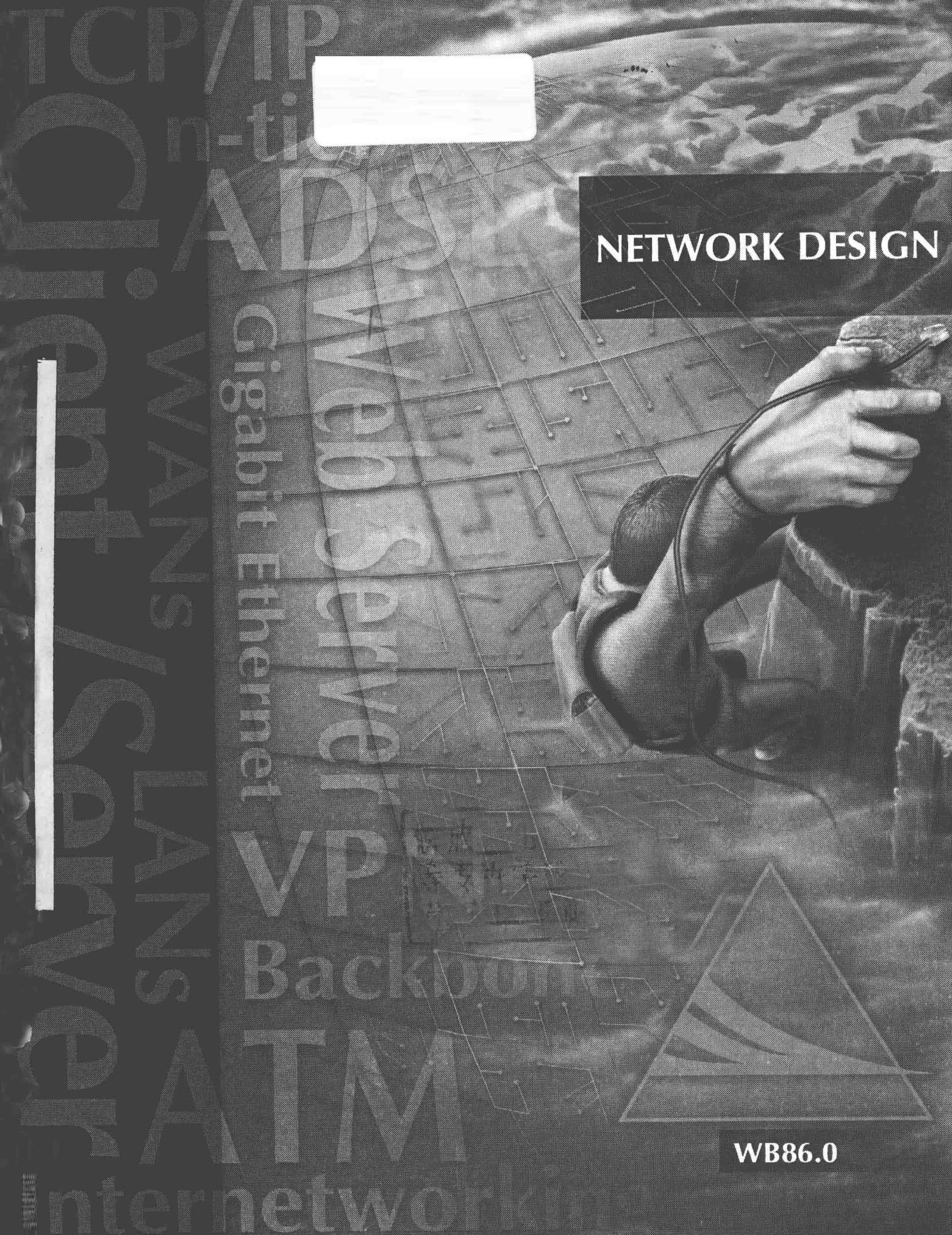


NETWORK DESIGN



WB86.0



NETWORK DESIGN

WB86.0

CREDITS

Author and Development Editor: Kenneth D. Reed
Editorial and Production Manager: Marilee E. Aust
Technical Reviewers: John Lacey and Dave Watts
Technical Editor: Kathy Russell
Copy Editor Manager: Debbie Remmen, PageWorks
Copy Editor: Michelle Hanson, PageWorks
Book Design and Composition: Debbie Remmen, PageWorks
Illustrator: Lynn Siefken
Indexer: Amy Casey
Cover Design: Andrew Ambrose
Printer: Johnson Printing

