

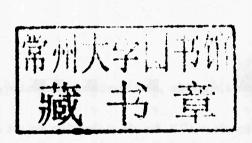
BY CRINA BALTAG



## The Energy Charter Treaty

The Notion of Investor

Crina Baltag





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# **The Energy Charter Treaty**

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In the series International Arbitration Law Library, the book The Energy Charter Treaty: The Notion of Investor is the twenty-fifth title.

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## List of Abbreviations

ICSID Additional Rules Governing the Additional Facility for the Administration of Proceedings by the Secretariat

(also, AF)of the ICSIDapprox.approximatelyARBArbitrationart. (pl. arts)article(s)

ASEAN Association of Southeast Asian Nations
BASREC Baltic Sea Region Energy Co-Operation

BIT (pl. BITs)

BIAT (pl. BITs)

Bilateral Investment Treaty

BIAT (pl. BITs)

Bilateral Investment Treaty

Black Sea Economic Cooperation

Commonwealth of Independent States

EBRD European Bank for Reconstruction and Development

EC European Community

EC Treaty European Community Treaty
ECSC European Coal and Steel Community

ECSC Treaty Treaty establishing the European Coal and Steel

Community

ECT Energy Charter Treaty

ed. (pl. eds.) editor

EEC European Economic Community

EEC Treaty Treaty establishing the European Economic Community

e.g. *exempli gratia* (for example) et seq. *et sequentes* (and the following)

EU European Union

EURATOM European Atomic Energy Community

EURATOM Treaty establishing the European Atomic Energy

Treaty Community

#### List of Abbreviations

Final Act of the European Energy Charter Conference,

Lisbon, 16-17 December 1994

FTA (pl. FTAs) Free Trade Agreement

GATT General Agreement on Tariffs and Trade

HMG Her Majesty's Government ibid. ibidem (the same place)

IBRD International Bank for Reconstruction and Development

ICJ International Court of Justice

ICSID International Centre for Settlement of Investment Disputes

ICSID Convention Convention for the Settlement of Investment Disputes

between States and Nationals of Other States

id. *idem* (the same)

IEA International Energy Agency
ILC International Law Commission
ILO International Labour Organization
IMF International Monetary Fund

I.U.S.C.T.R. Iran – United States Claims Tribunal Reports

GBP Pound sterling/United Kingdom pound

LON League of Nations LSG Legal Sub-Group

NGO (pl. NGOs) Non-Governmental Organization

no. (pl. nos) number

OECD Organisation for Economic Co-operation and Development

OJ Official Journal of the European Union

OPEC Organization of the Petroleum Exporting Countries

para. (pl. paras) paragraph pl. plural

PCIJ Permanent Court of International Justice

PCA Permanent Court of Arbitration

REIO (pl. REIOs) Regional Economic Integration Organization

s. section

SCC Arbitration Institute of the Stockholm Chamber of

Commerce

TEU Treaty on European Union

TFEU Treaty on the Functioning of the European Union United Kingdom United Kingdom of Great Britain and Northern Ireland (also, UK)

UN United Nations

UN-ECE United Nations Economic Commission for Europe UNCITRAL United Nations Commission on International

Trade Law

UNCTAD United Nations Conference on Trade and Development

UNTS United Nations Treaty Series
United States United States of America

(also, U.S.)

USD

United States Dollar

Soviet Union

Union of Soviet Socialist Republics

(also, USSR)

v. versus vol. volume

WTO World Trade Organization

#### Foreword

On 16 December 2003, an arbitral tribunal sitting in Stockholm rendered the first arbitral award under the Energy Charter Treaty (ECT). The ECT and the Energy Charter Protocol on Energy Efficiency and Related Environmental Aspects were signed in December 1994 and entered into force in 1998. The ECT is a multilateral treaty with binding force limited in its scope to the critically important energy sector. The treaty was born out of the need to find a mutually accepted foundation for energy cooperation between Western European countries and countries of the former Soviet Union and Eastern Europe. When the ECT was signed it combined two trends in international investment and trade law. First, it represented an attempt to commit countries which used to have a centralized and planned economy to a model of market oriented, and liberal, economic policy with respect to investment, trade and transit in the energy sector, the distinctive features being full protection of foreign investments and the obligation to abstain from discrimination in favour of national business. Secondly, the ECT is one link in a long chain of attempts to create an international investment and trade regime starting with the aborted International Trade Organization (ITO) based on the 1948 Havanna Charter, the GATT, the WTO and the failed Multilateral Agreement on Investments (MAI).

The ECT is a complex treaty covering many aspects of the energy sector. Its language and provisions are not always easy to penetrate and to understand. Since the first arbitral award in 2003, numerous others have followed addressing procedural as well as substantive issues. The awards seem to get longer and longer, but not necessarily clearer and clearer. They are not always consistent. Since ECT arbitral awards are rendered within the framework of public international law, there is no system of binding precedent. This means that it will take a long time for arbitral case law to bring order to the interpretation and understanding of the ECT. There is therefore a growing need for relevant and scholarly analysis of the ECT and of the arbitral practice based on it. This is precisely what Crina Baltag

#### Foreword

provides in her dissertation 'The Energy Charter Treaty: The Notion of Investor'. The dissertation is a high-octane scholarly analysis of one of the very fundamental elements of the ECT, i.e. the definition of 'investor'. The notion of 'investor' is critical to both the procedural and substantive protections of investors and investments under the ECT. The notion of 'investor' is defined in the ECT, but in reality the notion goes beyond this definition. The dissertation explains in a structured way, and in clear language, the background, the history and the implications of the notion of 'Investor'. I am glad to commend 'The Energy Charter Treaty: The Notion of Investor' as both a scholarly and practically useful publication. It is a required reading for anyone who wants to understand the ECT.

