# Arbitration Law in America A Critical Assessment

**EDWARD BRUNET** 

RICHARD E. SPEIDEL

JEAN R. STERNLIGHT

STEPHEN J. WARE

## ARBITRATION LAW IN AMERICA A Critical Assessment

**Edward Brunet** 

Lewis & Clark Law School

Richard E. Speidel

Northwestern University School of Law

Jean R. Sternlight

William S. Boyd School of Law University of Nevada, Las Vegas

Stephen J. Ware

University of Kansas



#### CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press 40 West 20th Street, New York, NY 10011-4211, USA

www.cambridge.org Information on this title: www.cambridge.org/9780521839822

© Brunet, Speidel, Sternlight, and Ware 2006

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2006

Printed in the United States of America

A catalog record for this publication is available from the British Library.

Library of Congress Cataloging in Publication Data

Arbitration law in America: a critical assessment / Edward Brunet... [et al.].

p. cm.

Includes bibliographical references and index.

ISBN-13: 978-0-521-83982-2 (hardback)

ISBN-10: 0-521-83982-3 (hardback)

1. Arbitration and award – United States. 2. Dispute resolution (Law) – United States. 3. Mediation - United States. I. Brunet, Edward J. II. Title.

KF9085.A963 2006

347.73'9 - dc22

2005021612

ISBN-13 978-0-521-83982-2 hardback

ISBN-10 0-521-83982-3 hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party Internet Web sites referred to in this publication and does not guarantee that any content on such Web sites is, or will remain, accurate or appropriate.

To Katherine L. Ware

To Sylvia Rebeca Lazos

To Elizabeth West Speidel

To June Starkes Brunet

#### ACKNOWLEDGMENTS

Professor Ware thanks his co-authors and Professor Chris Drahozal for providing patient and thoughtful comments and suggestions over the years. He also thanks the University of Kansas School of Law for a research grant supporting his work on this book.

Professor Sternlight expresses her admiration for the efforts of Paul Bland and Cliff Palefsky, who have lead the fight in the courts, in Congress, and in the public eye against mandatory arbitration. She also thanks the University of Nevada Las Vegas Boyd School of Law and Michael and Sonja Saltman for the support that made possible her work on this book.

Professor Speidel would like to thank Northwestern law graduates Ms. Ashley Baynham and Ms. Veronica Li for research assistance and the students in his international arbitration course at the University of San Diego School of Law over the past six years for a never-ending supply of questions. In addition, he is grateful for the administrative support received at both the University of San Diego School of Law and Northwestern University School of Law and for the special help provided by his long-time administrative assistant at Northwestern, Ms. Shirley Scott. Finally, he would like to express his admiration and gratitude for the influential arbitration scholarship and friendship of his former colleagues, Professors Ian R. Macneil and William (Rusty) Park.

Professor Brunet wishes to thank Maja Haium of the Lewis & Clark class of 2006 and Seneca Gray, Research Librarian, Lewis & Clark Law School, for valuable research assistance. He also would like to thank the founders of the Henry J. Casey Professorship for the financial assistance that accompanies his endowed chair, the Carr Ferguson Summer Research Fund, and Lisa Frenz for the invaluable administrative assistance that she gave to this (and other) projects.

### DETAILED TABLE OF CONTENTS

Aci	knowledgments	page xxi
Int	troduction	1
1	The Core Values of Arbitration	3
	Section 1.1 Party Autonomy: Allocating Disputing Power and Freedom to the Disputants	3
	Section 1.2 Privatization: On Secrecy, Privacy, and Self-Governance	7
	Section 1.3 Arbitrator Expertise: Substantive, Procedural, or Mythical	12
	Section 1.4 Arbitrator Neutrality: Trust and the Relationship to Expertise	15
	Section 1.5 The Adjudication Efficiency of Arbitration: Myth or Reality?	17
	Section 1.6 Fairness: The Opportunity for a Fundamentally Fair Hearing	21
	Section 1.7 Finality in Arbitration: A Core Value or a Default Rule	23
	Section 1.8 The Public Dimension of Arbitration: The Limits of Privatization Policy	25
	Section 1.9 Concluding Thoughts: Repackaging Arbitration Values through Trade-offs and the Paramount Value of	
	Party Autonomy	27

