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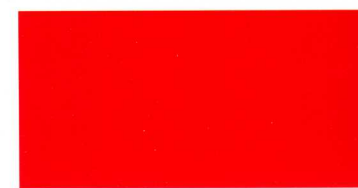
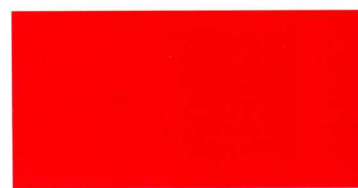
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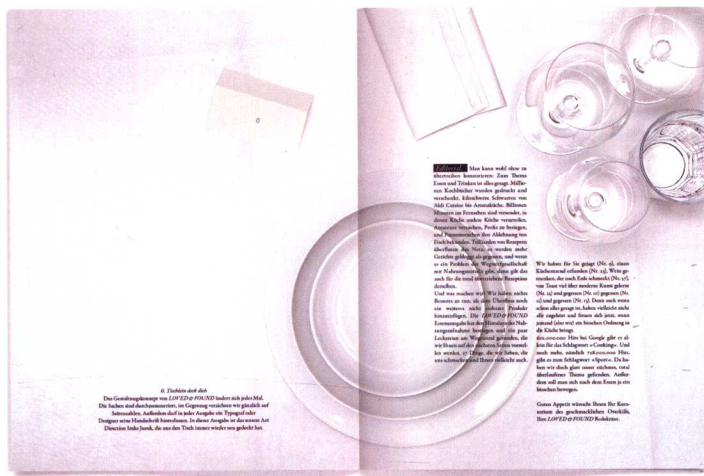
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Effective from 2015, Sony has integrated its annual and corporate social responsibility (CSR) reports into one report that provides consolidated information on our business and our social contribution to society.

Letter to Stakeholders

Dear Stakeholders,

I am pleased to present to you the 2015 Sony Group Report. This report provides information on our business performance and our social contribution to society. I hope this report will help you understand our business and our social contribution to society.



Image courtesy of Sony.

CSR Highlights

Sony is committed to sustainable development and social contribution. We are working to create a sustainable society for the future. We are also working to improve our business performance and our social contribution to society.

44	Corporate Governance
46	Compliance
48	Human Resources
50	Responsible Sourcing
52	Quality and Services
54	Environment
58	Community

For the Next Generation



Image courtesy of Sony.

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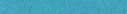


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For the Next Generation

Digital Music Players

Walkman® Z Series

The new Walkman Z Series is a line of digital music players. It features a high-resolution display and a variety of features that make it a great choice for music lovers.



Image courtesy of Sony.

Smartphones

Xperia™ S

The new Xperia S is a line of smartphones. It features a high-resolution display and a variety of features that make it a great choice for smartphone users.



Image courtesy of Sony.

Head Mounted Displays

PS VR™ "Oculus Rift" Version

The new PS VR "Oculus Rift" Version is a line of head-mounted displays. It features a high-resolution display and a variety of features that make it a great choice for VR users.

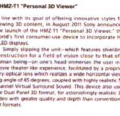


Image courtesy of Sony.

Games

PlayStation™4 Pro (PS4 Pro)

The new PlayStation 4 Pro is a line of video game consoles. It features a high-resolution display and a variety of features that make it a great choice for gamers.

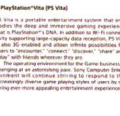


Image courtesy of Sony.

Sony Products, Services and Content

Sony is engaged in a broad range of businesses, including the electronics business, which encompasses televisions, digital imaging and mobile communications devices, the game business, the entertainment business, which covers movies and music, and the financial services business.



Image courtesy of Sony.

Interchangeable Lens Digital Camera

HELIX™ Interchangeable Lens Digital Camera

The new HELIX is a line of interchangeable lens digital cameras. It features a high-resolution display and a variety of features that make it a great choice for photographers.



Image courtesy of Sony.

Televisions

BRavia™ LCD Televisions (BRAVIA Series)

The new BRavia LCD Televisions are a line of televisions. They feature a high-resolution display and a variety of features that make them a great choice for living room entertainment.



Image courtesy of Sony.

Digital Imaging

Alpha™ DSLR Cameras (Alpha Series)

The new Alpha DSLR Cameras are a line of digital single-lens reflex cameras. They feature a high-resolution display and a variety of features that make them a great choice for professional photographers.



Image courtesy of Sony.

Personal Computers

Vaio™ Series

The new Vaio Series is a line of personal computers. They feature a high-resolution display and a variety of features that make them a great choice for personal and business use.



Image courtesy of Sony.

Tablets

Tablet PCs (Tablet Series)

The new Tablet PCs are a line of tablet computers. They feature a high-resolution display and a variety of features that make them a great choice for mobile computing.



Image courtesy of Sony.

Special Feature II

A Stacked CMOS Image Sensor That Accelerates the Evolution of Digital Imaging

Sony developed a next-generation image sensor that will enable further advances in camera functionality, as well as achieve more compact sizes. Sony's cutting-edge technology—developed with the aim of realizing "Super Reality," which surpasses human vision—continues to drive the evolution of digital imaging.

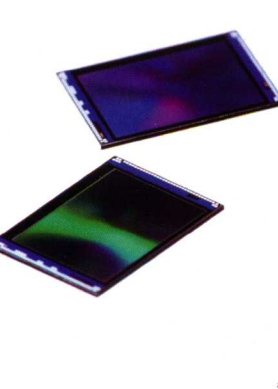
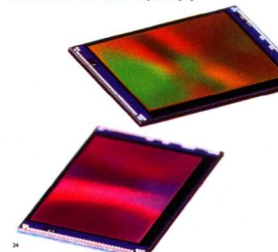
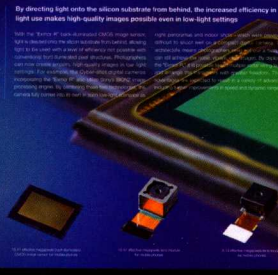


Image courtesy of Sony.

Image courtesy of Sony.

By directing light onto the silicon substrate from behind, the increased efficiency in light use makes high-quality images possible even in low-light settings



Interview with Kazuo Hirai, Senior General Manager, Semiconductor Technology Development Division, Semiconductor Business Group

Kazuo Hirai, Senior General Manager, Semiconductor Technology Development Division, Semiconductor Business Group, discusses the future of Sony's semiconductor business and the role of the stacked CMOS image sensor in the evolution of digital imaging.

Image courtesy of Sony.

Image courtesy of Sony.

Sony aims to be the world's leading company in both CCD and CMOS image sensor technology

Sony aims to be the world's leading company in both CCD and CMOS image sensor technology. The company is committed to research and development in this field and is working to improve its image sensor technology.

Building on operational strengths in an ever-evolving field to offer middle-income consumers

Sony is building on its operational strengths in an ever-evolving field to offer middle-income consumers. The company is committed to providing high-quality products and services at a reasonable price.

Image courtesy of Sony.

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