ESSAY2

READING WITH THE WRITER'S EYE

GUTH / HAUSMANN SHEA



ESSAY 2

READING WITH

THE WRITER'S EYE



HANS P. GUTH SAN JOSE STATE UNIVERSITY

RENÉE HAUSMANN SHEA UNIVERSITY OF THE DISTRICT OF COLUMBIA

WADSWORTH PUBLISHING COMPANY Belmont, California A Division of Wadsworth, Inc. English Editor:

John Strohmeier

Production Editor:

Leland Moss Holly Allen

Editorial Assistant: Managing Designer:

MaryEllen Podgorski

Text and Cover Design:

Vargas/Williams/Design

Print Buyer:

Barbara Britton

Copy Editor: Compositor: Noel Deeley Boyer and Brass

© 1987, 1984 by Wadsworth, Inc. All rights reserved. No part of this book may be reproduced, stored in a retrieval system, or transcribed, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher, Wadsworth Publishing Company, Belmont, California 94002, a division of Wadsworth, Inc.

Cover photograph by André Kertész, courtesy of the Estate of André Kertész ©.

Printed in the United States of America

50

4 5 6 7 8 9 10—91 90 89 88

ISBN 0-534-07872-9

Library of Congress Cataloging-in-Publication Data

Guth, Hans Paul, 1926-

Essay 2: reading with the writer's eye.

1. College readers. 2. English language—Rhetoric.

I. Shea, Renée Hausmann. II. Title. III. Title: Essay two.

PE1417.G87 1987 808'.0427

86-24625

ISBN 0-534-07872-9

ESSAY 2

READING WITH

THE WRITER'S EYE

PREFACE

To the Instructor

The aim of this book is to help students become better readers and writers. Virginia Woolf once said that the ideal reader is the "author's fellow-worker and accomplice." The ideal reader senses what the writer is trying to do, is willing to get into the spirit of a piece of writing, and responds to the signals that point the reader in the right direction. It is this kind of reader who is best equipped to profit from the work of successful fellow writers. This book encourages students to read with the writer's eye—to see in the finished piece of writing the author's footsteps, to become aware of how a successful piece of writing works.

What makes this book different from other "readers for writers"?

- (1) Essay 2 reprints lively, thought-provoking prose on topics that matter. Many of the writers in this book write on topics close to their hearts, dealing with subjects that the reader can take seriously. They have something to say and they say it well.
- (2) Essay 2 treats each selection as a meaningful whole. The focus throughout is on the *why and how* of writing. What is the author trying to say and how does the author do it? Rather than artificially separating purpose from meaning, or form from content, questions and guidelines in each unit focus on how forms and techniques serve the writer's purpose.
- (3) The organization of Essay 2 mirrors major dimensions of the writing process. The central part of the book ("Part Two: Patterns for Writing"), focusing on how writing takes shape, presents the familiar patterns of exposition: process, comparison and contrast, classification, cause and effect, definition, persuasion. But Part One ("Sources for Writing") asks the preliminary question of where writing comes from, what sets it in motion, what gives it substance. It explores the roots of writing in personal experience, alert observation, and our response to the opinions of others (experience, observation, points of view). Part Three ("Areas for Writing") takes the student writer "across the curriculum" and into actual "fields of writing": science, media, history. It looks at areas where writers write to inform, to evaluate, or to interpret the past.
- (4) Essay 2 helps teachers bridge the gap between professional writers and the student writer. Pointed guidelines in the "Writer's Guides" help students translate theory into practice. In candid interviews, authors talk about their own practice in writing and revision. Short student models complete each unit. A rich array of carefully worked-out writing assignments follows each essay.

The following are special features of this second edition:

- a new introduction, "Reading with a Purpose," guiding the student through the reading of a sample essay
- lively shorter new essays on timely topics (our threatened wildlife, women and pornography, math anxiety)
- larger representation of favorite authors: Annie Dillard, John McPhee, Garrison Keillor, Joan Didion, Kurt Vonnegut, Carl Sagan, Maxine Hong Kingston, Alice Walker, Ellen Goodman
- author interviews ("Writers on Writing") in which authors talk about writing and revision
- added "Overviews" in each section, specifying for each mode purpose, audience, and benefits for the writer
- student models at the end of each section (with both rough first draft and final revision included for one of these)
- streamlined apparatus with strengthened emphasis on purpose, structure, and audience
- new additional writing topics at the end of each section
- an instructor's manual offering an introduction to the use of model essays, capsule reviews of essays as well as sample responses to questions, additional "Writing Across the Curriculum" topics, and vocabulary reviews

This book is designed to help writing teachers teach by example as much as by precept, to help them nurture their students' gift for language, and to help their student writers succeed.

