# Copyright Exceptions The Digital Impact

Robert Burrell and Allison Coleman



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## Copyright Exceptions: The Digital Impact

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### Copyright Exceptions: The Digital Impact

Copyright 'exceptions' or 'users' rights' have become a highly controversial aspect of copyright law. Most recently, member states of the European Union have been forced to amend their systems of exceptions so as to comply with the Information Society Directive. Taking the newly amended UK legislation as a case study, this book examines why copyright exceptions are necessary and the forces that have shaped the present legislative regime in the United Kingdom. It seeks to further our understanding of the exceptions by combining detailed doctrinal analysis with insights gained from a range of other sources. The principal argument of the book is that the United Kingdom's current system of 'permitted acts' is much too restrictive and hence is in urgent need of reform, and that paradoxically the Information Society Directive points the way towards a much more satisfactory approach.

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#### Cambridge Studies in Intellectual Property Rights

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For Gita and Amelia Elizabeth and Sarah The idea for this book arose out of conversations we had while we were both working at the University of Wales, Aberystwyth. At the time plans for a European Directive to deal with copyright in the 'information society' were at an early stage, but it was already apparent that copyright users were going to struggle to influence the legislative process. We were also concerned that plans for European harmonisation were premature, given that significant doubt remained (and still remains) about some of the directions in which technological developments were taking us. At the same time, however, we did not share the outright opposition expressed by some to any suggestion that copyright exceptions might be harmonised in Europe. In particular, it seemed to us that the United Kingdom's permitted act regime was much too restrictive, and that European harmonisation might provide an opportunity to revisit the entire system of copyright exceptions to an extent that was unlikely to arise in the absence of European intervention in this area.

Our plans for this book have changed considerably since our initial discussions and we have benefited from talking about our ideas with a number of people, including Anne Barron, Lionel Bently, Huw Beverley-Smith, Bill Cornish, Susan Davies, Paul Mitchell and John Phillips. Nevertheless, many of the themes that sparked our interest in this project have remained more or less consistent. We have touched on these themes and on some of the other ideas that inform this work in earlier publications. In particular, it should be noted that Chapter 9 of this book is based on an article written by Robert Burrell and published in the *Intellectual Property Quarterly* in 2001. In writing this book Allison Coleman took principal responsibility for Chapters 4 and 5 and Robert Burrell took sole responsibility for the remainder of this work. We have endeavoured to state the law as at 1 February 2004, but where possible we have tried to take account of later developments.

We are indebted to a number of people for the assistance they provided us during the writing process. In particular we should like to take this opportunity to thank Lionel Bently, Bill Cornish, Peter Drahos, Michael Handler, Gita Sarda, Brad Sherman, James Stellios and Adrienne Stone for reading and commenting on drafts; Susan Davies, James Hutton and Paul Mitchell for helping with the research; and the Australian National University's Faculties Research Grant Fund and the Monash University Travelling Fellowship Scheme for their financial support for elements of this project. We should also like to thank the Grains Research and Development Corporation and the Rural Industries Research and Development Corporation for their ongoing support for the Australian Centre for Intellectual Property in Agriculture. Finally we should like to thank the staff at Cambridge University Press, in particular Finola O'Sullivan, Brenda Burke, Annie Lovett, Jane O'Regan and Philippa Youngman for their hard work and efficiency.

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### Abbreviations

AC Law Reports, Appeal Cases

AIPJ Australian Intellectual Property Journal
AIPLA American Intellectual Property Law

Association

All ER
All England Law Reports
ALR
Australian Law Reports
App Cas
Atk
Atkyns' Chancery Reports

Bently and Sherman L. Bently and B. Sherman, Intellectual

Property Law (Oxford: Oxford University Press, 2001)

Berne Convention Berne Convention for the Protection

of Literary and Artistic Works

BT Board of Trade CAB Cabinet Office

CDPA Copyright, Designs and Patents Act

1988

Ch Law Reports, Chancery Division

Cox Cox's Equity Cases

CLR Commonwealth Law Reports
CMLR Computer Program Directive Council Directive 91/250/EEC of

14 May 1991 on the legal protection

of computer programs

Copinger K. Garnett, J. Rayner James and G.

