

This book cover
is 100% upcycled
from the printing
remnants of this
book. Small ideas
can be a big help
to the Earth.

LOVE
EARTH

- 1._softwall+softblock modular system with LED lighting
- 2._softwall+softblock modular system
- 3._softseating



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BY A GLOBAL BODY
OF ENVIRING ADVOCATES
OF AN EXTRAORDINARY
GREEN REFORM.

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GREEN REFORM.



ILLUSTRATED BY 
FUNNY FUN W. GUILLAUME.

100 ECO IDEAS

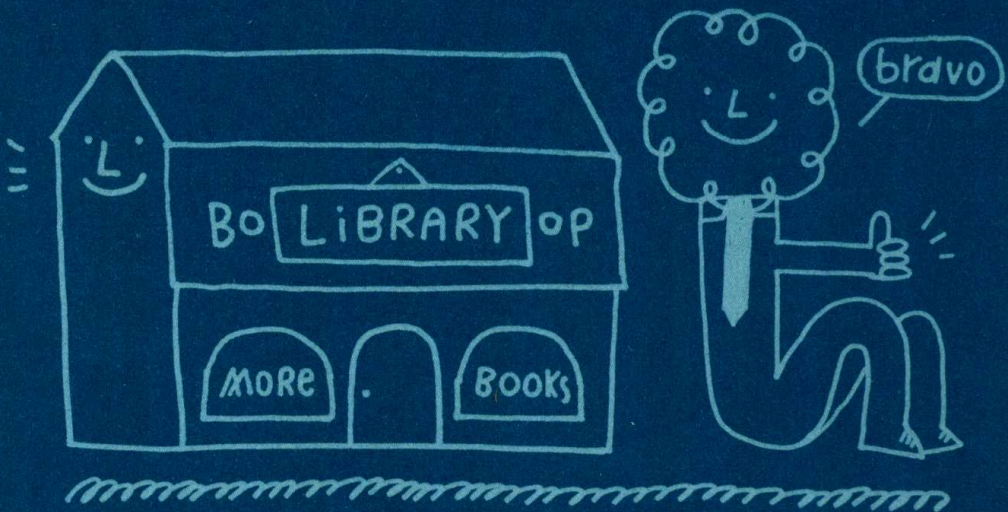
Earth is the basis
for all being.
It is where we
land our feet,
where lifes begin
and end.

FREE ACCESS TO ANY PLACE
EVEN WHEN WEATHER IS BAD



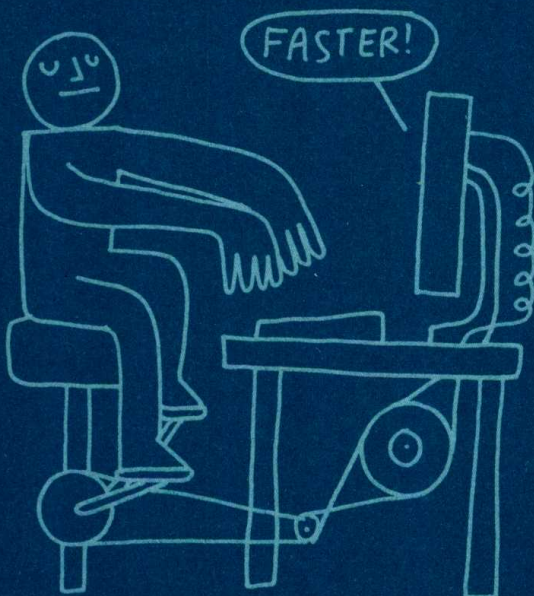
Establish "bike cities" with subway networks to allow free bike traffic in bad weather.

— ALEXANDER PERRYMAN



Turn bookshops into libraries.

— ALEXANDER PERRYMAN



INSTALL CUSTOM
CHAIRS AT WORK
SO STAFF CAN PEDAL
TO POWER THEIR
MACHINES EVERY DAY.

Install custom chairs at work so staff can pedal to power their machines every day.

