DAVID W. GREEN & OTHERS

# OGNITIVE SCIENCE

AN INTRODUCTION



## Cognitive Science

## An Introduction

David W. Green and others



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## Contents in Brief

Acknowledgments		xiii
List of Collaborators		XV
1	Introduction David Green	1
2	Explanation and Simulation in Cognitive Science Ric Cooper	23
3	The Architecture of the Mind: Modularity and Modularization Robyn Carston	53
4	Surfaces, Objects, and Faces Alan Johnston	84
5	Producing and Perceiving Speech Peter Howell	120
6	How Many Routes in Reading?  John Morton	148
7	The Structure of Sentences  Hans van de Koot	174
8	Meaning and Conversation  David Green	217
9	Pragmatics and the Development of Communicative Ability Daniela O'Neill	244
10	Learning and Memory  David Shanks	276
11	How We Solve Problems  David Green	310
12	The Control of Thought and Action Paul Burgess and Ric Cooper	340
Glossary		368
References		380
Subject Index		400
Name Index		412

### Contents

Acknowledgments

XVList of Collaborators 1 Introduction Strategies for Cognitive OUTLINE 1 Learning Objectives 1 Science 12 Key Terms 1 The Methodology of The Discipline of Cognitive Cognitive Science 18 Science 5 Experimental Methods The Mind as a Computational Models Representational The Nature of this System 7 Textbook 19 Mentalizing: Orders and SUMMING-UP 21 Varieties of Mental FURTHER READING 22 Representation 10 2 Explanation and Simulation in Cognitive Science Turing machines 31 OUTLINE 23 32 Von Neumann machines Learning Objectives 23 Production systems 32 Key Terms 23 Connectionism and Parallel Introduction 24 Distributed Processing Theories and Diagrams Classes of Network 35 How does Simulation Assist Associative networks 35 Explanation? Feed-forward networks 36 Recurrent networks 36 Symbol Systems 27 Modular networks 37 Representation in Symbolic Properties of Networks Models 28 Learning 39 Models of Symbolic Damage and the PDP modeling of Computation 28 neuropsychologica syndromes 40 Symbolic Network Models 40 Finite state automata 28 Semantic Networks 41 Push down automata

xiii

Production Systems with Spreading
Activation 42
Interactive Activation
Networks 42
Symbols or
Connections? 44
The Symbolic/Connectionist
Debate 45

Hybrid Models 47
Physically hybrid models 47
Non-physically hybrid models 48
Architectures 49
SUMMING-UP 51
FURTHER READING 51
EXERCISES 52

## 3 The Architecture of the Mind: Modularity and Modularization 53

Outline 53
Learning Objectives 53
Key Terms 54
Introduction 54
Perceptual Processes:
Computational
Reflexes 55
Mental Modules 61
Language Module 65

The Central Systems and the Frame Problem 70
How Modular Should the Mind Be? 73
Progressive Modularization and going beyond
Modularity 78
Summing-up 82
Further Reading 83

#### 4 Surfaces, Objects, and Faces 84

OUTLINE 84 Learning Objectives 84 Key Terms 85 Introduction 85 Marr and Nishihara's Criteria 86 Templates, Features, and Structural **Descriptions** 89 Intermediate Representations Cartoons 93 Surfaces Primitives 93 Marr and Nishihara's 2 ½ D sketch 93 Koenderink's local shape index 94 Transformations between representations 96 Volumetric Primitives 97 Object Constancy Invariants and **Transformations** Invariant Image Properties 101 Intermediate Representations 101 Reference Frames 101 Canonical Views 102 Part Decomposition 104 Decomposition Strategies 105 Faces 107 Inverting Faces 107 Photographic Negatives

Features or
Configurations? 110
Caricatures and
Prototypes 111
Constraints on Faces 113

Characterizing the Global Shape
of Objects and Faces 114

SUMMING-UP 118

FURTHER READING 118

EXERCISES 118

#### 5 Producing and Perceiving Speech 120

OUTLINE 120 Learning Objectives 120 Key Terms 120 Introduction 121 Basic Background on Production and Perception of Speech 121 129 **Production Accounts** Production Theories of Sequencing Coarticulation -Locus Theory 130 Production Theories of Coarticulation - Henke's Look-ahead Theory 133 Production Theories of Coarticulation – Jordan's

