

# SOCIOLOGY

in our times

the essentials



Diana Kendall

S E C O N D E D I T I O N

# **SOCIOLOGY IN OUR TIMES**

**T H E   E S S E N T I A L S**

**SECOND EDITION**

**DIANA KENDALL**

**BAYLOR UNIVERSITY**



**Wadsworth**  
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## PREFACE

Welcome to the second edition of *Sociology in Our Times: The Essentials*! Because so many students and instructors have highly praised *Sociology in Our Times*, I am delighted to bring you this new and exciting edition, which highlights the challenges and opportunities of living and studying social life in the twenty-first century.

A sense of excitement is emerging as we enter the new century. More than ever before, people are interested in the workings not only of their own society but also of the larger world of which they are a part. They are coming to understand how events in this and other nations affect all our lives. I wrote *Sociology in Our Times* to capture this excitement and to help students understand how sociological theory and research can be applied to everyday life and to the pressing social issues we face in a rapidly changing world. In this edition we extend our coverage of technology and the Internet, diversity in the United States, and global issues to highlight the contemporary relevance of sociology for students.

What do students think about *Sociology in Our Times*? Tonesha Harris, a student in Professor John Zipp's introductory sociology course at the University of Wisconsin–Milwaukee, was asked what she liked most about *Sociology in Our Times*, and she responded as follows:

Very contemporary in regards to the ever changing society. Every time I read something from one of the chapters, minutes later it was on the prime-time news. . . . [T]his book made me feel like part of my generation's history simply because many of the issues pertained to me, friends, family, etc. It was like you understand my generation and its changes and you showed this by talking

about it. Thanks! (used with student's permission)

Like the first edition, this edition of *Sociology in Our Times: The Essentials* is designed to be a cutting-edge book that highlights the relevance of sociology. It does so in at least two ways: (1) by including a diversity of classical and contemporary theory, interesting and relevant research, and lived experiences that accurately mirror the diversity in society itself; and (2) by showing students that sociology involves important questions and issues that they confront both personally and vicariously (for example, through the media). This text speaks to a wide variety of students and captures their interest by taking into account their concerns and perspectives. The research used in this text includes the best work of classical and established contemporary sociologists—including many white women and people of color—and it weaves an inclusive treatment of *all* people into the examination of sociology in *all* chapters.

I would encourage you to read a chapter in the book and judge for yourself the writing style, which I have sought to make accessible and engaging for both students and instructors. Not only are concepts and theories presented in a straightforward and understandable way, but also the wealth of concrete examples and lived experiences woven throughout each chapter makes the relevance of sociological theory and research abundantly clear to students. As Amie Jenkins, another of John Zipp's students, noted, "I found that the chapters were easy to understand and very interesting as well. The material was organized very well and the structure of the book was perfect for keeping or holding my attention" (used with student's permission).

## ORGANIZATION OF THIS TEXT

*Sociology in Our Times: The Essentials* contains sixteen carefully written, well-organized chapters to introduce students to the best of sociological thinking. The length of the text makes full coverage of the book possible in the time typically allocated to the introductory course. As a result, students are not purchasing a book which contains numerous chapters that the instructor may not have the time or desire to cover.

*Sociology in Our Times: The Essentials* is divided into five parts.

**Part 1** establishes the foundation for studying society and social life. **Chapter 1** introduces students to the *sociological perspective and research process*. The chapter sets forth the major theoretical perspectives used by sociologists in analyzing compelling social issues and provides a thorough description of both quantitative methods and qualitative methods of sociological research. In **Chapter 2**, *culture* is spotlighted as either a stabilizing force or a force that can generate discord, conflict, and even violence in societies. Cultural diversity is discussed as a contemporary issue, and unique coverage is given to popular culture and leisure and to divergent perspectives on popular culture. **Chapter 3** looks at *socialization* and presents an innovative analysis of gender and racial-ethnic socialization.