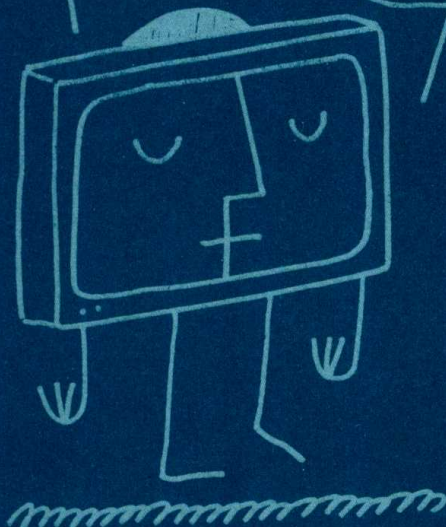
— ALEXANDER PERRYMAN

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ZZZZ

SHABAT
SHALOM



ABOLISH
ALL COMPUTERS /
BAN USAGE ON
SPECIFIC DAYS.

Or ban computers on specific days!

— ALEXANDER PERRYMAN



Advise every living thing to fart less.

— ALEXANDER PERRYMAN

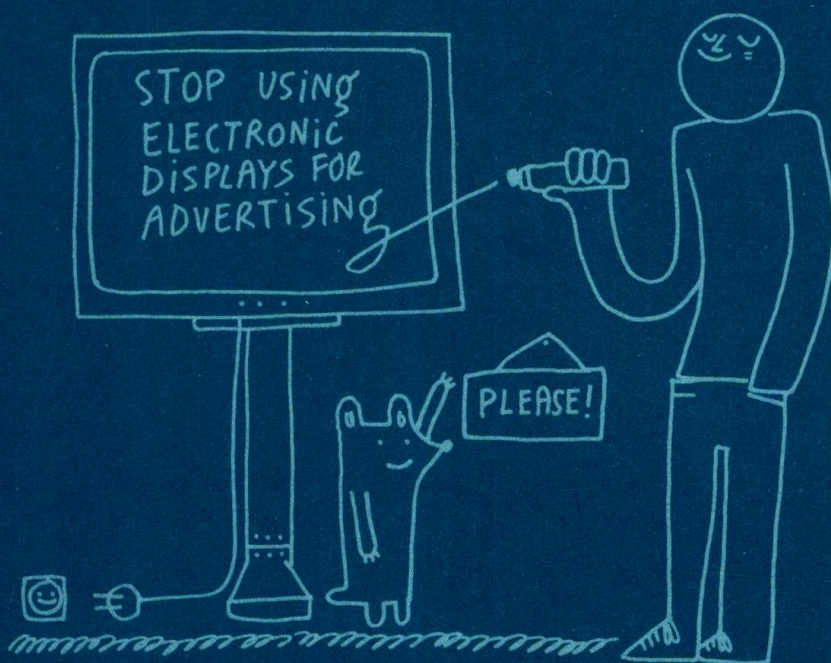


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 \* AND OTHER HIGH  
 ENERGY-CONSUMPTION  
 SPORTS!

Abolish high energy-consumption sports OR find a way to collect energy from them!

— ALEXANDER PERRYMAN



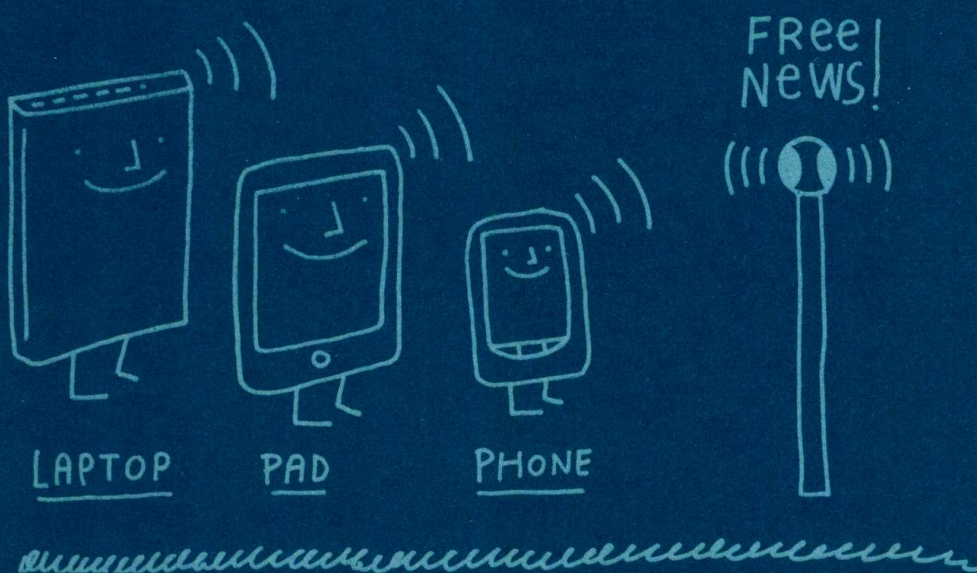


No more electronic displays for advertising.

