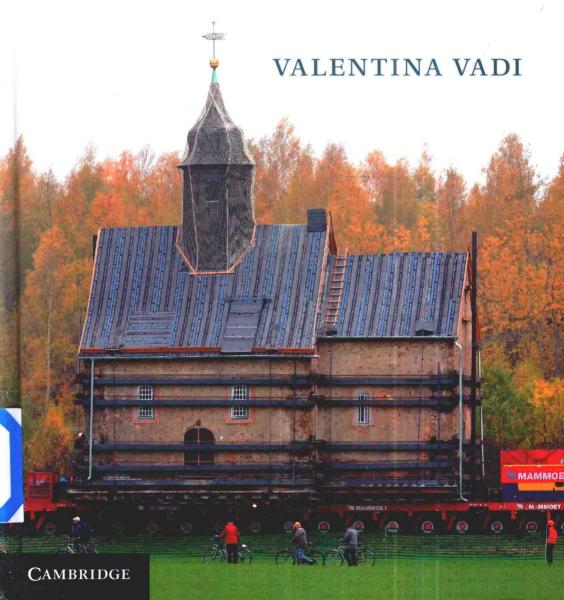
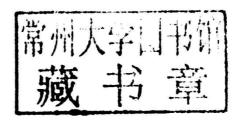
### Cultural Heritage in International Investment Law and Arbitration



# CULTURAL HERITAGE IN INTERNATIONAL INVESTMENT LAW AND ARBITRATION

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## CULTURAL HERITAGE IN INTERNATIONAL INVESTMENT LAW AND ARBITRATION

Can states adopt protectionist cultural policies? What are the limits, if any, to state intervention in cultural matters? A wide variety of cultural policies may interfere with foreign investments, and a tension therefore exists between the cultural policies of the host state and investment treaty provisions. In some cases, foreign investors have claimed that cultural policies have negatively affected their investments, thereby amounting to a breach of the relevant investment treaty. Investment treaty arbitration constitutes a sophisticated means of dispute settlement. As a result, foreign investors choose to take their disputes to investment treaty tribunals when such disputes nevertheless contain obvious cultural issues. This study maps the relevant investor–state arbitrations concerning cultural elements and shows that arbitrators have increasingly taken cultural concerns into consideration in deciding cases brought before them, eventually contributing to the coalescence of general principles of law demanding the protection of cultural heritage.

VALENTINA VADI is a reader in international economic law at Lancaster University. She was previously an Emile Noël Fellow at the Jean Monnet Center for International and Regional Economic Law, New York University, and a Marie Curie Fellow at Maastricht University. Her main areas of research are in international economic law and international cultural law.

A mia madre

#### FOREWORD

It is my pleasure to present to the reader this monograph by Valentina Vadi, which she prepared during the years 2011-2013, as a Marie Curie postdoctoral fellow of Maastricht University's Faculty of Law. Valentina Vadi has recently published a book on Public Health in International Investment Law and Arbitration (2012), which is based on her PhD dissertation, which she successfully defended at the European University Institute in Florence. In the present book, Valentina Vadi explores another area in which investment law meets the concern of states and local communities to protect important non-market values. After the public health concern explored in her previous book, here Valentina Vadi examines the cultural heritage concern. Whereas transnational economic activity is a source of cultural exchange between countries and can promote greater cultural liberty, tensions between investment and culture also frequently arise. This book shows how legitimate concerns for the protection of the cultural heritage or cultural identity of the host state may lead to limitations of transnational economic activity, which are then adjudicated by arbitral tribunals or other fora where such investment disputes are settled. What is remarkable in Valentina Vadi's approach to the study of these issues, is the equal ease with which she analyses the domains of international investment law and international cultural law. The first two chapters, in fact, give a succinct presentation of those two sub-fields of international law, thereby setting the scene for the other chapters in which the multiple tensions and conciliations between them are analysed in great detail, and in a style which combines legal rigour with elegance and clarity. I warmly recommend this book to the reader interested in the legal aspects of economic and cultural globalization.

Bruno De Witte Professor of European Union Law, Maastricht University and European University Institute, Florence The original idea for this book came about in 2007 during the time I spent as a researcher at the European University Institute in Florence, Italy. Not only is Florence a World Heritage site of ineffable beauty but it was also a financial capital during the Renaissance period, home to philosophical inquiry and capital flows, religious iconoclasm and supreme artistic expression, power struggles and influential political thinking. Money and beauty undeniably attract the interest of many; and my investigation started at the crossroads between two major fields of international law dedicated to the study of these concepts: international investment law and international cultural law. Coming across a large number of culture-related investment treaty arbitrations, I began to wonder why so many culture-related cases had been arbitrated before investment treaty tribunals. Since 2007 my investigation has focused on how arbitral tribunals have adjudicated these disputes and what implications this emerging jurisprudence could have for international law.

