The Law and Economics of Creditor Protection

A Transatlantic Perspective

Horst Eidenmüller | Wolfgang Schön — editors

THE LAW AND ECONOMICS OF CREDITOR PROTECTION

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Edited by

Horst Eidenmüller

and

Wolfgang Schön

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Foreword

The main topic of corporate finance today is the interaction of shareholders, managers and creditors and the incentives provided for these actors in the framework of company law, accounting law and insolvency law. While in the past economists have tended to analyse the efficiency gains and losses of different institutional settings from a theoretical perspective and lawyers have tended to stick to their doctrinal skills when applying the law as it stands, recent developments have moved both professions to take a more policy-oriented approach towards this subject matter. In the United States, the demise of legal capital as a means of creditor protection, which started in the 1980s, has been fuelled by regulatory competition between the individual states and has produced alternative legal concepts like the fiduciary duties of managers towards a corporation's creditors in the vicinity of insolvency and tailor-made loan covenants in financial contracts. In Europe, the more recent recognition of the freedom of establishment for companies by the European Court of Justice in its Centros case law and the ensuing regulatory competition in the field of company law have triggered a debate on the future of company law harmonisation: While some scholars deplore the lack of harmonisation in relation to privately held companies, others plead for a further deregulation of EC directives for public limited companies, which would, it is hoped, stimulate individual and innovative solutions to the basic conflicts between creditors, shareholders and company directors.

This book contains the edited papers of a symposium on 'Efficient Creditor Protection in European Company Law', which took place in December 2005 as a joint venture of Munich's Ludwig Maximilians University and the Max Planck Institute for Intellectual Property, Competition and Tax Law at the premises of the Max Planck Institute in Munich. The aim of this conference was to bring to the fore all relevant academic perspectives. It assembled renowned scholars and officials who are currently working on reform projects in different Member States of the European Union, other experts on company law, insolvency law and accounting law, as well as experts on economics, in order to tackle some of the most intensely debated topics and reach a common understanding of the substantive questions lying at the heart of the current debate. The first part of this book reviews the 'case for regulation', bearing in mind that no legislation should be proposed if market solutions seem available and 'soft' legislation (enabling rules and disclosure obligations) suffices to make this market work. Part II then examines the question which rules on distributions to shareholders should be preferred, comparing the traditional 'balance sheet' approach with alternative instruments: a 'solvency test' in the framework of company law reform or a shift to insolvency law where 'fraudulent transfer' rules play a major role, as in the United States, Part III covers rules and standards for directors' behaviour 'in the

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vicinity of insolvency', including a 'timely trigger' for insolvency proceedings and the merits of 'wrongful trading' legislation. The case for a subordination and/or recharacterisation of shareholder loans is also discussed. Part IV, finally, embarks on the ambitious quest for a coherent overall framework for creditor protection and the best allocation of legislative competences in a multi-tier jurisdiction in the context of regulatory competition.

In many respects, this book follows the traditional line of comparative law as an academic discipline and attempts to demonstrate the fruitfulness of this discipline with respect to core issues of company law reform. As is well known, Ernst Rabel founded the world's first comparative law institute, the Institute for Comparative Law at Munich University, in 1916. Ten years later, Rabel moved to Berlin and founded a similar institute at the Humboldt University, which later was integrated into what is now the Max Planck Society for the Advancement of Sciences. Rabel emigrated from Germany in 1939 and later taught at Ann Arbor and Harvard. Hence, the authors from Germany (including Munich University and the Max Planck Society), the United States (including Harvard) and the United Kingdom were not only united by a common research theme but also by a research methodology that dates back to Ernst Rabel and the idea of comparative law as an academic discipline.