Davies (eds.), Copinger and Skone James on Copyright, 14th edn (London: Sweet & Maxwell, 1999)

Cornish and Llewelyn W. Cornish and D. Llewelyn,

Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights, 5th edn (London: Sweet &

Maxwell, 2003)

CPR Canadian Patent Reporter
CrAppR(S) Criminal Appeal Reports

(Sentencing)

Database Directive Directive 96/9/EC of the European

Parliament and of the Council of 11 March 1996 on the Legal Protection of Databases

DR European Commission of Human Rights

Decisions and Reports

Droit de Suite Directive Directive 2001/84/EC of the

European Parliament and of the Council of 27 September 2001 on the resale right for the benefit of the author of an original work of art East's Term Reports, King's Bench

East East's Term Reports, King's Bench
ECJ European Court of Justice
E-Commerce Directive Directive 2000/31/EC of the

European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the internal market

ECR
European Court Reports
EEA
European Economic Area
EGLR
Estates Gazette Law Reports
EHRR
European Human Rights Reports
EIPR
European Intellectual Property Review
EMLR
Entertainment and Media Law Reports

EntLR Entertainment Law Review
EnvLR Environmental Law Reports
Esp Espinasse's Nisi Prius Reports

EU European Union

EWCA Civ Court of Appeal Civil Division

F Supp Federal Reporter
Federal Supplement

FCA Federal Court of Appeal (Canada)
FCT Federal Court of Canada, Trial

Division

FSR Fleet Street Reports

Abbreviations

Guibault, Copyright Limitations

and Contracts: An Analysis of the Contractual Overridability of

Limitations on Copyright (The Hague: Kluwer Law International, 2002)

HC House of Commons
HL House of Lords
HO Home Office

Information Society Directive

Rental Right Directive

IFPI International Federation of the

Phonographic Industry

IIC International Review of Industrial

Property and Copyright Law
Directive 2001/29/EC of the
European Parliament and of the
Council of 22 May 2001 on the

harmonisation of certain aspects of copyright and related rights in the

information society

IPJ Intellectual Property Journal
IPQ Intellectual Property Quarterly
IPR Intellectual Property Reports
KB Law Reports, King's Bench
Laddie et al., 2nd edn H. Laddie, P. Prescott and M.

Vitoria, The Modern Law of Copyright

and Designs, 2nd edn (London:

Butterworths, 1998)

Laddie et al., 3rd edn H. Laddie, P. Prescott, M. Vitoria, A.

Speck and L. Lane, *The Modern Law* of Copyright and Designs, 3rd edn (London: Butterworths, 2000)
Lord Chancellor's Office

LCO
Lord Chancellor's Office
LJ Ch
Law Journal Reports, Chancery
LO
Law Officers' Department
MacCC
MacGillivray's Copyright Cases
NZLR
New Zealand Law Reports
Law Reports, Queen's Bench

Council Directive 92/100/EEC of 19 November 1992 on rental and lending right and on certain rights

related to copyright in the field of

intellectual property

Ricketson, The Berne Convention

for the Protection of Literary and Artistic Works (London: Kluwer &

QMW, 1987)

RIDA Revue Internationale Du Droit

D'Auteur

RPC Reports of Patent, Design and Trade

Mark Cases

RSC Revised Statutes of Canada
Russ Russell's Chancery Reports
SCC Supreme Court of Canada
SCE Standing Committee E

Sherman and Bently B. Sherman and L. Bently, *The* 

Making of Modern Intellectual Property (Cambridge: Cambridge University

Press, 1999)

Shorter OED The New Shorter Oxford English

Dictionary (Oxford: Clarendon,

1993)

SI Statutory Instrument

SR (NSW) New South Wales State Reports

Sterling A. Sterling, World Copyright Law, 2nd

edn (London: Sweet & Maxwell,

2003)

Swanston's Chancery Reports

Tax Cas Tax Cases

Term Directive Council Directive 93/98/EEC of

29 October 1993 harmonizing the term of protection of copyright and

certain related rights

TRIPS Agreement on Trade-Related Aspects

of Intellectual Property Rights 1994

TS Treasury Solicitor

US United States Supreme Court Reports

USC United States Code

Ves Vesey Junior's Chancery Reports
WIPO World Intellectual Property

Organization

WIPR World Intellectual Property Reports

WLR Weekly Law Reports
WN Weekly Notes of Cases

A v. B Plc [2003] QB 195 85, 101

A & M Records v. Napster 239 F 3d 1004 (2001) 213, 268 Acohs v. Bashford Consulting (1997) 37 IPR 542 99

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Cary v. Kearsley (1802) 4 Esp 168 254

Cary v. Longman and Rees (1801) 1 East 358 254

CBS Songs v. Amstrad [1988] RPC 567 119

CCH Canadian v. Law Society of Upper Canada [2004] SCC 13 48, 58, 117, 118, 119, 173

Cellular Clothing v. Maxton [1899] AC 326 96

Channel Nine v. Network Ten (2002) 55 IPR 112 50, 51, 56, 227

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