったことに伴い、デザイナーは従来扱ってきたレコード・ジャケットに較べると、はるかに小さいフォーマット上での作品の制作を強いられるようになり、それにより、彼らは必然的に新しいデザインスタイルとテクニックを編み出さざるを得ない、困難な状況下に置かれたのです。この変化は、グラフィックの展開においても、またテキスト許容量においても劇的な使用可能スペースの増加を招くに至ったアコーディオン型折り畳みカバーの発明から、さまざまな種類の紙やカード素材と並んで用いられるようになった、半透明プラスチックや、ブリキ材、布帛など、従来では登場することのなかった意外なマテリアルによるCDケースなど、実に巧妙で多様なデザインにおける解答のラインナップを引き出しました。

今日ではCDはもっとも一般的なソフトウェアとして広く普及していますが、それでもなお、カセットテープや7インチ、10インチ、12インチレコードは、入手可能なソフトウェアとして、市場に根強く出回り続けています。このことにより、現代のデザイナーはしばしばこれらすべてのソフトのフォーマットとメディアに融合するタイプとイメージを創り出さなくてはならないというタスクを背負わされるようになり、それはまた同時に、国際的に通じるものでもなくてはならなくなってきているのです。

音楽産業のプロモーションがかつてない広がりをもったジャンルに対する開発を目指し、変貌を遂げるにつれ、新しいものを期待し、受け入れる領域というものは、限らない広大なものになろうとしています。デザインにおける完全な多様性というものはかつてない栄華を極め、また全体のクオリティーが今日ほど高度にある状態は、わたしたちの未だ経験したことのないものと言えます。本書に掲載されている啓発的なデザインの数々は、それを明確に解き明かすものとなるでしょう。