The conference programme and the approach of the authors fully reflect this tradition. Comparative law has always been functional in its approach, looking at the problem that certain rules are meant to solve rather than at the doctrinal peculiarities of a particular jurisdiction and caring less about whether certain rules formally belong to a specific branch of law (such as company law or insolvency law). For example, comparativists increasingly resort to economic theory as a fruitful instrument for assessing the merits of legal rules. The editors believe that the chapters published in this volume demonstrate the fruitfulness of the comparative method as applied to issues of company law reform. They are confident that this book will not fail to inform and influence the current policy debate.

The proceedings of this conference were published in the *European Business Organization Law Review* in 2006. They spurred considerable interest, leading the publisher of this journal, T.M.C. Asser Press, to suggest republishing them in a stand-alone book. We have accepted this invitation with pleasure. The editors hope that the manifold thoughts presented by these outstanding scholars will reach a wider audience through this volume. Moreover, as the debate on these topics rages on, we trust that new readers will find important insights while they make up their minds on the 'law and economics of creditor protection in Europe'.

Horst Eidenmüller and Wolfgang Schön

Abbreviations

Second Circuit 2d Cir. Sixth Circuit 6th Cir. Statute of Elizabeth 13 Eliz.

American Bar Association ABA

Journal of Accounting, Finance and Business Studies Abacus

American Bar Foundation ABF Law Reports Appeal Cases AC Academy of Management Review Academy Management Rev.

The Accounting Review Accounting Rev.

Australian Corporations and Securities Reports ACSR Allgemeines Deutsches Handelsgesetzbuch **ADHGB** Allgemeine Elektrizitäts-Gesellschaft AEG

American Enterprise Institute for Public Policy AEI

Research

Die Aktiengesellschaft AG

Aktiengesetz AktG

All England Law Reports All ER Australian Law Reports ALR

American Bankruptcy Law Journal Am. Bankr. L.J. American Journal of Comparative Law Am. J. Comp. L.

Anfechtungsgesetz AnfG Appellate Division App. Div. absolute priority rule APR

Accounting Standards Board ASB

Bankruptcy Court for the District of Arkansas Bankr. D. Ark.

Bankruptcy Appellate Panel BAP

Betriebs-Berater BB Bankruptcy Code BC

BCC British Company Law Cases Butterworths Company Law Cases BCLC

Bell Journal of Economics Bell J. Econ.

Betriebswirtschaftliche Forschung und Praxis BFuP

BGB Bürgerliches Gesetzbuch BGB1 Bundesgesetzblatt

(German) Bundesgerichtshof BGH

Entscheidungen des Bundesgerichtshofes in BGHZ.

Zivilsachen

British Institute of International and Comparative Law BIICL

BPIR Bankruptcy and Personal Insolvency Reports

B.R. Bankruptcy Reporter

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Abbreviations

Brook, L. Rev. Bus. Law.

Brooklyn Law Review Business Lawyer

CA CBCA

CMLR

CML Rev.

Court of Appeal

CEO

Canada Business Corporations Act

Chief Executive Officer

CESR CFO

Committee of European Securities Regulators Chief Financial Officer

CFR Ch

Code of Federal Regulations English Law Reports, Chancery Divison

CLR Cm

> Common Market Law Reports Common Market Law Review

Command

Command

Cmnd. Co Coke

company Coke's King's Bench Reports Columbia Law Review

Commonwealth Law Reports

Colum. L. Rev. COM

European Commission document

Centre of Main Interests COMI

Cong.

Congress Comité des Représentants Permanents (EU) Coreper

Cornell L. Rev.

Cornell Law Review

DB

Der Betrieb

Del. Ch. Del. L. Rev. DG MARKT Delaware Court of Chancery Delaware Law Review

DIP debtor-in-possession DM

Deutsche Mark D. N.H. District of New Hampshire

Doc.

Document

DStR DTI

Deutsches Steuerrecht Department of Trade and Industry

Duke L.J.

