South Korean Social Movements

From democracy to civil society

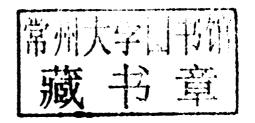
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South Korean Social Movements

This book explores the evolution of civil society in South Korea by focusing on the institutionalization and diffusion of social movements after democratic transition in 1987. The contributors examine the transformation of Korean social movements from the democracy campaigns of the 1970s and 1980s to the rise of civil society in the democratic period. The book contends that the transition to a democratic government was motivated, in part, by pressure from social movement groups that fought the state to bring about democracy. After the transition, however, activists found themselves in a qualitatively different political context which in turn galvanized the evolution of the social movement sector.

Including an impressive array of case studies ranging from the women's movement to environmental NGOs, and from cultural production to law, the contributors to this book enrich our understanding of the democratization process in Korea and show that the social movement sector remains an important player in Korean politics today.

This book will appeal to students and scholars of Korean studies, Asian politics, political history and social movements.

Gi-Wook Shin is Professor of Sociology at Stanford University.

Paul Y. Chang is Assistant Professor of Research Methods at Yonsei University.

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From democracy to civil society Edited by Gi-Wook Shin and Paul Y. Chang

Contributors

- **Paul Y. Chang** is Assistant Professor of Research Methods at the Underwood International College, Yonsei University. He is currently writing a book about the emergence of South Korea's democracy movement in the 1970s and has published several articles on this topic.
- John (Song Pae) Cho is a PhD candidate in socio-cultural anthropology at the University of Illinois, Urbana-Champaign. His dissertation, "Faceless Things: South Korean Gay Men, Internet, and Sexual Citizenship," examines the connections between the internet and globalization of sexual cultures in one of the most wired and tech-savvy hotspots in the world: South Korea.
- Yoon S. Choi is a socio-cultural anthropologist who studies globalization efforts in contemporary South Korea. Her past work includes ethnographic research on the 2002 FIFA World Cup, the Korean Wave, the 2005 Hwang Woo Suk stem cell scandal, and an NGO called the World Toilet Association. She holds an MA in Humanities and Social Thought from New York University, and a PhD from the Department of Anthropology at the University of California, Irvine. She was recently the Kiriyama Postdoctoral Research Fellow at the University of San Francisco's Center for the Pacific Rim.
- Patricia Goedde is Assistant Professor of Law at Sungkyunkwan University Law School. Dr. Goedde received her JD and PhD in Asian and Comparative Law at the University of Washington School of Law, and an MA in Korean Studies at the University of Washington Jackson School of International Studies. Dr. Goedde is a licensed attorney of the Washington State Bar and also practiced in Seoul with the law firm of Kwangjang (Lee & Ko). She has published on various aspects of public interest law development in South Korea and legal issues with respect to North Korea.
- Joon Seok Hong is a PhD candidate in the Department of Political Science at the University of California Berkeley, where he specializes in international relations, comparative politics, and public law. He is currently writing a dissertation that examines the influence of law and the role of courts in national security policy
- Chang Bum Ju is Assistant Professor in the Department of Public Administration at Dongguk University-Seoul. In 2008, he received the Carolyn Dexter Award

for the best international paper and the William H. Newman Award for best paper based on a dissertation from the Public and Nonprofit Division of the Academy of Management. He was also the recipient of the Fulbright Fellowship for doctoral studies in the U.S. during 2002–2004. He has published studies of institutional theories and public and nonprofit organizations in *Urban Studies* and *Nonprofit and Voluntary Sector Quarterly*.

- **Thomas Kern** is Professor of Sociology at Heidelberg University. From 2000 to 2003, he was a Visiting Research Fellow at the Institute for Social Development Studies at Yonsei University in Seoul. He has published several books and articles on Korea. His research interests include civil society, social movements, cultural sociology, democratization, religious change, and globalization.
- Alice S. Kim is a PhD candidate in the Department of Rhetoric at the University of California Berkeley. Her dissertation, "Airport Modern: the Space between National Departures and Cosmopolitan Arrivals," examines the South Korean postcolonial global imaginary in the evolving representations of the modern airport in architecture, film, and literature. She recently co-edited the volume, *Art and Globalization* (Penn State University Press, 2010).
- **Hyun-young Kwon Kim** is a PhD candidate in the Department of Women's Studies at Ewha Women's University. Her MA thesis focused on the figuration of masculinity in military service in South Korea. She has taught women's studies courses at several colleges and in feminist nonprofit organizations. Her current research interests include the gender politics of sexual discourses in neoliberalism.
- Sookyung Kim is a PhD candidate in the Department of Sociology at Stanford University and the 2010–2011 Takahashi Predoctoral Fellow at the Walter H. Shorenstein Asia-Pacific Research Center, Stanford University. She is currently researching the relationship between globalization and nationalism by focusing on the impact of immigration on South Korean national identity.
- Jeong-Woo Koo received his PhD from Stanford University and is currently Assistant Professor of Sociology at Sungkyunkwan University. His interests include comparative-historical sociology, organizations, and the sociology of human rights. His publications have appeared in Social Forces, Sociology of Education, and Social Science History. His current research uses a comparative sociological perspective to investigate the global diffusion and national incorporation of human rights.
- Jong Bum Kwon is Assistant Professor of Cultural Anthropology in the Department of Behavioral and Social Sciences at Webster University. His primary areas of research include: the Korean labor movement and cultures of protest, masculinity and unemployment, and the politics of urban renewal in Los Angeles "Koreatown." He is currently finishing a book on the labor movement, neoliberalism and the politics of democratization in South Korea in the period following the Asian financial crisis.

