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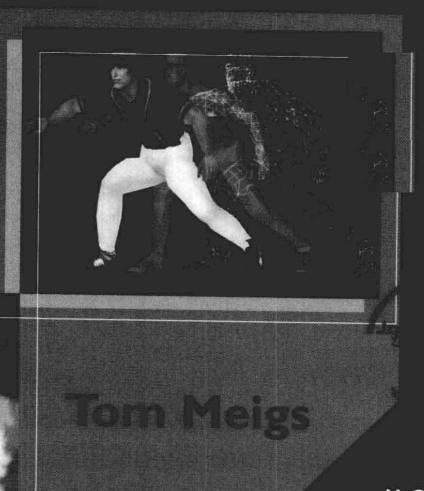
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Ultimate Game Design: Building Game Worlds

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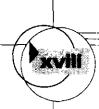
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Introduction

book was written for anyone interested in learning about applied game design. It is skewed somewhat toward new game developers, but it has plenty to say about the design process itself that should be useful to game developers at all levels of familiarity with the process of building games.

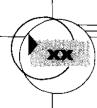
The material is organized chronologically from the roots of the design process right on through to the final or "gold" development phase as a game comes to full fruition and is delivered into the hands of game players.

Each chapter, read in order, will guide you through a basic game development curve and introduce you to many fundamental design areas and challenges. However, you also can jump directly to specific chapters of particular interest to you, or start with the support information located in the associated appendixes, which can be a useful starting point for further exploration into several of the key chapter topics presented here.

My purpose in writing this book is to try to provide new developers and seasoned pros alike with some common ground in their own approaches to game design specifics. Much has been written about game design theory, but far less has been written about what might be called applied game design. Make no mistake: I still believe that game design theory is important. I think it can be safely assumed that theory tends to inform and inspire application. I simply wanted to try to move much closer to a discussion about applied game design for all interested parties, and I have some very practical reasons for doing so.

As you begin to understand the development conditions under which most games are made today, it should become very clear that there is a great need to consider applied game design. After all, there is always a demand for compelling game content in many genres, yet even for the most successful developers, it is regularly extremely difficult to deliver. This stands in direct opposition to the idea that commercial viability for game makers often depends on repeatable results in game design quality.





There are many reasons why the development of great gameplay frequently faces many obstacles—as we'll soon discuss. In order to succeed, game developers need to be able to build up fun and addictive play into their games quicker and more surely than ever before. Yet prototyping play mechanics and experimenting with many aspects surrounding gameplay still poses several layers of challenge for many game developers. It is still not very easy to prototype and experiment with game dynamics while keeping costs under control.

With this firmly in mind, one of the most important questions this book tries to address is: What might be required to make applied game design more feasible for game developers in general? I try to offer up several answers.

I think that looking into applied game design in the way I've tried to for the purposes of this book gives all budding game developers a chance to learn first hand about design challenges, while asking established developers to think about solutions that might help to ease some of the same challenges. I see this as a dialogue that might help make more interesting kinds of gameplay possible.

Of course, as we'll soon see in detail, it often comes down to the brute development specifics: tools, smooth tool-to-engine interface, adequate ability to prototype and experiment, beginning your development cycle with solid concepts that can be altered and adjusted on-the-fly for improvement and refinement toward the fun zone, and so forth.

Those game developers or middleware providers that succeed in supporting game content construction in the most powerful and dynamic ways, thereby enabling developers to build-in the best kinds of gameplay possible, will probably find themselves on the top of the game sales charts. It isn't a secret anymore that several of today's top-selling games are based on technologies like RenderWare that conceivably allow game makers more time to flesh out exciting content details and worry less about jumping over gargantuan technology hurdles. My point can be summed up here: if content is king, it's time to build the throne.

It's in this spirit that the book was created. It's time to ask tough questions and find solid answers in the area of applied game design. It's time to move away from having to learn an entirely new design tool every 20 minutes. I know that if you use the material assembled here as a starting point, you'll soon find many ways to quickly build or reinforce your understanding of the many forces that help to shape game design.

