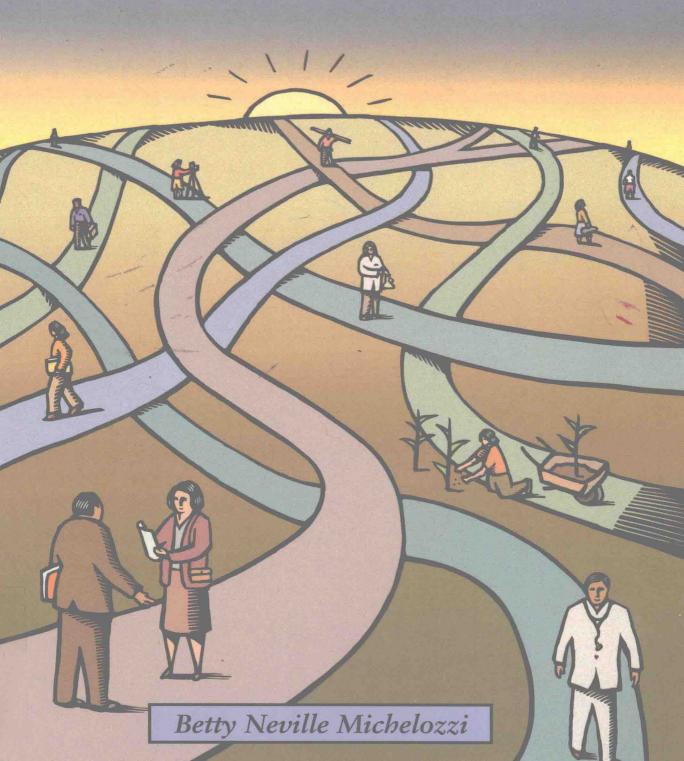
# Coming Alive From Nine To Five

A Career Search Handbook FIFTH EDITION



## Coming Alive from Nine to Five

#### THE CAREER SEARCH HANDBOOK

Fifth Edition

Betty Neville Michelozzi Corralitos, California



MAYFIELD PUBLISHING COMPANY
Mountain View, California
London • Toronto

Copyright © 1996, 1992, 1988, 1984, 1980 by Mayfield Publishing Company

All rights reserved. No portion of this book may be reproduced in any form or by any means without written permission of the publisher.

#### Library of Congress Cataloging-in-Publication Data

Michelozzi, Betty Neville

Coming alive from nine to five: the career search handbook/ Betty Neville Michelozzi. — 5th ed.

p. cm.

Includes bibliographical references and index.

ISBN 1-55934-534-9

1. Vocational guidance. 2. Job hunting. I. Title.

HF5381.M46 1995

650.14—dc20

95-35004

CIP

Manufactured in the United States of America 10 9 8 7 6 5 4 3

Mayfield Publishing Company 1280 Villa Street Mountain View, California 94041

Sponsoring editor, Franklin C. Graham; production editor, Merlyn Holmes; copyeditor, Patterson Lamb; text/cover designer, Susan Breitbard; cover art, Randy Lyhus; manufacturing manager, Amy Folden. The text was set in 10.5/12.5 Sabon by Fog Press and printed on 50# Ecolocote by Malloy Lithographing Inc.



This book was printed on recycled, acid-free paper.

## Coming Alive from Nine to Five

### Preface

Coming Alive from Nine to Five is a unique handbook that develops, demystifies, and integrates the various facets of career/lifestyle search and choice. A handy reference book, it draws together into one comprehensive, practical, easily usable and reusable source the essentials of career/life decision making. Flexible enough to be adopted in whole or in part by individuals or groups, previous editions have been used in semester-long courses, workshops, individual counseling sessions, in colleges and high schools, and industry and business. In short, Coming Alive from Nine to Five is intended for anyone searching for meaningful life activities—from students to retirees, from managers of households to managers of corporations, from job trainees to careerchanging professionals.

This updated version of *Coming Alive from Nine to Five* focuses on career preparation not only for the last shred of the twentieth century, but for the twenty-first century as well. Using the same personal approach as earlier texts, the fifth edition expands awareness of the career search process as it relates to a person's whole life.

Writing yet another edition has provided an opportunity to develop new material, integrate overlapping exercises, eliminate what seemed less helpful, and update innumerable bits of data. Feedback from those who have used the first four editions has been especially useful in the revision process.