On a more personal level, the book reconciles two streams of passionate interest: interest in law and the social sciences, and interest in art and architecture that my mother – architect and professor of art history – passed on to me. This book is a tribute to the beauty of Florence and other heritage sites all around the world – to their inhabitants, and to those who struggle for the protection of their heritage as a fundamental component of their human rights. May the protection of cultural heritage flourish further and promote respect for human dignity and peaceful dialogue among nations.

V.V. New York, 1 November 2013

#### ACKNOWLEDGEMENTS

In writing this book, I have benefited from the inspiration of many people. I thank Francesco Francioni, Hildegard Schneider, Gus Van Harten, Ana Filipa Vrdoljak and Bruno De Witte for their mentorship, guidance and support. I also gratefully acknowledge the Marie Curie Fellowship granted by the European Commission for the furtherance of this study. The research leading to these results has received funding from the European Union Seventh Framework Programme. The book reflects my views only and not necessarily those of the Union.

Parts of this book were presented at conferences and seminars held in: Beijing, Boston, Buckingham, Florence, Glasgow, Groningen, Lancaster, London, Maastricht, Minneapolis, Montreal, Onati, Prague, Rome, Siena, Singapore, Southampton, Turin, Washington D.C. and York. Convening four international conferences on law and culture - one at the European University Institute in 2008, one at New York University (Villa La Pietra) in 2010 and two at Maastricht University in 2013 - also helped me to frame discourse and engage in interdisciplinary approaches. I greatly benefited from the comments received on these occasions. In particular, I thank Alexander Bauer, Judith Carter, Claire Cutler, Emily Den, Antonietta di Blase, Federico Lenzerini, Amanda Perry-Kessaris, Sol Picciotto, Sarah Sargent, Della Scott-Ireton, M. Sornarajah, Peter Van den Bossche, Laura Westra and Jacques Werner for their comments on earlier parts of my research. I also thank my colleagues Suzanne Jongste and Esther Crombach for inspiring me in so many fruitful ways. I am grateful to Sinead Moloney, Finola O'Sullivan, Elizabeth Spicer and Nienke van Schaverbeke at Cambridge University Press for accompanying this book from proposal to publication.

On a personal note, I thank my fiancé Gianluca for his love and support, and my parents, Lidiana and Carlo, and grandmother, Lora, for encouraging me in every possible way.

> V.V. New York, 1 November 2013

#### TABLE OF INSTRUMENTS

Additional Protocol between the United States of America and the
Republic of Poland to the Treaty between the United States of America
and the Republic of Poland concerning Business Relations of 21 March
1990, Brussels, 12 January 2004, 282
African Charter on Human Rights and Peoples' Rights ('Banjul
Charter'), adopted by the Organization of African Unity (OAU) in
1981, 21 ILM 58 34, 84, 215
Agreement between the Czech Republic and the Republic of South
Africa for the Promotion and Reciprocal Protection of Investments,
14 December 1998 286
Agreement between the Government of the United Kingdom of Great
Britain and Northern Ireland and the Government of Malaysia for the
Promotion and Protection of Investments, 21 May 1981 in force
21 October 1988, UKTS No. 16 (1989) (UK-Malaysia BIT) 149, 152, 153
Agreement Establishing the World Trade Organization, 15 April
1994, 33 ILM (1994) 46, 47, 53, 59, 60, 174, 180, 191
Agreement Governing the Activities of States on the Moon and Other
Celestial Bodies, 5 December 1979, 18 ILM 1434
Agreement on Trade-Related Aspects of Intellectual Property Rights
(TRIPS Agreement), 15 April 1994, Marrakesh Agreement Establishing
the World Trade Organization, Annex 1C, 33 ILM 1997 (1994) 60, 174,
180
Agreement on Trade-Related Investment Measures (TRIMS Agreement),
15 April 1994, Marrakesh Agreement Establishing the World Trade
Organization, Annex 1A, 1868 UNTS 186 60, 79
American Convention on Human Rights, 22 November 1969, 9 ILM
673 (1970) 28, 47, 84
Articles of Agreement of the International Bank for Reconstruction
and Development (IBRD) as amended in 1965, 606 UNTS 294 59
Articles of Agreement of the International Finance Corporation (IFC),
25 May 1055 264 HNTC 119