Contents At A Glance

	Previsualization	
2	Level Planning and Building	23
3	Lighting, Texturing, Particles, Effects, and Audio	53
4	Actors, Props, Items, and Camera Details	85
5	Design by Genre	107
6	Scripting Action Events	135
7	Quality Assurance and Play-Test Feedback	165
8	Design Considerations for Massively Multiplayer Online Games	187
9	Cell Phones and Wireless Gaming	215
0	Getting Started in Game Development	237
ı	Game Development Career Choices	265
A	Reference Information	285
В	Tools Discussed	295
С	Career Guideline Worksheet	303
D	Quick Topic Summary for Designers	308
E	Ultimate Baseball Online Gallery	321
	Index	334



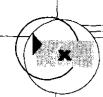
Contents

		_
i Previsuali:	zation	
Introducing the Pre	evisualization Process, 3	
Step-by-Step Previs	sualization, 3	
Utilizing Ent	wironmental References and Sketches, 4	
Architecture	e for Game Levels, 5	
Basic Enviro	onmental Design, 6	
Function, 8		
Room Flow,	, 11	
Interior to E	Exterior, 12	
Reinforcing	Mood, 12	
Paper-Based Level	Blocking, 13	
Quick Topo	ographic Maps, 13	
Case Study Comm	nents on Previsualization, 17	
Mega Tips, 22		
2 Level Plan	nning and Building	23
Planning Your Lev	vel Work, 26	
Prefabricate	ed Geometry and Modularity, 27	
Scale and G	Grid Sizing Considerations, 28	
Avoiding Co	Common Level Mistakes, 30	

ACKNOWLEDGMENTS, XVII

INTRODUCTION, XIX





Level Stubbing Walk-Through, 31
Step One: Working from Your Topographic Sketches, 33
Step Two: Create Contour Lines, 34
Step Three: Build a Mesh from Your Contour Lines, 35
Step Four: Utilize File Referencing to Build Up and Populate Your Level, 35
Step Five: Start Checking Layout Details, 37
Game Prototyping, 37
Post Level Stubbing Considerations, 38
Adapting Architecture and Terrain to Games, 39
Checking Character Flow Throughout a Level, 40
Jump Heights, Hazards, and Scale, 41
Keeping the Big Game Picture in View, 42
The Early Evolution of Levels, 43
The Importance of Early Feedback, 44
Are Your Level Goals Enhancing Your Game Vision?, 45
Case Study Comments on Level Execution, 45
Mega Tips, 51
3 Lighting, Texturing, Particles, Effects, and Audio
Lighting, 55
Position, 58
Light Color, 59
Basic Lighting Types, 59
Lighting Strengths or Multipliers, 60
Lighting Falloff, 62
Three Sample Liebting State (2)
Three Sample Lighting Setups, 62
Animating Lights, 64
Animating Lights, 64
Animating Lights, 64
Animating Lights, 64 Texturing, 64 Using Textures Well, 66
Animating Lights, 64 Texturing, 64 Using Textures Well, 66 Particles, 67
Animating Lights, 64 Texturing, 64 Using Textures Well, 66 Particles, 67 Using Particle Emitters, 68
Animating Lights, 64 Texturing, 64 Using Textures Well, 66 Particles, 67
Animating Lights, 64 Texturing, 64 Using Textures Well, 66 Particles, 67 Using Particle Emitters, 68 Exporting Particles and Dynamics Information, 69
Animating Lights, 64 Texturing, 64 Using Textures Well, 66 Particles, 67 Using Particle Emitters, 68 Exporting Particles and Dynamics Information, 69 Effects, 72
Animating Lights, 64 Texturing, 64 Using Textures Well, 66 Particles, 67 Using Particle Emitters, 68 Exporting Particles and Dynamics Information, 69 Effects, 72 Audio, 74
Animating Lights, 64 Texturing, 64 Using Textures Well, 66 Particles, 67 Using Particle Emitters, 68 Exporting Particles and Dynamics Information, 69 Effects, 72 Audio, 74 Pushing Game Audio Further, 76

53

Actors, Props, Items, and Camera Details 85 Placing Actors, 87 Hero Actors, 87 Enemy Actors, 88 NPC Actors, 90 Boss Actors, 91 Types of Props and Their Use, 92 Using Props, 93 Placing Props, 93 Types of Items/Power-Ups and Placement, 94 Camera Considerations, 95 Interface Detailing, 95 Floating Cameras, 96 Fixed Cameras, 97 Special-Case Cameras, 97 Common Camera Problems, Case Study Comments on Actor Loading and Camera Tuning, Mega Tips, 105 **Design by Genre** 107 Sports Games, 109 Fighting Games, 112 Puzzle Games, 114 Real-time Strategy Games, Role-Playing Games, 120 First- or Third-Person Action Games, 121 Simulations, 123 Creating Cinematics, 125 Developing Backstory, 125 Creating Dialog, 126 Summary of Designer's Work Tools, 128 Case Study Comments on Design Flux, 129 Mega Tips, 133 135 **Scripting Action Events** Scripting Technology Choices, 137 JavaScript Sample, 139 Visual Basic Sample, 139 Python Sample, 140