The book begins with an upbeat discussion of success and moves quickly into self-assessment activities. It then considers a variety of societal factors that influence work, beginning with the interrelationship between people's roles and their career choices. Because vast social changes are happening very rapidly and the twenty-first century will no doubt be very different from the present, Chapter 5 enables us to look at the future in terms of challenges, options, and opportunities.

The leader/instructor's manual includes a discussion of study skills especially useful in a career course and other materials to facilitate the task of assisting students with this most important activity: reflection on life goals, including, specifically, career choice.

## Acknowledgments

Acknowledgments are a very personal thing. They point out the impossibility of accomplishing anything of importance alone. I am grateful to all these people:

Peter, my husband, for his caring support, "thought-full" suggestions, and assistance with many tasks. He helps me keep perspective on life's deeper meaning when a sea of paper and words threatens to engulf me.

Supportive colleagues at West Valley and Mission Colleges who read, reviewed, and gave helpful feedback and/or materials: Bill Allman, Joanne Anderson, Veronese Anderson, Chloe Atkins, Don Cordero, Ken Gogstad, Tom Heffner, Carolyn Hennings, Michael Herauf, Jo Hernandez, Sharon Laurenza, Joyce McClellan, Susan Monahan, Gladys Penner, Richard Przybylski, Jack Seiquist, Sylvia Selleck, Pat Space, Jill Trefz, Pat Weber, and Jan Winton, Patti Yukawa, Dave Fishbaugh and the Mission library staff.

All the caring, careful typists who contributed way back, especially my neighbor Ruby Garcia, who goes beyond neighborliness to heroism, and Kay Koyano at West Valley College, whose patience with the first manuscript was unmatched. Aptos, Santa Cruz, and Watsonville library staff, who at the drop of a phone call searched out many details and even called back—in minutes!

Academic reviewers who use the text and made valuable suggestions and comments: Lynn Hall of Bakersfield College, Carey E. Harbin of San Jose, California, Dolores McCord of Valencia Community College of Florida, Sydney E. Perry, Jr. of Old Dominion University in Virginia, Sharon L. Speich of Inver Hills Community College in Minnesota, Charles Ward of Pasadena City College, and Susan Wood of Indiana University Southeast.

West Valley and Mission College students who taught me to teach Careers and Lifestyles and shared the beauty of their life journeys. Staff and students in many places who attended workshops and lectures and gave generous feedback. Career people who share their stories and give support and resources to career searchers.

Colleagues and resource people in many places who have been supportive and given assistance and information: Judy Shernock, for her work on

the Personality Mosaic, and Cora Alameda, Sally Brew, Dorothy Coffey, John French, Mel Fuller, H. B. Gelatt, Lynn Hall, Phyllis Hullett, Jean Jones, Barbara Lea, Ritchie Lowry, John Maginley, Gene Malone, Lillian Mattimore, Stephen Moody, Art Naftaly, Chuc Nowark, Ruth Olsen, Julie Pitts, Alex Reyes, Kay Ringel, Jo-ann Seiquist, Mary Kay Simpson, Pat Thompson, Judy Barry-Walsh, Ed Watkins.

Instructor who shared class time to test materials—too numerous to mention by name but remembered with gratitude.

People (past and present) at Mayfield who have been so great to work with: Naomi Angoff, Liz Currie, Bob Erhart, Laraine Etchemendy-Bennett, Frank Graham, Pat Herbst, Yaeko Kashima, Carol Norton, Nancy Sears, Laurel R. Sterrett, Pam Trainer, April Wells-Hayes, Merlyn Holmes, and Julie Wildhaber. Manuscript editors Patterson Lamb, Susan Geraghty, Carol King, and Victoria Nelson, who contributed above and beyond the call of duty.

Family and friends, who gave me "living love," you have all enriched me.

Betty

## Contents

Preface xi

Acknowledgments xii
Introduction: A Letter to You 1
The Process 2
Stages and Steps 3
The Career Search Guide 6
Self-Assessment 8
Chapter 1
NEEDS, WANTS, AND VALUES: Spotlighting You 9
Success Is Everybody's Dream 10
Success Defined 10
Clarifying Needs, Wants, and Values Determines Success 12
Basic Needs Relate to Our Survival 13
Needs Relate to Wants 15
Needs and Wants Relate to Feelings and Shoulds 15
Needs and Wants Relate to Values 16
Values Influence Your Lifestyle and Act as Motivators 17
Personal Growth 18
The Work Ethic: A Personal Philosophic View 23
Just a Job, or a Career? 24
Self-Assessment Exercises 25
Group Discussion Questions 35
Chapter 2