2	Common Legal Issues in American Arbitration Law Richard E. Speidel	29				
	Section 2.1 The Relationship between Arbitration Values					
	and Arbitration Law	29				
	Section 2.2 What is Arbitration?					
	Section 2.3 Development and Scope of American					
	Arbitration Law	32				
	2.3(1) Arbitration Theory	32				
	2.3(2) The Stages of American Arbitration Law	33				
	2.3(2)(A) Stage One: Arbitrability	34				
	2.3(2)(B) Stage Two: The Middle Ground	34				
	2.3(2)(C) Stage Three: Confirmation and Enforcement					
	of the Award	35				
	Section 2.4 Interstate Arbitration: Chapter 1 of the Federal					
	Arbitration Act	36				
	2.4(1) History	36				
	2.4(2) Stage One: Arbitrability	36				
	2.4(2)(A) Basic Provisions	36				
	2.4(2)(B) Notable Omissions	37				
	(1) Federal Jurisdiction	37				
	(2) Scope and Preemptive Effect	38				
	(3) Employment Contracts	39				
	(4) Grounds to Refuse Enforcement	39				
	(5) Power of Tribunal to Decide its Own					
	Jurisdiction	40				
	(6) Separability	41				
	(7) Public Policy Exclusions: Is the Claim					
	Capable of Arbitration?	43				
	(8) Mandatory v. Permissive Rules	43				
	2.4(3) Stage Two: The Middle Ground	45				
	2.4(4) Stage Three: Confirmation and Enforcement					
	of the Award	46				
	Section 2.5 International Arbitration	47				
	2.5(1) History: The New York Convention	47				
	2.5(2) Stage One: Arbitrability	49				
	2.5(2)(A) Basic Provisions	49				
	2.5(2)(B) Issues and Omissions	50				
	(1) Federal Jurisdiction and Venue	50				
	(2) Enforcing the Agreement to Arbitrate	50				

T 17		Per 1 1		~		4
Detail	ed	Tab	e of	Con	ten	15

	(3) Competence and Separability	50
	(4) Capability	51
	(5) Stay of Pending Litigation	51
	(6) Mandatory Rules	51
	2.5(3) Stage Two: The Middle Ground	52
	2.5(4) Stage Three: Recognition and Enforcement	
	of the Award	53
	Section 2.6 Intrastate (State) Arbitration Law	56
	2.6(1) History	56
	2.6(2) Stage One: Arbitrability	57
	2.6(2)(A) Mandatory Rules	57
	2.6(2)(B) Arbitrability	57
	2.6(3) Stage Two: The Middle Ground	59
	2.6(4) Stage Three: Enforcing the Award	61
	Section 2.7 A Note in Transition	62
3	The Appropriate Role of State Law in the Federal Arbitration System: Choice and Preemption	63
	Section 3.1 Introduction and Overview	63
	Section 3.2 The Ideal Scope of Federal Arbitration Law: The Commerce Issue	66
	Section 3.3 Normalizing the Analysis of Arbitration Preemption	68
	Section 3.4 The Backdoor Choice of Arbitration Law:	
	Application of State Law by Choice-of-Law	74
	Section 3.5 The Power of the Parties to Vary Federal Law by	
	Agreement	79
	Section 3.6 Reevaluating the Incorporation of State Law	0.2
	through a Savings Clause	83
	Section 3.7 Conclusion: The Need	
	for Legislative Action	86
4	Interstate Arbitration: Chapter 1 of the Federal Arbitration Act	88
	Section 4.1 Introduction: The Contractual Approach to	2.2
	Arbitration Law	88

Section	n 4.2 Ensu	re the Contractual Basis	
of Arb	itration		90
4.2(1)	Current L	aw: The "Separability" Doctrine	90
4.2(2)	Recomme	endation	94
4.2(3)	Argumen	t	94
Section	n 4.3 Enfo	rce Arbitration Agreements	102
4.3(1)	Repeal the	e Employment Exclusion	103
4.3(2)	Repeal the	e "Arising Out of Such Contract	
	or Transac	ction" Requirement	104
4.3(3)	Enforce E	lectronic Agreements	106
4.3(4)	Enforce C	Contractual Grounds for Vacating	
	Arbitratio	on Awards	106
Section	n 4.4 Conf	îne Arbitrators' Powers	
to Tho	se Delegat	ed by the Parties	108
4.4(1)	End Cour	t Enforcement of Arbitration	
	Subpoena	S	108
4.4(2)	~	n and Clarify Judicial Review of	
		r's Legal Rulings	109
	4.4(2)(A)	The Arbitration Award as the Parties'	
		Contract	109
	4.4(2)(B)	Grounds for Vacatur in Context: Default	
		Rules and Mandatory Rules	111
	4.4(2)(C)	Arbitration Arising Out of Post-Dispute	
		Agreements	114
	4.4(2)(D)	Claims Arising Out of Default	
		Rules	115
		Perspective	116
	2 10 3 10	Practical Concerns	120
		fy the Scope of the FAA: Only Sections 1	
	Apply in St		121
10.	Introduct		121
4.5(2)		FAA's Reach into State Court	121
	4.5(2)(A)	The Basic Rule that Sections 1 and 2 Apply	
		in State Court	121
		Specific Performance in State Court	123
	4.5(2)(C)	FAA Creates No Federal	2.2
		Jurisdiction	124
Section	n 4 6 Conc	lusion	125