**Part 2** examines social groups and social control. **Chapter 4** examines *social structure and interaction in everyday life*, using homelessness as a sustained example of the dynamic interplay of social structure and human agency in people's daily lives. Unique to this chapter are discussions of the sociology of emotions and of personal space as viewed through the lenses of race, class, gender, and age. **Chapter 5** analyzes *groups and organizations*, including innovative forms of social organization and ways in which organizational structures may differentially affect people based on race, class, gender, and age. **Chapter 6** examines how *deviance and crime* emerge in societies, using diverse theoretical approaches to describe the nature of deviance, crime, and the criminal justice system.

**Part 3** focuses on social differences and social inequality, looking at issues of class, race/ethnicity,

and sex/gender. **Chapter 7** addresses the issue of *class and stratification in the United States*. The chapter analyzes the causes and consequences of inequality and poverty, including a discussion of the ideology and accessibility of the American Dream. **Chapter 8** extends the discussion to *global stratification* and examines differences in wealth and poverty in rich and poor nations around the world. Explanations for these differences are discussed. The focus of **Chapter 9** is *race and ethnicity*, which includes an illustration of the historical relationship (or lack of it) between sports and upward mobility by persons from diverse racial-ethnic groups. A thorough analysis of prejudice, discrimination, theoretical perspectives, and the experiences of diverse racial and ethnic groups are presented, along with global racial and ethnic issues. **Chapter 10** examines *sex and gender*, with special emphasis on gender stratification in historical perspective. Linkages between gender socialization and contemporary gender inequality are described and illustrated by lived experiences and perspectives on body image.

**Part 4** offers a systematic discussion of social institutions, making students more aware of the importance of social institutions and showing how a problem in one often has a significant influence on others. *Families and intimate relationships* are explored in **Chapter 11**, which includes both U.S. and global perspectives on family relationships, a view of families throughout the life course, and a discussion of diversity in contemporary U.S. families. *Education and religion* are presented in **Chapter 12**, and important sociological theories pertaining to these pivotal social institutions are presented. **Chapter 13** discusses *politics and the economy in global perspective*, highlighting the global context in which contemporary political and economic systems operate and showing the intertwining nature of politics, the economy, and global media outlets. **Chapter 14** analyzes *health and medicine* in both U.S. and global perspectives. Among the topics included are social epidemiology, lifestyle factors influencing health and illness, health care organization in the United States and other nations, the social implications of advanced medical technology, and holistic and alternative medicine.

**Part 5** surveys social dynamics and social change. **Chapter 15** examines *population and ur-*

banization, looking at demography, global population change, and the process and consequences of urbanization. Special attention is given to race- and class-based segregation in urban areas and the crisis in health care in central cities. **Chapter 16** concludes the text with an innovative analysis of *collective behavior and social change*. Environmental activism is used as a sustained example to help students grasp the importance of collective behavior and social movements in producing social change.

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## **DISTINCTIVE FEATURES OF THIS TEXT**

At first glance, introductory sociology texts may appear to be similar; however, a closer examination shows that each has distinctive features. Some widely adopted texts of the past two decades are now fading in popularity because their approach and features no longer speak with an authentic voice to today's diverse students. *Sociology in Our Times: The Essentials* offers a new, innovative approach to teaching sociology through special features that are specifically designed to reflect the themes of relevance and diversity, supporting students' interests and learning.

### **Interesting and Engaging Lived Experiences Throughout the Chapters**

True first-person accounts are used as opening vignettes and throughout the chapters to create interest and give concrete meaning to the topics being discussed. Lived experiences provide opportunities for students to examine social life beyond their own experiences and for instructors to systematically incorporate into lectures and discussions an array of interesting and relevant topics demonstrating to students the value of applying sociology to their everyday lives. Some examples of lived experiences include the following:

- Kurt Cobain's suicide note, describing how a person about to commit suicide might feel, shows how such beliefs can be linked to socio-

logical theories and research on pressing social issues such as suicide (Chapter 1, "The Sociological Perspective and Research Process").