- Jung-eun Lee received her PhD from the Department of Sociology, Stanford University. She is currently a postdoctoral research associate at the Korean Studies Institute, University of Southern California, where she is researching social movements in Korea. Her dissertation analyzed the dynamics of interorganizational collaboration among social movement organizations during Korea's transition to democracy. Her article titled "Insularity or Solidarity?: The Impacts of Political Opportunity Structure and Social Movement Sector on Alliance Formation" is forthcoming in Mobilization.
- Namhee Lee is Associate Professor of Modern Korean History at UCLA and her publications include The Making of Minjung: Democracy and the Politics of Representation in South Korea (Cornell University Press, 2007). She is currently working on a book project entitled "Social Memory and Public History in South Korea," which explores various debates, tensions, and exchanges generated from historical novels, films, museum exhibitions, and historical restorations (or destructions) of the last three decades.
- Sang-hui Nam, PhD, is a Research Associate at the Institute of Sociology, Heidelberg University, Germany. Her research interests include cultural studies, social movements, and media studies. Her recent journal publications include "The Women's Movement and the Transformation of the Family Law in South Korea" (2010), "The Making of a Social Movement" (2009) and "The Construction of Self-Identity in the Chronically Mentally Ill" (2008).
- Eun Sil Oh is a PhD student in the Department of Sociology at Harvard University. She earned her undergraduate and MA degrees in sociology from Yonsei University. Her masters thesis examined the formation of state feminism in Korea. Her research interests include social policy, gender, economic sociology and social movements
- Young-a Park is Assistant Professor in the Department of Anthropology and Sociology at Knox College. She received a PhD in anthropology from Harvard University. She is currently writing a book on independent film networks, the film industry, and political transformation in South Korea.
- Gi-Wook Shin is Director of the Shorenstein Asia-Pacific Research Center; the Tong Yang, Korea Foundation, and Korea Stanford Alumni Chair of Korean Studies; founding Director of the Korean Studies Program; Senior Fellow at the Freeman Spogli Institute for International Studies; and Professor of Sociology at Stanford University. As a historical-comparative and political sociologist, he is the author and editor of more than ten books on Korea and East Asia.
- Chan S. Suh is a PhD candidate in the Department of Sociology at Cornell University. His interests include political sociology and social movements. He translated the bestselling book Ten Days that Shook the World into Korean. He is currently working on his dissertation that focuses on the dilemma between punishment and human rights.

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> Gi-Wook Shin, Stanford University Paul Y. Chang, Yonsei University

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Introduction

1 Democratization and the evolution of social movements in Korea

Institutionalization and diffusion

Paul Y. Chang and Gi-Wook Shin

If South Korea was one of several nation states to ride the "third wave of democracy," it is arguably one of the most successful cases of democratic transition. Beginning in the 1970s, democracy spread through Southern Europe, Latin America, Africa, and Asia and roughly 50 percent of all democratic nations today made their transition to democracy between the early 1970s and the late 1990s (Haynes 2001). Democratic transition in 1987 marked the end of successive authoritarian regimes that ruled South Korea since 1948 and the nation began the process of democratization in earnest. Direct presidential elections in 1987, the establishment of a civilian government in 1993, and the first peaceful transfer of power to an opposition party in 1998, were the main milestones on Korea's road to democracy. Various institutional reforms in governance followed to further facilitate democratization and it is fair to say that South Korea has established a viable democracy.

In South Korea democratic consolidation is motivated by different sectors in political society: while institutional reforms have taken place within the central government (Diamond and Kim 2000), social movements continue to play an important role in Korea's democratization (Armstrong 2002; Huntington 1991; Koo 1993a; Shin 1999; S.H. Kim 2000a; S.S. Kim 2003). Despite autocratic rule, the movement for democracy developed throughout the 1970s and 1980s and culminated in the mobilization of millions for political liberalization in the summer of 1987. Following democratic transition, the social movement sector has remained active and this volume explores how social movements have evolved from the authoritarian to the democratic period. After democratic reforms, social movement activists found themselves in a qualitatively different political environment which, in turn, shaped the contours of their activism. In this chapter we take a "life cycle" approach to social movements and draw upon the social movement literature to develop a framework for understanding the evolution of Korean social movements after democratic transition (Giugni 1998a; Giugni and Passy 1998; Hiller 1975).

Greater attention to movement evolution is needed to enrich our understanding of the democratization process in Korea as the social movement sector remains an important player in Korean politics today. The chapters collected in this volume show that there are at least two important processes to consider when