-	- 10	of Section	* *	- 0	-	
Det	aile	d Ta	ble	of	Con	tents

5

Consumer Arbitration	127
Section 5.1 Introduction	127
Section 5.2 The Emergence of Consumer Arbitration	128
5.2(1) Scope and Features of Consumer Arbitration	129
5.2(2) Some Illustrative Arbitration Clauses	132
5.2(3) A Uniquely U.S. Phenomenon	138
Section 5.3 The Controversy Surrounding U.S. Mandatory	
Consumer Arbitration	140
5.3(1) Is Consumer Arbitration Really Mandatory?	140
5.3(2) Criticisms of Mandatory Arbitration	141
5.3(2)(A) Unfair to Individual Consumers	143
(1) Consumers Do Not Read or Understand	
Arbitration Clauses	143
(2) Substance of Arbitration Clause Favors	
Drafter	144
5.3(2)(B) Detrimental to the Public Interest	147
5.3(3) The Defense of Mandatory Consumer Arbitration	148
Section 5.4 Empirical Studies on Mandatory Consumer	
Arbitration	151
Section 5.5 The Enforceability of Mandatory Consumer	
Agreements to Arbitrate in the Courts	154
5.5(1) Preliminary Questions	155
5.5(1)(A) Who Decides Arbitrability?	155
5.5(1)(B) Federal or State Arbitration Law	157
5.5(2) Potential Defenses to Enforceability	159
5.5(2)(A) Constitutional Arguments	159
5.5(2)(B) Federal Statutory Arguments	161
5.5(2)(C) Common Law Contractual Arguments	163
(1) State Law Grounds for Invalidation	163
(2) Judicial Reluctance to Invalidate	167
5.5(2)(D) State Statutory and Constitutional Arguments	170
	170
Section 5.6 Regulation of Mandatory	170
Consumer Arbitration	172
5.6(1) Due Process Protocols and Provider Self-Regulation 5.6(2) State Regulation	<ul><li>172</li><li>175</li></ul>
5.6(2)(A) RUAA as a Bargaining Chip	175
JULY IN TOWN as a Daigailling Child	1/2

	5.6(2)(B)	Regulating Arbitration	176
	5.6(2)(C)	Regulating Content of Contract to	
		Arbitrate	176
	5.6(2)(D)	State Constitutions	177
	5.6(2)(E)	Regulating Arbitration Service Providers	177
	5.6(3) Third Part	y Pressure	178
	5.6(4) Federal Leş	gislation	178
	Section 5.7 A Poli	cy Recommendation	182
6		nmercial Arbitration: Implementing	
	the New York Cor Richard E. Speidel	envention	185
	Section 6.1 The C	ase for Revision	185
	6.1(1) Introduction	on	185
	6.1(1)(A)	Critical First Questions	187
		(1) Why Arbitrate?	188
		(2) Institutional v. ad hoc Arbitration	189
		(3) The "Seat" of Arbitration	190
	6.1(2) Internation	nal Arbitration Law in the United States	191
	6.1(2)(A)	Some History	191
		The Federal Arbitration Act	192
		The New York Convention	193
		Chapter 2 of the FAA: The Convention Act	194
		Interpretation of the Convention and the	
		Convention Act	195
	6.1(3) Other Legi		196
		The UNCITRAL Model Law on	
		International Arbitration	197
		The English Arbitration Act of 1996	198
	6.1(4) The Prospe		198
		Defining International Commercial	
		Arbitration	199
		Scope of Mandatory Arbitration Law	200
		Modernization	202
		(1) Age	202
		(2) Incomplete	203
		(3) Fragmented	205
		(a) Tension between international and	
		interstate arbitration law	205