Copyright © 1994–1999 by WestNet Learning Technologies
Revised edition © 2000 by WestNet Learning Technologies

ISBN: 1-58676-092-0 (softcover)

Printed in the United States of America

All rights reserved. No part of this work, as covered by the copyright, may be reproduced or used in any form or by any means—graphic, electronic, or mechanical, including photocopying, recording, taping, or information storage and retrieval systems—with the prior, express written consent of the publisher.

This book, and all WestNet Learning Technologies products, is authorized for single-user distribution only. WestNet products are not authorized for participation in buy-back programs or used textbook resale programs.

Reed, Kenneth D.

Network Design

Includes illustrations and index

1. Gathering Requirements 2. Analyzing the Network 3. Logical Network Design 4. Physical Network Design
5. Designing a Small Network 6. Large Network Case Studies

WB86.0

For instructor-led training, self-paced courses,
turn-key curricula solutions, or more information contact:

WestNet Learning Technologies (dba: WestNet Inc.)
Editorial and Sales Office
5420 Ward Road, Suite 150
Arvada, CO 80002
USA
Telephone: 303-424-9168
Facsimile: 303-432-2565
E-mail: Info@westnetinc.com
Web site: <http://www.westnetinc.com>

To access the WestNet student resource site, go to
<http://www.westnetinc.com/student>



INTRODUCTION

This book explains the process of analyzing and designing a new network or network upgrade. We present a step-by-step approach that breaks this complex job into five major phases, each with its own inputs, tasks, and outputs:

- 1 Requirements Gathering**
- 2 Analysis**
- 3 Logical Design**
- 4 Physical Design**
- 5 Installation and Maintenance**

If you have experience with other design disciplines, such as engineering, software development, architecture, or construction, this phased approach will sound familiar. That's because a network, like a bridge, application, or house, is a unique solution to a particular set of needs. By focusing on user requirements first, we are much more likely to create an effective solution.

COURSE OVERVIEW

This course has the following prerequisites:

- ▶ *Introduction to Networking*
- ▶ *Introduction to Local Area Networks*
- ▶ *Introduction to Wide Area Networks*

In addition, you will find it helpful to have taken *Introduction to TCP/IP* and *Internetworking Devices* as well.

The details of installation and maintenance depend heavily on each network's specific architecture and physical topology. Therefore, this course concentrates on the first four phases of the network design process, which can be applied to any network.

Unit 1 begins with an overview of the phased network development process, then discusses the process of gathering requirements. We break the requirements gathering process down to focus on the differing needs of a business organization, its users, applications, computing platforms, and the network itself. Unit 1 concludes with a general approach to creating a Requirements Specification document, the main deliverable of the first phase.

Unit 2 presents the second phase, in which we analyze an existing network. We begin with a brief review of the functional principles of internetworking devices, then define the basic terms and concepts used when measuring network performance. After applying those concepts to both estimate and measure local area network (LAN) traffic, we explain how to present this information in a Traffic Specification document, the main deliverable of the second phase.

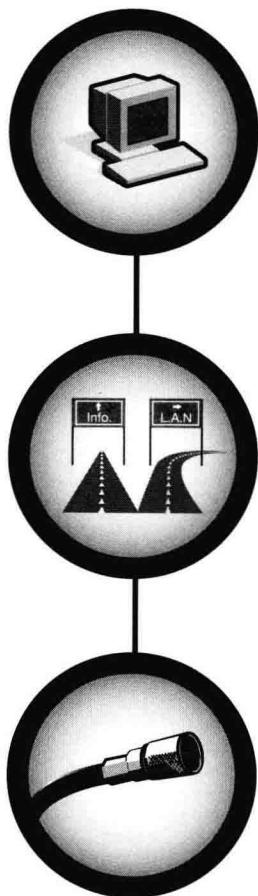
Unit 3 continues this pattern, by showing how the data gathered in the first two phases comes together to guide the network's logical design. Each lesson of this unit focuses on a different major design consideration, such as physical media characteristics, wide area performance, network management, security, and Transmission Control Protocol/Internet Protocol (TCP/IP) addressing flexibility. We conclude by discussing the content of a Logical Design document.