- Drew Barrymore, an actress well-known to students, describes how she was the victim of child abuse (Chapter 3, "Socialization").
- Jorge L. de Cespedes, who owns one of the top 500 "Hispanic" businesses, describes how he carved out his own opportunities to achieve the American Dream (Chapter 7, "Class and Stratification in the United States").
- Lois Gibbs tells how she became an environmental activist after learning that her Niagara Falls, New York, neighborhood was polluted by chemical waste (Chapter 16, "Collective Behavior and Social Change").

### **Race, Class, and Gender Integrated into Every Chapter and Every Topic**

This text offers the finest coverage of race, class, and gender topics available today. *Sociology in Our Times: The Essentials* weaves race, class, and gender through every chapter and topic as an integral part of the flow of the book. Chapters include relevant theories and research studies from scholars in fields such as women's studies, African American studies, Latino/a studies, Asian American studies, and Native American studies. Throughout, the text shows students how the distinguishing factors of our diverse population influence and shape individuals' lived experiences and their group interactions.

### **Focus on the Relationship Between Sociology and Everyday Life**

Each chapter has a brief quiz that relates the sociological perspective to the pressing social issues presented in the opening vignette. (Answers are provided on a subsequent page.) Topics such as these will pique students' interest:

- "How Much Do You Know About Homeless Persons?" (Chapter 4, "Social Structure and Interaction in Everyday Life")
- "How Much Do You Know About Race, Ethnicity, and Sports?" (Chapter 9, "Race and Ethnicity")

- “How Much Do You Know About Body Image and Gender?” (Chapter 10, “Sex and Gender”)
- “How Much Do You Know About Health, Illness, and Health Care?” (Chapter 14, “Health and Medicine”)

## Emphasis on the Importance of a Global Perspective

*Sociology in Our Times: The Essentials* analyzes our interconnected world and reveals how the sociological imagination extends beyond national borders. Global implications of all topics are examined throughout each chapter and in the “Sociology in Global Perspective” boxes. Here are a few examples:

- “Popular Culture, Consumerism, and the Global Credit Card Society” (Chapter 2, “Culture”)
- “Sexual Harassment Crosses Global Boundaries” (Chapter 5, “Groups and Organizations”)
- “Racial and Ethnic Stacking on Sports Teams” (Chapter 9, “Race and Ethnicity”)
- “Women’s Literacy in Developing Nations” (Chapter 12, “Education and Religion”)

## “You Can Make a Difference” Helps Get Students Involved in Each Chapter

An innovative feature of *Sociology in Our Times: The Essentials* is the “You Can Make a Difference” box in each chapter. Based on research showing that students can relate more easily to specific examples of how to make change occur, as opposed to abstract social policy discussions, this box brings needed “solutions”—or an empowered perspective—to the presentation of the material. For professors and students alike, this is one of the best-loved features of the text. The box addresses the ways in which students can find out how the chapter theme affects their own lives. For example:

- “Responding to a Cry for Help” (Chapter 1) makes students aware of the warning signs of suicide and provides addresses for getting more information on suicide prevention.

- “Understanding People from Other Cultures” (Chapter 2) describes techniques for communicating across cultures.
- “Networking to Reduce Hunger” (Chapter 8) suggests ways in which students can participate with others to reduce global hunger.
- “Joining the Fight Against Illness and Disease” (Chapter 14) describes Patient Pride and other programs in which everyday people can make a difference in the lives of people experiencing illness or disability.

## Internet Exercises

*Sociology in Our Times: The Essentials* not only has its own home page on the Internet, but it also provides outstanding Internet exercises at the end of each chapter.

