

PROCEEDINGS OF 2010 INTERNATIONAL CONFERENCE ON PUBLIC ADMINISTRATION (6th) (Volume III)

October 22-24, 2010
Canberra, Australia

Editor in Chief
ZHU Xiao-ming
Executive Editor in Chief
ZHAO Shu-rong

Hosted by
Crawford School of Economics and Government of ANU
The Australia and New Zealand School of Government
School of Political Science and Public Administration of UESTC

Co-sponsored by
University of Electronic Science and Technology of China
Institute of Public Administration Australia
The American Society for Public Administration
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The *Chinese Public Administration Journal*



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Foreword

Public Administration Challenges and Opportunities: Serving Citizens in a Globalised World

Practicing public administrators and scholars worldwide are committed to serving citizens in a globalised world. Both challenges and opportunities however confront the efficient, effective, economical delivery of essential public goods and services. Fundamental resource challenges resulting from the global downturn of national economies over the past several years have added complexity and frustration to getting the job done. The phrase “doing more with less” has become all too real in many parts of the world. As the papers in these Proceedings demonstrate, the 2010 International Conference on Public Administration includes wide ranging inquiry into the challenges and opportunities to serve citizens in a diverse array of cultures, economies, and political-administrative settings.

2010 International Conference on Public Administration (6th), co-sponsored by University of Electronic Science and Technology of China, American Society for Public Administration, Chinese Public Administration Society, Institute of Public Administration Australia, The Australian National University, The Australia and New Zealand School of Government, Crawford School of Economics and Government of The Australian National University, School of Public Administration of Moscow State University and *Chinese Public Administration Journal* seeks to provide a forum for distinguished speakers from academia, government and industry to discuss problems and new ideas, share experiences of success and failure in public administration, explore the changes that public administration poses for all aspects of governance, and promote international co-operation in the field of public administration.

The theme of 2010 International Conference on Public Administration (ICPA 6th) — Public Administration Challenges and Opportunities: Serving Citizens in a Globalised World, focusing on serving citizens and delivery public goods and services efficiently, effectively and economically in a globalised world. The papers collected in ***Proceedings of 2010 International Conference on Public Administration*** represent a vast storehouse of new information and knowledge that should be useful to public officials on every continent, East-West and North-South, which offer insight, information, and knowledge on a variety of subjects that practicing public administrators and scholars should find useful.

The submissions of 2010 International Conference on Public Administration (6th) have amounted to Eight Hundred and Fifty- Eight pieces from both China and abroad, including more than a hundred pieces submitted by foreign experts, scholars and practitioners to both School of Political Science and Public Administration of University of Electronic Science and Technology of China and America Society for Public Administration.

After peer reviews by 2010 ICPA Academic Committee, the papers collected in *Proceedings of 2010 International Conference on Public Administration(6th) (Volume III)* are One Hundred and Thirty Eight, which offer a wide array of new knowledge and information on subjects that public administrators and scholars should find of some valuable and practical uses. The 6th Proceedings of the 2010 International Conference on Public Administration suggest that the daunting challenges confronting citizens worldwide can and are being approached with expertise, commitment, and professionalism of the highest order. Six encompassing sub-themes can be identified in the pages that follow: (1) Public Administration Theory, Practice and Reform, (2) Management Issues and Innovation, (3) Governance with Networking, Law and Partnerships, (4) Public Service Delivery Challenges and Reform, (5) Citizenship, Institutions, Communication and Innovation, and (6) International and Global Challenges in Public Administration.

Among the papers that focus on Public Administration Theory and Practice and Reform are those by Ali Asghar Pourezat, Hashem Sodagar, Ghazaleh Taheri Attar, Seyyed Mahdi Sharifmousavi and Majed Naji from Iran “A Model for Public Participation on the Basis of ECPs”, Carla Miller from USA “Elephants, Ethics and Enigmas—A Practitioner’s Analysis of Municipal Government Ethics and Anti-corruption Programs in the United States”, Jonathan Ellis and Dwight Vick from USA “Impact of Sowell’s Constrained and Unconstrained Mindset on Public Administration Theory as Applied to Microcredit”, HUANG Hong-hua from P.R. China “Function Division between County and Town Level Governments: Case Study of Chengdu”, CHEN Wei and NIU Lin-xiao from P.R. China “Research on the Types, Characteristics and Responses of the Land-requisitioned Farmers’ Family Stress — A Case Study of Beibei, Chongqing, China”, ZHU Xiao-ning and MUPALISE form P.R. China “On the Necessity of Building of the Government’s Credibility and Its Realization in China”.