Duke Law Journal

EBLR

European Business Law Review

EBOR EC

European Business Organization Law Review

Directorate General Internal Market and Services

European Community

ECFR ECGI

European Company and Financial Law Review European Corporate Governance Institute

ECJ ECR E.D. Va. EEA

European Court of Justice European Court Reports Eastern District of Virginia European Economic Area

Abbreviations XXV

EEC European Economic Community

EFRAG European Financial Reporting Advisory Group

EIR European Insolvency Regulation

ELJ European Law Journal Emory L.J. Emory Law Journal Eng. Rep. English Reports

ESRC Economic and Social Research Council

ETH Zürich Eidgenössische Technische Hochschule Zürich

EU European Union

EuGH Europäischer Gerichtshof

EuInsVO Europäische Insolvenzverordnung

EWCA Civ England and Wales Court of Appeal (Civil Division)

Decisions

F.2d Federal Reporter, 2nd Series

FASB Financial Accounting Standards Board

FD fair disclosure

Fin. Mgt. Financial Management

FRRP Financial Reporting Review Panel FRS Financial Reporting Standard FSA Financial Services Authority

F.Supp., F.Supp.2d Federal Supplement, 1st and 2nd series

FT Financial Times

GAAP Generally Accepted Accounting Principles

GDP gross domestic product
Geo. L.J. Georgetown Law Journal
German LJ German Law Journal

GeS Zeitschrift für Gesellschafts- und Steuerrecht

GesRZ Der Gesellschafter

GIRÄG Gesellschafts- und Insolvenzrechtsänderungsgesetz

GM General Motors

GmbH Gesellschaft mit beschränkter Haftung

GmbHG Gesetz betreffend die Gesellschaften mit beschränkter

Haftung

GmbHR GmBH-Rundschau

Harv. Int'l L.J. Harvard International Law Journal

Harv. L. Rev. Harvard Law Review
HGB Handelsgesetzbuch
HL House of Lords
HLG High Level Group

HMSO Her Majesty's Stationery Office

HM Treasury Her Majesty's Treasury
HR House of Representatives

Abbreviations

IA Insolvency Act

IAS International Accounting Standards

ICAEW Institute of Chartered Accountants in England and

Wales

ICAS Institute of Chartered Accountants of Scotland
ICCLR International Company and Commercial Law Review

IDW Institut der Wirtschaftsprüfer in Deutschland IFRS International Financial Reporting Standards

ILRM Irish Law Reports Monthly

Inc. Incorporated Insolvenzordnung

Int. Rev. Law Econ. International Review of Law and Economics

IOSCO International Organization of Securities Commissions

IPRax Praxis des Internationalen Privat- und

Verfahrensrechts

IRB Internal Ratings-Based Approach

IRC Internal Revenue Code

ISAB International Accounting Standards Board ISBN International Standard Book Number

J. Accounting Research Journal of Accounting Research

J. Bus. Journal of Business

JCLS Journal of Corporate Law Studies
J. Corp. Fin. Journal of Corporate Finance
J. Corp. L. Journal of Corporation Law
J. Econ. Lit. Journal of Economic Literature
J. Econ. Perspectives Journal of Economic Perspectives

J. Fin. Journal of Finance

J. Fin. Econ. Journal of Financial Economics

JITE Journal of Institutional and Theoretical Economics

J.L. Econ. & Org. Journal of Law, Economics & Organization

J. Leg. Stud.
 Journal of Legal Studies
 J. Pol. Econ.
 Journal of Political Economy
 Juristische Wochenschrift

JZ Juristenzeitung

Kan. Kansas Supreme Court

KB King's Bench

LBO leveraged buy-out

LIBOR London Interbank Offered Rate

liq. liquidation

LL.M. Legum Magister [master of laws]

Ltd limited

Abbreviations XXVII

MBCA Model Business Corporation Act
Mich. J. Int'l L. Michigan Journal of International Law

Mich. L. Rev. Michigan Law Review

MindestkapG Gesetz zur Neuregelung des Mindestkapitals der

GmbH

MIT Massachusetts Institute of Technology

MJ Maastricht Journal of European and Comparative Law

MLR Modern Law Review

NBER National Bureau of Economic Research

N.D. III. Northern District of Illinois
N.E. Northeastern Reporter
New L.J. New Law Journal

NJW Neue Juristische Wochenschrift

Norton Ann. Surv. Bankr. L. Norton Annual Survey of Bankruptcy Law

NPV net present value

Nw. U.L. Rev. Northwestern University Law Review

N.Y. New York Court of Appeals

nyr not yet reported

NYSE New York Stock Exchange N.Y.S.2d West's New York Reporter NYU New York University

N.Y.U. L. Rev.