PERSONALITY AND PERFORMANCE: Pieces of the Puzzle 39

Areas of Interest: The Personality Mosaic 40

Scoring Your Answers 43

Interpreting the Personality Mosaic 44 The Personality Hexagon 48 Dealing with Data, People, and Things 52 Data 52 People 53 Things 54 Activity Analysis 55 Skills 55 The Skills Trio 58 Getting an Edge on the Job Hunt Process 59 Self-Assessment Exercises 61 Chapter 3 THE CAREER CONNECTION: Finding Your Job Satisfiers 67 Career Focus: Job Chart Inventory 68 Some Combinations and Other Considerations 75 Exploring the Job Chart Further 76 Directions: Finding Your Satisfiers 77 Library Research: Looking In 78 Self-Assessment Exercises 81 Chapter 4 ROLES AND REALITIES: Sinking the Stereotypes 91 Roles on the Life/Work Stage 92 Sinking Stereotypes 93 Diversity in Society and the Workplace 94 Male/Female Roles 94 Family, Career, or Both? 100 Child Care 103 The Nontraditional Household 104 Teenagers and Young Adults 105 The Aging 107 Minorities/Immigrants/Refugees: The "Other" 108 The Disabled and Their Abilities 111 New Themes, Changing Attitudes 111 Changing Lifestyles 112

Communicating through Adversity and Diversity 114
New Paradigms 115
Self-Assessment Exercises 116
Group Discussion Questions 118

#### Chapter 5

WORK: Challenges, Options, and Opportunities 119

Charting the Future: Global 2000 120 A Global/Philosophic View of Work 121

The Work Panorama 121

Societal Perspectives: Challenges and Options 124

Economic Challenges 124

The Environmental Perspective 137

The Ethical Perspective 145

Global Consciousness: New Ways to Think 147

Work: Looking at Realities/Finding Balance 149

Job Market Outlook and Opportunities 150

Personality Types in the Job Market 153

Back to the Future 156

Self-Assessment Exercises 157

Group Discussion Questions 159

#### Chapter 6

#### WORKPLACES AND WORKSTYLES: Scanning the Subtleties 160

#### Seven Categories of Workplaces 161

Business 161

Industry 162

Education 162

Communication/Entertainment 162

Health 163

Government 163

Military 164

#### Wanted: Rewards on All Levels 165

Career Ladders 165

Don't Overlook Benefits 168

Staff Support: The Emotional Contract 169

Autonomy Dimensions: Who's Boss? 170

Workplace Values: Ethics 101 172

Buyouts and Sellouts 174

Alternatives to Nine-to-Five: Workstyles/Time Styles 176

Flexible Workstyles 178

Work of One's Own 181

Worksteads 187

Third-Wave Prosumers 188

New Views 189

Leisure Styles 190

Community 191

The Ins and Outs of Workplaces 192

Information Interviewing 194

Work Experience 197

Self-Assessment Exercises 198

Group Discussion Questions 208

#### Chapter 7

THE JOB HUNT: Tools for Breaking and Entering 209

Job Hunting 210

Networking 212

The Résume 213

Cover Letters 222

Letters of Reference 227

The Application Form 227

The Interview 228

Getting Prepared 231

Interview Behavior 232

Practice Questions 233

Follow-up 237

Job Offers: Too Many or Too Few? 238

Self-Assessment Exercises 242

#### Chapter 8

DECISIONS, DECISIONS: What's Your Next Move? 248

Attitudes 250

Stay Calm 250

Be Persistent 250 Keep Your Perspective 250 Be Confident 250

#### Four Options 251

Back to School 251
Back to the Job Market 258
Same Job/New Approach 258
Deciding Not to Decide 259

#### Decision Making: A Four-Phase Process 260

Alternatives and Outcomes 260
Brainstorming Alternatives 261
Weigh Alternatives 264
Check Values 265
Design Strategies 265