— ALEXANDER PERRYMAN

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Publish news in digital forms for free downloads at specific points.

— ALEXANDER PERRYMAN



USE STEAM FROM  
COOKING FOR  
FACE STEAMING  
...

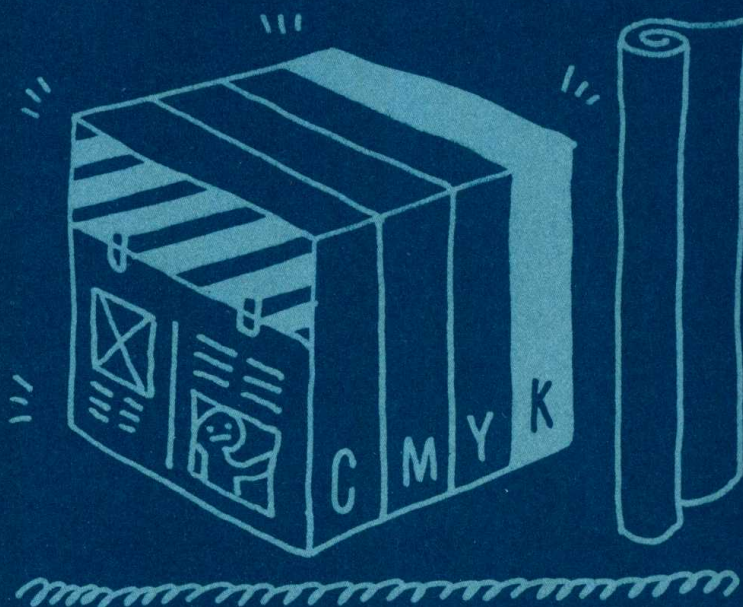


Make good use of steam from cooking e.g. for beauty treatments.

— WAYNE CHANG

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Reuse test papers from printing press as wrapping paper.

— D&D DEPARTMENT





COLLECT USED  
SHOPPING BAGS AND REDISTRIBUTE  
THEM

Collect used shopping bags and redistribute them if customers need one.

— D&D DEPARTMENT

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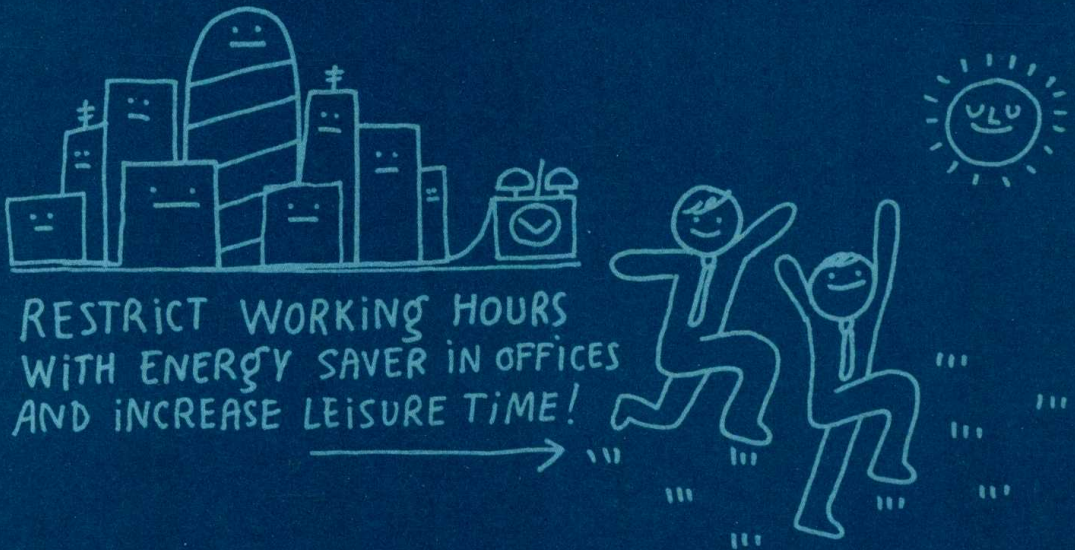


GIVE EXTRA STOCK OF "LOVE EARTH"  
TO PEOPLE WHO NEED TO DEFEND  
THEMSELVES AGAINST MONSTERS IN THE DARK.