Unit 4 concludes our discussion of design phases, by examining the factors that shape a network's physical design. We discuss how a signal is transmitted over each type of physical medium: copper wire, optical fiber, and wireless systems. You will learn the importance of structured wiring standards, and see how to communicate your design in a Physical Design document.

Finally, Units 5 and 6 apply all of these principles to case studies that illustrate the process of designing both small and large networks. Unit 5 is a single case study that follows a small network upgrade through the four phases discussed above. Unit 6 is a more wide-ranging discussion of network design tradeoffs and principles. Each lesson of Unit 6 concentrates on a single broad type of network requirement, such as performance, availability, or security.

Unit 1

Gathering Requirements ➤



CONTENTS

INTRODUCTION	XVII
UNIT 1—GATHERING REQUIREMENTS	1-1
OVERVIEW	1-1
LESSON 1—THE NETWORK DESIGN PROCESS	1-6
The Case for Formality	1-6
The Systems Development Life Cycle	1-7
Waterfall Cycle.....	1-7
Spiral Cycle	1-9
The Network Design Process.....	1-10
Process Phases.....	1-10
Deliverables	1-11
Phase 1: Requirements Gathering	1-11
Requirements for All Types of Needs	1-12
Qualities of Good Requirements.....	1-13
Looking to the Future	1-14
Deliverable: Requirements Specification Document.....	1-14
Phase 2: Analysis of the Existing Network.....	1-14
Deliverable: Traffic Specification Document	1-15
Phase 3: Logical Design	1-15
Deliverable: Logical Design	1-15
Phase 4: Physical Design.....	1-16
Deliverable: Physical Design	1-16
Phase 5: Installation and Maintenance	1-16
Installation.....	1-16
Maintenance	1-17
Activities	1-18
LESSON 2—BUSINESS REQUIREMENTS	1-20
Requirements from the Business Perspective.....	1-20
Key Players	1-21
Major Milestones	1-21
Funding Levels	1-22
Type of Business Activity	1-23
Estimated Growth.....	1-23
Reliability and Availability	1-23
Security	1-24

Web Site and Internet Connectivity.....	1-24
Remote Access	1-25
Output: Business Requirements List.....	1-25
Key Players.....	1-25
Milestones.....	1-25
Initial Funding Level.....	1-25
Type of Business Activity.....	1-25
Estimated Company Growth	1-26
Reliability and Availability	1-26
Security.....	1-26
Web Site and Internet Connectivity.....	1-26
Remote Access	1-26
Key Players' Goals or Desires for the Network	1-26
Tactical versus Strategic Information	1-26
Activities	1-28
LESSON 3—USER REQUIREMENTS	1-30
The Users' Perspective	1-30
Common User Concerns	1-31
Timeliness and Predictability.....	1-32
Reliability and Availability	1-33
Adaptability	1-33
Scalability.....	1-33
Security.....	1-34
Working with the User Community	1-34
Quantity vs. Quality	1-35
The Mechanics of Documenting Requirements	1-36
Output: User Services Matrix	1-36
Activities	1-38
LESSON 4—APPLICATION REQUIREMENTS	1-40
Typical Application Requirements	1-40
Application Type and Location	1-41
Functional Types of Applications	1-41
Stand-Alone vs. Shared Applications	1-42
Applications Usage	1-44
Growth.....	1-45
Reliability and Availability Needs.....	1-45
Network Response Needs	1-46
Real-Time Applications.....	1-46
Nonreal-Time Applications.....	1-46
The Need for Current Data.....	1-47
Output: Application Information Matrix	1-47
Activities	1-48
LESSON 5—COMPUTING PLATFORM REQUIREMENTS	1-50
Types of Computing Platforms.....	1-50
Personal Computers	1-51
Microprocessors	1-52
Intel	1-52
Reduced Instruction Set Computer (RISC) and the PowerPC.....	1-52