Prof. Dr Kaj Hobér Stockholm

#### Preface

The boom in bilateral investment treaties and trade agreements came with an increasing number of disputes between investors and states related to actions and omissions of states with respect to the protection of investors and their investments. These instruments made a significant contribution to the development and implementation of an economic and legal framework for the promotion and safeguard of investors and investments. They also played an important part in and improved the access for investors to dispute resolution mechanisms – and, in particular, to arbitration – for the protection of their investments.

In this vast network of treaties and agreements aspiring to offer investors proper conditions for a stable and predictable investment environment, the Energy Charter Treaty (ECT) stands out as a unique multilateral treaty aimed at facilitating transactions and investments in the energy field. The ECT came to life soon after the fall of the communist regimes across Europe and the dissolution of the Soviet Union, and it was motivated by the desire of the Western European states to secure their access to the much needed natural resources of the Eastern countries.

This book is an overview of the notion of 'Investor' within the ECT framework and its related treaties and arbitration rules. The notion of 'Investor' is essential for the substantive and procedural protection of Investors and their Investments. Although the ECT provides for a definition of Investor, the notion of 'Investor' goes beyond this definition: it is shaped not only by the provisions of the ECT, but also by the related treaties and rules under the Investor-Contracting Party dispute resolution mechanism. It is also fundamental for the understanding of the notion of 'Investor' to consider it as it naturally interacts with the concepts of 'Contracting Party' and 'Investment'. The notion of 'Investor' has two essential characteristics: it is challenging to assign it with a precise definition – any attempt to define this notion will not comprehensively encompass all its features; and it is a flexible notion, tailored to suit the treaties and rules interacting with the ECT. The intrinsic complexity of the notion of 'Investor' is amplified by web of provisions of

the ECT, not always comprehensible and straightforward. The speed of the ECT's negotiation was not only the determinant factor that contributed to the entry into force of the ECT, but also led to a compromise treaty. In this context, it is essential that a proper analysis of the notion of 'Investor' be made in the light of the rules of treaty interpretation of the Vienna Convention on the Law of Treaties.

This book is the amended version of my Ph.D. thesis, written under the supervision of Professors Loukas Mistelis and Julian Lew at Queen Mary University of London between 2008 and 2011. I am grateful for their supervision and unconditional support. I dedicate this book to Roberto, my husband, and to our families and friends. Their love and support made the publication of this book possible. A special thought goes to my mother, a true example of determination and integrity. I am indebted to Dr Kaj Hobér and Dr Federico Ortino, my Ph.D. examiners, and to Norah Gallagher for their valuable comments on earlier drafts of this book. I would like to thank Dr Patricia Shaughnessy for her constant help and encouragement. I would also like to acknowledge the support of the Energy Charter Secretariat, and in particular of Mr Graham Coop, General Counsel, for allowing me to access the documents of the negotiation of the ECT. I am extremely grateful to Eleanor Taylor and the team from Kluwer Law International for their guidance and patience. Errors in this book are, of course, mine.

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#### Chapter 1

# Energy Resources and the Energy Charter Treaty

# 1.1. INVESTORS AND INVESTMENTS IN THE ENERGY FIELD

Energy resources are the driving force of the economic development, although their ownership most often lies in the hands of states. The world's confirmed reserves of oil and gas have increased since 1980, at an average annual rate of 2.4% and 3.4% respectively. More than half of the oil reserves are concentrated in the Middle East, while over 60% of the world's gas reserves are in the fields located in Russia and the Middle East. Over 80% of the coal deposits are found in six countries, amongst which are the United States (27.6%), Russia

Energy is 'one of the most important sources of "hard" foreign currency earnings and a major source of tax revenue'. See, Energy Charter Secretariat, 'The Energy Charter Treaty. A Reader's Guide', 7, <a href="http://www.encharter.org/fileadmin/user\_upload/document/ECT\_Guide\_ENG.pdf">http://www.encharter.org/fileadmin/user\_upload/document/ECT\_Guide\_ENG.pdf</a>, 29 July 2011.

<sup>2.</sup> Commission of the European Communities; 'Second Strategic Energy Review. An EU Energy Security and Solidarity Action Plan; Europe's current and future energy position. Demand – resources – investments', 33–34, Brussels, 13 November 2008, SEC(2008) 2871, vol. 1. The proved oil reserves at the end of 2010 increased with more than 20% compared with the 1999 figure. See, 'BP Statistical Review of World Energy 2010', 6, <a href="http://www.bp.com/liveassets/bp\_internet/globalbp/globalbp\_uk\_english/reports\_and\_publications/statistical\_energy\_review\_2008/STAGING/local\_assets/2010\_downloads/statistical\_review\_of\_world\_energy\_full\_report\_2010.pdf">http://www.bp.com/liveassets/2010\_downloads/statistical\_review\_of\_world\_energy\_full\_report\_2010.pdf</a>, 29 July 2011, and 'BP Statistical Review of World Energy 2011', 6, <a href="http://www.bp.com/liveassets/bp\_internet/globalbp/globalbp\_uk\_english/reports\_and\_publications/statistical\_energy\_review\_2011/STAGING/local\_assets/pdf/statistical\_review\_of\_world\_energy\_full\_report\_2011.pdf</a>, 3 October 2011.

<sup>3.</sup> BP Statistical Review of World Energy 2011, 6.

<sup>4.</sup> Ibid., 20. In 2010, the Middle East countries had a share of 40.5%, while Russia, 23.9%. (ibid.)