Give extra stock of LOVE EARTH (if there is) to people whom monsters frequently visit.

— FRANK PHILIPPIN@BRIGHTEN THE CORNERS





Restrict working hours to reduce road traffic and increase leisure hours for individuals.

— MERCEDES LOPEZ

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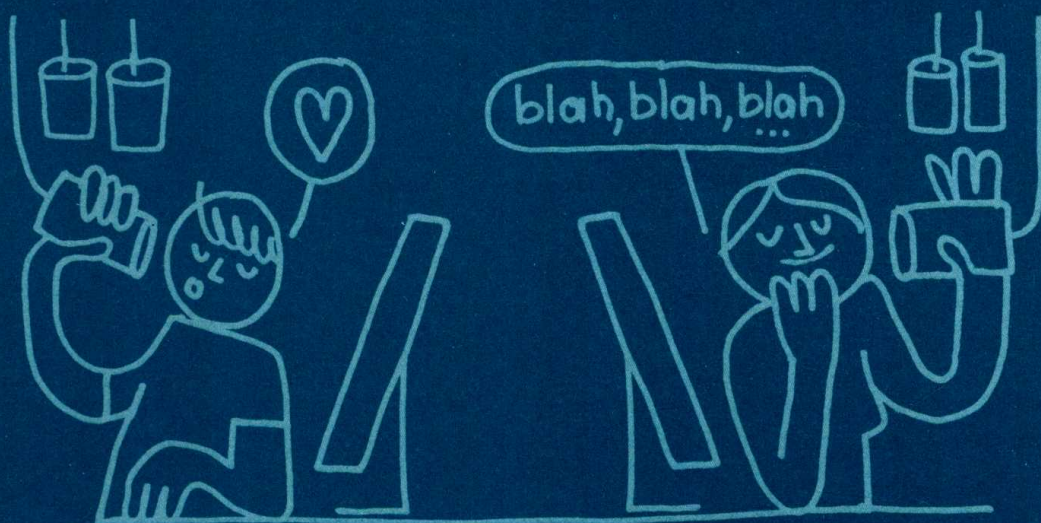


- = LESS PACKAGING WASTE
- = MORE ENERGY FROM GOOD FOOD
- = COMMUNAL BREAK.

Arrange organic communal team lunches.

— TESS LLOYD





Replace phones with paper cup telephones in small offices.

— ELFI CHAN

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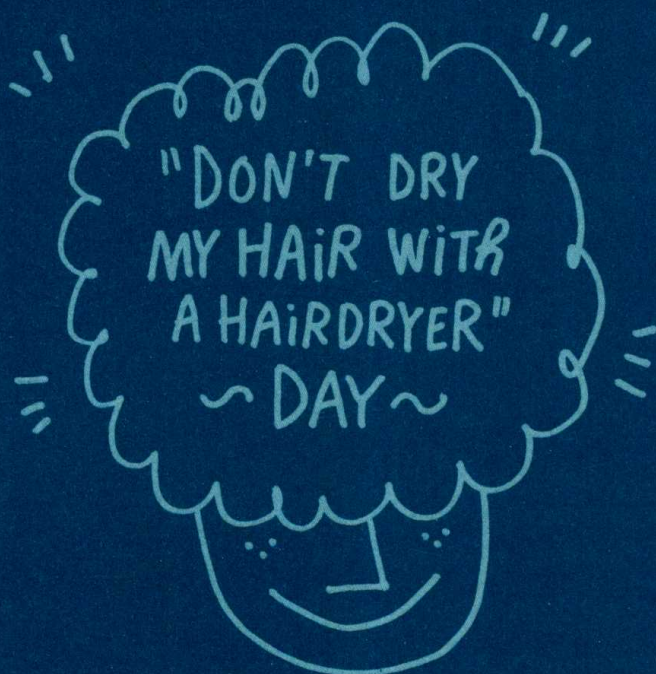


DON'T USE PLASTIC BAGS  
IT NEEDS 400 YEARS  
TO DECOMPOSE !!!