Memory.....	1-53
Memory Cache	1-53
Disk Cache.....	1-54
Input/Output (I/O).....	1-54
ISA, EISA, and Micro Channel	1-55
PCI	1-55
Drive Controllers	1-56
Operating Systems.....	1-57
Windows 95/98.....	1-57
Windows NT.....	1-58
Windows 2000.....	1-58
Linux	1-58
OS/2	1-59
Mac OS.....	1-59
Solaris.....	1-59
Local Area Networking Support	1-60
Workstations.....	1-60
Processors	1-60
LANs.....	1-61
Midrange Computers.....	1-61
Operating System Software.....	1-62
Midrange Applications	1-62
Mainframe Computers	1-63
Mainframe Components	1-63
Technology Attributes.....	1-64
Physical Size.....	1-64
System Capacity.....	1-64
Processing Speeds	1-64
Fault Tolerance	1-64
System Security	1-65
Transaction Processing.....	1-65
Mainframe Applications.....	1-65
Output: Desktop Computing Platform Matrix.....	1-66
Activities	1-68
LESSON 6—NETWORK REQUIREMENTS	1-72
Types of Network Requirements.....	1-73
LAN Functions	1-73
Physical Topologies.....	1-75
Performance	1-76
Capacity and Response Time	1-76
Availability	1-77
Recoverability	1-77
Networking Software.....	1-78
Networking Operating Systems (NOSs)	1-78
Backup Management and Archiving.....	1-78
Virus Protection	1-78
Network Management.....	1-79
SNMP Network Management Review	1-79
Network Management Tasks	1-80
Modes of Operation.....	1-81

Security.....	1-83
Risk Analysis.....	1-84
Remote Access and Internet Connectivity	1-84
WAN/MAN Links	1-85
Point-to-Point Services	1-86
Switched Services.....	1-87
Physical Media Constraints	1-88
Economy and Cost Control	1-88
Output: Network Requirements Matrices	1-90
Activities	1-92

LESSON 7—DEVELOPING A REQUIREMENTS SPECIFICATION

DOCUMENT	1-96
Preparing the Data	1-96
Components of the Requirements Specification	1-97
Executive Overview	1-97
Overview of the Requirements Phase	1-98
Summary of Requirements Data	1-98
Keep it Simple and Focused	1-98
Identify Sources and Priorities.....	1-98
Use Images Whenever Possible.....	1-98
Point Out Conflicting Requirements.....	1-100
Prioritized Requirements List.....	1-100
Approval Section.....	1-100
Revising the Specification	1-100
Activities	1-102
SUMMARY	1-104

UNIT 2—ANALYZING THE NETWORK.....2-1

OVERVIEW	2-1
LESSON 1—REVIEW OF INTERNETWORKING DEVICES	2-4
Repeaters.....	2-4
Repeater Advantages	2-5
Repeater Disadvantages	2-6
When to Use Repeaters	2-6
Repeater Considerations.....	2-6
Hubs	2-6
Hub Advantages	2-7
Hub Disadvantages.....	2-8
When to Use Hubs.....	2-8
Hub Considerations	2-9
Bridges	2-9
Bridge Advantages.....	2-9
Bridge Disadvantages	2-10
When to Use Bridges	2-11
Bridge Considerations	2-11
Switches	2-12
Switch Advantages.....	2-13
Switch Disadvantages	2-13

