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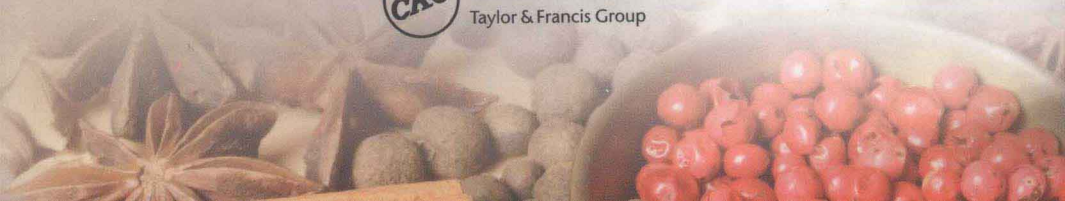
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SELLING CITIES

Attracting Homebuyers through
Schools and Housing Programs

DAVID P. VARADY
JEFFREY A. RAFFEL

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PART I

THE PROBLEM OF CITIES