Remind plastic bag users of what plastic bags mean to the earth with a ball and chain.

— FUNNY FUN WITH GUILLAUME





Establish "No hairdryer day" & let everyone look a little less perfect on that same day!

— GUTO EVANS@ELFEN

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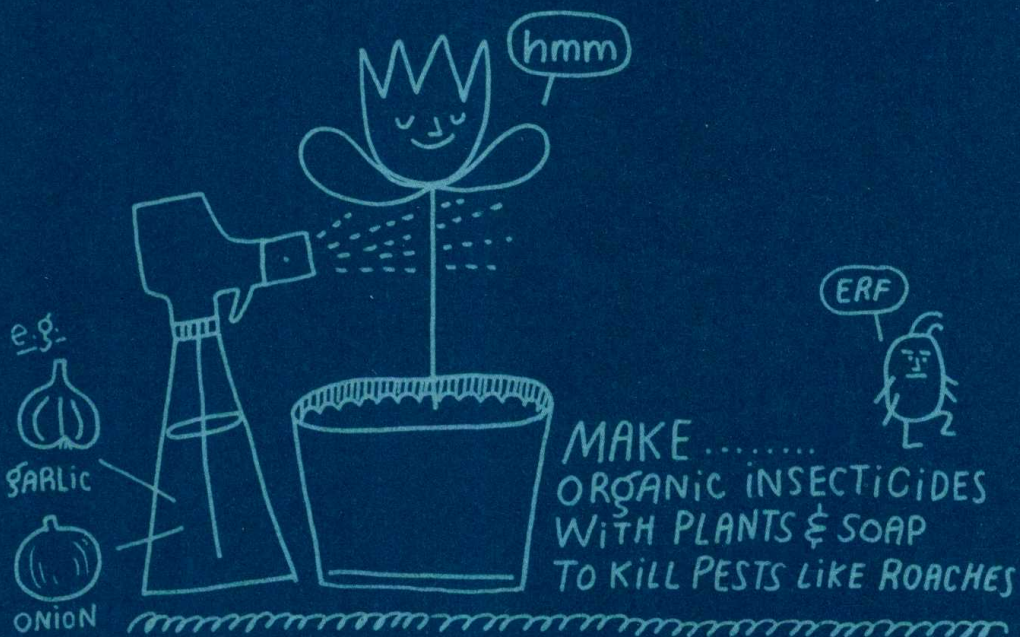
SET RULES TO BAN PEOPLE  
FROM WASTING FOOD...



Charge extra if customers did not ask for a smaller portion AND fail to finish their plates.

— ANDREW MILLER





Use organic recipes for insecticides

— FIANNA SOKOLOV

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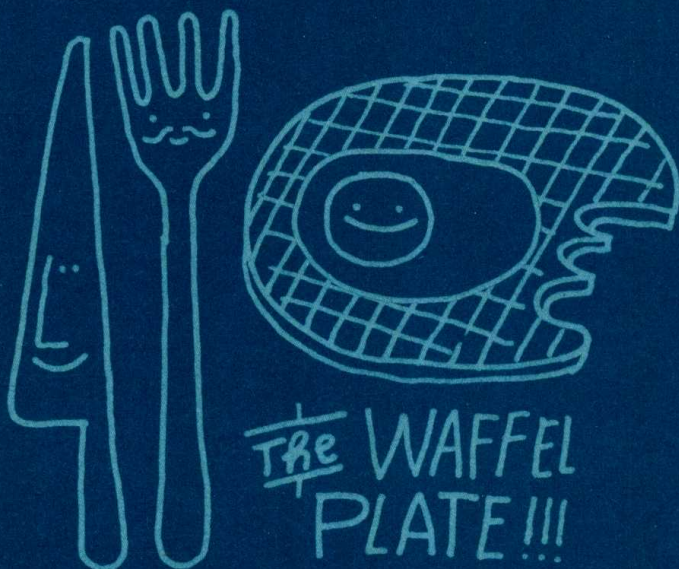
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No more fir trees for Christmas. There's no magic about lighting a dead tree for a month.