## In-Text Learning Aids

*Sociology in Our Times: The Essentials* includes a number of other pedagogical aids to promote students’ mastery of sociological perspectives:

- **Chapter Outlines.** A concise outline at the beginning of each chapter gives students an overview of major topics and a convenient aid for review.
- **Questions and Issues.** After the opening lived experience in each chapter, a series of introductory questions invites students to think about the major topics discussed in that chapter. A “Chapter Focus Question” links the chapter topic to the compelling social theme analyzed in the chapter.
- **Key Terms.** Major concepts and key terms are concisely defined and highlighted in bold print within the text to avoid disrupting students’ reading. These terms appear at the end of each chapter, showing the page where each is defined in the text. A complete glossary is also provided at the back of the text.
- **Questions for Critical Thinking.** Each chapter concludes with “Questions for Critical Thinking” to encourage students to reflect on important issues, to develop their own critical-thinking skills, and to highlight how ideas presented in one chapter often build on those developed previously.



## **NEW CHAPTERS AND FEATURES IN THE SECOND EDITION OF *SOCIOLOGY IN OUR TIMES: THE ESSENTIALS***

The second edition of *Sociology in Our Times: The Essentials* adds two new chapters to provide students with more comprehensive coverage of “Global Stratification” (Chapter 8) and “Health and Medicine” (Chapter 14). The new features in this edition enhance the materials in the text by providing students with an opportunity to think sociologically and to get involved. Here is a summary of the new features.

### **New “Sociology and Technology” Boxes**

A significant benefit of a sociology course is encouraging students to engage in critical thinking. A systematic analysis of technology provides students with the opportunity to apply the sociological imagination to relevant social issues. Here are a few of the topics covered in the “Sociology and Technology” boxes:

- “Now Playing: Babes in Media Culture and Cyberspace” (Chapter 3, “Socialization”)
- “How Much Privacy Are You Willing to Give Up?” (Chapter 6, “Deviance and Crime”)
- “The Racial and Class Division in Cyberspace” (Chapter 9, “Race and Ethnicity”)
- “The Reproductive Revolution: Who Are My Parents?” (Chapter 11, “Families and Intimate Relationships”)
- “Medicine.com” (Chapter 14, “Health and Medicine”)
- “Transit-Dependent People in the High-Tech Age” (Chapter 15, “Population and Urbanization”)

### **New “Changing Face of the United States” Boxes**

In keeping with the tradition of *Sociology in Our Times: The Essentials*, this edition offers expanded

coverage on how the composition of the U.S. population is changing. This box gives students a chance to think about the “human face” of issues such as immigration and interracial marriage, including the following:

- “Immigrants as the Future of the United States” (Chapter 1, “The Sociological Perspective and Research Process”)
- “Living in Two Worlds: The Dual Identities of Some Immigrants” (Chapter 3, “Socialization”)
- “Interracial Marriage” (Chapter 11, “Families and Intimate Relationships”)
- “The Many Faces of Medicine” (Chapter 14, “Health and Medicine”)

### **New “Sociology and Social Policy” Boxes**

A new feature of this edition of *Sociology in Our Times: The Essentials* is boxes on social policy addressing policy implications of social issues such as these:

- “Homeless Rights Versus Public Space” (Chapter 4, “Social Structure and Interaction in Everyday Life”)
- “Mixed Messages on the Effects of ‘Welfare Reform’” (Chapter 7, “Class and Stratification in the United States”)
- “The Fight Over Water Rights” (Chapter 16, “Collective Behavior and Social Change”)

### **What Else Is New in the Second Edition?**

**NEW MAPS AND REFERENCES.** Maps are now included in relevant chapters, along with new tables and figures. More than 350 new or updated references have been incorporated to bring you and your students the latest in sociological theory, research, and illustrations from daily life.

**CHAPTERS HAVE BEEN REVISED AND EXPANDED TO GIVE YOUR STUDENTS A SOCIOLOGICAL EXPERIENCE TO REMEMBER.** Here is a partial listing of enhancements to each chapter:

**Chapter 1, The Sociological Perspective and Research Process:** A new chapter-opening lived



experience, popular musician Kurt Cobain's suicide note, anchors the discussion of how sociologists use theory and research methods to study social issues such as suicide. The discussion of theoretical perspectives has been enhanced by including postmodernism as an alternative approach to examining social life in societies characterized by postindustrialization, consumerism, and global communications. The chapter also includes a new Changing Face of the United States box, "Applying the Sociological Imagination to Cultural Diversity."