Artificial Neural Network Theory 135 Relationship of Phoneme Production to Higher-Order Units 136 Perception Accounts 136 Motor Theory Explanation of Perception 137 Natural Sensitivities Account of Perception 141 Elman and Zipser's Artificial Neural Network Account of Perception 142 Relationship of Phoneme Perception to Higher-Order Units 143 SUMMING-UP 144 FURTHER READING 147 Exercises 147

#### 6 How Many Routes in Reading? 148

Outline 148
Learning Objectives 148
Key Terms 148
Introduction 149
The Nature of the
Problem 149
Priming Effects 153
Reading without Words 155
Lexical Decision 58
Simulation of Word
Processing 160

The Cognitive
Neuropsychology of
Reading 164
How do We Learn How to
Read? 166
The logographic stage 166
Logographic writing 167,
The alphabetic stage 168
Phoneme awareness 170
SUMMING-UP 173
FURTHER READING 173
EXERCISE 173

#### 7 The Structure of Sentences 174

OUTLINE 174 Learning Objectives 174 KEY TERMS 174 Introduction 175 Language as a Mentally Represented System of Rules 178 Why Rules? 178 Hierarchical Structure 180 Grammars 184 The Theory of Universal

Grammar 185

Faculty 187

Properties of the Language

Interfaces 187 Building Interface-Representations: Computations of the Language Faculty 190 Displacement Phenomena: the Operation Move 194 Why does Move Exist? 200 Agreement, Move, and Featurechecking 202 Covert Syntax 205 Language Acquisition in the Minimalist Program 210 SUMMING-UP 211 FURTHER READING 211 Answers to SAQs 212 Exercises 215

#### 8 Meaning and Conversation

OUTLINE 217 Learning Objectives 217 KEY TERMS 217 Introduction 218 The Conversational Problem: Code and Inference 218 The Meaning of Words 219 Informative and Communicative Intentions 223 Conversation 224 Are Conversations Collaborative? 226

Referential Communication 226 Refashioning 228 Referential Descriptions 229 Coordination and Mental Models 230 Mental Models and Descriptive Schemes 232 Literal and Non-Literal Uses of Language 234 Relevance: Cognitive/Contextual Effects and Cognitive Effort 239 SUMMING-UP 242 FURTHER READING 242 EXERCISES 243

#### 9 Pragmatics and the Development of Communicative Ability 244

OUTLINE 244 Learning Objectives 244 KEY TERMS 245 Introduction 245

Why Study the Pragmatic Skills of Children? 246 Definition of Pragmatics 248

Context 249 Meaning 249 Approaches to Incorporate Context in a Definition of Pragmatics 250 Functional Approach to Pragmatics 252 Pragmatic Focus of this Chapter 253 Inferences about Communicative Intent 253 A Definition of Communication Must Take Intention into Account 253 When do Children Begin to Communicate Intentionally? 254 What is the Nature of Children's First Intentional Communications? 255 Speech acts 255 Functions of children's early utterances 256 Children's More Sophisticated Understanding of Speech Acts 258 Knowledge Needed to Make Inferences About Speech Acts 259 Scripts 259

Speech event 260 Inferences About Shared Knowledge 261 Initiating a Topic and the Problem of Joint Reference 261 Providing New Information (Maxim of Quantity) Coherence (Maxim of Relation) 264 Recognition of Misunderstanding and Children's Repairs 265 Deixis 266 Presupposition 267 How Is the Information We Use to Make Inferences About Shared Knowledge Represented? 270 Encyclopedia and diary 270 Pragmatic Impairment 271 Autism and Semantic-Pragmatic Disorder 271 Explaining Pragmatic Ability and Disability 272 Level of linguistic ability 272 Level of cognitive ability 273 Level of sociocognitive ability 273 SUMMING-UP 274

#### 10 Learning and Memory 276

Outline 276
Learning Objectives 276
Key Terms 277
Introduction 277
Classical and Instrumental
Conditioning 278
Definition of Learning and
Memory 280
Techniques for Studying
Learning and
Memory 282