35

Articles of Agreement of the International Monetary Fund (IMF),
22 July 1944, in force 27 December 1945, 2 UNTS 40 58
Athens Charter for the Restoration of Historic Monuments, Adopted
at the First International Congress of Architects and Technicians of
Historic Monuments, Athens 1931, available at www.icomos.org/en/
charters-and-text?id=167:the-athens-charter-for-the-restoration-of-
historic-monuments 17, 21
Canada-US Free Trade Agreement (CUSFTA) in force 1 January
1989, 27 ILM (1988) 281 282
Charter for an International Trade Organization (Havana Charter),
Final Act of the United Nations Conference on Trade and Employment,
held at Havana, Cuba from 21 November 1947 to 24 March 1948, UN
Doc. 1948 II.D.4.1 (1948) 59, 60
Charter of the United Nations, 26 June 1945, in force 24 October 1946,
1 UNTS XVI 143, 147
Constitution of the United Nations Educational, Scientific, and
Cultural Organization (UNESCO Constitution), London, 16 November
1945, in force 4 November 1946, 4 UNTS 275 (1945) 15, 21, 24, 41, 167
Convention concerning the Protection of the World Cultural
and Natural Heritage (WHC), Paris, 16 November 1972, in force
17 December 1975. 11 ILM 1358 23, 27, 31, 43, 94–108, 110, 113–17,
122, 128, 132, 134–6, 174, 214, 216, 250, 254
Convention for the Protection of Cultural Property in the Event
of Armed Conflict, 14 May 1954, in force 7 August 1956, 249 UNTS
240 17, 21, 25, 28, 30–1
Convention for the Protection of Human Rights and Fundamental
Freedoms (the European Convention on Human Rights [ECHR])
4 November 1950, in force 3 September 1953, 213 UNTS 222 84
Convention on the Elimination of All Forms of Discrimination
against Women, in force 3 September 1981, 1 UNTS 1249 35
Convention for the Safeguarding of the Intangible Cultural Heritage,
Paris, 17 October 2003, in force 20 April 2006, 2368 UNTS 3 166, 168,
174-7, 181-3, 202-3, 217
Convention on Biological Diversity (CBD), Rio de Janeiro, 5 June
1992, in force 29 December 1993, 31 ILM 818 (1992) 187
Convention on Conservation of Migratory Species, 23 June 1979,
19 ILM 11 228
Convention on the Elimination of All Forms of Racial Discrimination,

in force 4 January 1969, 660 UNTS 195

xviii	TABLE OF IN	STRUMENTS	
Import, Export at 14 November 1970	nd Transfer of , 823 UNTS 231	Ownership of	reventing the Illicit Cultural Property, 25 Crime of Genocide,
9 December 1948,		1 D	257
Cultural Expression			of the Diversity of r 2005, in force
18 March 2007, 24			73, 183, 195, 202–3,
Convention on	the Drotection	of IIndomistan	217, 280, 284 Cultural Heritage
(CPUCH), Paris, ILM 37		001, in force 2	
	he Recognition a		of Foreign Arbitral
Awards (New York	Convention), No	ew York, 10 June	
Commettee	h a Cattlana ant af	I Di	78, 252
and Nationals of			utes between States
Convention), Was			
575 UNTS 159			50-2, 200, 252, 264
	E -		e Value of Cultural
Heritage for Society	(Faro Conventi	on), 10 October 2	34–5, 287
Council Regulat	ion 1007/2009, 2	009 O.J. (L 286) 3	
		(E) SII (II)	(Rio Declaration),
Report of the U			
Development, UN 1992, 31 ILM 874		51/6/Rev.1, Rio	de Janeiro, 14 June 53, 213
		ironment (Stock)	holm Declaration),
16 June 1972, UN			
			oncerning Friendly
Relations and Coop			
of the United Nation No. 28, at 123-4, U			s., 25th sess., Supp.
		750	هه Assembly Resolution
	to regit to Devek	A.	Toolines, resolution

41/128 of 4 December 1986, 21 ILM 58

Declaration on the Rights of Persons Belonging to National or Ethnic, Religious and Linguistic Minorities, UNGA Res. 47/135, 18 December 182, 211 1992, 32 ILM 911 (1993)

Energy Charter Treaty (ECT), 17 December 1994, 2080 UNTS 95, 34 ILM 360 (1995) 261, 279

Trans-Pacific Strategic Economic Partnership Agreement, Brunei-Chile-Singapore-New Zealand (Trans-Pacific SEP), 18 July 2005 278-9