When to Use Switches	2-14
Switch Considerations.....	2-14
Routers.....	2-14
Router Advantages	2-15
Router Disadvantages	2-16
When to Use Routers	2-16
Router Considerations.....	2-16
Gateways	2-17
Gateway Advantages.....	2-17
Gateway Disadvantages	2-18
When to Use Gateways	2-18
Gateway Considerations	2-18
Output: Device Inventory and Logical Map	2-18
Activities	2-20
LESSON 2—NETWORK PERFORMANCE CONCEPTS	2-22
Response Time, Delay, and Latency	2-22
Response Time in a Master/Slave Configuration.....	2-23
Polling Delay	2-23
Link Delay.....	2-24
Component Latency	2-24
CPU Delay	2-24
Response Time in a Client/Server Configuration.....	2-24
NIC Delay	2-25
Physical Media Delay	2-25
Server Delay	2-25
Public Network Delay	2-25
CPU Utilization.....	2-26
Link Utilization	2-28
Capacity	2-28
Bandwidth	2-28
Throughput	2-30
Activities	2-32
LESSON 3—ESTIMATING TRAFFIC VOLUMES AND PATTERNS.....	2-34
Traffic Direction	2-34
Peer-to-Peer Traffic	2-35
Client-to-Server and Server-to-Client Traffic.....	2-35
Traffic Boundaries	2-37
Collision Domains and Broadcast Domains	2-37
Physical Boundaries	2-40
Logical Boundaries	2-41
Traffic Distribution: The 80/20 Rule.....	2-42
Exceptions to the 80/20 Rule	2-43
Estimating Traffic Volume	2-43
Divide Network into Individual Segments	2-44
Estimate Application Traffic on Each Segment	2-44
Estimate Traffic Distribution on Local and Remote	
Segments	2-45
Combine Segment Estimates for WAN and	
Backbone Traffic Analysis	2-46
E-Mail Server.....	2-47

CAD Server	2-48
File Server	2-48
Total Backbone Traffic	2-48
Output: Traffic Estimate	2-48
Activities	2-50
LESSON 4—TAKING BASELINE MEASUREMENTS OF LAN TRAFFIC	2-52
Tools for Testing Activity.....	2-52
Design and Modeling Tools.....	2-53
Simulation and Testing Tools.....	2-53
Baselining a Network.....	2-53
Sniffer Functions	2-54
Network Baseling in "Monitor" Mode.....	2-54
Troubleshooting in "Analyzer" Mode.....	2-54
Basic Operation	2-55
Building the Relational Names Database.....	2-56
Interpreting the Baseline	2-57
Global Statistics	2-57
All Stations	2-58
Frame Size Distribution.....	2-59
Protocol Types	2-59
Alarm Log	2-60
Global History	2-60
Measuring Shared Resource Utilization	2-61
Measurement Tools.....	2-62
Performance Monitor	2-62
Task Manager	2-63
Network Monitor	2-63
Applying the Tools	2-64
Output: Baseline Report.....	2-64
Activities	2-66
LESSON 5—DEVELOPING A TRAFFIC SPECIFICATION DOCUMENT.....	2-68
Objectives.....	2-68
Preparing the Data	2-69
Components of a Traffic Specification	2-69
Executive Overview	2-70
Overview of the Analysis Phase	2-70
Summary of Analysis Data	2-70
Logical Network Diagram.....	2-70
Traffic Estimates	2-71
Baseline Measurements and CPU Utilization Statistics	2-71
Recommended Design Objectives	2-72
Approval Section.....	2-72
Revising the Specification	2-72
Case Study: Network Implementation without Analysis	2-73
The Problem	2-73
The Proposed Solution	2-74
The Results.....	2-76
Activities	2-78
SUMMARY	2-80

UNIT 3—LOGICAL NETWORK DESIGN..... 3-1

OVERVIEW	3-1
LESSON 1—OVERVIEW OF THE LOGICAL DESIGN PHASE	3-6
Establishing Design Goals	3-6
Design Factors and Tradeoffs	3-7
Cost vs. Performance	3-8
Paying Now vs. Paying Later	3-9
Initial Cost Estimates	3-9
Evaluating Network Services	3-9
Network Management.....	3-10
Troubleshooting	3-10
Configuration and Reconfiguration	3-10
Monitoring	3-10
Network Security	3-10
Identify Systems That Need Protection.....	3-10
Conduct a Risk Analysis	3-11
Keep it Simple	3-11
Evaluate Technology Options	3-11
Broadcast Traffic	3-12
Connection Type	3-12
Scalability	3-12
Making Technology Choices	3-13
Alternative Designs	3-13
Activities	3-14
LESSON 2—PHYSICAL LAYER CONSIDERATIONS	3-16
Using the Requirements and Traffic Specifications as a Guide	3-16
Growth and Scalability.....	3-16
Response Time, Bandwidth, and Data Rate	3-17
Reliability, Availability, and Recoverability	3-17
Security	3-17
Remote Access	3-17
Economy and Cost	3-18
Mapping Requirements to Physical Media Characteristics....	3-18
Physical Media	3-18
Network Interface Cards (NICs)	3-20
Activities	3-22
LESSON 3—INTERNETWORKING DEVICE CONSIDERATIONS	3-24
Designing Networks With Switches and Routers.....	3-24
Segmentation With Switches and Routers.....	3-25
Workgroup Environments	3-25
Routing Solution	3-26
Switching Solution	3-27
Departmental Workgroups.....	3-28
Broadcast Traffic Concerns	3-29
Physical Segmentation	3-30
Logical Segmentation	3-31
Backbone Implementation	3-32