	(b) Other sources of international	
	arbitration law: The Panama	
	Convention	205
	6.1(4)(D) A Proposed Model for Reform	207
Section	n 6.2 The Scope of International Commercial	
Arbitr	ation	210
6.2(1)	Scope: What is International Commercial	
	Arbitration?	210
	6.2(1)(A) When is an Arbitration International?	210
	6.2(1)(B) When is an Arbitration Commercial?	213
	(1) In General	213
	(2) Consumer Contracts	214
	(3) Employment Contracts	214
	(a) In general	214
	(b) Does the "transportation workers"	
	exclusion in Section 1 of the FAA	
	apply to the Convention?	215
	(c) International employment contracts	216
6.2(2)	Power of Parties to "Opt Out" of or Vary the Effect of	
	This Act	217
	6.2(2)(A) Choice of Arbitration Law	217
	6.2(2)(B) Agreements Varying the Effect of Applicable	
	Arbitration Law	218
6.2(3)	Extent of Court Intervention	220
	Electronic Commerce and Arbitration	221
	Jurisdiction of Court; Venue; Removal	222
6.2(6)	Foreign States and International Arbitration	223
	6.2(6)(A) The Foreign Sovereign Immunities Act	223
	6.2(6)(B) The Act of State Doctrine	224
6.2(7)	Immunity of Arbitrators and Arbitral Institutions	225
Section	n 6.3 Enforcing the Agreement to Arbitrate	226
6.3(1)	Overview: The Concept of Arbitrability	226
6.3(2)	The Elements of Arbitrability	227
	6.3(2)(A) Agreement in Writing	228
	6.3(2)(B) Capability	228
	6.3(2)(C) Scope of the Written Agreement to	
	Arbitrate	230
	6.3(2)(D) Validity of the Written Agreement to	
	Arbitrate	231

	6.3(2)(E)	Enforcement of Written Agreement to	
		Arbitrate	232
6.3(3)	Definition	and Form of Arbitration Agreement	233
	6.3(3)(A)	Definition of Arbitration	233
	6.3(3)(B)	Form of Agreement to Arbitrate	233
		(1) Interpretation of Article II(1)	234
		(2) Reducing the Formal Requirements of	
		Article II(2)	235
6.3(4)	Arbitrabil	ity: What Law Applies?	237
6.3(5)	Stay of Lit	igation	240
6.3(6)	Appealabi	lity	242
6.3(7)	Interim R	elief	243
6.3(8)	Non-Part	ies	245
Section	n 6.4 The l	Middle Ground between Commencement	
		n and the Award	246
	Introduct		246
6.4(2)	Commen	cing the Arbitration	249
	Place of A		251
6.4(4)	Appointm	nent of Arbitrators and Challenges	251
	6.4(4)(A)	Court as Appointing Authority	252
	6.4(4)(B)	Absence of or Failure to Follow Agreed	
		Appointment Procedures	253
	6.4(4)(C)	Challenge to and Termination of Arbitrator	
		Appointment	255
		(1) Disclosure and Challenge	255
		(2) Termination of Arbitrator Appointment	257
6.4(5)	Jurisdictio	on of the Tribunal: Competence and	
	Separabili	ty	258
	6.4(5)(A)	Introduction: Arbitrability Revisited	258
	6.4(5)(B)	Competence	259
		Separability	260
	6.4(5)(D)	Legal Status of Tribunal Decision on	
		Competence	261
	6.4(5)(E)	Some Lingering Questions	263
	Interim N		264
6.4(7)		of the Arbitral Proceeding	265
		Introduction	265
		Conduct of the Arbitral Proceedings	266
		(1) Powers and Duties of the Tribunal	266

				-	
Detail	ed	Tabl	e of	(loni	ents

		(2) Rights of Parties in the Hearing	266
		(3) Consolidation	267
		(4) Court Assistance in Taking Evidence	268
		(5) Default of a Party	269
	6.4(7)(C)	Making the Award and Terminating the	
		Proceedings	269
		(1) Law Applicable to the Substance of the	
		Dispute and Award	269
		(2) Form and Effect of the Award	270
		(3) Confidentiality of the Award and	
		Arbitral Proceedings	271
		(4) Termination of the Proceedings and	
		Post-Award Correction and	
		Interpretation	271
		(a) Termination of proceedings	272
		(b) Correction or interpretation of the	
		award: Additional awards	272
6.4(8)	Conclusio	n: De-Localization and the Middle Ground	273
Section	n 6.5 Enfor	rcing International (Non-Domestic)	
	ation Awar		275
6.5(1)	Introducti	ion	275
	6.5(1)(A)	Effect of the Final Award	275
		Enforcement of the Final Award: Foreign and	
		Non-Domestic Awards	276
6.5(2)	The Paradigm Case: Enforcing a "Foreign"		
	Award in a Country Other Than Where the		
	Award was Made		
	6.5(2)(A)	Pre-Conditions to Recognition and	
		Enforcement	278
		(1) Jurisdiction	280
		(2) Venue	282
		(3) Article IV: Formal Requirements	284
		(4) Time	285
	6.5(2)(B)	Article V Grounds for Denying Recognition	
		and Enforcement	286
		(1) Arbitrability Issues Raised at the Award	
		Stage	287
		(a) Validity of the agreement to arbitrate	287
		(b) The capability question	290