ACKNOWLEDGMENTS We are grateful to friends and critics of the book for many valuable suggestions. We especially acknowledge the advice of colleagues who reviewed the manuscript of the second edition at various stages: Professors Lester Adelsberg, Delgado Community College, West Bank Campus; Liz Anderson, Kirkwood Community College; Kathleen L. Bell, Old Dominion University; Amy Doerr, SUNY College at Buffalo; Eileen B. Evans, Western Michigan University; Joseph Harris, Parkland College; William Johnson, Augusta College; Patricia Maida, University of District of Columbia; Gratia Murphy, Youngstown State University; Nancy Walker, Southwest Missouri State University; and Peter Zoller, Wichita State University.

Hans P. Guth Renée Hausmann Shea

CONTENTS

Introduction: Reading with a Purpose 1

What Makes Good Writing 1 Reading a Sample Essay 9 Reading and Writing 14

PART ONE

SOURCES FOR WRITING

17

1 PERSONAL EXPERIENCE: The Story with a Point 19

Writer's Guide 1: Writing from Experience 22

Prewriting Activities 1 25 Paragraph Practice 1 26

Maya Angelou, "Step Forward in the Car, Please" 28

A young black woman from the South takes on the Market Street Railway Company and overcomes the traditional barriers denying her employment.

Garrison Keillor, "Born Among the Born-Again" 34

In a small town in the rural Midwest, a boy growing up in a fundamentalist family rebels against "being different."

Writers on Writing: Garrison Keillor on Story-Telling 39

George Orwell, "Shooting an Elephant" 41

In this classic autobiographical essay, a central incident reveals to a young British police officer in colonial Burma the hollowness of the white man's colonial role.

Jade Snow Wong, "Fifth Chinese Daughter" 49

Like countless children of immigrant parents, a young girl in Chinatown has to chart her way between the old-country ways of home and the American ways of school and the outside world.

Student Model 1: Neal Lerner, "Sports Anyone?" 58

Additional Writing Topics 1 60

2 OBSERVATION: Seeing with Your Own Eyes 61

Writer's Guide 2: Writing from Observation 63

Prewriting Activities 2 67

Paragraph Practice 2 67

Leonard Michaels, "New York, New York" 69

On a return visit, an ex-New Yorker rediscovers the idyllic surface and the ugly underbelly of the city where he grew up.

Annie Dillard, "Looking Spring in the Eye" 72

A naturalist with a gift for taking a fresh look at the world around us reveals to our eyes the burgeoning life of a springtime pond, with its startling blend of grace and violence, of the beautiful and the grotesque.

N. Scott Momaday, "The Way to Rainy Mountain" 77

A gifted writer of native American (Kiowa) ancestry turns to early memories in search of a half-effaced heritage.

Gretel Ehrlich, "Wide Open Spaces" 84

A writer who goes to Wyoming in search of "new and unpopulated territory" discovers what it is like to live and work as a sheepherder in open country.

Writers on Writing: Gretel Ehrlich on Writing and Revising 92

Student Model 2: Joe Pollifrone, "A Day in the Life" 93

Additional Writing Topics 2 95

3 POINTS OF VIEW: Taking a Stand 97

Writer's Guide 3: Supporting a Thesis 99

Prewriting Activities 3 102

Paragraph Practice 3 103

Arthur Ashe, "A Black Athlete Looks at Education" 104

An outstanding black athlete asks young readers to look beyond the surface glamour of the athletic star system, encouraging young blacks to find role models other than athletes and entertainers.

 ${\it Writers~on~Writing:}$ Arthur Ashe on Professional Writers and Amateurs 106

Susan Jacoby, "Pornography and the First Amendment" 108

A "First Amendment junkie" asks women to look for alternatives to censorship in fighting pornography.

Writers on Writing: Susan Jacoby on Point of View 112

Charles McCabe, "Muggers and Morals" 114

A crusty newspaper columnist with strong opinions defends bystanders who roughed up a mugger against charges of vigilantism.

George Leonard, "Born to Run" 117

A prominent American journalist marshals an impressive array of anthropological, biological, and medical evidence to convince us that running is more than a fad.

Margaret Mead, "We Need Taboos on Sex at Work" 123

Looking at current remedies to problems of sexual harassment and sexual discrimination, a famous American anthropologist concludes that new laws and regulations alone will not be enough to change traditional patterns of behavior.