Perl Sample, 140



Applied Scripting Examples, 140
NPC Conversation Templates, 140
Shooter Flying Patterns, 141
Using Triggers, 144
Fearthis, 145
Line of Sight, 146
Crowd, 146
Weather Effects, 147
Counter, 148
Material, 148
Audio, 149
Message, 149
Light, 149
Building Behaviors, 150
Creature Creator, 150
Engine Solutions and the Unreal Engine, 151
Script/Editing System Considerations, 153
Case Study Comments on Scripting a Baseball Game, 154
General, 155
Pitching, 156
Fielding, 156
Hitting, 157
Catching, 158
Mega Tips, 163
7 Quality Assurance and Play-Test Feedback 165
Quality Assurance, 166
QA Setups, 168
Bug Tracking, 168
Technical Support, 170
Testing MMOGs, 171
A Three-Stage Completion Process, 172
Writing a Test Plan, 172
Play-Test Feedback, 173
Managing Feedback, 175
Listening to Feedback, 177
Impact of Play-Test Feedback on Daily Design Tasks, 178
Case Study Comments on the Impact of QA, 179
Mega Tips, 184

8 Design Considerations for Massively Multiplayer Online Games

187

MMOG Production Challenges, 188

Defining Titles, 189

How Is the MMOG Player Different from the

Console Player?, 189

Saturation Concerns for the MMOG, 190

Pure Production Risks for the MMOG, 190

Cost and Support Considerations for the MMOG, 191

MMOG Construction Factors and Solutions, 194

General MMOG Structures, 194

MMOG Design Factors, 197

Latency, 197

Modularity, 198

Monitoring, 198

Tools Support, 198

Special Events, 198

Pace and Balance, 198

Player Dropout/Lost Connections, 199

MMOG Play Mechanics, 199

MMOGs and Design Orientation, 200

MMOG Genre Growth, 201

NPCs and Familiars, 201

Isolating MMOG Strengths, 201

MMOG Player Categories, 202

Deep Social Factors, 202

Current Challenges, 203

Sports Fans or Groups and MMOGs, 203

MMOG Opportunities, 205

Case Study Comments on Challenges for UBO, 206

Mega Tips, 212

9 Cell Phones and Wireless Gaming

215

The Impending Boom, 217

Global Competition, 219

Development Considerations, 220

Design Issues for Cell Phones, 222

Multiplay Cell Phone Gaming, 226

Wireless Toy Networks, 226



Building the Cell Phone Gaming Market, 228 Opportunities in Wireless, 229	
Case Study Comments on Development Factors in the Infancy of Wireless, 230	
Mega Tips, 234	
10 Getting Started in Game Development	237
Why Diversify?, 239	
Role Definition for Game Designers, 240	
Growth Areas and New Opportunities, 244 Microsoft, Mattel, Intel, and LeapFrog, 244 Challenges for PC Toys, 245	
Advergames, 246	
Interesting Trends for the Near Future, 247	
Web Game Entertainment with Physical Counterparts, 248 Toys and Card Games Go Online, 249	
The Importance of New Opportunities for Developers, 250	
Anecdotes from the Game Development Frontlines, 250 Think Fish, 251 Sacking Sanka, 252	
Case Study Comments on Final Thoughts for Designers, 253 Creating Your Perspective and Maintaining Your Passion, 257	
Mega Tips, 264	
I I Game Development Career Choices	265
Programming, 266	
Game Programming as a Career Choice, 267	
Art, 268	
Game Artist as a Career Choice, 269	
Design, 270 Game Designer as a Career Choice, 271	
Production, 271	
Production as a Career Choice, 272	
Audio, 273	
Audio Composer and Engineer as a Career Choice, 273	
Quality Assurance, 274	
QA as a Career Choice, 274	
Opening an Independent Game Studio , 274 Joining a Game Developer, 276 Industry Economics, 276	

Game Development Studio Breakdown, 276

Executive Department, 277

Product Development Department, 279

Creative Department, 279

Programming or Technical Department, 281

Marketing Department, 282

Breakdown Conclusions, 282

Case Study Comments on the Testing Doorway, 282

Mega Tips, 284

A Reference information

285

Education, 286

Events, 287

Industry Magazine, 287

Industry-Related Sites, 288

Organizations, 288

Breaking In!, 288

Agents and Recruiters, 289

Job Sites, 289

Design Document Reference, 289

TV Programming, 289

COPPA Guidelines, 289

Self-Publishing, 290

Outsourced Testing Services, 290

Game Industry Market Research and Reports, 290

Recommended Sites, 290

Recommended Reading, 291

Recommended Topics for Further Research and Reference, 292

B Tools Discussed

295

3-D Modeling Packages, 296

Art Tools, 297

Level Editing, 297

Middleware, 298

Production Tools, 298

Sound Editing Tools, 299

3-D Construction for the Web, 299

Scripting Languages, 300