Job Hunting . . . Again? Again! 266

The Great Gap 269

Change Is Here to Stay 270

Success: New Directions 271

Self-Assessment Exercises 273

Group Discussion Questions 281

#### Chapter 9

#### WORK AFFECTS THE SOUL: The Final Analysis 282

Chapter 1 Needs, Wants, and Values: Spotlighting You 283

Chapter 2 and 3 Job Satisfiers 285

Chapter 4 Roles and Realities: Sinking the Stereotypes 287

Chapter 5 Work: Challenges, Options, and Opportunities 287

Chapter 6 Workplaces and Workstyles: Scanning the Subtleties 288

Chapter 7 The Job Hunt: Tools for Breaking and Entering 290

Chapter 8 Decisions, Decisions: What's Your Next Move? 291

#### Appendix Sample Résumés and Letters 293

Notes 303 Index 315

# Introduction A Letter to You

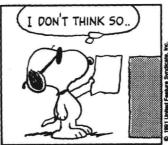
Career search can be a special, very precious time to orient and organize your life. It can be a time when you look deeply at yourself and what you have been doing. It can lead you to question how you intend to spend your life for a time, or your time for the rest of your life: to keep or not to keep certain goals, to change or not to change certain behaviors, to aspire or not to aspire to certain positions—all with a view toward life enrichment.

Career search involves more than simply figuring out what job might suit you best. (That is the short-range view.) Your perspective expands when you ask yourself what you want that job to do for you. Once you ask this question, you may very quickly find yourself face to face with some of your deepest values. Do you want power, prestige, profit? Peace, harmony, love? Are some values incompatible with others? Can you have it all?

Can you work sixty hours a week moving up the corporate ladder, nurture loving relationships with family and friends, grow your own vegetables, recycle your cans on Saturday, jog daily, be a Scout leader, meditate, and play golf at the country club? How fully can all your interests and values be actualized in the real world? What is the purpose of work? What is the purpose of life? These questions lead to that all-important question, What do you want out of your life?

This text is written for those who are in transition and would like the opportunity to learn a "thought-full" career/life decision process: beginning college students, graduating seniors, parents whose children are grown, the newly divorced or widowed, job changers, the disabled, the unemployed, grandmothers and grandfathers kicking up their heels, corporate tycoons stopping to smell the flowers, people in mid-life crises, veterans, ex-clerics,







PEANUTS reprinted by permission of United Feature Syndicate, Inc.

people becoming parents and providers, people retiring, and all others willing to let go behaviors that are no longer appropriate and risk new ones. A book about career choice is inevitably a book about life and all its stages for people from nineteen to ninety-nine.

Because a career decision is so important, some people approach it with fear and trembling, lest they make a mistake. Others avoid the process altogether, certain it will nail them down to a lifelong commitment they can never change. Still others feel that any job will do just to get them started on something! And then there are those who feel that even if they did a thorough career search, it would turn up absolutely nothing. In reality, a careful career search can help everyone. It can help you to see many possibilities, develop flexibility, and gain a great deal of confidence. It can even help people who have already made a career decision better understand themselves and their connection to the work world. The result can be greater career/life satisfaction.

#### The Process

What process should you use in making a thoughtful career decision? Many people choose their first career using the "muddle-about method." They consider subjects they've liked in school: if it's math, then they'll be mathematicians; if it's history, they'll be historians. They consider the careers of people they know and ask the advice of friends—a good beginning, but not always a broad-enough perspective. If Uncle Jim the firefighter is a family hero, a new crop of firefighters is launched. If the career seekers fry hamburgers for a time, they're tempted to judge the whole world of business through the sizzle of french fries. If models and airline pilots capture their attention, they long for a glamorous life. They may try one job, move from here to there, get married, have a family, and move again, trying different positions, grabbing different opportunities. Then one day, they aren't sure just how it all happened, but there they are: spouse, children, house, job—"The whole catastrophe," as Zorba the Greek said. And they may wonder, "Is this all there is?"

Some folks make very early decisions: "I knew when I was two that I wanted to be a chimney sweep." Although deciding early may work out well and satisfy the need some people have to firm up choices, in other cases it means the person has closed off options that might have been more satisfying. Career choice is sometimes treated as trivial. Adults ask six-year-olds what they want to be when they grow up. Are they going to sell shoes at Penney's or invade the corporate complex of Microsoft? Will plumbing be their outlet or travel tours their bag? Even while quizzing the children, many adults aren't always sure what their next career would be if they had to choose.

At least occasionally, however, the image of life's wholeness will flash before you and you will catch a glimpse of the time and energy that you will invest in work. You see that work will affect your life in many ways. But unless you keep a tight lid on it, the ultimate question will eventually present itself: "What's it all about?" If you deal in depth with career choice, you are bound to slip into philosophic questioning of life's meaning.