Student Model 3: Maureen Barney, "A Good Move" (First Draft and Revision) 129

Additional Writing Topics 3 132

PART TWO

PATTERNS FOR WRITING

135

4 PROCESS: How it Works 137

Writer's Guide 4: Tracing a Process 139
Prewriting Activities 4 143
Paragraph Practice 4 143

Marie De Santis, "The Last of the Wild Salmon" 144

A writer who worked for eight years as a commercial fisherwoman and captain of her own boat traces the life cycle of the wild salmon that are threatened by the destruction of their spawning grounds and replaced with artificially bred fish "no more suited to the stream than a poodle is to the woods."

John McPhee, "Oranges" 148

A lover of freshly squeezed orange juice (who has been called the "best nonfiction writer practicing today") traces the process that turns oranges into the frozen concentrate from which we make what now passes for orange juice.

Writers on Writing: An Editor on McPhee's Working Methods 154

Peter Meyer, "Land Rush" 156

In an article based on observation, interviews, and the patient sifting of stacks of documents, the author takes a critical look at the process that transforms rural neighborhoods into suburban developments in the name of progress.

Joan Didion, "Bureaucrats" 161

A witty, sharp-eyed observer of what is absurd in American life takes us behind the scenes of the traffic control center in Los Angeles to explain how things work and why they often don't.

Student Model 4: Catherine A. Russell, "Tree-Cutting, Country Style" 166
Additional Writing Topics 4 169

5 COMPARISON AND CONTRAST: Guiding Our Choices 170

Writer's Guide 5: Comparison and Contrast 172
Prewriting Activities 5 176
Paragraph Practice 5 177

Carolyn Lewis, "A Different Drummer" 178

A successful practitioner and teacher of broadcast journalism develops a contemporary version of a familiar topic: the contrast between life in the city and life in the country.

William Ouchi, "The Competitive Edge: Japanese and Americans" 182

A famous comparison of Japanese and American attitudes toward work reveals underlying differences between two societies that have become superficially very much alike.

Gloria Steinem, "Erotica and Pornography" 188

Taking on two terms likely to be confused in the heat of current argument, a leading American feminist works out a vital distinction designed to help us "untangle the lethal confusion of sex with violence."

Amy Gross, "The Appeal of the Androgynous Man" 194

Following the lead of current research into changing sex roles, the author sketches out the sensitive, caring, interesting alternative to the stereotypical steak-and-potatoes, whiskey-and-football, "all-man" man.

Writers on Writing: Amy Gross on Writing and Revising 198

Student Model 5: Mina Lunt, "L-Mode, R-Mode" 200

Additional Writing Topics 5 202

6 CLASSIFICATION: Sorting Things Out 204

Writer's Guide 6: Division and Classification 200 Prewriting Activities 6 210 Paragraph Practice 6 211

Jane Brody, "Three Kinds of Fatigue" 213

In order to help her readers understand and overcome fatigue, the author of a personal health column in the *New York Times* examines three major categories.

Ellen Goodman and Sam Keen, "Americans at Work: Three Portraits" 219

Three capsule portraits depict three types from the world of work: the corporate workaholic, the Supermom working mother, and the (intermittently) self-employed artisan who has dropped out of the rat race.

Judith Viorst, "Friends, Good Friends—and Such Good Friends" 226

A poet, journalist, and author of children's books sorts out the kinds of friends that play a role in her life.

Writers on Writing: Judith Viorst on the Influence of Reading 231

Marya Mannes, "Television: The Splitting Image" 233

An outspoken TV critic analyzes four major stereotypes that misrepresent American women in the "relentless sales procession" of American television.

Student Model 6: Sandra Bouslaugh, "New Options, New Attitudes" 240

Additional Writing Topics 6 242

7 ARGUMENT: Cause and Effect 244

Writer's Guide 7: Analyzing Causes and Effects 246 Prewriting Activities 7 250 Paragraph Practice 7 251

Sheila Tobias, "Who's Afraid of Math, and Why?" 252

Drawing on an impressive study of the subject, the author probes the causes of math anxiety. How can "math avoiders"—especially young women—avoid being left out in a society that worships science and technology?

Writers on Writing: Sheila Tobias on Math Anxiety and Writing Anxiety 259

Garrett Hardin, "Lifeboat Ethics" 261

Projecting our future on this crowded planet, an influential neoconservative writer rejects the sharing ethic implied in the spaceship metaphor in favor of the survival ethics of the lifeboat and explains why not all of us can be in the same boat.

Carl Sagan, "The Warming of the World" 269

In a classic example of an essay that takes us from a problem to its solution, a famous astrophysicist and television lecturer sounds a warning about the greenhouse effect that threatens to have a drastic impact on life on this planet.