Treaty between the United States of America and the Government of [Country] Concerning the Encouragement and Reciprocal Protection of Investment (2012 US Model BIT) 65, 184, 252

Treaty between the United States of America and the Republic of Ecuador Concerning the Encouragement and Reciprocal Protection of Investment, (US-Ecuador BIT), 27 August 1993, in force 11 May 1997

Treaty of Waitangi, United Kingdom-New Zealand, 6 February 1840

Understanding on Rules and Procedures Governing the Settlement of Disputes (DSU), Marrakesh Agreement Establishing the World Trade Organization, Annex 2, 33 ILM 1226 (1994)

United Nations Convention on the Law of the Sea (UNCLOS), December 1982, in force 28 July 1994, 33 ILM 1309 22, 141–2, 146–8, 154–5

United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP), GA Res. 61/295, UN Doc A/RES/61/295, 13 September 2007, 46 ILM 1013 (2007) 34, 187, 204, 206–11, 229, 232, 234, 257–8 United States–Chile Free Trade Agreement, in force 1 January 2004

Universal Declaration of Human Rights (UDHR), GA Res. 217 (III), UN GAOR, 3rd Sess., UN Doc. A/810 (1948), 10 December 1948 35, 84, 166, 175, 268

Universal Declaration on Cultural Diversity, November 2001, ILM 41 (2002) 15, 19, 52-3, 165-8, 188, 194-5

Vienna Convention on the Law of Treaties (VCLT), 23 May 1969, in force 27 January 1980, 1155 UNTS 331 43, 82, 100, 134, 155, 171, 246, 256–7, 263–5, 267

#### TABLE OF CASES

#### **Investment Arbitration**

This table contains an alphabetical listing of all arbitral awards cited in the text. The awards are cited to a print source, where this was available at the time of this writing. Unreported awards and notices of intent are cited by giving a docket number, where one has been used. The majority of such awards can be accessed electronically on one or more of the following websites: www.worldbank.org/icsid (the official ICSID website); www.state.gov (the official site of the Government of the United States); http://ita.law.uvic.ca and, in the case of claims under NAFTA, www.naftaclaims.com.

ADC Affiliate Limited and ADC & ADMC Management Limited v. Republic of Hungary, ICSID Case No. ARB/03/16, Award (Merits), 2 October 2006 64, 274

Allard, Peter A. v. Government of Barbados, Notice of Dispute, 8 September 2009, available at www.graemehall.com/legal/papers/BIT-Complaint.pdf

Andre, John R. v. Government of Canada, Notice of Intent to Submit Claim to Arbitration Pursuant to Chapter Eleven of the North American Free Trade Agreement, 19 March 2010

Asian Agricultural Products Ltd. v. Sri Lanka (AAPL v. Sri Lanka), ICSID Case No. ARB/87/3, Award, 27 June 1990, 4 ICSID Reports 245 (1997) 134, 200, 266

Biloune and Marine Drive Complex Ltd v. Ghana Investments Centre and the Government of Ghana, UNCITRAL ad hoc Tribunal, Award on Jurisdiction and Liability, 27 October 1989, 95 ILR 253, 270

Burlington Resources Inc. v. Republic of Ecuador, ICSID Case No. ARB/08/5, Decision on Jurisdiction, 2 June 2010 229, 243

Chemtura Corporation (formerly Crompton Corporation) v. Canada, PCA NAFTA Chapter 11, Award, 2 August 2010 (Chemtura award) 273 Clayton William Ralph, William Richard Clayton, Douglas Clayton, Daniel Clayton and Bilcon of Delaware Inc. v. Government of Canada (Clayton/Bilcon v. Canada), PCA Case No. 2009-04, Notice of