RW



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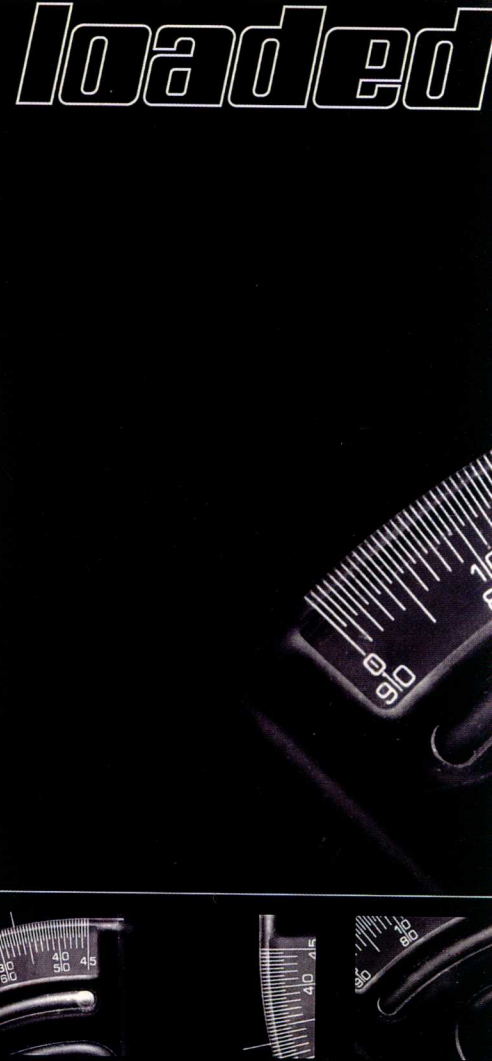
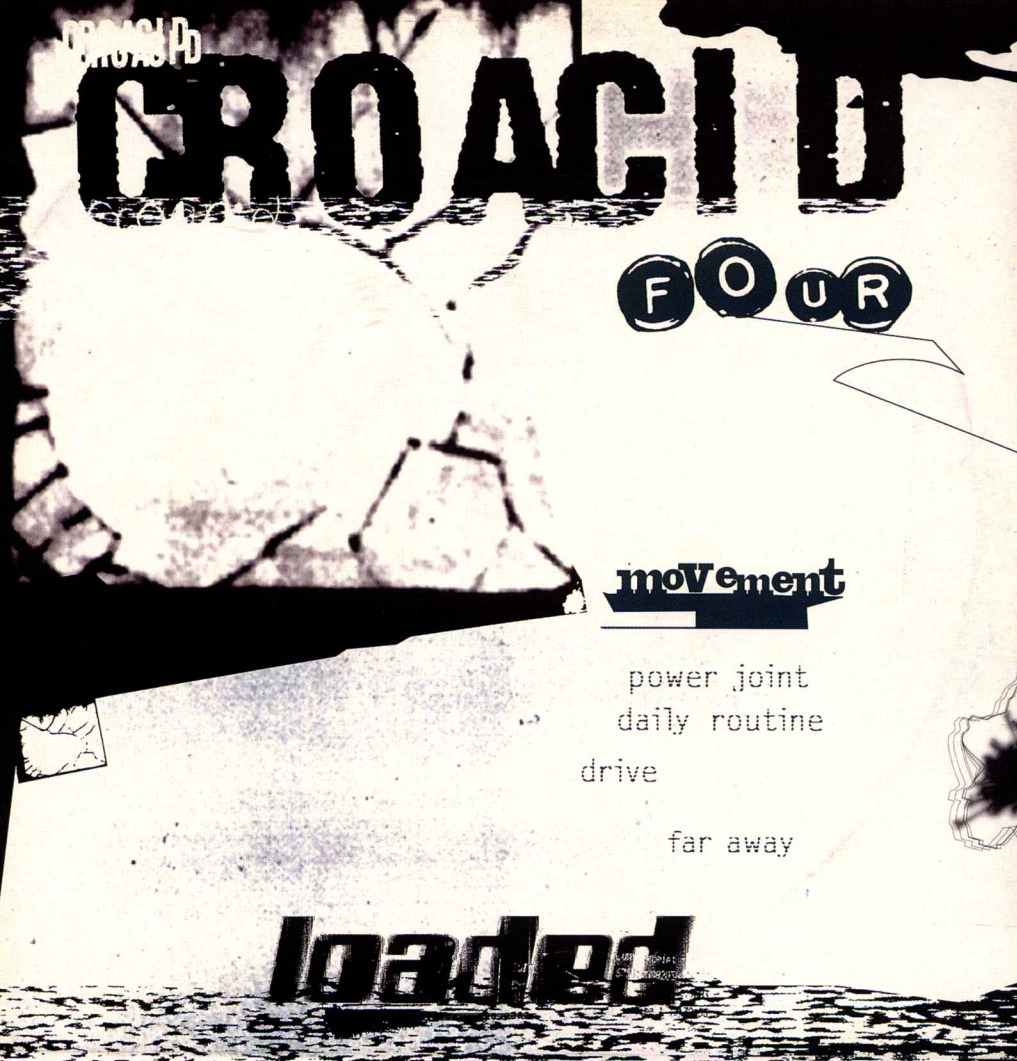
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An abstract collage on a dark blue background. It features a large green silhouette of a person at the top center with a large orange number '1' on its chest. Below this, the word 'mix' is written in black lowercase letters on a white rectangular block. To the right, the words 'various artists' are written in black lowercase letters. The composition is filled with various geometric shapes, including yellow and orange rectangles, black and white lines, and stylized figures. On the right side, there are several horizontal yellow and black stripes. At the bottom right, there is a green circular shape with a yellow dot and a black line. The overall style is modern and graphic.

mix

various artists



1

2

- 1 ★ CROACID FOUR:
MOVEMENT
- LOADED
- RECORD SLEEVE
305 x 305 MM
12 x 12 IN
- 2 4 ★ FLYING:
SLACKER
- LOADED
- RECORD SLEEVE,
RECORD, LABEL
305 x 305 MM
12 x 12 IN

- 3 ★ CARNIVAL:
BAH SAMBA
- LOADED
- RECORD SLEEVE
305 x 305 MM
12 x 12 IN
- ✈ UK

OVERLEAF

- ★ HEART OV THE BASS
- POSTER
420 x 297 MM
16 1/2 x 11 5/8 IN
- ✈ UK

SLACKER

flying

33 1/3 LOAD 37

12"

DIRECT METAL MASTERED

written & produced by: julian bendall, geoff holroyde, kevin alexander. keyboards: julian bendall, percussion: geoff holroyde, saxophones: kevin alexander. vocals: bebeto de souza. live bass: franc o'shea. additional drum production: lee fredericks. additional production & engineering: nic britton.

