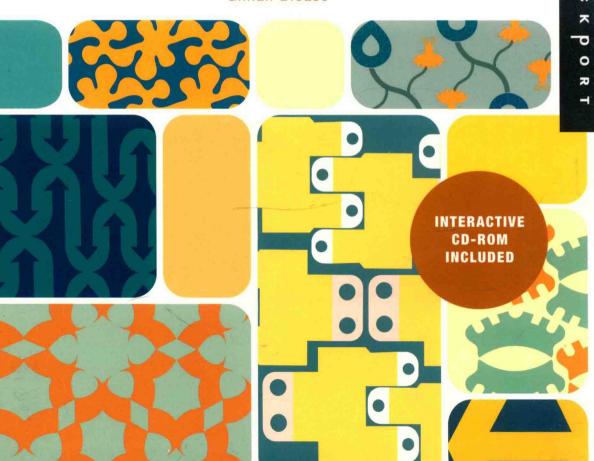
A Complete Guide to Choosing the Perfect Color and Pattern in Design

Gillian Blease



A Complete Guide to Choosing the Perfect Color and Pattern in Design

OCK PORT

Compiled by Gillian Blease

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Pattern and Palette Sourcebook 3 is a practical guide to the application of color in pattern design to create different effects. Color can be used to demonstrate many things: mood and tension, warm and cold, density and space. We engage with and respond to color signals in our everyday lives both on a basic level (e.g., red means warning or stop) and on a much more subtle and complex level in relation to such factors as environment, activity, or food. It plays an enormous role in how we interpret meaning and function, and for the designer is a powerful tool for communication.

The origins of the patterns in this book can be found in the details of the world around us, from the mundane to the sublime. The palettes for each of the six chapters—Botanics, Mechanics, Utility, Sugar and Spice, Ancient and Modern, and Maritime—reflect color associations both inherent to the subject and as applied by society. The structure of a repeat pattern allows colors to be woven together, to create impact, to act as punctuation, or to harmonize.

Each of the patterns in the following chapters is reworked a number of times using one or more colors from the palette at the top of the page, allowing you to compare different color schemes for each pattern. When experimenting for yourself, bear in mind that, although successful combinations can come from considered decisions, many will be the result of happy accidents. Discard preconceived notions of which colors work well together and expect to be surprised!



The kaleidoscopic variety of the plant kingdom is an infinite source of patterns, whether studied in detail through the microscope or at large in the landscape. The motifs and palettes reflect the luminosity, energy, and ornamentation of the living world.

Botanics







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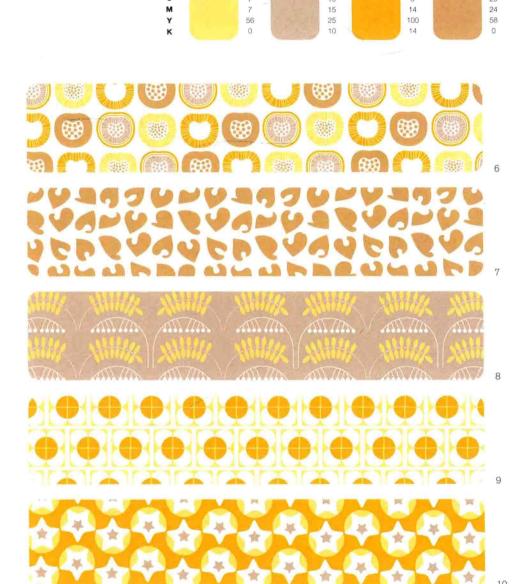
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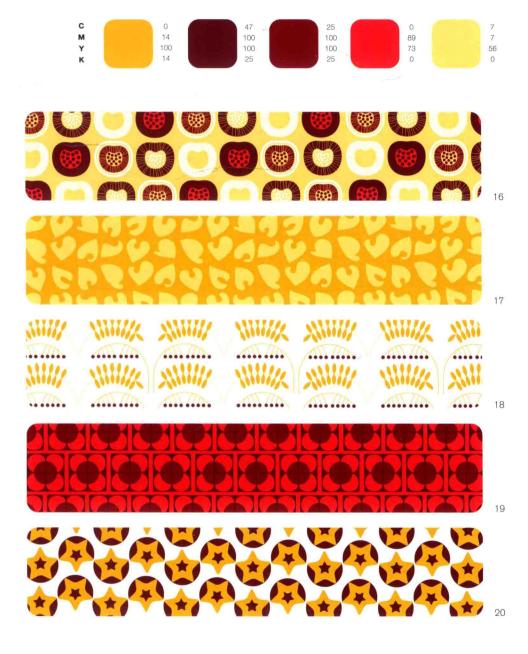
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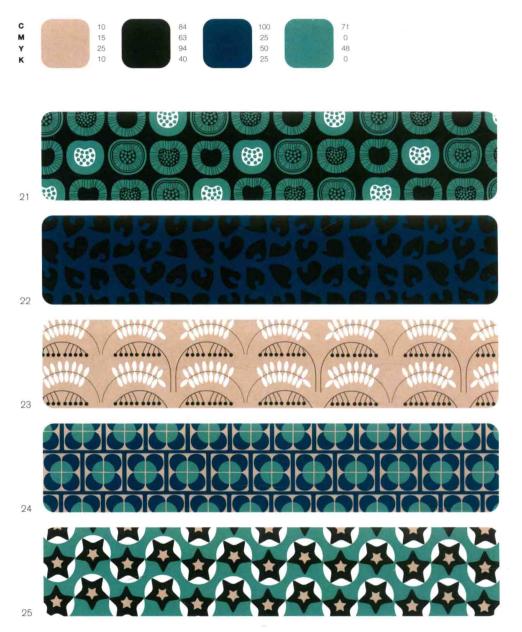
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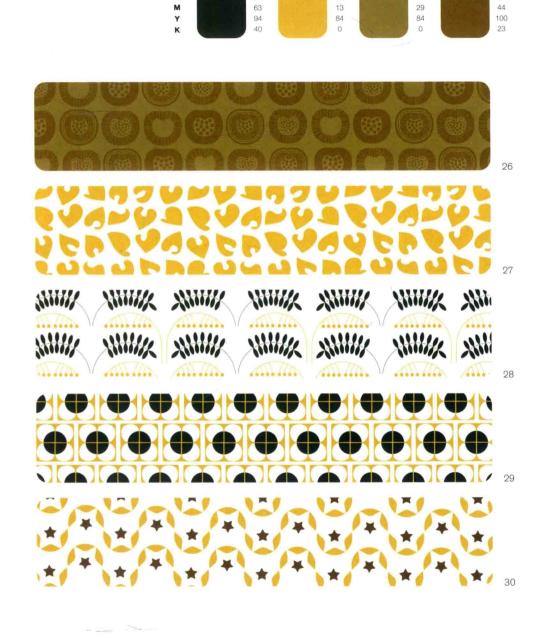












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