**Chapter 2, Culture:** A new opening lived experience shows the cultural diversity of U.S. society and describes how one Latino who experienced discrimination was able to succeed in business. A new section on postmodernism critiques the idea that there is such a thing as "culture," arguing instead that it should be "cultures." New boxes on Sociology and Technology ("Popular Culture in the High-Tech Age: Elvis and Princess Diana as Media Icons") and Sociology in Global Perspective ("Popular Culture, Consumerism, and the Global Credit Card Society") bring new relevance to students' study of culture.

**Chapter 3, Socialization:** In keeping with our increasing awareness of technology and immigration in the United States, this chapter contains a new Sociology and Technology box on the influence of the Teletubbies on young children ("Now Playing: Babes in Media Culture and Cyberspace") and a Changing Faces of the United States box ("Living in Two Worlds: The Dual Identities of Some Immigrants").

**Chapter 4, Social Structure and Interaction in Everyday Life:** Linkages between social structure/interaction and the social problem of homelessness, a very popular feature of the first edition, have been updated and expanded in the second edition. A new Sociology and Social Policy box examines the social policy implications of homelessness ("Homeless Rights Versus Public Space").

**Chapter 5, Groups and Organizations:** The discussion and figure showing Irving Janis's description of groupthink have been revised to incorporate the *Challenger* explosion as a more recent example of the potentially disastrous consequences of the process of groupthink. Updated photographs and examples of sexual harassment provide students with the opportunity to apply

their sociological imagination to groups, organizations, and sexual harassment. Unique to this text is the discussion of how bureaucracies may perpetuate race, class, and gender inequalities not only in education and the workplace but also throughout society.

**Chapter 6, Deviance and Crime:** A new opening lived experience featuring Benjy, a former gang member, anchors the chapter's discussion on deviance and crime. The discussion of theories pertaining to deviance and crime has been enhanced by a new section on postmodernist perspectives on deviance. A new Sociology and Technology box asks students "How Much Privacy Are You Willing to Give Up?"

**Chapter 7, Class and Stratification in the United States:** This chapter has been substantially rewritten and now primarily focuses on the U.S. system of social stratification. It contains a new opening lived experience that reflects the diversity of U.S. society by showing two Latinos who own top-500 Hispanic businesses and who tell about their rise from poverty. A new box on Sociology and Social Policy examines "Mixed Messages on the Effects of 'Welfare Reform.'"

**Chapter 8, Global Stratification:** This exciting new chapter examines wealth and poverty in global perspective, particularly through the eyes of women who have been carrying the water for their families to drink or working on the global assembly line in low-income nations. It includes new tables and figures showing disparities in wealth, income, and life chances around the globe.

**Chapter 9, Race and Ethnicity:** Included in this chapter are new insights and data on race and ethnicity and on the relationship between sports and racial and ethnic groups throughout U.S. history. A new Sociology and Technology box looks at the "Racial and Class Division in Cyberspace."

**Chapter 10, Sex and Gender:** A new chapter-opening lived experience gains students' interest regarding the gender-related issue of body consciousness and eating disorders. The effects of technology on gender issues are examined in the new Sociology and Technology box ("Virtual Barbie, Red Jack, and Computerized Genders"). The figures, tables, and pictures have been updated throughout.

**Chapter 11, Families and Intimate Relationships:** Expanded discussions of "Child-Related

Family Issues and Parenting” and “Transitions and Problems in Families” highlight current concerns about the changing nature of family relations. “Interracial Marriage” is examined in the new Changing Face of the United States box, and “The Reproduction Revolution: Who Are My Parents?” is the topic of the new Sociology and Technology box in this chapter.