Router/Switch Selection Summary	3-32
Optimizing LAN Performance with Switches	3-32
Switching at the Edge of a LAN.....	3-33
Intelligent Switching at a LAN Core	3-34
High Bandwidth	3-34
High Port Density.....	3-34
Bandwidth Management	3-34
Activities	3-36
LESSON 4—OPTIMIZING WAN PERFORMANCE	3-40
WAN as the Network Bottleneck	3-41
Conserving WAN Bandwidth With Router Software	
Features	3-41
Link State Routing Protocols	3-42
Link State Protocols Converge Faster	3-42
Link State Protocols Support Hierarchical Routing	3-42
Demand Circuits	3-43
Compression.....	3-43
Bandwidth Aggregation.....	3-44
Data Prioritization	3-45
Protocol Reservation	3-45
Session Fairness	3-46
Activities	3-48
LESSON 5—NETWORK MANAGEMENT WITH SNMP AND RMON	3-50
Limitations to SNMP Manager/Agent Communication.....	3-50
Remote Monitoring (RMON).....	3-52
RMON MIB.....	3-54
RMON2 MIB.....	3-55
Monitoring LAN Traffic With RMON/RMON2	3-57
Applications of RMON and RMON2	3-57
Monitoring Switched Environments.....	3-58
Monitoring WAN Environments with RMON/RMON2	3-58
RMON WAN Probes	3-58
RMON2 WAN Probes	3-59
Activities	3-60
LESSON 6—TCP/IP ADDRESSING CONSIDERATIONS	3-62
Review of Internet Addressing.....	3-62
Dotted Decimal Notation	3-62
Internet Address Classes	3-63
Classic IP Subnetting	3-64
Subnet Mask	3-65
Classless Interdomain Routing (CIDR).....	3-66
Variable-Length Subnetting	3-67
Activities	3-68
LESSON 7—SECURITY CONSIDERATIONS	3-70
Security Threats.....	3-70
Layered Approach to a Comprehensive Security Solution ...	3-71
Security Policy	3-73
User Awareness Training.....	3-73

Acceptable Use Agreement	3-74
Monitoring	3-74
Enforcement.....	3-74
Physical Security	3-75
Encryption	3-76
Key Size and Encryption Strength.....	3-78
Legal Issues in Cryptography.....	3-78
Commonly Used Encryption Systems.....	3-79
Data Encryption Standard (DES).....	3-79
Clipper Chip	3-80
Kerberos	3-80
Secure Sockets Layer (SSL)	3-81
Pretty Good Privacy (PGP)	3-81
Access Control	3-82
User Authentication	3-82
Passwords	3-83
Smart Cards	3-83
Digital Certificates	3-83
Biometric Authentication.....	3-84
Message Digests and Digital Signatures.....	3-84
Firewalls	3-86
Network Layer Firewalls.....	3-87
Application Firewalls	3-88
Hybrid Firewalls	3-89
Internet Protocol Security (IPSec)	3-89
Authentication Header (AH)	3-90
Encapsulating Security Payload (ESP).....	3-91
Implementing IPSec	3-91
Security Management.....	3-92
Activities	3-94
LESSON 8—FIREWALL CONSIDERATIONS	3-100
Stance of a Firewall	3-100
Everything Not Specifically Permitted Is Denied	3-100
Everything Not Specifically Denied Is Permitted	3-101
Security Policy of an Organization.....	3-101
Cost of a Firewall	3-101
Components of a Firewall System.....	3-102
Building Block: Packet-Filtering Router.....	3-102
Service-Dependent Filtering	3-103
Service-Independent Filtering.....	3-103
Benefits of Packet-Filtering Routers.....	3-104
Limitations of Packet-Filtering Routers.....	3-105
Example 1: Packet-Filtering Router	3-106
Building Block: Application-Level Gateway (Proxy Server)..	3-107
Bastion Host	3-108
Example 2: Telnet Proxy.....	3-109
Benefits of Application-Level Gateways.....	3-111
Limitations of Application-Level Gateways	3-111
Building Block: Circuit-Level Gateway.....	3-112
Example 3: Screened Host Firewall.....	3-113