xvii

	(2) Defenses Arising from the Conduct of	
	the Arbitration Hearing	291
	(a) Fraud and partiality	291
	(b) Denial of due process	292
	(c) Deviation from agreed or required	
	procedures	294
	(3) Award Set Aside or Suspended in the	
	Country Where Made	295
	(4) The Public Policy Defense	297
	(5) Direct and Indirect Review of the Merits:	
	The Ghost of Mitsubishi Motors	299
	(a) The ground rules	299
	(b) The ghost of Mitsubishi Motors	300
	(c) A possible solution?	302
	6.5(3) Enforcement of an International (Non-Domestic)	
	Award in the Country Where the Award was Made	303
	6.5(4) Summary and Conclusion	306
7	Tension Points: Where the Authors Disagree	. 308
	Section 7.1 Comments of Professor Richard Speidel	308
	7.1(1) Speidel's Opening Thoughts	308
	7.1(2) What About Chapter 1 of the FAA and State	
	Arbitration Law?	309
	7.1(3) Final Thoughts	313
	7.1(4) Brunet's Response to Speidel	314
	Section 7.2 Comments of Professor Edward Brunet	315
	7.2(1) Brunet's Thoughts on Employment Arbitration	315
	7.2(2) Federal Subject Matter Jurisdiction and Arbitration	320
	Section 7.3 Comments of Professor Jean Sternlight	323
	7.3(1) Employment Arbitration	323
	Section 7.4 Comments of Professor Stephen Ware	327
	7.4(1) Introduction	327
	7.4(2) Replies to Professor Sternlight	327
	7.4(3) Replies to Professor Brunet	334
	7.4(4) Replies to Professor Speidel	339
	Section 7.5 A Last (for this book at least) Response from	
	Speidel to Ware	341

Detailed Table of Contents	xix
Appendices	
A: Ware's Revised Chapter 1 of the Federal Arbitration Act:	
9 U.S.C. §§1–17	345
B: Speidel's Revised Chapter 2 of the Federal Arbitration Act	352
C: Sternlight's Proposed Amendments to the Consumer	
Arbitration Statute	375
D: Brunet's Federal Arbitration Act	377
Index	379

#### Introduction

The Federal Arbitration Act (FAA) is now eighty years old. The time is right for a complete reformulation of federal arbitration law, whether that be international or interstate. The old FAA, passed in the Roaring Twenties, is completely outmoded. This eighty-year-old statute has been consistently disregarded by the Supreme Court, which has recast arbitration in an activist set of cases that largely ignore careful legislative history and even the explicit words of the FAA. Most of the authors feel that the Supreme Court has largely failed in this attempt to refine arbitration doctrine through the use of setting forth rules in individual cases. We also regret the failure of Congress to confront the problems that age, fragmentation, and omission have caused for the implementation of federal arbitration law. We prefer a legislative solution in the form of a new and improved FAA.

This book sets forth the principal themes that a new reformed FAA should follow. We here lay out our thoughts on the main parts of an ideal federal arbitration law. This is legal writing that deals with optimal legislation and policies. Our task is not to criticize or analyze past mistakes by the courts in interpreting the old FAA. We collectively have written far too many words critical of the present state of arbitration doctrine. This, instead, is a policy-based effort that focuses on the more difficult task of rebuilding a new FAA.

We have given substantial thought to what topics within the field of arbitration should be emphasized. This book is not a comprehensive arbitration treatise, but, instead, focuses on optimal arbitration policy. Rather than try to cover every conceivable topic in this broad field, we have selected what we think are the most pressing problem areas within American arbitration. These topics include consent to arbitrate, arbitration of consumer and employment disputes, the scope of federal arbitration legislation as compared to state arbitration legislation, federal preemption of state law, the