Short- and Long-Term
Memory 283
Procedural and Declarative
Memory 289
Selective Deficits of Declarative
Memory in Human
Amnesia 289
Problems for the Procedural/
Declarative Distinction 293
Transfer-appropriate
Processing 295
Forgetting 299

Further Reading 275

How are Concepts Represented in Memory? 302 Summing-up 309 Further Reading 309

#### 11 How We Solve Problems 310

Outline 310

Learning Objectives 310

Key Terms 310

Introduction 311

Mental Models 311

2D Spatial Deductions 312

Syllogisms 314

Analogical Problem

Solving 320

Three Computational

Models 324

The Structure Mapping Engine
(SME) 324

The Analogical Constraint Mapping
Engine (ACME) 326

The Incremental Analogy Machine
(IAM) 327

The attribute-mapping
problem 328

Comparing the Three
Models 329

Expertise 330

SUMMING-UP 338

FURTHER READING 339

EXERCISES 339

Level 3: Voluntary Control Over Behavioral Routines 348

Utilization behavior 348

#### 12 The Control of Thought and Action 340

OUTLINE 340 Learning Objectives 340 KEY TERMS 340 Introduction: the Organization of Action 341 General Properties of Action 341 Action Lapses in Everyday *Life* 342 The Neuropsychological Data Base 343 Level 1: The Ability to Make Object-Appropriate Actions 345 Level 2: The Ability to Schedule Actions into Behavioral Routines 345 The ability to deactivate actions 345 The ability to schedule simple behavioral sequences 347

Imitation behavior 349 **Environmental Dependency** Syndrome 350 Level 4: Where Automatic Behavioral Routines are not Sufficient: the Integration of Action and Cognition 351 The Strategy Application Disorder 351 Processes enabling the pursuit of goals 353 Two Models of the Control of Action 354 The Norman and Shallice Model 356 Overview 356 Processing within the Norman and Shallice model 359 Soar 360 Overview 360 Deliberate processing and immediate behavior 363

Learning within Soar 364
Towards a Theoretical
Integration 365

Summing-up 366 Further Reading 366 Exercises 367

Glossary 368

References 382

Subject Index 400

Name Index 412

#### **CHAPTER**

# 1

## Introduction

The world of science, like that of art or religion, (is) a world created by the human imagination, but within very strict constraints imposed both by nature and the human brain.

(Jacob, 1988, p. 306)

#### **Outline**

This chapter outlines some of the key concepts and issues in cognitive science and introduces you to the nature of this textbook. Cognitive scientists aim to understand the processes and representations underlying intelligent action in the world. They do so by building explicit models of these processes and testing predictions from them experimentally. Complete models involve at least three levels of description: the behavioral, the cognitive, and the biological. Given current knowledge, our examples of the discipline focus on the cognitive and behavioral levels. Our aim is to encourage you to participate in the debates and to provide you with some of the conceptual tools to do so.

#### **Learning Objectives**

After reading this chapter you should be able to:

- contrast everyday and scientific thinking
- characterize the discipline of cognitive science
- identify research strategies for the discipline
- understand the significance of the representational view of mind
- grasp the basic methodological requirements of the discipline
- appreciate the aims and goals of this text

#### **Key Terms**

- cognitive science
- functionalism
- information processing
- levels of description
- mental representation

Cognitive scientists are embarked on a collective and long-term enterprise to understand the mind scientifically. What does it mean to think scientifically about the mind? How does such thinking compare with everyday thinking about people? Please read the scenario in box 1.1 as we will be referring to it throughout this book with the aim of illustrating cognitive science. Hopefully, you will have no problem understanding what is going on, primarily because, like us, you have a sense of why people do what they do. As social agents, we need such a sense because we need to be able to plan our actions, predict what might happen in certain circumstances and be able to explain events in order to decide what actions to take. So, for example, Lucy, perhaps aware that her father would object to her visiting her friend, sought her mother's support. On overhearing Dad's objection, she tried to placate him with an offering of his favourite jam.