Example 4: Dual-Homed Bastion Host	3-114
Example 5: "Demilitarized Zone" or Screened-Subnet Firewall	3-115
Activities	3-118
LESSON 9—DEVELOPING A LOGICAL DESIGN DOCUMENT	3-122
Preparing the Data	3-122
Components of a Logical Design	3-123
Executive Overview	3-123
Logical Design Discussion	3-123
State the Problem or Goal	3-123
Propose a Solution	3-124
Estimate Costs	3-124
New Logical Diagram	3-124
Overall Cost Estimate	3-125
Approval Section	3-125
Revising the Logical Design	3-125
Activities	3-126
SUMMARY	3-128

UNIT 4—PHYSICAL NETWORK DESIGN **4-1**

OVERVIEW	4-1
LESSON 1—OVERVIEW OF A STRUCTURED CABLE PLANT	4-4
Structured Wiring Systems	4-5
Cable Convergence	4-5
Hub-Based Distributed Star Topology	4-5
Industry-Wide Standards	4-6
Structured Wiring Subsystems	4-7
Building Entrance	4-8
Equipment Room	4-10
Vertical Backbone	4-10
Wiring Closets	4-10
Horizontal Wiring	4-11
Work Area	4-11
Universal Wiring Subsystems	4-11
Cabling Distances	4-11
Activities	4-12
LESSON 2—COPPER CABLES	4-14
Transmission Basics	4-14
Voltage Buildup	4-14
Timing Synchronization	4-15
Signal Strength	4-16
Transmission Problems and Characteristics	4-16
Electrical Noise	4-16
Crosstalk	4-17
Attenuation	4-17
Capacitance	4-18
DC Resistance	4-18

Impedance	4-18
Continuity and Polarity	4-18
Cable Length	4-19
Limiting Noise and Crosstalk	4-19
Twisted Pair Cable Characteristics.....	4-19
Unshielded Twisted Pair (UTP) Cable	4-20
Shielded Twisted Pair (STP) Cable	4-21
IBM Cable Types	4-22
Type 1	4-22
Type 2	4-22
Type 3	4-22
Type 5	4-23
Type 6	4-23
Type 8	4-23
Type 9	4-23
Coaxial Cable Characteristics	4-23
General Installation Guidelines.....	4-24
Activities	4-26
LESSON 3—FIBER OPTIC CABLE	4-28
Fiber Communication Systems	4-28
Transmitter	4-29
Receiver.....	4-30
Fiber Optic Construction.....	4-30
Fiber Optic Dimensions.....	4-31
Types of Fiber Optic Cable	4-32
Multimode Fiber	4-32
Step-Index Fiber	4-32
Graded-Index Fiber	4-33
Single-Mode Fiber.....	4-33
Power Loss	4-34
Fiber Loss	4-34
Connections and Splices	4-34
Power Budgets.....	4-34
Measuring Attenuation	4-35
Measuring Absolute Power	4-36
A Power Budget in Action.....	4-36
Installing Fiber Optic Cable	4-37
Activities	4-40
LESSON 4—WIRELESS LANs.....	4-44
Radio-Based Wireless LANs.....	4-44
Licensed Radio-Based LANs: Microwave	4-45
Nonlicensed Radio-Based LANs: Spread Spectrum	4-45
Nonradio LANs: Infrared	4-47
Wireless LAN Comparison	4-47
Wireless Protocols	4-48
Wireless at the Physical Layer	4-48
Wireless at the Data Link Layer.....	4-48
Wireless Standards	4-48
Mobile Computing (Tele-commuting)	4-49
Activities	4-50