Arbitration, 26 May 2008 125, 288–9

Clayton/Bilcon v. Government of Canada, Statement of Defense of the
Government of Canada, 4 May 2009 125, 289
CMS Gas Transmission Co. v. Argentine Republic, ICSID Case No.
ARB/01/8, Award, 12 May 2005, 44 ILM 205 (2005) 270
Compañía del Desarollo de Santa Elena SA v. Republic of Costa Rica,
ICSID Case No. ARB/96/1, Award, 17 February 2000, 39 ILM (2000)
1317 120–1, 123
Empresas Lucchetti, S.A., and Lucchetti Peru, S.A. v. Republic of Peru,
ICSID Case No. ARB/03/4, Award, 7 February 2005
Foresti, Piero, Laura De Carli and Others v. Republic of South Africa,
ICSID Case No. ARB(AF)/07/1, Award, 4 August 2010 (Foresti Award)
285
Glamis Gold Ltd v. United States of America, ICSID Award, NAFTA
Chapter 11, 8 June 2009 3, 116, 124, 126, 131, 221, 225, 230-1, 254, 269,
273
Grand River Enterprises Six Nations Ltd et al. v. United States of
America, ICSID UNCITRAL NAFTA Chapter 11, Award, 12 January
2011 124, 222-4, 231, 233, 252, 254-5
Impregilo S.p.A. v. Argentina, ICSID Case No. ARB/07/17, Award, 21
June 2011 127
Inceysa Vallisoletana SL v. Republic of El Salvador, ICSID Case No.
ARB/03/26, Award, 2 August 2006 261
Kuwait, Government of v. American Independent Oil Co [Aminoil], 66
ILR 1984, 587 260
Lemire, Joseph Charles v. Ukraine, ICSID Case No. ARB/06/18,
Award, 28 March 2011 184–6, 198
Lemire, Joseph Charles v. Ukraine, ICSID Case No. ARB/06/18,
Decision on Jurisdiction and Liability, 14 January 2010 184–5, 189,
196-7, 200-1, 265
Lemire, Joseph Charles v. Ukraine, ICSID Case No. ARB/06/18,
Award, Dissenting Opinion, 1 March 2011 185, 198–9
Levy, Renée Rose, and Gremcitel S.A. v. Republic of Peru, ICSID Case
No. ARB/11/17, registered on 24 June 2011 119
Maffezini (Emilio Augusto) v. Kingdom of Spain, ICSID Case No ARB/
97/7, Award (Jurisdiction), 13 November 2000, 5 ICSID Rep 396 253,
288
Malaysian Historical Salvors Sdn Bhd v. Government of Malaysia,
ICSID Case No. ARB/05/10, Award on Jurisdiction (MHS Award on
Jurisdiction), 17 May 2007 148-51, 153

Malaysian Historical Salvors Sdn Bhd v. Government of Malaysia,
ICSID Case No. ARB/05/10, Decision on the Application for
Annulment (MHS Decision on the Application for Annulment), 16
April 2009 151–2
Malaysian Historical Salvors Sdn Bhd v. Government of Malaysia,
ICSID Case No. ARB/05/10, Decision on the Application for
Annulment, Dissenting Opinion of Judge Mohamed Shahabudeen 152
Methanex Corp. v. United States, UNCITRAL NAFTA Tribunal, Final
Award of the Tribunal on Jurisdiction and Merits, 3 August 2005, 44
ILM 1345 252, 261–2
Micula and Others v. Romania, ICSID Case No. ARB/05/20, Decision
on Jurisdiction and Admissibility, 24 September 2008 267–8
Mihaly International Corporation v. Democratic Socialist Republic of
Sri Lanka, ICSID Case No. ARB/00/2, Award, 15 March 2002, 41 ILM
862 (2002) 153
Mitchell (Patrick) v. Democratic Republic of Congo, ICSID Case No
ARB/99/7, Decision on the Application for Annulment of the Award, 1
November 2006 270
MTD Equity Sdn. Bhd & MTD Chile S.A. v. Republic of Chile, ICSID
Case No. ARB/01/7, Award, 24 May 2004 63, 126
Murphy Exploration and Production Company International v.
Republic of Ecuador, ICSID Case No. ARB/08/4, Award on
Jurisdiction, 15 December 2010 243
Myers, S.D. Inc. v. Canada, UNCITRAL, First Partial Award, 13
November 2000 197
Parkerings-Compagniet AS v. Republic of Lithuania, Award, ICSID
Case No. ARB/05/8, 11 September 2007 3, 127–8, 131, 254, 269
Paushok Sergei et al. v. Mongolia, Award on Jurisdiction and Liability,
28 April 2011 127
Pey Casado, Victor and President Allende Foundation v. Chile, ICSID
Case No. ARB/98/2, Award, 8 May 2008
Pey Casado, Víctor and President Allende Foundation v. Republic of
Chile, ICSID Case No. ARB/98/2, Decision on the Application for
Annulment of the Republic of Chile, 18 December 2012
Phoenix Action Ltd v. the Czech Republic, ICSID Case No. ARB/06/5,
Award, 15 April 2009 261
Plama Consortium Ltd v. Republic of Bulgaria, ICSID Case No. ARB/
03/24, Award, 27 August 2008 261
Saluka Investments BV (The Netherlands) v. Czech Republic,
UNCITRAL Partial Award, 17 March 2006 68, 286