What matters to us as social agents is whether our knowledge of the social and physical world, and our methods for handling various problems, are sufficient to allow us to meet our practical concerns. We learn, or infer, the relationship between concepts and observations. Suppose, for example, the following morning, Lucy spoke to Dad without looking at him. Dad might infer that Lucy was angry with him, because when people are angry they either stare at one or look away. He might also infer that Lucy was angry because he did not relent. He based this inference on the fact that people get angry when they are thwarted. In everyday life, we do not go on to ask how such a capacity for inference is possible. In accounting for why she forgot where Granny went on holiday, Mom might say it was because she is forgetful. In everyday life, we do not go on to ask what is involved in remembering or in forgetting things. We rarely seek to explain the normal. We do not ask: how is it possible that Mom is able to read the letter? How is it possible that she was able to remember seeing the tray in the living room? We do not ask: how do we recognize a coffee pot or, assuming a dramatic staging of the scenario, distinguish Lucy's voice and face from Zara's voice and face? And yet these are most remarkable achievements! Clearly there are occasions when we do extend our accounts, such as when something unexpected happens or when things break down. Suppose Granny had a stroke and was unable to write. We would attribute her inability to the physical effects of the stroke rather than to some emotional cause. In our everyday explanations, then, we do (but perhaps not as much as we could) distinguish between what someone does and their motives or dispositions. Occasionally, we also appeal to possible physical factors. But our everyday accounts, however subtle, are particular rather than general. As part of our upbringing, we also learn certain methods for achieving our goals. Methods, for example, for coping with difficulties (e.g., ring the doctor if a fever has continued for a period of time). However, we do not generally consider whether a given method is both necessary and sufficient. It is whether or not it works that matters, for instance, given a headache, we may reach for the aspirin. The general point is this: our thinking and practical actions are determined by the goals we have in mind.

#### Box 1.1 The scenario

This is a fictional conversation over breakfast between two adults, Mom and Dad, their teenage daughter, Lucy, and, their two and a half year-old daughter. Zara, It is set in a kitchen/living room. The phone rings.

Mom picks up the phone, listens, and says: "I'll get her. How's the coffee?"

Lucy: "Started." Lucy goes to phone.

Zara in high chair at the table, reaches forward toward milk carton, saying: "More milk, mommy!"

Dad: "Here's some milk."

Zara turns towards the cupboard, points and says, "Mommy, - ops!"

Mom: "Hm? What darling?"

Zara: "Pops! Pops!"

Mom: "Oh, can you get her some - I'm seeing to the toast."

Lucy: "I'm eating at Jane's tonight, Mom - OK?" Dad: "I thought it was your homework evening."

Door bell rings. Lucy: "I'll go."

Mom frowning: "She's worked every night, John."

Dad: "She didn't work last night. She sat in front of the TV."

Lucy: "For you, from Gran I think." Mom struggling to open the parcel.

Zara: "Gran send me bear."

Mom: "That's right! Granny sent you your bear for your birthday, last month, didn't she?"

Mom goes out to the living room.

Dad: "Toast! Lucy! It's Etna in here."

Lucy opens the windows in the kitchen.

Lucy: "I'll make some more." Lucy discovers the toaster is broken. She makes toast heating the bread in a frying pan. Zara: bangs the table "Allgone! Gone!"

Dad: "Yes, you've eaten it up . . . cleared the bowl. Lucy are you pouring the coffee? Where's the butter? Can you bring it over? And the jam."

Lucy: "Anyone seen the tray?"

Dad: "It's not over here."

Mom comes back with scissors and opens the parcel.

Mom: "It's a jumper for Zara. Look, won't she look great!" Mom puts down the jumper and starts to read the letter enclosed. "She says she has fixed up something ... what's this? 'nolinay'? Ah! 'holiday'! Granny's writing doesn't improve. 'I've fixed up a holiday with friends who have a yacht. We're sailing to the Polish port of (she spells out the letters) SZCZECIN. I've never been sailing before.' Where did she go last year? I've completely forgotten."

Lucy: "Mom, have you seen the tray?"

Dad: "The Grand Canyon. I remember the postcard she sent us." The cat comes in, stretches, and lies down.

Mom: "I just saw it in the living room."

Lucy comes across with the toast, butter, jam, coffee pot, and mugs on the bread board.

Dad: "Ah you little monster! My favourite jam. You still have to work tonight!"