NZCLC

New York University Law Review

NZCLC

New Zealand Company Law Cases

NZG

Neue Zeitschrift für Gesellschaftsrecht

NZI Neue Zeitschrift für das Recht der Insolvenz und

Sanierung

NZLR New Zealand Law Reports

OECD Organisation for Economic Co-operation and

Development

OGH Oberster Gerichtshof

OJ Official Journal of the European Communities/Union

plc public limited company

QC Queen's Counsel

Q. J. Econ. Quarterly Journal of Economics

Q. Rev. Econ. & Fin. Quarterly Review of Economics and Finance

Rev. Econ. Stat. Review of Economics and Statistics

Rev. Fin. Studies Review of Financial Studies

RG Reichsgericht

RIW Recht der Internationalen Wirtschaft RMBCA Revised Model Business Corporation Act XXVIII

Rutgers L. Rev. Rutgers Law Review

Scandinavian J. Econ. Scandinavian Journal of Economics

Sched. Schedule

SCR Supreme Court Reports

S.D.N.Y. Southern District of New York

SE Societas Europaea

SEC European Commission documents which cannot be

classified in any of the other series

SEC Securities and Exchange Commission

Sess. session

SFB-TR Sonderforschungsbereich-Transregio

SI statutory instrument

SLIM Simpler Legislation for the Internal Market

SLT Scots Law Times

SME small and medium sized enterprises SSRN Social Science Research Network

Stan. J.L. Bus. & Fin. Stanford Journal of Law, Business and Finance

Stan. L. Rev. Stanford Law Review StuW Steuer und Wirtschaft

SZ Entscheidungen des österreichischen Obersten

Gerichtshofs in Zivilsachen

T&FV true and fair view

TEC Treaty establishing the European Community

TECH Technical Release
Tenn. L. Rev. Tennessee Law Review
Tex. Ct. App. Texas Court of Appeals
Tex. L. Rev. Texas Law Review

UCC Uniform Commercial Code

U. Chi. L. Rev. University of Chicago Law Review UCLA University of California, Los Angeles

UCLA L. Rev. UCLA Law Review

UFTA Uniform Fraudulent Transfers Act
U. Ill. L. Rev. University of Illinois Law Review

UK United Kingdom

UMAG Gesetz zur Unternehmensintegrität und

Modernisierung des Anfechtungsrechts

U. Pa. L. Rev. University of Pennsylvania Law Review

URN Unique Reference Number

US United States

US United States Reports
USA United States of America
USC United States Code

Abbreviations XXIX

Va. L. Rev. Virginia Law Review Vand. L. Rev. Vanderbilt Law Review

Wall St. J. Wall Street Journal
Wis. L. Rev. Wisconsin Law Review

WL Westlaw

WLR Weekly Law Reports WM Wertpapier-Mitteilungen

WODC Wetenschappelijk Onderzoek- en

Documentatiecentrum

WPg Die Wirtschaftsprüfung

Yale L.J. Yale Law Journal

ZGR Zeitschrift für Unternehmens- und Gesellschaftsrecht ZHR Zeitschrift für das gesammte Handelsrecht und

Wirtschaftsrecht

ZInsO Zeitschrift für das gesamte Insolvenzrecht

ZIP Zeitschrift für Wirtschaftsrecht

ZvgIRWiss Zeitschrift für vergleichende Rechtswissenschaft

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