**Chapter 12, Education and Religion:** The discussion of how education and religion are intertwined in contemporary issues such as school prayer and curriculum has been revised and updated. A new figure helps students distinguish between the manifest and latent functions of education. Well-received boxes, including You Can Make a Difference (“Educating Children”) and Sociology and Technology (“The Electronic Church”), have been retained.

**Chapter 13, Politics and the Economy in Global Perspective:** This substantially revised chapter now incorporates politics and the economy into one chapter. This change makes it possible to highlight issues pertaining to the global economy, politics, and the international media. A new opening lived experience introduces the question of what effect the intertwining of politics, the economy, and the media has on the United States and other nations. All tables and figures have been updated to reflect the latest data on politics and government. Included are new figures that show recent interlocking corporate directorates and pluralist and elite models. Two new boxes are featured: You Can Make a Difference (“Joining the Virtual Community”) and Sociology and Technology (“Political Socialization and the Media”).

**Chapter 14, Health and Medicine:** The opening lived experience of this all-new chapter contains a description of how some people have come to accept alternative medicine, particularly when they are seriously ill and “conventional” medical practices do not appear to be doing them any good. The chapter provides extensive coverage on the sociology of medicine, including social epidemiology, a discussion of the relationship between medical education and the existing health care system, and the debate over how to pay for health care. One lived experience, on how the wealthy are treated in some hospitals, helps students visualize the drastic differences in how medical care is provided based on the socioeconomic status of the patients

involved. Health care in the United States is compared with the health care systems of Canada, Great Britain, and China. An up-to-date discussion of the medical-industrial complex is provided.

**Chapter 15, Population and Urbanization:** New to this edition is an expanded discussion of Malthusian, Marxist, and Neo-Malthusian perspectives on population. A new Sociology and Technology box discusses problems of “Transit-Dependent People in the High-Tech Age.”

**Chapter 16, Collective Behavior and Social Change:** The new focus question for this chapter asks students to think of reasons why collective behavior and social movements are important for making people aware of environmental issues. The new Sociology and Technology box describes “How the Internet Has Changed Environmental Activism,” and the new Sociology and Social Policy box explains “The Fight Over Water Rights.” An expanded discussion is provided on what life may be like as we move further into the twenty-first century, given various scenarios on changes taking place in the physical environment, population size and distribution, new technologies, and modifications in social institutions.

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## THE ELECTRONIC VERSION OF *SOCIOLOGY IN OUR TIMES:* THE ESSENTIALS

*E-Kendall: Essentials* is an alternative way to purchase *Sociology in Our Times: The Essentials*. Students may purchase *E-Kendall: Essentials* for their computer from [WWW.WIZEUP.COM](http://WWW.WIZEUP.COM) or by calling (212) 324-1300. Students have the option to buy the entire text or just the chapters they need. *E-Kendall: Essentials* includes the entire content of *Sociology in Our Times: The Essentials*, hot-linked Internet exercises, quizzes, and resources as well as great software tools to aid in note taking and study skills. Updates on content and software will also be available free of charge after the purchase of the electronic version. *E-Kendall: Essentials* allows students to study more effectively and to create a customized book with their electronic notes, useful web sites, and professor’s lectures and priorities in one convenient place, their computer.

## **SUPPLEMENTS FOR THE INSTRUCTOR**

### **Instructor's Manual**

This supplement, composed by Kooros Mahmoudi of Northern Arizona University, offers the instructor chapter-specific lecture outlines, lecture suggestions to aid in-class discussion, student activities, worksheets that can be photocopied and used as handouts, suggestions for further readings, and Internet exercises.

### **Test Items**

Wilbert Nelson of Phoenix College prepared the test items. Each chapter consists of 100 multiple-choice questions and 20 true-false questions, all with page references. Also included are 10 short-essay questions and 5 extended-essay questions for each chapter.

### **World Class Computerized Test Bank**

This feature is available in both Macintosh and Windows platforms. With computerized testing, instructors can quickly create and print a test containing any combination of questions from the test bank. Instructors can also add their own questions, edit the provided questions, or print "scrambled" versions of the same test by changing the sequence of the questions. The test bank is also available online with the use of a protected password.