* remix by: phil asher & duke luke mccarthy for restless soul music. spiritual guidance: ben johnson. mixed and engineered by: duke luke mccarthy. drum programming and musical arrangement by: phil asher.

original mix restless soul peak time mix* restless soul dub time mix* 1200 ways to drum* carnival accapella*

LOADED RECORDS
P.O. box 174
Brighton
BN1 4BA, UK
tel: 01273 738527
fax: 01273 208766
http://www.loaded-records.com

distributed by: RTW/DISO: 0171 284 1155
for merchandising ring: 0181 964 3047
a RED sleeve: 01273 720552

respects:

the samba school of rio de janeiro, gilberto gil, jorge ben, hermeto paschal, caetano veloso, attarmiro carrilho, vincente de lima, joao bosco, vasconcelos, miles davis, sonny rollins, bill evans, rough definition, outdare, graeme park, stevie wonder, ian price, the brecker brothers, jones, ugly records, pixinguinha, valdir azevedo, eric kupper, thelonious monk, mid-room studios, ben jackson, ben caro, todd edwards, d.j. herbie hancock, chick corea, d.j. clare de clare, the groove collective, roger sanchez, masters at work, mondo grosso, ubq, deep dish, ginto m, andrew green, jon brown, tim wade, lisa moorish, tasha, the casablanca, bluey & incognito, e-smoove, j.c. reid, tim jeffrey, bettina costanz, watson, jim ingles, paul 'trouble' anderson and the loft crew, kerri chandler, joe clausell, stephen pescot and all at dance trax, louis vega, f, kenvorkian, dave sancho, john thorne (teez-records), i.g.n.j.a.s., klub kids, nigel at virgin, chris pronovost, all at indie records, babyjute woodrow, andy and pete at greyhound, kenny 'dope' gonzales, roberto mello, max cole and all those who still believe!

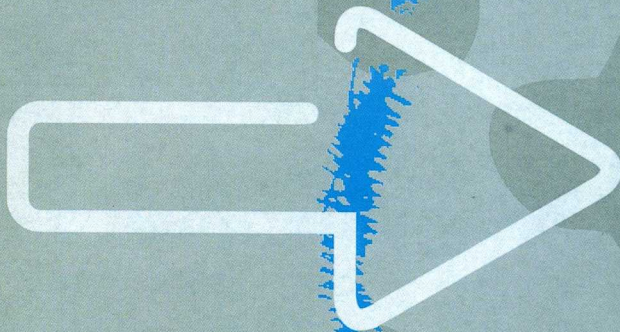
3

4



OV THE BAS S

HEART OV THE



the heart of the bass

kicking the beats to the heart of the bass

for the month of november, a galaxy of

landscaped beats & tripped out treats

h e a r t o f t h e b a s s

tuesday november 12th

tunefully punched up and out by

mix master morris

(playing strictly drum and bass) **ninja tunes**

subtropic (reflective records)

dj pants

visuals: kun foo & dime



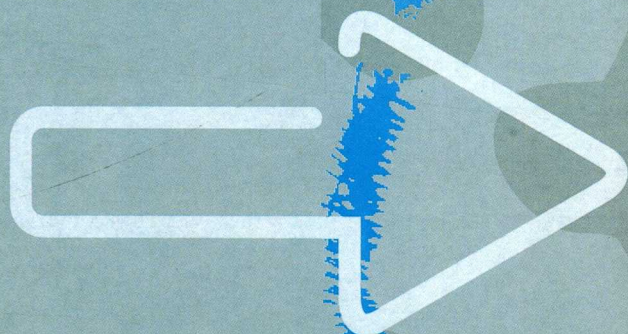
red music group



red music group

B A S S

HEART OV THE BASS



kicking the beats to the heart ov the bass

for the month ov november, a galaxy ov

for the month ov november

landscaped beats & tripped out treats

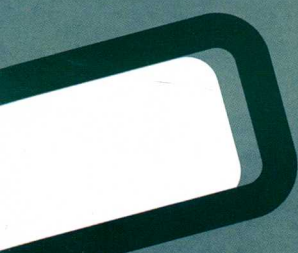
landscap

h e a r t o v t h e b a s s

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