Management issues and innovation are the subjects of papers by Huaqun Li, Shaoming Cheng and Kingsley E. Haynes from USA “The Employment Effects of New Business Formation: A Regional Perspective”, P VEERAN and IW FERREIRA from South Africa “The Impact of Globalisation on Human Resources Management Policies and Procedures in the South African Public Service”, Stephen Grech from Australia “Lean Government: Is Lean and Six Sigma too Heavy or just Right for

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Governance with Networking, Law and Partnerships are addressed by Divya Vishen and Manoj Dixit from India “Computerised Land Records: A Solution to Many Problems A Study of India”, Tetsuya Endo from Japan and P. Michael Paules from USA “International Comparative Study of Key Persons on Local Government Organizations—Conceptual and Practical Analysis of Leadership Development through Strategic Human Resource Training in Local Government Administration to Meet the Demands of the Future Borderless Global Economy”, Parvaz Azharul Huq from Bangladesh “Public-private Partnership in Primary Health Service Delivery: Lessons from Bangladesh”, Vladimir SOLODOV, Evgeny STIRIN and Christoph GLAUSER from Russia “Citizen-centric Measurement of Official Web-sites as a Step Towards E-government in Russia”, YANG Zhen-hai from P.R. China “The Study of Cultivating Civil Servant’s Administration Ethics from the Perspective of New Public Service Theory”, XUE Jing-jin and XIONG Xiao-gang from P.R. China “A Strategic Research into the Development of China Telecom’s Operating Channels in the 3G Era”, SHENG Ming-ke, ZHAO Long and CHEN Lu-wen from P.R. China “Constructing Public Satisfaction Evaluation System of the Government Information Service”.

Among papers analyzing Public Service Delivery Challenges and Reform are those by Wallace Swan from USA “Implementation of Internet-based Public Administration Programs”, Maria Piotrowska from Poland “Determinants of Public Service Performance at the Local Administration in Poland?”, Oscar Mwangi, Liront’so Raliile, Monyane Rakharebe, Nthuseng Nkhethoa and Ntlatlapa Mosae from Lesotho “Management Issues and Service Delivery Challenges in Lesotho and Possible Solutions”, XIANG De-cai from P.R. China “Collaborative Governance in the Public Services Delivery in Chinese Rural Areas”, GAO Meng from P.R. China “Public Sports Human Resources’ Development and Management in Chinese Local Colleges”, CHEN Si-fan and WAN Cheng-li from P.R. China “The Research on Civil Service Examination Evaluation Mechanism of China”, LI Xi from P.R. China “Research on Provision of Local Public Goods under the Fiscal Decentralization System in China”.

Citizenship, Institutions, Communication and Innovation are addressed in papers by Caroline H. Pajaron from Philippines "Is CARPER Better? A Review of the Philippine Comprehensive Agrarian Reform Law (Republic Act 9700) and Good Governance", MUNYALI Alfonso K from Kenya "Reforming the Public Sector through Enhanced Citizen and Stake Holder Participation: The Opportunities and Challenges for the Public Administrator", Zahra Rohi, Reza Nayeibi from Iran "Displacement of Employees of Government and Executive Bodies in Metropolises (Challenges and Opportunities) Case Study on the Displacement Plan of Employees of Government and Executive Bodies in Iranian Capital City", HU Teng from P.R. China "On Government's Response to Network Public Opinion in China", HE Lan and XIANG Xin-yi from P.R. China "An Analysis on the Lost-land Peasants' Anti-citizenization Behavior—Based on a Survey in Chongqing", XIE Mei and QIU Xin from P.R. China "The Public Opinion Guidance in Coping with the Emergency under the Influence of News Media in China".

Issues on International and Global Challenges in Public Administration are addressed by BI Gong-bing, ZHONG Na and DING Jing-jing from P.R. China "Evaluating Industrial Efficiency Based on Parallel DEA Model—Take Three Major Industrial Economies of Chinese 30 Provinces as an Example", HAN Zhen-yan and HAN Xiao from P.R. China "Demands and Suggestions for Development of Aging Industry in Jiangsu Province, China", XU Wan-qiang and XUE Jing-jin from P.R. China "Research on the Operation Model of China Telecom Market Integration", CHEN Chun-liang from P.R. China "Labor Market Condition and Crime: Evidence from Zhejiang Panel", SHI Sheng-an from P.R. China "View from the Crisis of Confidence in the Local Government Bonds", WANG Jian-shu and LI Xue from P.R. China "The Overview of Environmental Audit Research Based on Energy Saving and Emission Reduction", WANG Ge-pei and MAO Chun-mei from P.R. China "Investigation on Difficulties and Indemnification Mechanism for Promoting Environmental Cost Calculation System in China".

The 2010 International Conference on Public Administration brought together an array of authors and topics drawn from many countries and attracted international interest in and inquiries from scholars and public administration practitioners in Australia, Bangladesh, Brazil, Cameroon, China, India, Indonesia, Iran, Italy, Jamaica, Japan, Kenya, Korea, Lesotho, Malaysia, Pakistan, Philippines, Poland, Romania, Russia, Singapore, South Africa, China Taiwan, Thailand, Uganda, United Arab Emirates, United Kingdom, and the United States. The Sixth International Conference on Public Administration was truly international.

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**Looking Forward to Meeting You All at
2011 ICPA.**

Editor in Chief

ZHU Xiao-ning

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