— FUNNY FUN WITH GUILLAUME





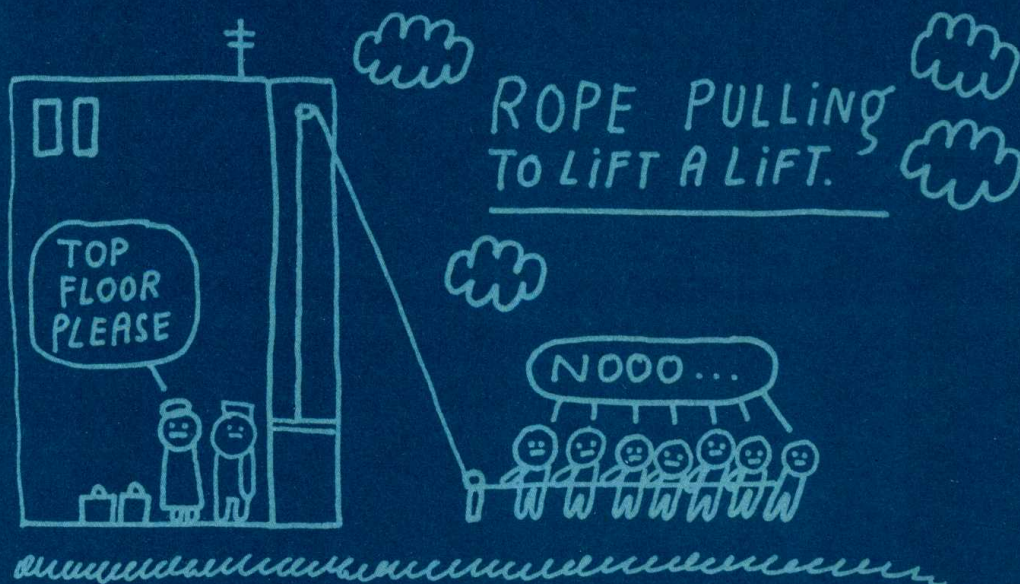
SAVE WATER FROM DISH WASHING

Use edible dishware to serve food.

— ALEXANDER PERRYMAN

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Hire macho guys to lift a lift.

— ZADA CHAN



INSTALL "SUPER SHOWER HEADS"  
TO DOUSE BONFIRE IN REMOTE FORESTS.

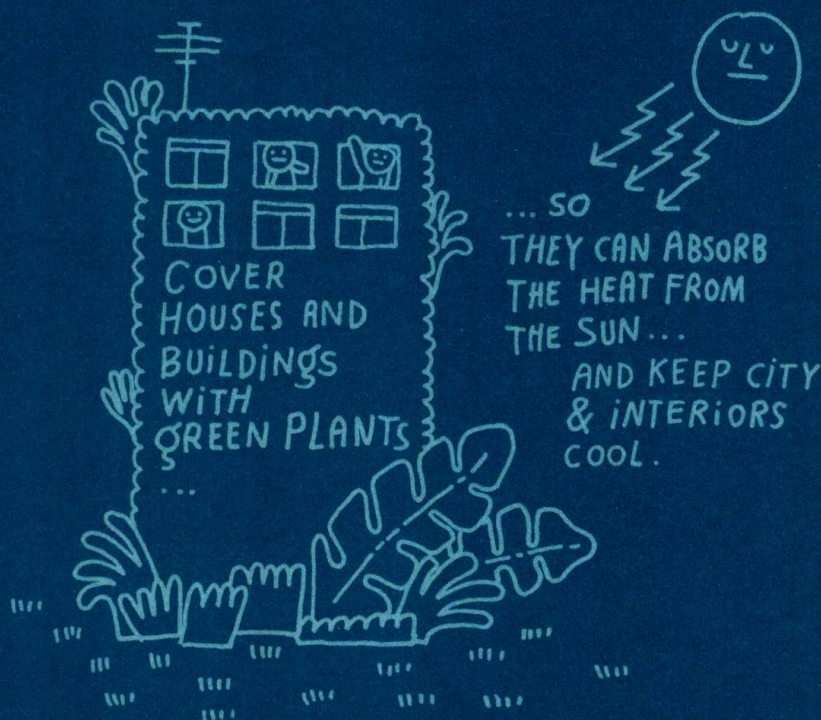


Install super showerheads in remote forests to put out bonfires before fire service arrives.  
Water is recyclable as it permeates the soil and gets back to the ground again.

— SAMANTHA TUCKER

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Cover city surfaces with green plants to keep the city and interiors cool.

— ADDY WOLF