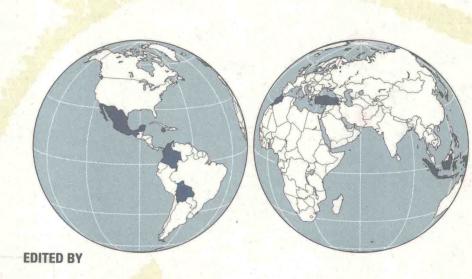
Tax Reform in Developing Countries



WAYNE THIRSK



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EDITED BY

WAYNE THIRSK

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REGIONAL AND

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Foreword

There is an old saying: "The only sure things in life are death and taxes." Perhaps the aphorism should be rephrased: "The only sure things in life are death and tax reform." Countries throughout the world have reformed or are attempting to reform their tax systems. In industrial countries, the impetus has come from the increasing complexity of the tax code, a narrowing tax base, and concerns with horizontal equity. The motivation in developing countries is similar, but the need is much more pressing. The tax base is already very narrow in most developed countries and improvements in the capacity of tax administration make it possible to shift away from inefficient and inequitable but administratively simple tax instruments (such as trade taxes).

The principles of tax reform, developed over the past quarter-century, are well known. But the practice of tax reform, especially in developing countries, has at times deviated from these principles and has certainly varied greatly across countries. This book attempts to learn from this experience by studying tax reform in eight developing countries, with a view toward sharpening our understanding of the principles and their application.

The eight case study countries provide a rich laboratory for studying tax reform in practice. The countries vary not only in per capita income but also in the context within which tax reform took place. They undertook different types of reform and the outcome differed. Yet, some important lessons emerge. For instance, although all countries are often forced to sacrifice the optimal tax structure in favor of a simpler, more uniform system, to conform to the administrative capacity of the country, the sacrifices can be especially large in developing countries. Another theme is that developing-country tax systems need not be overly concerned with equity, since redistribution in these countries is best carried out by public expenditures. Finally, throughout the book we see instances where obviously welfare-improving, even Pareto-improving, tax reforms are not undertaken. While the reason is the usual scapegoat, "politics," this situation illustrates a point that is too often ignored by economists: even reforms that benefit everyone may be opposed by the affected parties who perceive their bargaining power altered (and possibly reduced) in the longer run.

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This book also illustrates how it is possible to learn from carefully managed case studies, as opposed to, say, cross-country regressions. The benefit of the case study is the richness of institutional and other details about the country; the cost is that it may be difficult to generalize beyond the case study. By fitting the case studies into a fairly tight analytical framework, this collection of essays proves that one can attain the benefits of the richness of institutional detail and depth of understanding and yet extract, with some confidence, lessons that may be applied elsewhere.

Although the book draws some lessons about the principles of tax reform, it leaves several questions unanswered and raises some new puzzles. Similarly, while the book indicates some general directions for policy, the case studies exemplify the importance of country-specific conditions in the design of tax reform. In short, this book—like other World Bank research products—should be of interest to researchers and policymakers alike.

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Overview: The Substance and Process of Tax Reform in Eight Developing Countries

Wayne Thirsk

Beginning in the 1970s a number of developing countries tried to radically reform their tax systems. What can we learn from these experiences with tax reform? How can any lessons learned be made useful to other countries also on the road to tax reform? The World Bank has studied these questions for several years now, and the chapters in this volume present the fruits of this research. This overview chapter describes the genesis of this research project, outlines the common research framework adopted for each country, and summarizes the findings of the country-specific chapters that follow.

The goal of the tax reform project has been to obtain a better understanding of how developing countries can improve the performance of their tax systems. As the World Bank has become increasingly active in structural adjustment and other types of policy-based lending in developing countries, growing demands have been placed on it to suggest, and sometimes supervise, desirable tax reforms. The tax reform project carefully examines the experience of eight developing countries that have undergone, and in some instances are still undergoing, significant and comprehensive tax reform. Equal attention has been given to the process of tax reform, how it is implemented, and the substance or results of reform efforts. Throughout, the focus is on practical rather than theoretical aspects of tax reform.

It is hoped that the lessons learned provide a better appreciation of why some reform measures have worked reasonably well and others have not and thus will be helpful to other clients of the Bank considering reform. The results of this project may also contribute to the capacity of future Bank missions to analyze different tax systems by indicating the range of issues that need careful attention, the type of data required to reveal how well current systems are operating, and the reform options most likely to help them function better.

The first section of this chapter explains the criteria for selecting the eight tax reform episodes explored in the country-specific chapters that follow. The next section describes the organization and format used to investigate and interpret the tax reform experience of each country.