Michael Novak, "The Family Out of Favor" 276

In a social climate hostile to lasting family ties, a writer speaking for the white ethnics looks back to the traditional family as a source of strength and essential moral values.

Student Model 7: Karen McLaughlin, "Stress: The Combat Zone" 282

Additional Writing Topics 7 284

8 DEFINITION: Drawing the Line 286

Writer's Guide 8: Writing to Define 288
Prewriting Activities 8 294
Paragraph Practice 8 296

Susannah Lessard, "The Real Conservatism" 297

Mapping out essential elements in a conservative outlook, the author helps us understand a general swing to the right in American life and politics.

Writers on Writing: Susannah Lessard on Choosing and Developing a Topic 299

Jane Howard, "In Search of the Good Family" 301

A journalist who became known for her books about the American scene gives new meaning to an old familiar term.

Ralph Nader, "A New Kind of Patriotism" 309

A crusading consumer advocate sets out in search of a new kind of patriotism to replace the "my-country-right-or-wrong" patriotism of past generations.

Richard Rodriguez, "Does America Still Exist?" 314

A prominent Mexican American writer looks beyond the surface contradictions of American society for clues for our common identity. Student Model 8: Veda Anderson, "Reversing Discrimination" 319

Additional Writing Topics 8 321

9 PERSUASION: The Power of Words 323

Writer's Guide 9: The Strategies of Persuasion 325
Prewriting Activities 9 329
Paragraph Practice 9 331

George F. Will, "The Barbarity of Boxing" 332

One of America's best-known pundits takes on the audience that finds pleasure in a sport whose "crowning achievement is the infliction of serious trauma on the brain."

Fern Kupfer, "Institution Is Not a Dirty Word" 336

The parent of a severely brain-damaged child takes on the difficult task of changing the reader's mind on an emotion-laden subject.

Writers on Writing: Fern Kupfer on Writer and Audience 339

Kurt Vonnegut, Jr., "War Preparers Anonymous" 341

A novelist famous for his psychedelic fantasy, far-out humor, and turned-off antiestablishment satire uses a strategic analogy to help start a civilization hooked on war on the "long, hard trip back to sobriety."

Martin Luther King, Jr., "I Have a Dream" 345

In a famous speech, the leader of the civil rights movement mobilizes the aspirations of the black community and stirs the conscience of white Americans.

Student Model 9: Sally Finnegan, "Getting MADD" 350

Additional Writing Topics 9 352

PART THREE

AREAS FOR WRITING

355

10 SCIENCE WRITING: Writing to Inform 357

Writer's Guide 10: Writing to Inform 359
Prewriting Activities 10 362
Paragraph Practice 10 362

Lewis Thomas, "Ant City and Human Society" 364

A scientist who is the opposite of the narrow specialist makes us look at the behavior of "social animals" for the light it throws on our behavior and our problems as human beings. (Comparison and contrast)

Rachel Carson, "Our War Against Nature" 368

In this chapter from *Silent Spring*, a famous scientist and forerunner of the environmentalist movement delivers a classic indictment of our thoughtless abuse of our natural habitat and our genetic heritage. (Cause and effect)

Isaac Asimov, "Nuclear Fusion" 374

A prolific popularizer of scientific concepts explains what it will take for us to move beyond conventional nuclear energy to the age of nuclear fusion. (Comparison and contrast)

Writers on Writing: Isaac Asimov on Writing to Inform 379

Ed Edelson, "Smart Computers—Now They Speak Our Language" 382

A widely published science writer explores what is involved in teaching computers the mysteries of human language. (Process)

Writers on Writing: Ed Edelson on Using the Word Processor 389

Student Model 10: Dolores LaGuardia, "Talking to Apes" 390

Additional Writing Topics 10 391

11 MEDIA AND POPULAR CULTURE: Writing to Evaluate 393

Writer's Guide 11: Writing to Evaluate 395

Prewriting Activities 11 399

Paragraph Practice 11 401

Andy Rooney, "There's One Born Every Minute" 402

A well-known television commentator and syndicated columnist, who bills himself as a normal, ordinary person and "the all-American consumer," deals in his own fashion with the aggressive huckstering that is one of the petty annoyances of every day. (*Persuasion*)

Stanley Kauffman, "The Return of Rambo" 405

A widely read movie critic takes on one of the blockbuster successes on which the movie industry depends for survival, examining its subliminal message and the psychological needs of the audience the movie exploits. (*Thesis and support*)

Richard Harsham, "A Beeper for Violence" 409

A concerned observer looks for a way, short of censorship, to reduce the amount of violence in television programs for children. (*Persuasion*)