### **Intro to Sociology Acetates**

Acetates are available to help prepare lecture presentations.

### **PowerPoint**

Available free to adopters, these book-specific slides can be downloaded from the book's web site in both Macintosh and Windows platforms. Adding PowerPoint slides to a lecture is an excellent way to supplement a topic with visual aids. See

your local Wadsworth representative for details on how to obtain PowerPoint slides for this book.

### **SocLink 2000 CD ROM**

SocLink 2000 is an easy-to-use interface that instructors can use to create customized lecture presentations for their students. SocLink 2000 includes a database of thousands of pieces of art and media, including a photo gallery of all Wadsworth introduction to sociology, marriage and family, and social problems titles; unique CNN video clips; and Sociology PowerPoint. Soclink 2000 gives instructors the ability to post their presentations on the Web and import information from their own lecture notes. SocLink 2000 is free to adopters.

### **Demonstrating Sociology: ShowCase Presentational Software**

This is a software package that allows instructors to analyze data live in front of a classroom. It is a powerful yet easy-to-use statistical analysis package that enables professors to show students how sociologists ask and answer questions using sociological theory. A resource book accompanies the package with detailed "scripts" for using ShowCase in class. This software is available free to adopters of any Wadsworth sociology textbook (for Windows users with CD-ROM capability).

### **Tips for Teaching Sociology**

Prepared by Jerry Lewis of Kent State University, this booklet contains tips on course goals and syllabi, lecture preparation, exams, class exercises, research projects, and course evaluations. It is an invaluable tool for first-time instructors of the introductory course and for veteran instructors in search of new ideas.

### **Wadsworth Sociology Video Library**

**CNN SOCIOLOGY TODAY VIDEO VOLUMES I AND II.** The *CNN Sociology Today* video series contains hour-long videos consisting of 45 minutes of footage from stories originally broadcast on CNN within

the last several years. Video portions are broken into segments ranging in length from two to seven minutes. In turn, each segment is preceded by an introduction placing the segment into a proper sociological framework. Immediately after each segment there are several discussion questions related to the video that students just saw. These questions are perfect as the starting points for classroom discussion.

**CUSTOMIZED VIDEOS.** In addition to the CNN video series, instructors may choose from two customized videos compiled from films offered through Films for the Humanities. *Discovering Sociology* and *Sociology in Our Times* consist of short clips that focus on diversity, culture, and current social issues. Both tapes are excellent tools to spark in-class discussion or aid lectures.

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## **SUPPLEMENTS FOR THE STUDENT**

### **Study Guide**

The Study Guide that accompanies the text, written by Diana Kendall and Kathryn Mueller of Baylor University, includes 20 study questions per chapter, concept applications and applied research sections, practice quizzes with answers so that students can assess their own progress, and a continuing education section that features films, Internet resources, and InfoTrac College Edition exercises.

### **Student Activities**

This brief booklet contains chapter learning objectives, glossary terms (with space to write in definitions), and short, practice multiple-choice and true-false tests (one each per chapter).

### **Connections CD-ROM**

Connections CD-ROM is an interactive tool for students that includes the following features:

- A tutorial for students with self-quizzes drawn from Wadsworth sociology titles

- Interest-generating multimedia presentations of chapters with audio, photos, and selected videos
- A note-taking function
- An electronic glossary of key terms and concepts
- Sociological charts and graphs
- Links to PowerPoint presentations
- A direct link to the Internet

### **Doing Sociology Software/ Workbook (Third Edition)**

This is a software/workbook package for students that illustrates what goes into real sociological research, using the same data and techniques employed by professional researchers. The step-by-step approach in the workbook includes explanations of basic research concepts and methods, expanded exercises, and suggestions for independent research projects, effectively guiding students through the research process and offering them a real sense of what sociologists do. The software is IBM-compatible only (Windows 95 or DOS).