In the section on the intellectual foundations of tax reform, we see whether or not and to what extent the theory of optimal taxation has either inspired or been incorporated into the body of the reforms studied. Next, to better understand the impetus for reform, prereform conditions in several countries are set out, including the contribution of tax reform to macrostability, and the role of inflation both as a catalyst for reform and as a potential source of revenue. Next, the goals of tax reform and a number of important constraints on reform options are considered, since together these determine the choice of tax reform measures. Then the major elements of tax reform in each country are cataloged in order to profile a model tax reform design. Some observations follow on how governments must behave in order to successfully implement such a design. Finally, there is a summary of lessons learned that may apply to developing countries outside the sample.

Composition of the Tax Reform Sample

The developing countries that have either extensively reformed their tax systems in recent years or are currently doing so are Bolivia, Colombia, Indonesia, Jamaica, the Republic of Korea, Mexico, Morocco, and Turkey. However, within this sample there are two distinct groups. Members of the first group (Colombia, Indonesia, Jamaica, Korea, Mexico, and Turkey) have already carried out at least one comprehensive tax reform and are the major actors in the tax reform project, having consumed the majority of the project's resources. They also lend themselves to an ex post evaluation of tax reform and, in many cases, offer a sequence of reforms to examine.

Countries in the second group (Bolivia and Morocco) have either just completed a major reform or are in the midst of large reform efforts. Because their experience is so fresh, they are analyzed from a prospective viewpoint in which anticipated outcomes as well as actual accomplishments are considered. Whereas these countries comprise the minor slate of actors in the tax reform project, they nevertheless provide their own important lessons.

Other countries such as Bangladesh, Zaire, and Zambia were also considered but not included in the sample for the following reasons. At the time the study began Bangladesh had reached only a preliminary stage of tax reform, and the government was still mulling over which elements of a comprehensive reform program to adopt and implement. In Zaire and Zambia insufficient reform had been carried out to warrant a major study.

Tax reform in countries mentioned as major actors has already been investigated (see Gillis 1989; Khalilzadeh-Shirazi and Shah 1991; and Newbery and Stern 1987), making it possible to build on and extend the

findings of earlier research. The authors in this volume revisit some of these earlier investigations and offer fresh insights on the tax reform experience of these countries. For example, in chapter 3 McLure and Zodrow highlight the importance of indexation as a tax reform measure in Colombia. However, for the minor group of countries, where reforms are much more recent in origin, there is a much thinner and relatively inaccessible body of literature to draw from. The approach in this volume parallels the earlier work of Gillis (1989), seeking to extract general lessons from the common core of tax reform successes and failures. In particular, Gillis focused on the broad requirements for successful tax reform, such as the importance of tax administration reform, while this volume emphasizes some of the more technical issues that arise in reforming tax systems.

As table 1.1 illustrates, there is remarkable diversity in the economic track record of the sample countries. While Indonesia and Korea enjoyed relatively high growth rates of per capita output from 1965 to 1990—rates that probably would be considered as implausible or unsustainable elsewhere—other countries, such as Bolivia and Jamaica, display a dismal record of economic growth at negative rates over the same period. Generally, there is a loose but positive correlation between rates of per capita output growth and both the relative level and the growth rate of gross domestic investment. Per capita output levels vary by almost a factor of ten between the richest country, Korea, and the poorest, Indonesia.

Uneven rates of economic growth are matched by equally sharp differences in average annual inflation rates. Bolivia and Mexico appear at the high end of the inflation scale, with Bolivia having undergone the agony of one of the world's few true hyperinflations. Indonesia, Korea, and Morocco, on the other hand, have been models of virtual price stability. In between, another group of countries, including Colombia, Jamaica, and Turkey, have recorded persistent double-digit rates of inflation over the last twenty-five years.

There is also noticeable variation in the proportionate size of the public sector and the manner in which the public sector is financed. In general, the relatively high expenditure countries of Jamaica and Morocco stand out from their lower-spending brethren in Asia and Latin America. Colombia, Bolivia, and Mexico have the lowest spending efforts followed by Korea and Indonesia in that order.

Table 1.2 charts changes in revenue effort and structure for 1972 and 1990, the period during which most of the major reform initiatives occurred. With the exception of Turkey, all of the countries in the sample experienced increases in their revenue effort, minimally in the case of Korea, and substantially for Jamaica. Comparing revenue structures across countries at a point in time, there is no obvious relationship between per capita income and the degree of reliance on direct taxes. Relatively poor Indonesia obtains more than half its total revenue from direct taxes whereas the richer economies of Korea and Mexico rely on direct taxes for only about one-third of their total revenue. However, the poorer the economy,