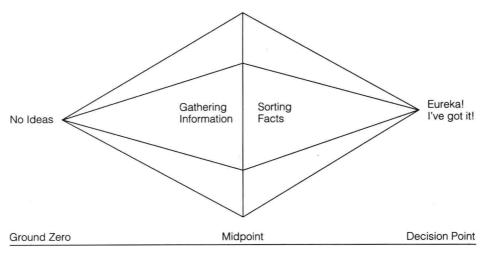
#### Stages and Steps

Because you are reading this book, you're indicating that "muddling around" is not the way you want to approach your career decision. There are stages and steps in the career search process. For many people, the journey begins at ground zero with not an idea in sight. As you gather career information, you'may reach a point where you seem to be engulfed by too many ideas; things seem to get worse before they get better. Eventually you must begin to lighten the burden by choosing. You simply can't follow every career in one lifetime. The calmer you stay, the more easily you will arrive at your decision point.

The steps you need to take to reach a career/life decision must be part of a clear, understandable, and reusable *system*, one that

- 1. helps you articulate who you are and what you do well.
- 2. describes the work world as simply and completely as possible.
- 3. helps you see where your personal characteristics fit into the work world.
- 4. empowers you to secure the job you have chosen by improving your job hunting skills.
- 5. sharpens your decision-making skills, for you probably will make many decisions, and each choice leads to others.
- 6. raises your consciousness about work as only one part of your personal journey, one aspect of your total lifestyle.
- 7. addresses issues of global concern, showing how work is part of the world picture with its many challenges and how the solutions are provided by your work. Career planning breaks barriers and builds bridges.

#### 4 · INTRODUCTION



The Career Choice Continuum

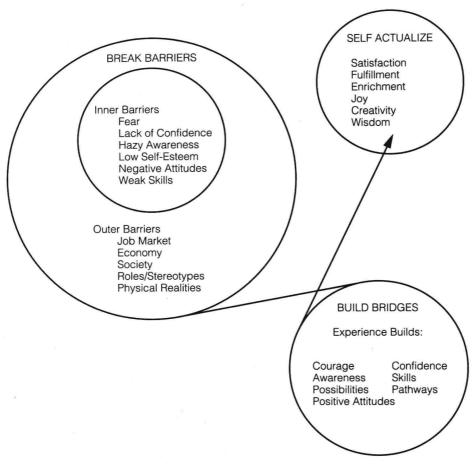
In Coming Alive from Nine to Five, you will find such a system. It is based on identifying clear values that lead to good decisions. At first glance, this book may look like a conventional careers manual. Read the book, fill in the blanks, and (even if you're already over forty) you'll know what you want to be when you grow up.

You will find blanks to fill in as part of the step-by-step process of getting to know yourself and the job world. You will find exercises to explore your needs, wants, and values, to discover your personality orientation. You will be guided to examine your past and select the activities you've enjoyed as well as skills you've developed over the years. A job group chart will help you to put you and work together in a meaningful way. A final inventory will collect all this "you" data and help you to see it as a unified whole.

Each of these steps represents small decisions designed to fall into a general career pattern that is compatible with your personality. This in turn leads you to choose an appropriate educational pathway such as a college major; a career that will lead you into a field of your choice; and a lifestyle that both results from and supports your career choice.

No two people will do the process in exactly the same way. Some people find that doing every exercise will lead them to a career. Others may want to use this book for ideas but not follow it exactly. Some may wish to skip around, looking for what is most helpful as long as they are not doing so to avoid the issues involved in making a career/life decision. For example, those who find decision making difficult may want to read Chapter 8 for more structured decision-making exercises.

But this book also touches on some of the heavier issues of life. How can you fulfill your potential? Be happy? Be content? It deals with such



Career Planning: Breaks Barriers, Builds Bridges

issues lightly—sometimes whimsically—because life is meant to be joyful. After a good chuckle, you will get serious and *think* again because your life is also serious and sometimes even sad. Career search, then, is really a time to *stop out* to see who you are and where you're *growing*.

This handbook works best when the searcher approaches it in a relaxed, lighthearted manner. But a serious career search also calls for commitment and motivation. Those who get thoroughly involved will experience new confidence in themselves and greater clarity about their lives. Their goals will be easier to recognize and reach. Besides providing a living, a career can satisfy some of your deepest longings. The career search, then, will become a profound journey of personal growth on the path toward self-actualization.