Tom Wolfe, "The Right Stuff" 413

Writing about the astronauts of Project Mercury, a leading chronicler of American popular culture takes us on the roller-coaster ride toward the "right stuff." (Definition)

Writers on Writing: Tom Wolfe on Fact and Fiction 419

Student Model 11: Anne Gelhaus, "Portraying Rape: Realism and Ratings" 420

Additional Writing Topics 11 422

12 WRITING ABOUT HISTORY: Interpreting the Past 423

Writer's Guide 12: Using and Documenting Sources 425 Prewriting Activities 12 429 Paragraph Practice 12 432

Larry Heinemann, "Tour of Duty" 433

A Vietnam veteran writes about a traumatic chapter in this country's history as an eyewitness who shares the "blunt and heartfelt bitterness" of those who "had been lied to and used by arrogant and selfish men." (Personal experience)

Writers on Writing: Larry Heinemann on the Process of Writing 438

Jonathan Schell, "What Happened at Hiroshima" 440

Challenging public apathy toward the threat of nuclear war, the author makes us listen to the testimony of survivors in order to force us "to confront head on the nuclear peril in which we all find ourselves." (*Persuasion*)

Alice Walker, "In Search of Our Mothers' Gardens" 450

A famous black novelist rediscovers the women who were her spiritual forebears. (Personal experience)

Barbara Tuchman, "Humanity's Better Moments" 460

A distinguished American historian who has written widely about war and calamity here takes stock of humanity's accomplishments in order to help counteract the prevailing modern pessimism about the future. (*Thesis and support*)

Student Model 12: J. Strum, "Growing Up Liberal" 469

Additional Writing Topics 12 470

13 CLASSIC ESSAYS: Prose and the Imagination 472

Writer's Guide 13: The Elements of Style 474

Prewriting Activities 13 478

Paragraph Practice 13 478

Maxine Hong Kingston, "The Woman Warrior" 480

Drawing on a rich fund of personal observation, family legend, and traditional tales, the daughter of Chinese immigrants writes with intense emotion about growing up as a girl in a patriarchal Chinese family in a country hostile to her people. (*Personal experience*)

E. B. White, "Once More to the Lake" 487

In this widely reprinted masterpiece, a famous essayist sets out to recapture the mood of childhood summers when "the sun shone endlessly, day after day." (Observation)

Jonathan Swift, "A Modest Proposal" 494

In a slashing satire aimed at the oppression of the Irish under British rule, the author of *Gulliver's Travels* proposes an outrageous imaginary scheme designed to shock his readers out of their complacency and arouse their sense of indignation. (*Persuasion*)

George Orwell, "Politics and the English Language" 503

Addressing readers tired of propaganda and doublespeak, the author of 1984 champions his conviction that if we get rid of bad verbal habits we "can think more clearly," and that to think clearly "is a necessary first step toward political regeneration." (Classification)

Student Model 13: D. Cossina, "A Good Neighbor" 515

Additional Writing Topics 13 517

THEMATIC CONTENTS

1 GROWING UP AMERICAN

Garrison Keillor, "Born Among the Born-Again" 34

Jade Snow Wong, "Fifth Chinese Daughter" 49

N. Scott Momaday, "The Way to Rainy Mountain" 77

Richard Rodriguez, "Does America Still Exist?" 314

Maureen Barney, "A Good Move" (student theme) 131

2 THE THREATENED WORLD OF NATURE

Marie De Santis, "The Last of the Wild Salmon" 144
Annie Dillard, "Looking Spring in the Eye" 72
Gretel Ehrlich, "Wide Open Spaces" 84
E. B. White, "Once More to the Lake" 487

3 WITH FAMILY AND FRIENDS

Jane Howard, "In Search of the Good Family" 301
Michael Novak, "The Family Out of Favor" 276
Judith Viorst, "Friends, Good Friends—and Such Good
Friends" 226
Fern Kupfer, "Institution Is Not a Dirty Word" 336

4 AMERICANS AT WORK

Joe Pollifrone, "A Day in the Life" (student theme) 94
Catherine A. Russell, "Tree-Cutting, Country Style" (student theme) 167
Ellen Goodman and Sam Keen, "Americans at Work: Three Portraits" 219
Carolyn Lewis, "A Different Drummer" 178
William Ouchi, "The Competitive Edge: Japanese and Americans" 182
Mina Lunt, "L-Mode, R-Mode" (student theme) 200

5 SPORTS—BOON OR BANE?

Arthur Ashe, "A Black Athlete Looks at Education" 104