### **Surfing Sociology Internet Trifold Brochure (Second Edition)**

*Surfing Sociology* is a full-color, trifold brochure containing 67 URLs covering the following general areas of sociology: general resources, organizations, theory and methods, race and ethnicity, gender, marriage and family, culture, socialization, social stratification, deviance, education, religion, work, population, social change, and career resources. *Surfing Sociology* also contains a full panel with information about InfoTrac College Edition.

### **Sociology Internet Companion**

Designed by Gene House, a programmer as well as a sociology professor, the Sociology Internet Companion is a disk containing a general introduction to the Internet as well as an extensive "links" section that points students toward several sociology-related sites on the Internet. The introductory section is written primarily for students who have never used the Internet before: They will learn exactly what the Internet is, how it came into being, how to access it from home or school, what a

browser is, what a search engine is, how to access e-mail, even how to start building their own home pages. Once they are ready to use the Internet, students can use the “links” section on the disk in conjunction with a browser and access numerous web sites conveniently organized by standard sociology topics.

## ***Investigating Change in American Society Software/Workbook***

This workbook/software package allows students to analyze and manipulate huge data sets drawn from the U.S. Census. Each chapter consists of exercises specifically tailored to the data sets. The Student Chip software included with the workbook is a user-friendly statistics program that comes with a tutorial on how to use it and how to analyze data. This software is available for both Macintosh and PC platforms.

## **Web-Based Resources and Supplements**

**VIRTUAL SOCIETY: THE WADSWORTH SOCIOLOGY RESOURCE CENTER** ([HTTP://SOCIOLOGY.WADSWORTH.COM](http://sociology.wadsworth.com)). At Virtual Society: Wadsworth’s Sociology Resource Center, students can find a career center, “surfing” lessons (tips on how to find information on the Web), links to great sociology web sites, and many other selections.

Students can access the Kendall web site through Virtual Society. (Click on the “Introductory Sociology” tab; then click on the cover for Kendall.) Features of the Kendall web site include the following:

- Hypercontents: chapter-by-chapter resources available on the Internet
- Chapter Quizzes: interactive quizzes for each chapter in the text
- Student Guide to InfoTrac College Edition: critical-thinking exercises and suggested readings on the InfoTrac College Edition online library, including extra search terms and articles highlighted specifically for this book
- Join the Forum: online bulletin board

- Book-specific PowerPoint presentations easily accessed from both Macintosh and Windows formats
- Chapter-by-chapter links to other pertinent web sites

Please ask your instructor to call the local Wadsworth sales representative for a password.

**INFOTRAC COLLEGE EDITION.** Your instructor may have requested the InfoTrac College Edition in addition to *Sociology in Our Times: The Essentials*. If this is the case, you will have received a special pass code shrink-wrapped with the text. The pass code will allow access to InfoTrac College Edition for three months during the time you are enrolled in your sociology course. InfoTrac College Edition is an online source of both scholarly and popular articles from over 700 periodicals. This is a fantastic resource for conducting research, writing papers, or stimulating discussions in the classroom.

**STUDENT GUIDE TO INFOTRAC COLLEGE EDITION** ([HTTP://SOCIOLOGY.WADSWORTH.COM](http://sociology.wadsworth.com)). This is an online supplement that contains exercises and suggested readings available in the InfoTrac College Edition. It consists of critical-thinking questions for each of the following standard topics in sociology: culture, socialization, deviance, social stratification, race and ethnicity, gender, aging, family, economy/work, education, politics/government, health/medicine, population, social change, and religion. It is accessible via the web site of your textbook, as well as from the Virtual Society home page.

**LET’S GO SOCIOLOGY: TRAVELS ON THE INTERNET (Second Edition).** Written by Joan Ferrante of Northern Kentucky University, this book features the Internet Home Library and includes a URL directory with the college sociology student in mind. It is a resource guide—a set of Internet yellow pages—with URLs that enable its users to do the background research needed to complete most assignments from their homes or from their dorm rooms.

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I invite you to send your comments and suggestions about this book to me in care of:

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